

## City of Santa Clara - Minimum Wage Survey - Business Owners and Managers

**The City of Santa Clara would like to thank you for taking this short survey. The City is currently reviewing the issue of minimum wage and would like to hear from local business owners and managers regarding the minimum wage ordinance in Santa Clara. We appreciate your feedback.**

1. Type of business:

- Retail
- Restaurant or Fast Food
- Hospitality
- Manufacturing
- Other (please specify)

2. You are a:

- Business Owner
- Business Manager

3. What percentage of your business' employees earn the minimum wage?

- 0%-10%
- 11%-20%
- 21%-30%
- 31%-40%
- 41%-50%
- 51%-60%
- 61%-70%
- 71%-80%
- 81%-90%
- 91%-100%
- Unsure/don't know

4. How many employees does your business employ?

- 0-5
- 6-10
- 11-15
- 16-30
- 31-45
- 46-75
- 76-90
- 91 or more

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**For the following questions, please indicate how your business would respond to a minimum wage ordinance of \$11.00 per hour in the City of Santa Clara.**

5. Would your business eliminate (and not replace) any positions to compensate for increased labor costs?

- Definitely Yes
- Probably Yes
- Maybe Yes
- Definitely No
- Probably No
- Maybe No
- Unsure/don't know

6. Would your business also increase the hourly wages of any higher-paying positions, such as those who supervise minimum wage employees?

- Definitely Yes
- Probably Yes
- Maybe Yes
- Definitely No
- Probably No
- Maybe No
- Unsure/don't know

7. Would your business reduce employee work hours?

- Definitely Yes
- Probably Yes
- Maybe Yes
- Definitely No
- Probably No
- Maybe No
- Unsure/don't know

8. Would your business increase its prices to customers?

- Definitely Yes
- Probably Yes
- Maybe Yes
- Definitely No
- Probably No
- Maybe No
- Unsure/don't know

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9. Would increased wages for your lowest-paid employees result in any of the following among these workers? (Select as many that apply)

- Increased productivity
- Increased Morale
- Reduced Turnover
- Unsure

10. The cities of Sunnyvale and Mountain View are proposing a regional effort to achieve a minimum wage of \$15 an hour by 2018. This will be achieved by increasing the minimum wage annually in increments until 2018. Santa Clara has been approached to join in this effort. What of the following would you most support?

- Reach a \$15 an hour minimum wage by 2018
- Reach a \$15 an hour minimum wage by 2020
- Not join the regional effort

11. The Cities Association of Santa Clara County recently voted to endorse a regional consistency within the County on establishing minimum wage ordinances. Restaurant wait staff, youth or non-profit employees would be included. While not willing to endorse a specific minimum wage requirement or timeline, the subcommittee points to the Sunnyvale/Mountain View efforts towards regional consistency and encourages other cities to take a closer look at these efforts. Would you support this regional consistency?

- Yes
- No

12. Beginning January 1, 2016 the State of California's minimum wage will increase to \$10 an hour. Proposed legislature, SB3, would raise the state minimum wage to \$11 on January 1, 2016 and to \$13 on January 1, 2017. Santa Clara is considering raising the city's minimum wage to the levels of surrounding cities by January 1, 2016. Which of the following choices would you most support?

- Keep in line with the State minimum wage of \$10 (or \$11 if SB3 passes) beginning January 1, 2016.
- Raise the minimum wage to \$10.30 an hour by January 1, 2016
- Raise the minimum wage to \$11 an hour by January 1, 2016
- Raise the minimum wage to \$12 an hour by January 1, 2016
- Other (please specify)

13. Moving forward, which do you most support?

- Local minimum wage
- Regional minimum wage
- State/Federal minimum wage

14. Please provide any additional comments that you may have on this issue:

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**Thank you for completing the survey. If you have any questions, please submit them to [minimumwage@santaclaraca.gov](mailto:minimumwage@santaclaraca.gov).**