

## DISCOVER VISITOR CHARM

It's easy for residents to become accustomed to the many charms of Santa Clara and forget that it is a highly desirable destination for people traveling from throughout California, the U.S. and abroad. Santa Clara has 3,821 hotel/motel rooms and the average annual occupancy rate is 80%. Transient Occupancy Tax (TOT) paid by overnight guests – more than \$20 million in the last fiscal year – goes into the City's General Fund.

Visitors come for a variety of reasons but for more than 300,000 it is to attend an event at the Santa Clara Convention Center. California's Great America theme park is also a popular destination, and enthusiasm is expected to increase in 2018 with the opening of the RailBlazer, a steel roller coaster that will be one of only two of its kind in the world. Levi's® Stadium and the corporate headquarters of Fortune 500 companies located in Santa Clara also draw in visitors for personal and business travel.



Residents join thousands of visitors each year to make fun family memories at California's Great America.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	Board of Library Trustees 6 p.m. Cultural Commission 7 p.m.	1 Stadium Authority 7 p.m.	2 Architectural Committee 7 p.m.	3 National Coffee with a Cop Day Historical & Landmarks Commission 7 p.m.	4	5 Fire Department Open House, 1-5 p.m.
7	<b>Columbus Day Holiday</b> City Hall closed. Regular schedule for Garbage, Clean Green, Recycling collection.	8 City Council 7 p.m.	9 Planning Commission 7 p.m.	10	11	12
Public Power Week Teen Read Week Fire Prevention Week						
14	15	16 Parks & Recreation Commission 7 p.m.	17 Bicycle & Pedestrian Advisory Committee 4 p.m.	18	19	20 Environmental Day. FREE. New location: Recology, 1675 Rogers Ave. San Jose 9 a.m. to 1p.m. Residents only. For info call 408-970-5100
21	22 Senior Advisory Commission 10 a.m. NURC Meeting 7 p.m.	23 City Council 7 p.m.	24 Planning Commission 7 p.m.	25	26	27
28	29	30 Stadium Authority 7 p.m.	31 Children's Halloween Party Youth Activity Center, 3-6 p.m.			

**SEPTEMBER**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

**NOVEMBER**

S	M	T	W	T	F	S
						1 2 3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

