

Statement of ROD DIRIDON, JR., Candidate for
City Clerk, City of Santa Clara

Occupation: Santa Clara City Clerk

Education and Qualifications:

Education: Certified Municipal Clerk; Master Municipal Clerk; BA, Political Science; Masters, Public Administration (Summa cum Laude)

Thank you for allowing me to serve as your City Clerk. I grew up in Santa Clara and care deeply about our community-our heritage and our future. My focus for the team in the City Clerk's Office is simple:

- 1) Enhance Transparency, Fairness and Accountability
- 2) Value and Respect our Community
- 3) Work Hard and Smart for Santa Clara

The Clerk's Office has seen many successes: We've more than doubled Commission applicants, created voter registration & citizenship outreach programs, published agendas earlier, posted campaign fundraising reports online, eliminated +85,000 copies annually, built school partnerships, and implemented the new lobbyist registry and open calendar ordinances.

It was an honor when the Santa Clara Weekly called me the City's "Chief Democracy Officer," and when we won a third Program Excellence in Governance Award (the highest program award in the Clerk profession). Please know that I will continue to work hard to foster government at its best and do what's right for Santa Clara as your independent advocate at City Hall. Thank you for your consideration.

www.diridon.com