

# Inside



**City of Santa Clara**  
The Center of What's Possible

**Special Insert** See inside for the Art & Wine Festival program and Home for the Holidays insert

## City budget augments core services while maintaining healthy reserves

A balanced budget for fiscal year 2016-17 that includes additional staff positions to expand core services, funding for infrastructure improvement projects plus contributions to the City's reserve funds was adopted by the City Council in June following a series of study sessions and public hearings.

The total budget for operations and capital improvement projects for 2016-17 is \$753.6 million, a 4.6% increase over the previous year. The General Fund budget, which pays for services such as public safety, library, parks, public works and recreation programs for all ages, is \$201.4 million, a 9.7% increase. The Capital Improvement Project (CIP) budget of \$86.6 million will be used to tackle CIP projects that have been delayed because of limited funds, plus street maintenance and enhancements to parks and crosswalks around schools. The remainder of the overall budget is comprised of Enterprise Funds for the City's utilities (electric, water, sewer) and other specialized funds.

The jump in revenue is attributed to the strong economy of the region that is generating more revenues from economically sensitive sources such as sales tax, property tax



Street pavement is included in the Capital Improvement Budget Projects for 2016-17.

and transient occupancy tax. The City's General Fund is also benefiting from ground lease revenue from the Santa Clara Stadium Authority and fees and taxes paid by new development projects under construction or coming online. Building permits, for example, jumped to 8,000 in 2015-16 with a valuation of \$1.4 billion compared to 7,180 building permits the previous year with a valuation of \$890 million.

### Healthy reserve funds

The Council was especially pleased to see the healthy balances projected for the City's reserve funds that had been depleted during the Great Recession. The Working Capital Reserve, the "safety net" for economic fluctuations had

declined from \$21.1 million at June 30, 2008 to just \$2.5 million two years later. Cutbacks on expenditures and a recovering economy brought the total up to \$47.9 million at June 30, 2015. The Capital Projects Reserve had also declined to a balance of \$2.5 million at June 30, 2010, but as of April 30, 2016 it now stands at \$8.4 million.

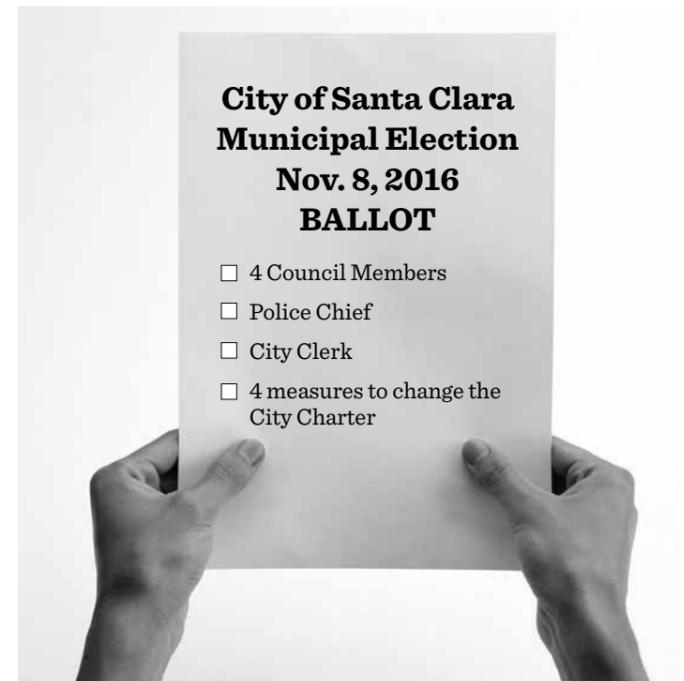
The budget was prepared within guidelines set by the Council earlier this year that included objectives to restore and enhance core services, complete capital improvement projects delayed due to lack of funding and pursue an "A" grade for Santa Clara infrastructure and equipment.

More detailed information about the City budget can be found on the City's website [SantaClaraCA.gov](http://SantaClaraCA.gov) and copies of the 2016-17 budgets can be found online, at City Hall and at the City Libraries.

## Municipal Election in November will make important decisions about the future of Santa Clara

Santa Clara voters will fill six elected positions in City government and weigh in on four measures amending the City Charter on Election Day, Tuesday, Nov. 8.

The ballot will include candidates for four City Council seats (No. 3, No. 4, No. 6 and No. 7) plus the elected positions of Chief of Police and City Clerk for the City of Santa Clara. The seven-member City Council is comprised of a Mayor and six Council members. Candidates run for a specific seat but represent the City as a whole.



Santa Clara voters have big decisions in November

Candidate Forums will be held in the Council Chambers on Sept. 21-22, Sept. 29-30 and Nov. 7. See page 8 for more details.

The four measures on the November ballot will ask voters these questions:

### Measure 1 - Setting of Salaries for Mayor and City Council:

Shall Section 702 of the Santa Clara City Charter be amended to set the salaries of the Mayor at \$2500 per month and the City Council at

See pages 8-9 for more Santa Clara Votes information.

continued on page 8

## Comic Con coming to Central Park Library

Literacy and pop culture collide at the Santa Clara City Library's inaugural Comic Book Convention on Saturday, Sept. 24 from 10 a.m. to 4 p.m. at Central Park Library.

Join artists from Avatar: Legend of Korra, Pixar and Star Wars as they share secrets about their work and projects. Other activities include a costume contest and crafts for all ages, art programs, LEGO build contests, Gunpla raffle and creation, and a free comic book for kids 18 and younger. Be on



the look out for Star Wars storm troopers, Disney princesses, Harry Potter fanatics, SuperWHOLocks, Pokemon trainers and many more!

For more information and free tickets visit [SCLibrary.org/comic-con](http://SCLibrary.org/comic-con). This program is made possible by the generous funding from the Santa Clara City Library Foundation & Friends in partnership with Illusive Comics & Games Santa Clara.

## Dear Santa Clara,

Hope everyone had a great summer with family and friends. Things are always busy in this city, but 2016 will stand out as a major turning point in our history.

In June the Council adopted an overall City budget of \$753.6 million. Not only is this significant because of its size, it represents the surging local economy that is bringing more revenue to our General Fund so that we can restore core services that had been reduced during the Great Recession. The new Capital Improvement Project (CIP) budget will allow us to tackle many of the infrastructure projects and equipment replacement purchases that have been delayed because of lack of funds. And the final piece of good budget news is the anticipated contributions to our reserve funds that we have been rebuilding to healthy levels. (Read more about the budget on page 1.)



Rajeev Batra, Acting City Manager

### History-making project

In July the Council unanimously approved the plans for Related Santa Clara, the \$6.5 billion mixed use project that will be built across from Levi's Stadium. This is not just the largest development in Santa Clara history, it is one of the biggest private development investments in all of Silicon Valley. The first phase will focus on retail, restaurants and entertainment venues – businesses often requested by our residents who would like more variety to choose from in their hometown. It won't open until 2020, but already there is excitement and anticipation about that ribbon-cutting event.

These budget adoption and approval of the Related Santa Clara project are just the tip of the mountain of work under way by our City departments.

I have been down in the trenches (as the former Public Works Director, I mean that literally) with City staff, and I can assure you that they are second to none in their skill and commitment to providing this city with outstanding programs and services. It was their cooperation and willingness to devise ways to service delivery with fewer resources during the economic tough times that enabled Santa Clara to keep cutbacks to a minimum.

Our infrastructure, storm drains, sanitary sewers, water lines and some public buildings are also aging. Some of these facilities are 60-70 years old. We are embarking on an ambitious program to identify deficiencies and launch a rehabilitation/replacement program over the next several years.

### Appreciating first responders

I want to give special recognition to our first responders in the Police, Fire and Communication Dispatch Departments who do so much for us every day. This summer has also been a time to remember how these brave individuals put themselves in harm's way to make our community a safe place to live, work, play and raise our families. Some were deployed to fight wild fires in the Monterey area through our mutual aid program. We are proud to have you on our team.

I am looking forward to meeting more of you this fall at City and community events. If you would like to have me visit your neighborhood association or service club, please call my office at 408-615-2210.

## 36th annual Art & Wine Festival returns to Central Park Sept. 17-18

Santa Clara's biggest community event, the 36th annual Art & Wine Festival that raises funds for local community activities, returns to Central Park the weekend of Sept. 17-18.

There is no admission fee to the two-day event that includes more than 170 art and crafts booths, international food, fine wines and micro-brewed beer, and a host of activities for children. Continuous live entertainment by popular local bands and community performing groups is available on three stages.

Special this year is Open City Hall, information booths about City departments. Visit City Hall Central to pick up a "Passport to City Services" and collect your first stamp. Visit other booths to collect all 12 stamps and you will receive a souvenir.

See the special Art & Wine Festival program in this newspaper or visit [SantaClaraArtAndWine.com](http://SantaClaraArtAndWine.com) for more information.



## Stadium Authority audit is underway



The Stadium Authority Board has selected Harvey M. Rose & Associates of San Francisco to conduct a comprehensive audit of Stadium Authority operation finances from April 1, 2014 to March 31, 2016. The audit has started and results are expected to be reported to the Stadium Authority Board early 2017.

The action was requested by Stadium Authority Board members and supported by a Santa Clara County Civil Grand Jury report. The Stadium Authority Board also

discussed adding a second scope of work that would audit the stadium's construction phase since 2010.

The City's formal response to the Grand Jury report was filed recently and can be found on the City's website [SantaClaraCA.gov](http://SantaClaraCA.gov).

## Library launches "1,000 Books Before Kindergarten" program

Santa Clara City Library is encouraging parents to read 1,000 books with their child before he or she enters kindergarten, as part of a national



initiative to build early literacy skills during the crucial years when a child's brain is developing most rapidly.

Free starter packets on how to participate in the program are now available at Central Park Library. Parents and caregivers record the books they read with their young children in a reading log, which they

can bring into the library at every 100-book milestone to receive prizes. Families will earn a special reward for completing all 1,000 books by the time their child begins school.

"Children need to hear a thousand stories before they can begin to learn to read. Or the same story a thousand times!" said children's author and reading advocate Mem Fox who is a champion for the nationwide program. For more information, visit [SCLibrary.org/1000-books](http://SCLibrary.org/1000-books).

Fall storytimes for children of all ages, including babies, begin the week of Sept. 11. For details, visit [SCLibrary.org](http://SCLibrary.org) or call 408-615-2916.

## Transportation is subject of study session

The City Council has held two study sessions on transportation infrastructure in Santa Clara, and a third is scheduled for Sept. 20 in the Council Chambers.

The first session, held in July, included background information on transportation planning and the future BART extension. The second session in August covered the County expressway network and improvements in Santa Clara. The last session will look at future transportation in the City. Written materials and video of the first two sessions are available on the City website, [SantaClaraCA.gov](http://SantaClaraCA.gov).

At the July meeting, representatives of the Santa Clara Valley Transportation Authority (VTA) told the Council that the Phase II Extension of BART still includes plans for its terminus to be located at the Santa Clara Station. Funding for Phase II has not yet been secured and it is likely that the earliest BART would arrive in Santa Clara would be 2025.

# \$6.5 billion private development project approved

The Santa Clara City Council unanimously approved the plans for Related Santa Clara (formerly called City Place), a 239-acre mixed use development across from Levi's Stadium. The \$6.5 billion project – financed entirely by private investment – is separated into five parcels, each of which will be developed in phases. Ground breaking of phase one is expected in 2017 with completion by 2020.

The project will be on City owned land that will be leased to Related Companies in a 99-year lease agreement. At full build out, the City will receive approximately \$12 million a year for ground rent. Annual tax revenue to the City's General Fund is expected to be \$41 million at the completion of phase one, increasing to \$70 million at full build out.

The first phase of Related Santa Clara, called "City Center," will focus on retail shopping, restaurants and entertainment venues, plus a hotel and some office space. City Center will be divided into multiple districts that each has a unique character and appeal to different lifestyles. Additional future phases will be concentrated on additional office space and housing.

Related Santa Clara will include public open space and outdoor recreation areas including a 35-acre park, tentatively called "City Park," that will be designed through an extensive



community outreach process. The developer has committed \$5 million to the design and construction of this outdoor park.

### Frequently Asked Questions

**Q:** Does the public have any more opportunities for input on this project?

Yes, there will be additional public hearings as each phase moves forward.

**Q:** When will the golf course close?

That date has not yet been determined.

**Q:** What will happen to the BMX track?

The City of Santa Clara is working on a relocation plan for the BMX track.

**Q:** What will happen to Fire Station 10?

Fire Station 10 will stay in operation during the early construction of phase one. In later phases, it will be relocated to another area of the project site or in the immediate vicinity.

**Q:** Will parking for 49er games and other big events at Levi's Stadium be available during construction?

As much as possible, yes. It may become more difficult in later phases of construction.

More detailed information is available on the website [RelatedSantaClara.com](http://RelatedSantaClara.com) and residents can sign up to receive email updates from the developer.

# City purchases Morse Mansion

The City of Santa Clara has purchased the Morse Mansion, a 1890s Queen Anne home located at 981 Fremont St. that is listed on the National Register of Historic Places.

It was built in 1892 by Charles Copeland Morse, sometimes referred to as the "American Seed King," as a 5,500-square-foot residence for his family of seven. When it was completed the San Jose Daily Mercury described it as "the largest and most striking example of modern architecture in Santa Clara."



In 1981, the home was converted into offices and a few years ago it was used as a sorority house for Santa Clara University students. The City's purchase of the property will ensure the property is permanently retained as part of Santa Clara's historic Old Quad District and could be used in the future as a museum. The City also owns other historic homes including the Berryessa Adobe, the Headen-Inman House and Harris-Lass Historic Museum.



**Lead  
Santa Clara  
into the future!**  
Enroll in Leadership  
Santa Clara 2017

Santa Clara residents, business owners and employees of local businesses are invited to learn more about their community and prepare for taking on leadership roles in government, neighborhood, civic and nonprofit organizations.

Sessions generally meet monthly, January through June, 8:30 a.m. to 4:30 p.m. at a variety of locations within Santa Clara. In addition to learning more about the past, present and future of Santa Clara, participants become more aware of regional issues such as transportation, energy and health care and improve on leadership skills such as public presentations, meeting management, working with the media and ethical decision-making.

Special activities include Public Safety Day that includes a trip to the Emergency Operations Center, Education Day, and mock Planning Commission and City Council meetings.

**For information on tuition costs, schedules and registration deadline contact Leadership Santa Clara Program Coordinator  
Scott Summerfield  
smmrfld@aol.com • 925-249-9320**

# Dog Park renamed to honor resident

The Reed Street Dog Park has been renamed to "Raymond G. Gamma Dog Park" in honor of Mr. Gamma's long time service to supporting the City's parks and recreation facilities.

A Santa Clara native, Mr. Gamma served for eight years in the City of Santa Clara Fire Department and then went on to other fire department positions in the County, Fremont, Daly City and Stanford University. He has been active in numerous community organizations and served on the Parks & Recreation Commission from 2006 to 2014. He and his dog, Max, are frequent visitors to dog parks throughout the region.



Raymond Gamma and Max

# Santa Clara University celebrates new building, arts district

Santa Clara University is hosting a Community Celebration on Saturday, Oct. 22, to showcase its new Edward M. Dowd Art and Art History building, the centerpiece of the University's developing "arts district."



The free event from 11 a.m. to 3 p.m. will showcase a wide variety of arts in a festival-like atmosphere including visual arts, theater, dance, creative writing, music and digital filmmaking. Special performances by students, faculty and guest artists will be scheduled throughout the day in the new building, outdoors and at the de Saisset Museum.

The three-story Edward M. Dowd Art and Art History building features studios for ceramics, sculpture, printmaking, drawing and painting

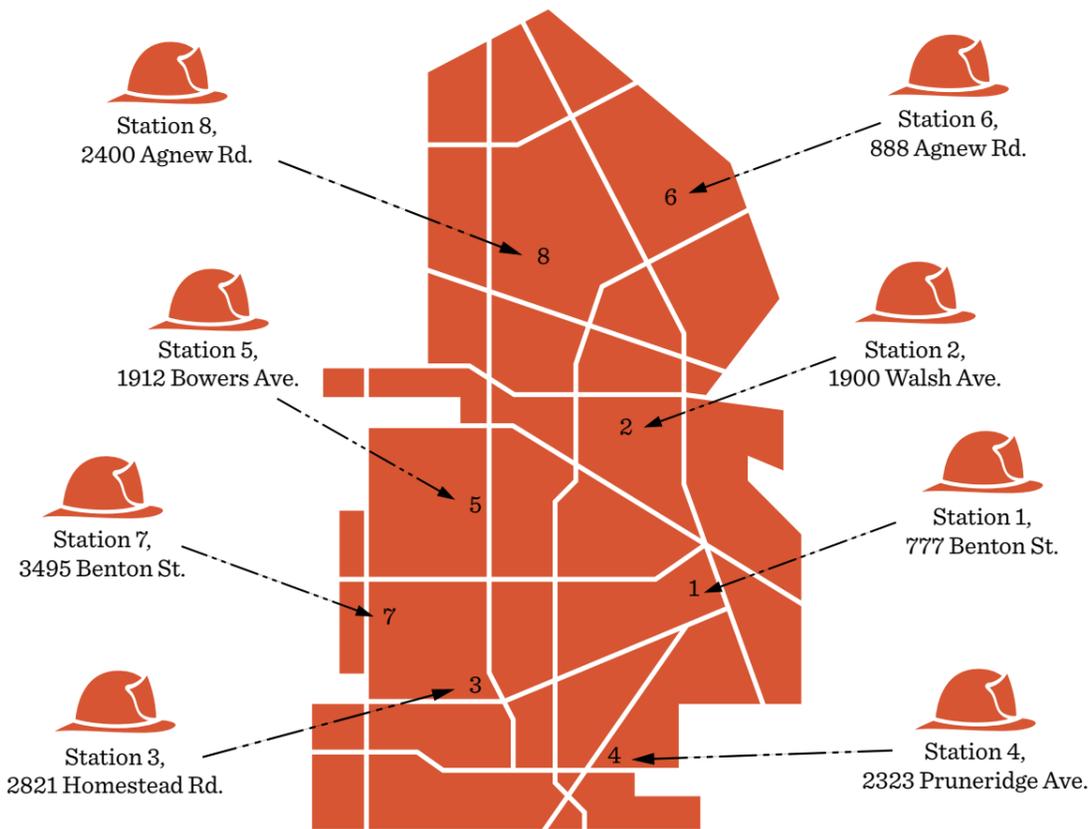
plus a dark room, photo lighting studios, classrooms, gallery and exterior sculpture garden. A visiting artist's studio will be used to host artists from throughout the U.S. for an extended stay of classes, lectures and demonstrations.

The City is permanently closing portions of Franklin Street and Alviso Street to create an arts district open space bridging the campus and surrounding community.

For more details on the Community Celebration, visit [SCU.edu](http://SCU.edu).

# Fire stations open their doors to community on Oct. 8

Fire stations located in residential neighborhoods throughout Santa Clara will be open to the public on Saturday, Oct. 8, 1-5 p.m. so that residents can tour the facilities, check out fire engines and trucks and meet the firefighters that are on call 24/7 to respond to emergencies. The annual event is part of National Fire Prevention Week. Visit one - or see them all! It's a great family activity that also provides fire safety information everyone should know.



# 2016-17 Youth Commission gets underway

The 15 members of the 2016-17 academic year Youth Commission started their new responsibilities in August and will meet monthly through May. The Youth Commission, started in 1995, is an advisory group to the City Council and it also sponsors a scholarship program for high school students.

Members of the current Youth Commission are: Nithyashri Baskaran, Saint Francis High School; Antonio Davila, Bellarmine College Prep; Ria Grewal, Presentation High School; Genevieve Iben, Cupertino High School; Icko Iben, Cupertino High School; Ahmed Iftexhar, Wilcox High School; Caroline Kloes, Wilcox High School; Alicia Luong, Santa Clara High School; Damarah Madriaga, Santa Clara High School; Pyper Olsen, Santa Clara High School; Tamara Pantic, Santa Clara High School; Catherine Petersen, Archbishop Mitty High School; Alyssa Riley, Wilcox High School; Meera Suresh, Cupertino High School; and Ryan Winter, Santa Clara High School.

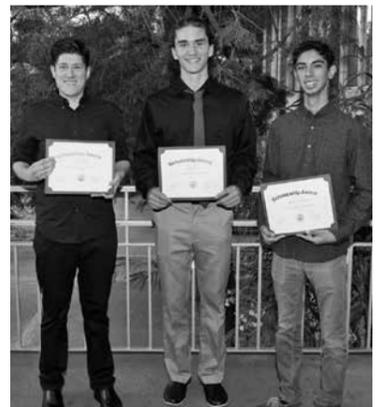
# New utility rates in effect

New rates for water, sewer and garbage services went into effect on July 1. Because of increasing wholesale water costs, the potable water rate was increased by 18.9% (\$9.48 per month increase based on 1200 cubic feet per month). Recycled water, primarily used for commercial and landscaping irrigation, was increased 20%. The sewer rate was increased 9.8% (\$3.71 per month) to cover higher costs of wastewater treatment.

Rates for the collection and disposal of garbage, Clean Green, recycling and other waste related services were increased 3-4.5% overall.

# Three students receive SVP scholarships

Three Santa Clara students each received a \$5,000 scholarship at a recent City Council meeting as part of the Silicon Valley Power Scholarship



Program that provides scholarships and technical grants to students who have a goal of working in a field related to energy services, public power and/or the power industry.

The 2016 winners are: Ajaipal "AJ" Chahal, a recent graduate from Santa Clara High School who plans to study public policy/political science; Andres Cuenca who is studying civil engineering at Mission College; and Miles Wolf, a recent graduate from Wilcox High School who plans to study electrical engineering.

Since its start in 2006, 49 students have received scholarships or technical grants as part of this program. Applicants are evaluated by local academic and business leaders on criteria that include academic achievements, community involvement and artistic or athletic achievements.

# Environmental review of Lawrence Station Plan

A draft Environmental Impact Report (DEIR) on the proposed Lawrence Station Area Specific Plan is now available for public review. Comments are being accepted through Sept. 16.

This specific plan outlines potential development of 65 acres of industrial land in the City of Santa Clara near the Lawrence Caltrain Station. As drafted, the plan would allow for up to 3,500 residential units, up to approximately 104,000 square feet of commercial space, six acres of open space and related infrastructure and roadway improvements. The project area is bounded by Lawrence Expressway to the west, Central Expressway to the north, Calabazas Creek to the east and Kifer Road to the south.

The final Environmental Impact Report and related development applications will be the subject of public hearings before the Planning Commission and City Council, tentatively scheduled in November and December. Information about these meetings and the DEIR can be found on the City's website, [SantaClaraCA.gov](http://SantaClaraCA.gov).

## Tasman East Specific Plan is being planned

Community meetings were held this summer to discuss the Tasman East Specific Plan, a framework for the development of a high density, transit-oriented neighborhood in a 45-acre industrial area bounded by Tasman Drive to the south, the Guadalupe River to the east, Santa Clara Golf Course to the north and Lafayette Street to the west.

When complete the Specific Plan will include the possible mix of land uses allowed in this area, strategies for connectivity, streetscapes and urban design. A draft of the Specific Plan is expected to be completed late this fall and will undergo extensive environmental review and public hearings before being adopted in 2017. For further information visit the City website, [SantaClaraCA.gov](http://SantaClaraCA.gov).

### Santa Clara City Council

- Lisa M. Gillmor, Mayor
- Teresa O'Neill, Vice Mayor
- Dominic J. Caserta, Council Member
- Debi Davis, Council Member
- Pat Kolstad, Council Member
- Jerry Marsalli, Council Member
- Kathy Watanabe, Council Member

- Rajeev Batra, Acting City Manager
- Rod Diridon, Jr., City Clerk/City Auditor
- Richard E. Nosky, Jr., City Attorney

### City Goals and Priorities 2015-2017

The City Council priorities are to:

- Promote and enhance economic and housing development
- Ensure fiscal responsibility
- Enhance community sports and recreational assets
- Deliver and enhance high-quality, efficient services and infrastructure
- Balance the emerging economic opportunities with the needs of our community

(The complete Council Goals and Priorities 2015-2017 can be found on the City website. Visit [SantaClaraCA.gov](http://SantaClaraCA.gov) and search for "Council Goals.")

### City Mission Statement

The mission of the City of Santa Clara is to promote a living and working environment that allows for the best quality of life by serving the community with resourceful, efficient, progressive and professional leadership. - Adopted by Council action, July 25, 1989

## National Night Out brought neighbors together

Hundreds of Santa Clara residents joined their neighbors on August 2 to participate in National Night Out, an annual nationwide event designed to bring communities together and make them a better place to live. Each gathering was organized by volunteers and activities varied from barbecues to ice cream socials and potlucks. Representatives of the Santa Clara Police Department were invited to attend several as guests.

Residents can strengthen their neighborhood connections throughout the year by participating in the Neighborhood Watch program. For information on how to participate visit [SantaClaraCA.gov/neighborhoodwatch](http://SantaClaraCA.gov/neighborhoodwatch) or contact the Santa Clara Police Department Crime Prevention Unit at 408-615-4876 or [CrimePrevention@SantaClaraCA.gov](mailto:CrimePrevention@SantaClaraCA.gov).



## Electricity rate increase proposed - rates remain among the lowest

The necessity for system improvements, steadily rising costs to bring power into Santa Clara, and the need to replenish emergency reserves depleted by the drought are among the main reasons why Silicon Valley Power, the City's municipal electric utility, is proposing rate increases of three percent in 2017 and 2018. Santa Clara's rates will still remain among the lowest in California.

Needed maintenance and upgrade projects include replacing aging power poles, failing cross arms and overloaded neighborhood transformers as well as improving power lines to meet growing demand.

The cost of transporting in natural gas for Silicon Valley Power's in-town generators as well as bringing electricity across the state into Santa Clara are also factors in the proposed rate increase. Electric transmission costs that have already risen dramatically are expected to increase another 20-30% in the next five years and the cost of natural gas transmission to local power plants is about to triple. While a portion of the electricity used in Santa Clara comes from local Silicon Valley Power generating sources, most power comes from other regions providing energy from wind, solar, hydroelectric, geothermal or other resources.

Electricity usage in the City increased nearly eight percent last year, requiring an increased use of statewide transmission services. Because this increase in sales generated revenue to cover some of these rising costs, the proposed rate increase is just three percent.

Inexpensive hydroelectric power became scarce during the four-year drought, and Silicon Valley Power was able to maintain low rates by dipping into emergency reserves to offset the higher costs of more expensive energy. Replenishing reserves will enable Silicon Valley Power to ride out resource shortages or price fluctuations, and stabilize rates whenever power supplies go awry.

Silicon Valley Power will notify customers two weeks in advance when system maintenance needs to occur, and will strive to limit inconvenience to neighborhoods. For further information, visit [SiliconValleyPower.com](http://SiliconValleyPower.com).



## Donations requested to help local animals in need

Tennessee, a young Australian Cattle Dog mix was only about a year old when he found his way as a stray into the loving arms of the kind staff and volunteers at the Silicon Valley Animal Control Authority (SVACA).



SVACA staff quickly observed that Tennessee had a pronounced limp of his right hind leg and knew he'd need additional assistance in order to receive a second chance. SVACA's medical team determined he had suffered some type of trauma that was never treated. Even with his injury, he was a very sweet guy who was playful and loving. Surgery was performed and he spent several months recovering with foster families. Once he was as good as new, he found his forever family and was adopted!

Thanks to the Santa Clara community, Tennessee is just one of the animals who received a second chance at life at SVACA. Donations to the Animal Assistance Fund are used to rehabilitate sick or injured animals that require specialized veterinary care and to provide additional comfort for animals in SVACA's cageless Animal Care Center located in Santa Clara. Tax-deductible donations can be processed at [SVACA.com](http://SVACA.com) or sent by mail to: SVACA's Animal Assistance Fund, 3370 Thomas Rd., Santa Clara, CA, 95054.

The public can also help out animals in need through SVACA's Animal Care Center Sponsorship Program which provides a terrific opportunity for families, community groups and companies to support and help care for animals. Each donor in this program is recognized on an engraved plaque placed in a room of the Animal Care Center selected by the sponsor. To learn more, visit [SVACA.com](http://SVACA.com) or call 408-764-0344.

SVACA is also in need of donated items such as cat play structures and rabbit food. SVACA's complete wish list can be found on [SVACA.com](http://SVACA.com).

SVACA is a joint powers authority that provides animal care and control services to the cities of Campbell, Monte Sereno, Mountain View and Santa Clara. Adoption services and volunteer opportunities are open to all in the Bay Area.

## Coming up this fall at Levi's Stadium

Here are some of the major events scheduled at Levi's Stadium in the coming months. For more information, visit [LevisStadium.com](http://LevisStadium.com)

Sat., Sept. 3	8 p.m.	Coldplay Concert
Mon, Sept. 12	7:20 p.m.	49ers v. Rams
Sat., Sept. 17	7:30 p.m.	Beyoncé Concert
Sun., Oct. 2	1:25 p.m.	49ers v. Cowboys
Thur., Oct. 6	5:25 p.m.	49ers v. Cardinals
Sun., Oct. 16	11.m.-4 p.m.	Bay Area Wedding Fair
Sun., Oct. 23	1:05 p.m.	49ers v. Buccaneers
Sun., Nov. 6	1:05 p.m.	49ers v. Saints
Sun., Nov. 20	1:25 p.m.	49ers v. Patriots
Sun., Dec. 11	1:05 p.m.	49ers v. Jets
Wed., Dec. 28	5:30 p.m.	Foster Farms Bowl Game – Pac 12 v. Big Ten
Sun., Jan. 1	1:25 p.m.	49ers v. Seahawks



## New services debut at City Library

Santa Clara City Library has added two new cutting edge services for Library patrons – Lynda.com and Hoopla Digital.

Lynda.com is a video tutorial site that provides in-depth instruction on topics such as business skills and software, 3D animation, marketing, computer coding and many others. Learn something new at <http://sclibrary.org/lynda>.

Hoopla Digital is a streaming book, movie and music site that includes a large collection of popular material for you to enjoy on any of your devices. Go to [SCLibrary.org](http://SCLibrary.org) to explore the possibilities.

Central Park Library is also planning monthly hardware programming events. Attendees will be introduced to new devices like Arduinos and Raspberry Pi and given hands-on opportunities to create projects with them. For details, go to [SCLibrary.org](http://SCLibrary.org).

## In Memorium: Everett "Eddie" Souza and Joe Kornder



A former Santa Clara Mayor and a former City Council member passed away this summer.

**Everett "Eddie" Souza** was elected to the City Council in 1979 and became Mayor in 1985.

He served two terms until he left office in 1994. Eddie was born and raised in Santa Clara and was active throughout his life in community affairs, especially supporting programs that helped families, senior citizens and veterans.

**Joe Kornder** served on the City Council from 2006 until 2010. A resident of Santa Clara since 1965, he taught in local public schools for 25 years and also served as vice principal of Peterson Middle School and principal of Millikin Elementary School. Before his retirement he held administrative positions at Santa Clara Unified School District.



Per City policy, separate Council meetings were adjourned in their honor and flags in Santa Clara were flown at half staff in recognition of the community contributions of these two public officials.

## Learn about genealogy at Central Park Library

A variety of genealogy classes and talks will be offered this fall at the Central Park Library in conjunction with the Santa Clara Historical & Genealogical Society. All events are free. Program details and registration information are available at [SCLibrary.org](http://SCLibrary.org).

- Wednesday, Sept. 7, 1-4 p.m. – "World War II Brides" includes a display of bridal gowns from that era
- Thursday, Sept. 15, 1-4:30 p.m. – "Getting Started in Genealogy"
- Tuesday, Sept. 20, 7-8:30 p.m. – "Your Society, Your Voice!"
- Wednesday, Oct. 5, 10:15-11:45 a.m. – "FindMyPast.com, a new Genealogy Resource"
- Tuesday, Oct. 11, 1-3 p.m. – "Researching American Indian Ancestors"
- Tuesday, Oct. 18, 7-8:30 p.m. – "Northern California Research"
- Thursday, Oct. 20, 1-4:30 p.m. – "Census 101"
- Thursday, Nov. 3, 10 a.m.-12 noon – "Census 102"
- Tuesday, Nov. 15, 7-8:30 p.m. – "Saratoga: A Lumber Town"

## Get ready for college

Three programs this fall at the Central Park Library will help high school students prepare for college. A practice PSAT will be held Saturday, Sept. 3 at 12 noon and a practice SAT is scheduled for Saturday, Nov. 5 at 12 noon. Teens and parents are invited to a College Financial Workshop on Monday, Sept. 19 at 7 p.m. Register at [SCLibrary.org](http://SCLibrary.org).

## What to do if stopped by police

Seeing a red light of a police car in the rear view mirror is a concerning sight for any driver. You may or may not know why you are being pulled over. You may feel nervous, frightened, angry, guilty, or confused.

At the same time, the police officer is also concerned. The officer can't anticipate how the driver is going to react when approached, no matter what the reason. Going up to the car window, like knocking on someone's door, puts the officer in a vulnerable position – what will be the behavior from the driver? The officer never knows.

The best way for everyone to stay safe when stopped by the police is to follow these simple rules:

- When it is safe, pull to the right side of the road and park in a safe location.
- Stay calm and stay in place. Turn off your engine and do not get out of the car unless directed to do so by the police officer.



- Provide visibility for the police officer. Roll down your window all the way. Place your hands on the top of the steering wheel and keep them there. Passengers should also place their empty hands where they can clearly be seen.
- Do not rummage through your vehicle. Wait until the officer asks you to provide your driver's license, car registration and proof of insurance. When asked, make movements slowly.
- Keep your emotions in check. Do not use profanity, obscene language or threaten the officer in any way. Arguing with the officer during the traffic stop will not be productive and could make the situation worse.
- Cooperation can greatly reduce the time of your traffic stop. If you think you have been stopped unfairly or your rights have been violated, you can later file a complaint with the Police Department Internal Affairs Division, or contact the Watch Commander at 408-615-4700. If you get a ticket you think you don't deserve, you can protest it in court and explain your case to a judge. If you are arrested, your legal rights will be explained to you.

Residents count on the Police Department to keep our community safe, and treat us all fairly. For everyone's safety, be cooperative and keep a cool head during traffic stops.

## New joint meetings

Once a month, starting in September, the City Council will have a joint dinner meeting with one of City's Board, Committee or Commissions in order to enhance communication and recognize the contributions of resident volunteers. The meetings will be publicly noticed on the City's website [SantaClaraCA.gov](http://SantaClaraCA.gov).

## Firefighters volunteer time to local sixth grade students

Each school year, City of Santa Clara firefighters volunteer off duty time to take part in the Better Together Leadership Program that builds teamwork and leadership skills in selected sixth grade students at local schools.

Firefighters and students meet each week for mentoring and activities that showcase student strengths and help to overcome weaknesses. Field trips include a visit to a fire station, a community outreach event and an end-of-year trip to Planet Granite for rock climbing.

The program is funded by the Santa Clara Firefighters Foundation with cooperation from the Santa Clara Fire Department and the Santa Clara Unified School District. For more information, visit [BetterTogetherCA.com](http://BetterTogetherCA.com).



## GFCI outlets prevent electric shocks

One of the best ways to prevent electric shocks at home is the use of Ground Fault Circuit Interrupter (GFCI) outlets in high risk areas including the kitchen, bathrooms, garage, unfinished basement, wet bars and near the laundry room tub.

Silicon Valley Power, the City's municipal electric utility, also recommends the use of a GFCI when operating power tools or using electrically powered garden equipment.



A GFCI cuts the power to an outlet when it senses that a "short to ground" has occurred, such as when an appliance malfunctions or comes in contact with water. Its automatic shutoff protects you from harmful shocks and electrical burns.

GFCI outlets can be installed by an electrician or by do-it-yourselfers who have adequate knowledge and skills to follow proper wiring practices and the instructions that come with the GFCI. There are also portable GFCI receptacles that plug into a standard outlet to provide temporary shock protection.

It is recommended that you push the "test" and "reset" buttons occasionally to make sure the outlets are working properly.

More electricity safety tips can be found on the Silicon Valley Power blog "Watt Matters" at [SiliconValleyPower.wordpress.com](http://SiliconValleyPower.wordpress.com).

## Sign up for recreation classes now

The Fall Activity Guide was mailed to residents at the end of August and registration is now under way for both residents and non-residents. Dozens of activities are available for all age groups. To view the Activity Guide online, go to [SantaClaraCA.gov/guide](http://SantaClaraCA.gov/guide) or for information call 408-615-3140.

### Silicon Valley Power 2015 POWER CONTENT LABEL

ENERGY RESOURCES	2015 SVP POWER MIX	2014 CA POWER MIX** (for comparison)
<b>Eligible Renewable</b>	28.6%	20.1%
- Biomass & waste	2.3%	2.5%
- Geothermal	6.3%	4.4%
- Eligible Hydro	3.9%	0.9%
- Solar	1.9%	4.2%
- Wind	14.2%	8.1%
Coal	8.8%	6.4%
Large Hydro	13.2%	5.5%
Natural Gas	46.2%	44.5%
Nuclear	0.0%	8.5%
Other	0.0%	0.0%
Unspecified sources of power*	3.2%	15.0%
<b>TOTAL</b>	<b>100.0%</b>	<b>100.0%</b>

\* "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources.  
 \*\* Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers.  
 \*\*\* These values do not reflect renewable generation determined to be in excess of the RPS target in the first compliance period (2011-2013) that requires 20% of retail sales be procured from renewable sources, and will be applied to future compliance periods.

For specific information about this electricity product, contact Silicon Valley Power. For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or <http://www.energy.ca.gov/sb1305/index.html>

# Santa Clara Votes 2016

## Goals of the Santa Clara Votes program

Santa Clara Votes is a key element of the City's Democracy Santa Clara program, an initiative designed to increase community engagement in local government. Other Democracy Santa Clara activities are focused on recruiting more volunteers for City board and commissions, bringing neighborhoods closer together and providing information on the pathway to citizenship for residents born outside the U.S.

Since 2004, the City of Santa Clara has promoted a "Vote Ethics" public education effort during election years to help residents learn how to make ethics and values part of their evaluation process of candidates. This program has won national and state awards for its innovation and effectiveness in increasing the public's confidence in good government. Santa Clara Votes combines the objectives of "Vote Ethics" with an additional goal of increasing both the number of registered voters and the number of registered voters who vote in the November 8 election.

The City of Santa Clara does not endorse any candidate for any elected office. That is up to each voter to decide. The purpose of Santa Clara Votes is provide helpful tools to help voters decide which candidates will conduct themselves as elected officials who inspire trust and confidence in City government.

## Candidate Forums are an opportunity to ask the hard questions



The City of Santa Clara is sponsoring a series of Candidate Forums so that voters have the opportunity to meet the individuals running for public office and to ask questions about issues important to the community. They will be held in Council Chamber at City Hall, 1500 Warburton Ave. Doors open at 6 p.m. for informal networking with candidates. The forum programs begin at 7 p.m.

The Candidate Forums are organized by Fred Keeley, an independent consultant from Santa Cruz with more than 30 years of experience in local and state government through elected and appointed positions. There will be two general two-night forums with all Santa Clara candidates participating in September and October. One night will be focused on candidates for Police Chief and City Clerk and the second night reserved for candidates for the four

City Council seats up for election. The Forums will be broadcast live on City Cable Channel 15 and streamed on the City's website, [SantaClaraCA.gov](http://SantaClaraCA.gov), where they will also be archived for later viewing.

Residents who would like to submit questions in advance of the Candidate Forums can email them to [SCVotes@SantaClaraCA.gov](mailto:SCVotes@SantaClaraCA.gov). Questions may also be submitted at each forum.

As the City's Democracy Consultant, Mr. Keeley will also serve an ombudsman role, advising candidates and their supporters about ethical campaigning issues. The public can also contact him if they are concerned about campaign tactics by emailing [SCVotes@SantaClaraCA.gov](mailto:SCVotes@SantaClaraCA.gov).

As usual, there will be a Final Word Forum on Monday, Nov. 7, the night before Election Day. At this event, which will also be televised and streamed, candidates will be asked about any alleged ethical campaigning violations. As time permits, the candidates will also be invited to give a final message to voters about why they should earn their votes.

More detailed information about the Candidate Forums can be found on the website [SantaClaraVotes.org](http://SantaClaraVotes.org).

## One Vote Can Make A Difference



**Are you ready to vote?**

Oct. 24 is the deadline to register to vote in the Nov. 8 Election

**Registering to vote is easy & convenient**

**ONLINE 24/7**  
RegisterToVote.CA.gov

**BY MAIL**  
Pick up a postcard registration form at City Hall, 1500 Warburton Ave., or the Library

**IN PERSON**  
Registrar of Voters  
1555 Berger Dr., Bldg. 2, San Jose  
Mon-Fri 8 a.m. - 5 p.m.

**CALL**  
To request a registration card be mailed to you.  
408-299-8683

## Municipal Election

(continued from page 1)

\$2,000 per month, and to create a Salary Setting Commission to review and adjust those salaries every two years?

**Measure 2 – Mayor and City Council Term Limits:** Shall Sections 701 and 704.1 of the Santa Clara City Charter be amended to limit the Mayor and members of the City Council to no more than two full terms for each office, and to define a partial term in excess of two years as a full term?

**Measure 3 – Filling Vacancies in City Elected Offices:** Shall Section 703 of the Santa Clara City Charter be amended to provide that vacancies in any elective office of the City be filled by a four-fifths (4/5) vote of the City Council and to require that persons appointed to fill vacancies occurring in the first half of a term of office hold office until the next general municipal election?

**Measure 4 – Protection of Parkland and Open Space:** Shall Section 714.1 of the Santa Clara City Charter be added to provide that no City owned land used for park or recreational purposes, including the Ulistac Natural Area and the Santa Clara Soccer Park, shall be sold or disposed of by the City without being authorized by a two-thirds (2/3) majority vote and that development upon such property shall be subject to referendum?

Information about candidates who have filed for office and more background on the measures can be found on the website [SantaClaraVotes.org](http://SantaClaraVotes.org).

## Register to vote by Oct. 24

Santa Clara residents who are eligible to vote but who have not registered can do so by Oct. 24 in order to vote in the November election. Registration can be done online 24/7 at [RegisterToVote.CA.org](http://RegisterToVote.CA.org) or mail-in voter registration forms can be picked up at City Hall or the City Libraries.

Central Park Library will participate in National Voter Registration Day on Sept. 27. Residents can come to the library that day to register, re-register if they have moved since the last election, or verify if they are already registered. Potential voters can also go to the Registrar of Voters, 1555 Berger Dr., Bldg. 2, San Jose, Monday-Friday, 8 a.m.-5 p.m. to register or ask questions.



## Good Government

Good government begins at the ballot box and that responsibility lies in the hands of the voters.

# City Code of Ethics & Values in action

## FINANCIAL DISCLOSURE

### Campaign Finance Disclosure – how to find out who is financially supporting a candidate

Candidates must strictly report how much money they raise and spend during a campaign. The City of Santa Clara has a voluntary campaign expenditure limit of \$40,500 and candidates decide at the time of filing their nomination

Sometimes there are special interest groups or individuals who use their own funds to try to persuade voters to favor one candidate over another, or to support or oppose a measure. These are called third party expenditures



papers if they want to stay within this amount. All candidates, whether they are participating in the voluntary campaign expenditure limit or not, must disclose by specific deadlines how much money they have accepted and how it is being spent. Not all campaign ads and mailers come from the candidates themselves.

SantaClaraCampaignDollars.net is a convenient source of information on who is contributing money, who is receiving money and how it is being spent in City of Santa Clara election campaigns.

and they must also be disclosed for transparency so that voters know who is paying for the campaign material they see.

Every ad and printed piece of campaign mail must contain information on the source. Look for the “small print” disclosure and, if interested, do further research on who is behind the group or committee name on California’s Fair Political Practices Commission website [FPPC.ca.gov](http://FPPC.ca.gov) or call 1-866-ASK-FPPC.



[SantaClaraVotes.org](http://SantaClaraVotes.org)

### Ethical Campaign Checklist

Over the past few years, Santa Clara residents have identified 10 characteristics of campaigns that are honest, fair, respectful and issues-oriented. These candidates ...

- Are truthful
- Focused on issues relevant to Santa Clara
- Take a clear stand on issues
- Describe how the candidate will make decisions when in office
- Point out factual differences from other candidates
- Treat opponents with dignity and respect
- Avoid personal attacks on others
- Never try to confuse or mislead voters
- Criticize unfair and dishonest campaign tactics from any source (even if it is from a third party trying to help this candidate be elected)
- Take responsibility for mistakes made by the candidate or campaign

### Important Election Dates

Wed, Sept. 21	Candidates Forum – Candidates for Police Chief and City Clerk 7 p.m., Council Chambers Televised on City Cable Channel 15 and streamed on the City’s website <a href="http://SantaClaraCA.gov">SantaClaraCA.gov</a>
Thur, Sept. 22	Candidates Forum – Candidates for Council Seats 3,4,6,7 7 p.m., Council Chambers Televised on City Cable Channel 15 and streamed on the City’s website <a href="http://SantaClaraCA.gov">SantaClaraCA.gov</a>
Thur, Sept 29	Candidates Forum – Candidates for Police Chief and City Clerk 7 p.m., Council Chambers Televised on City Cable Channel 15 and streamed on the City’s website <a href="http://SantaClaraCA.gov">SantaClaraCA.gov</a>
Fri, Sept. 30	Candidates Forum – Candidates for Council Seats 3,4,6,7 7 p.m., Council Chambers Televised on City Cable Channel 15 and streamed on the City’s website <a href="http://SantaClaraCA.gov">SantaClaraCA.gov</a>
Mon, Oct. 10	First day vote by mail ballots sent to voters
Mon, Oct. 24	Deadline to register to vote to participate in Nov. 8 election
Mon, Nov. 7	Final Word Forum 7 p.m., Council Chambers Televised on City Cable Channel 15 and streamed on the City’s website <a href="http://SantaClaraCA.gov">SantaClaraCA.gov</a>
Tue, Nov. 8	Election Day



### Vote by mail, vote in person

Registered voters may request a vote by mail ballot by contacting the Registrar of Voters at 408-299-VOTE. These ballots must be mailed in time so that they are physically received at the Registrar of Voters by the close of polls on Election Day. A Nov. 8 postmark will not suffice.



Vote by mail ballots can also be dropped off at the Registrar of Voters, 1555 Berger Dr., Bldg. 2, San Jose, at Santa Clara City Hall, 1500 Warburton Ave., Santa Clara, or at any polling location.

Voters may also vote in person at the assigned polling location listed on the sample ballot received in the mail. Polling locations can also be confirmed by calling the Registrar of Voters at 408-299-VOTE. Polls are open from 7 a.m. to 8 p.m. on Tuesday, Nov. 8.

# Places to go, things to do in Santa Clara this fall

## Triton Museum Fall Exhibitions



Four very different exhibits will be on display at the Triton Museum this fall, including “Color, Form and Memory” works by Susan Parker through Oct. 23, ceramic sculptures

by Francisco “Pancho” Jimenez through Oct. 30, Native American images by Wendy Red Star through Oct. 30, and polarscape photos by Elaine Heron through Nov. 6. For more detailed information, visit [TritonMuseum.org](http://TritonMuseum.org).



## Farmers Market Saturdays

The Downtown Santa Clara Farmers Market operates year-round from 9 a.m. to 1 p.m. on Jackson Street between Homestead and Benton. The weekly event, sponsored by the Downtown Santa Clara Merchants Association and the Urban Village Farmers Market, offers fresh-picked fruits and vegetables, baked goods and prepared foods. Don't forget to bring your own bags! For information call 510-745-7100.

## Fall Exhibits at de Saisset Museum

Exhibitions scheduled this fall include “Creating and Collecting: New Faculty Work and Collection Acquisitions for the de Saisset Museum” Sept. 19-Nov. 18, “Coriolis and Torqueri: Bruce Beasley Recent Work” and “Crossing Cultures: Belle Yang, A Story of Immigration” Sept. 30-Dec. 4. For information, visit [SCU.edu/deSaisset](http://SCU.edu/deSaisset).

## Movie Night at Harris-Lass Friday, Sept. 16

The 1867 era barn on the Harris Lass House Museum, 1889 Market St., becomes a movie theater for free showings of the 20-minute documentary “Million Dollar Dirt” at 6:30 p.m., 7 p.m., 7:30 p.m. and 8 p.m. The film shows how the Santa Clara area has evolved from an agricultural paradise known as the “Valley of Heart's Delight” to a world center of technology and innovation. Admission is free and popcorn and cider will be served. RSVPs are requested. Call Leo at 408-985-5384 with the time you would like to attend and the number in your party. For information, visit [HarrisLass.org](http://HarrisLass.org) or call the Museum's message line at 408-249-7905.

## California Coastal Cleanup Day

**Saturday, Sept. 17**

Santa Clara volunteers will do their part by cleaning up storm drains that lead to local creeks and waterways and eventually San Francisco Bay. This is an opportunity to enjoy physical activity outside, meet new people and help keep Santa Clara clean. For information and to register, visit [CleanACreek.org](http://CleanACreek.org).

## “Shakespeare or Space Wars”

**Saturday, Sept. 17**

The Samuel Peaches' Peripatetic Players will present this homage to two classic star-crossed tales of daring and destiny at 2 p.m. in City Plaza Park near the Mission Library Family Reading Center, 1098 Lexington St. This event is presented in association with Santa Clara Players, the Santa Clara City Library and the Triton Museum of Art. Visit [SCLibrary.org](http://SCLibrary.org) for more information.



## Friends of the Library Book Sales

**Saturdays, Sept. 17, Oct. 15, Nov. 19**

Hundreds of donated books are on sale to support the Santa Clara City Library on these dates, 10 a.m.-2 p.m. at Central Park Library, 2635 Homestead Rd. Or stay home and shop the online bookstore operated by Friends of the Santa Clara City Library. Go to [LoveTheLibrary.org](http://LoveTheLibrary.org) and follow the link to its virtual store on [Amazon.com](http://Amazon.com).

## National Literacy Month September

Celebrate by signing up to be a volunteer tutor in the Read Santa Clara program that offers free tutoring for adults who can speak English but want to improve their basic reading and writing skills. To learn how, call 408-615-2956 or email [readsantaclara@SantaClaraCA.gov](mailto:readsantaclara@SantaClaraCA.gov)



## Household Hazardous Waste Drop-Off

**Saturday, Sept. 24**

Disposal of household hazardous waste is safe and easy for Santa Clara residents at this free drop-off event that will take place at the City of Santa Clara Street Corporation Yard, 1700 Walsh Ave. Residents must register to attend this event (or any of the drop-off events scheduled throughout the year) by calling the County Household Hazardous Waste Program at 408-299-7300 or by going to [HHW.org](http://HHW.org).

Residents can dispose of fluorescent light tubes and compact fluorescent lightbulbs (CFLs), paint, automotive fluids, cleaners, solvents, batteries, propane and helium tanks, fertilizers, pesticides, wood preservatives, sharps containers, prescription medications, and other types of household hazardous wastes at any of the drop-off events. The Countywide Household Hazardous Waste Program also accepts electronic waste (e-waste) at select drop-off events throughout the county. E-waste is generally considered to be items requiring a battery or cord to operate, such as televisions, computers, telephones, handheld video games, printers, fax machines, etc. Items NOT accepted include large household appliances, ammunition, explosives, reactives, or containers larger than five gallons. Contact the Police Department at 408-615-4700 regarding disposal of ammunition or explosives.

## Miss Santa Clara Casting Call Oct. 1, 16, 22



Open casting calls for the 2017 event will be held in October and the deadline to enter is Nov. 20. The Miss

Santa Clara Competitions will take place Jan. 7-8 at the Mission City Center for Performing Arts. The competition is open to girls age 13-24, there is no fee to enter and every girl who competes on stage in January will be awarded a scholarship. Interested contestants can check out [MissSantaClara.com](http://MissSantaClara.com) or email [MissSCOrg@gmail.com](mailto:MissSCOrg@gmail.com) for more information.

## Coffee with the Curator Monday, Oct. 3

Cultural appropriation vs. cultural appreciation – what's the difference? Enjoy light snacks and a lively discussion with Triton Museum curators 8-9:15 a.m. Admission is free for museum members and \$5 for non-members. For information visit [TritonMuseum.org](http://TritonMuseum.org)

## First Friday Hula Friday, Oct. 7

Free hula performance by Hālau Nāpuaokamokihanaoha at 7:30 p.m. at SES Hall, 1375 Lafayette St. Doors open at 7 p.m. Sponsored by the City of Santa Clara Cultural Commission.

# Santa Clara is the center of what's possible

## Family Day Festival

**Saturday, Oct. 8**

Bring the family to this annual free event 1-3 p.m. at the de Saisset Museum on the Santa Clara University campus that includes hands-on-art activities, a photo booth, an art scavenger hunt and performances. For information, visit [scu.edu/deSaisset](http://scu.edu/deSaisset).

## Environmental Day

**Saturday, Oct. 15**

Recycle clothing, e-waste (computers, monitors, printers, etc.), u-waste (batteries, cell phones, CFLs and fluorescent light tubes) and children's plastic play structures and toys at this annual event for Santa Clara residents at Recology, 650 Martin Ave. You can also have confidential documents shredded at no cost. In order to participate, bring your Santa Clara utility bill and photo I.D. For more information contact Recology at 408-970-5400.

## Sister Cities Annual BBQ

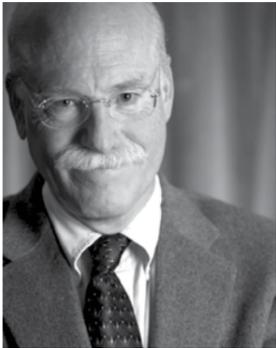
**Sunday, Oct. 16**

The 35th annual Santa Clara Sister Cities fundraising event at the Santa Clara Elks Lodge, 1680 Martin St., features a delicious lunch of BBQ chicken, Portuguese-style baked beans, fresh salad, garlic bread, dessert and beverages. Tickets are \$12 for adults, \$7 for children under 12 and \$8 for over 65. For reservations contact Raj Chahal at [President@santaclarasistercities.org](mailto:President@santaclarasistercities.org) or call 408-690-3219.

## Tobias Wolff

**Wednesday, Oct. 19**

Acclaimed author Tobias Wolff, best known for his memoir "This Boy's Life," will speak at 5 p.m. at Santa Clara University's Saint Clare Room. The event is free and open to the public.



## "Rumors"

**Opens Oct. 21**

A hilarious comedy/mystery by playwright Neil Simon is the fall offering of Santa Clara Players at the Triton Museum Hall Pavilion, 1511 Warburton Ave. This two-act force shows a dinner party gone topsy-turvy and is one of Simon's most celebrated and performed plays. For date, time and ticket information, visit [SCPlayers.org](http://SCPlayers.org) or call 408-248-7993.

## Sunset Cinema

**Friday, Oct. 21**



Watch the animated family film "Zootopia" under the stars outside the Northside Branch Library. Show time is 7:45 p.m.

Don't forget to bring dinner and a blanket.

This event is jointly sponsored by the Library and Parks & Recreation Departments and funded in part by the Santa Clara City Library Foundation & Friends.

## Home Composting Basics

**Saturday, Oct. 22**

Learn about the importance of managing your organic waste (food scraps and yard trimmings) at home at this free class, 9 a.m. to 12 noon, at the Machado Park Building, 3360 Cabrillo Ave. As the drought continues and the climate warms, home-based waste management has never been more relevant. Backyard composting cuts your contribution to landfills, conserves water and builds healthy all-natural soils that store carbon. At this workshop you will learn to build, manage and utilize a home compost pile. To register online visit the Compost Education Program webpage at <http://bit.ly/1BOP9In>.



## "Carmina Burana"

**Saturday, Oct. 22**

The Santa Clara Chorale will perform one of the most popular pieces of the classical music repertoire, "Carmina Burana" by Carl Orff, at 8 p.m. in Mission Santa Clara. The 90-member community chorus, under the artistic leadership of Dr. Scot Hanna-Weir, will be joined by Santa Clara University singers and faculty musicians, and guest singers and soloists from local high schools. For information, visit [scc.org](http://scc.org).

## Roald Dahl's "Willy Wonka"

**Oct. 28-Nov. 6**

Roald Dahl's timeless story of the world-famous candy man and his quest to find an heir comes to chocolate-covered life in this production by Roberta Jones Junior Theatre. Performances will be in the Mary Louise Mello Auditorium at the Community Recreation Center, 969 Kiely Blvd. Curtain time is 7 p.m. on Oct. 28, 29, and Nov. 4 and 5, with 2 p.m. matinees on Oct. 30 and Nov. 6. Enjoy talented young performers acting, dancing and singing popular songs like "The Candy Man," "Pure Imagination" and "I've Got a Golden Ticket." Tickets are \$10 for adults, \$5 for children, ages 3-18, and can be purchased online at [RJJT.org](http://RJJT.org), or in person at the Community Recreation Center. Upcoming RJJT productions include "The Adventures of Tom Sawyer," "Disney's Alice in Wonderland Jr." and "Disney's The Lion King, Jr." For more information, contact Kevin Cornelius at 408-615-3161, or [kcornelius@santaclaraca.gov](mailto:kcornelius@santaclaraca.gov).



## Spooktacular Halloween Party

**Monday, Oct. 31**

A free Halloween party for preschool children through 5th grade will be held at the Walter E. Schmidt Youth Activity Center 3-6 p.m. Activities include a costume contest, carnival games, bounce houses, arts and crafts, entertainment and lots of treats, including refreshments sold by the Youth Commission. For information, call 408-615-3760.



## SCU Student Concerts

**November**

The community is invited to enjoy performances by the Santa Clara University New Music Ensemble on Thursday, Nov. 10, 5:30 p.m. in the Recital Hall and the University Orchestra on Saturday, Nov. 12, 7:30 p.m. in Santa Clara Mission Church. For more information, visit [SCU.edu](http://SCU.edu).

## First Friday Hip Hop

**Friday, Nov. 4**

Free hip hop dance performance by Future Arts Now at 7:30 p.m. at SES Hall, 1375 Lafayette St. Doors open at 7 p.m. Sponsored by the City of Santa Clara Cultural Commission.

## Mission City Community Fund

**Friday, Nov. 4**

For information on the annual dinner, visit [MissionCityFund.org](http://MissionCityFund.org) or call 408-410-1420.

## Model Train Show and

**Open House**

**Saturday-Sunday, Nov. 6-7**

Two museum-quality model railroad layouts will run historical era trains from the 1950s and 1960s at the Santa Clara Depot 10 a.m.-5 p.m. on Saturday and 10 a.m.-4 p.m. on Sunday. The Edward Peterman Museum of Railroad History at the Depot includes a collection of railroad lanterns and historic trackside and grade crossing signaling devices, as well as memorabilia of local railroad workers. Entrance fee is \$5 for adults; under 18 admitted free. The Company Store will be open so visitors can purchase used model railroad trains and accessories, railroad memorabilia, books, magazines, DVDs and railroad videos.

The Santa Clara Depot is the oldest operating railroad passenger depot in California. It was originally constructed in 1863 as one of two "way stations" between San Francisco and San Jose. The South Bay Historical Railroad Society is an all-volunteer, non-profit organization founded in 1985 to restore and maintain the historic former Southern Pacific Santa Clara Depot and to maintain a museum and a library of railroad-related information. Find out more at [www.sbhrs.org](http://www.sbhrs.org).

## Veterans Day Ceremony

**Friday, Nov. 11**

Join City leaders in honoring veterans at the Santa Clara Veterans Memorial in Central Park.

Program begins at 3 p.m.



## The Firehouse Run

**Sunday, Dec. 4**

This event, which includes a 5K family walk or run, 10K run and Junior Firefighters Race for ages 12 and under, was established by the Santa Clara Firefighters Foundation to support schools in the Santa Clara Unified School District. The start/finish line is at Stevens Stadium, Buck Shaw Field on the Santa Clara University campus. To register, visit [TheFirehouseRun.com](http://TheFirehouseRun.com).

# Working smoke detectors save lives

Every year, about 1,400 people die in the U.S. from a fire that occurred in a house without a working smoke alarm. Smoke and toxic fumes spread through a house faster than flames and, if you are sound asleep, can be fatal before you are even aware there is a fire emergency.

The blaring sound of a working smoke detector will wake you up and alert everyone in the home that you need to get out – now!

Smoke alarms should be installed in every bedroom, in the hallways leading to the bedrooms, and on each floor level of the home. Larger homes may require additional smoke alarms.

If your battery-operated smoke detectors were purchased before July 1, 2014, their batteries should be changed twice a year. A good way to remember is to do it when you change your clocks in the spring and fall. Daylight Savings Time ends this year on Sunday, Nov. 6, so mark your calendar now to tackle the potentially life-saving chore of installing new batteries.

Since July 1, 2014, state law requires that all battery powered smoke alarms sold within California contain a non-replaceable, non-removable battery that is capable of powering the smoke alarm for at least 10 years. Be sure you mark the date of installation on the unit so you will remember when it needs replacing.



Changing your clocks on Nov. 6 is a good time to remember to also change the batteries in your smoke detectors.

No matter what type of smoke detectors you have, test them once a month by holding down the “test” button until you hear the alarm. Talk with your family about a home fire escape plan. There should be two ways out of each sleeping room. Designate a safe meeting place outside of the home where everyone can meet once they escape. If the smoke alarm activates, crawl low to the ground under the smoke and exit your home quickly. Once you are out, stay out!

For further information, contact the Santa Clara Fire Department at 408-615-4970.

# Environmental program news for local businesses

Local businesses are invited to sign up to receive a free Green Business newsletter from the City of Santa Clara. Each issue contains information on environmental-friendly business practices and tips on how to become certified as a Green Business. To view the latest issue or to subscribe, visit [SantaClaraCA.gov/GreenBiz](http://SantaClaraCA.gov/GreenBiz).

Commercial businesses that deal with food or other organic matter are reminded that the State of California has enacted mandatory organic waste composting or recycling. Phase one went into effect on April 1, 2016, for commercial businesses generating eight cubic yards or more of organic waste per week. On Jan. 1, 2017, the threshold will be lowered to include businesses that produce four cubic yards or more of organic waste per week. For more details, contact the Environmental Programs Division at 408-615-3080.



# Have you noticed these containers?



The City of Santa Clara is now using separate clear containers with color-coded lids for recycling (blue), food scraps and compostables (green) and garbage (black) at large City events so that more waste can be diverted from the landfill. It only takes a few moments for event participants to separate their waste, but wide scale participation makes a big difference in keeping food scraps out of the landfill. Questions: Call 408-615-3080 or email [environment@SantaClaraCA.gov](mailto:environment@SantaClaraCA.gov).

# Keep fall leaves out of storm drains

Fall means falling leaves and an increased potential for flooding along City streets if leaves are allowed to clog storm drains. Santa Clara residents can help prevent flooding by keeping fallen leaves under control.



Leaves clogging storm drains can cause flooded streets

Never blow or rake leaves into the street! Sweep or rake fallen leaves into piles, and place the piles into your Clean Green cart along with grass clippings, weeds, palm fronds, hedge and shrubbery cuttings, small tree branches and flowers for weekly curbside collection and recycling. Extra Clean Green containers can be obtained free of charge by contacting Mission Trail Waste Systems at 408-727-5365.

It is also a good idea to keep an eye on your neighborhood storm drain catch basin. If a catch basin is clogged with leaves and can be accessed safely, clear it with a broom or rake or call the City of Santa Clara Public Works Department at 408-615-3080 for assistance.

## Do not dump

It is illegal to dump anything into a creek or storm drain. Dumping debris into creeks or storm drains can obstruct the flow of water and causes flooding, and results in additional expense to residents and businesses. Help keep the storm drain and flood management systems operating by reporting illegal dumping to the City at 408-615-3080 or 408-615-5580 (24 hours). You can also call the Santa Clara Valley Water District’s illegal Dumping Hotline (24 hours) 1-888-510-5151.

# Update on City parks projects

This summer, the City Council selected the final schematic design for the San Tomas & Monroe Neighborhood Park and Community Garden. It will include playgrounds, picnic/barbecue areas, open grass areas, a native plant garden and a restroom. The Community Garden portion will have a covered outdoor classroom as well as plots for children, individuals and groups to grown their own fruits, vegetables, herbs and flowers. The design was developed based on resident input at several community and public meetings and an online survey.

The City has also been gathering community input on plans to renovate the playground at Steve Carli Park, 1045 Los Padres Blvd., through an online survey on the City’s website. More information on the new design will be available this fall.

Information on these and other park projects is on the City’s website [SantaClaraCA.gov](http://SantaClaraCA.gov) in the Parks & Recreation Department section.

# What you should know about flood insurance

Even though California is in a drought, flooding can happen, and typically occurs after several days of heavy rain. The best time to prepare is before the rainy season.

## Is your home in a floodplain?

The Federal Emergency Management Agency (FEMA) designates certain areas as high flood risk areas, also called the Special Flood Hazard Areas. The Planning Division can help property owners and insurance agents look up the flood zone for Santa Clara buildings on the Flood Insurance Rate Map (FIRM) published by FEMA.

## Do you need flood insurance?

Basic homeowner's insurance does not cover losses from flooding. Just a few inches of water from a flood can cause tens of thousands of dollars in damage. The good news is the City of Santa Clara participates in the National Flood Insurance Program, so residents and businesses can purchase flood insurance and receive up to a 10% discount in the premium costs. Information about flood insurance can be obtained from your insurance agent, or by visiting [FloodSmart.gov](http://FloodSmart.gov).

## How to get flood insurance for your property?

If your property is in a high flood risk area, flood insurance may be mandatory by your mortgage lender. If your property is in a moderate-to-low flood risk area you can take advantage of a low-cost Preferred Risk Policy. There is also content only flood insurance available for renters. For more information and ways to lower your flood insurance premium visit the City Permit Center at 1500 Warburton Ave, or call 408-615-2450.



Need sandbags? Call the City Corporation Yard at 408-615-3080.



An Elevation Certificate may be needed to obtain flood insurance coverage, and it can potentially lower flood insurance premiums. This certificate verifies the elevation of the lowest floor of your house relative to the ground. It is especially important if your property is in a high risk area. Before hiring a state-licensed surveyor to obtain an elevation certificate for your property, first check the following:

- Was your property built or substantially improved on or after July 16, 1980, the date the City of Santa Clara's initial FIRM was issued? If so, then it is considered as post-FIRM. An elevation certificate is only required if your building is post-FIRM.
- Is there a copy of an Elevation Certificate in your home closing papers?
- The City maintains Elevation Certificates for many post-FIRM buildings in the Special Flood Hazard Area within the City of Santa Clara. Call the Building Division at 408-615-2427 to see if there is a copy of the Elevation Certificate for your property on file.

The **elevation certificate** form is available on FEMA's website [FloodSmart.gov](http://FloodSmart.gov). Search "elevation certificate form" on the home page.

## Prepare for the flood

Flooding can cause a serious threat to life and property, but preparation in advance (beyond purchasing flood insurance) and caution during flooding can minimize the risk.

The first step is to be sure emergency kits are fully stocked at home and in each vehicle.

Information on how to prepare an emergency kit and a family emergency plan can be found on [SantaClaraCA.gov](http://SantaClaraCA.gov) by searching "Emergency Preparedness." Be sure all family members know how to turn off house utilities.

During storms, flood advisories will be broadcast on local television channels and news radio stations. There is also real-time data on stream, reservoir and precipitation gauge located on [ValleyWater.org/services/alert.aspx](http://ValleyWater.org/services/alert.aspx). If advised to evacuate, do so immediately. Turn off utilities at the main switches or valves. Disconnect electrical appliances, but do NOT touch electrical equipment if you are wet or standing in water.

After a flood, listen to news reports on whether the community's water supply is safe to drink. Never drive through flooded roadways, and avoid standing water if possible. **Turn around, don't drown!** Don't walk, swim or play in floodwater and stay away from downed power lines.

An excellent resource for flood preparation and how to respond and recover from a flood is the American Red Cross. Check [RedCross.org/prepare/disaster/flood](http://RedCross.org/prepare/disaster/flood) or download its emergency mobile app from the Apple App Store or the Google Play Store.

For emergencies involving City utilities, storm drains or flooding, call 408-615-5640 anytime, 24/7.

## City Holiday Schedule

### Labor Day, Monday, Sept. 5

City offices closed. Regular refuse pickup schedule.

### Admission Day, Friday, Sept. 9

City offices closed. Regular refuse pickup schedule.

### Columbus Day, Monday, Oct. 10

City offices closed. Regular refuse pickup schedule.

### Veterans Day, Friday, Nov. 11

City offices closed. Regular refuse pickup schedule.

### Thanksgiving Holiday, Thursday-Friday, Nov. 24-25

City offices closed. Refuse pickup one day late for those normally serviced on Thursday or Friday.

### Winter Holiday, Monday, Dec. 26

City offices closed. Regular refuse pickup schedule.

### New Year's Holiday, Monday, Jan. 2, 2017

City offices closed. Regular refuse pickup schedule.

# Prepare for unexpected power outages

The rain and wind of winter storms can cause power outages and inconveniences to daily life. Silicon Valley Power, the City’s municipal electric utility, aggressively trims tree limbs near power lines and works to maintain reliability throughout the City, but some outages cannot be avoided.

Here are a few suggestions on how you can prepare for an unexpected power outage.

- Check your emergency preparedness kit for flashlights and fresh batteries.
- Have ice packs or plastic containers of water in your freezer to place in your refrigerator or a cooler to help keep food cold if there is an extended outage.
- Keep canned food on hand and have a manual can opener available.
- Keep some cash handy to buy ice or other necessities in case stores in an outage area are unable to process credit or electronic transactions.
- Have a battery-operated radio.
- Have a backup charging method for your phone or other mobile device such as an inexpensive vehicle USB adapter, battery power pack or solar power pack.
- Do not run your vehicle in a garage or enclosed space, or close to your home, to avoid carbon monoxide poisoning.
- If you have an electric garage door opener, know where the manual release lever is located and test it before there is an outage.
- Surge protectors on your electronic equipment can guard against damage if a surge occurs when power is restored

More information on emergency preparedness and what to do during a power outage is available at [Ready.gov/power-outage](http://Ready.gov/power-outage) or [SiliconValleyPower.com](http://SiliconValleyPower.com) and on the Silicon Valley Power blog “Watt Matters” at [SiliconValleyPower.wordpress.com](http://SiliconValleyPower.wordpress.com). Updates during an outage are available at [SiliconValleyPower.com](http://SiliconValleyPower.com) and on Twitter at [@SantaClaraPower](https://twitter.com/SantaClaraPower).

# Flu season is on its way

Flu shots will soon be offered at local healthcare facilities and pharmacies and the Centers for Disease Control recommends that all persons aged 6 months and older are recommended for annual vaccination.

You and your family can also protect yourselves from flu and colds by practicing good hygiene habits in your daily life, starting with washing hands frequently and always after sneezing or blowing your nose. It’s a good idea to wash your hands as soon as you return home from work, school, shopping or recreation. Avoid touching your eyes, nose or mouth.

For further information on influenza vaccines and flu prevention, visit [CDC.gov](http://CDC.gov).



# Apply for City Board or Commission

Residents who would like to personally contribute to the quality of life in the City of Santa Clara are encouraged to apply to serve on any of the City’s Board or Commissions including the Board of Library Trustees, Civil Service Commission, Cultural Commission, Historical & Landmarks Commission, Housing Rehabilitation Loan Committee, Parks & Recreation Commission, Planning Commission, Senior Advisory Commission and Youth Commission.

Santa Clara residents who are registered voters, or are eligible to register to vote, may apply. The Youth Commission is open to Santa Clara residents or Santa Clara Unified School District students between the ages of 12-19 years old.

The City Clerk’s Office maintains a contact list for residents interested in being notified when an opening occurs. To be added, please submit an Interest Form on the City’s website at [SantaClaraCA.gov/commissions](http://SantaClaraCA.gov/commissions), email [clerk@SantaClaraCA.gov](mailto:clerk@SantaClaraCA.gov), or call 408-615-2220.

# Charge electric vehicles at City Hall

Seven new Level 2 charging stations for electric vehicles (EV) have been installed in the Santa Clara City Hall parking lot to serve visitors and employees. Other public EV charging stations are available in the Tasman Parking Garage, the Santa Clara Convention Center, Levi’s Stadium parking lot and Central Park Library.

Electric vehicles can save owners more than \$1,300 in annual fuel costs (based on driving 15,000 miles a year) and they do not have the harmful emissions of gas-powered vehicles that affect air quality.

# Are you ready to become a U.S. citizen?



Let the City of Santa Clara help you get started with its “Pathway to Citizenship” webpage

- **Reliable information**
- **Easy to understand steps**
- **Quick links to helpful resources**

[SantaClaraCA.gov/PathwaytoCitizenship](http://SantaClaraCA.gov/PathwaytoCitizenship)



**City of Santa Clara**  
The Center of What’s Possible

# Santa Clara Senior Center Services

The City of Santa Clara Senior Center provides a safe, positive and welcoming environment for adults ages 50 plus. The goal is to make available facilities, programs and services that meet the widely varying needs of older adults in our community as they age – from active senior to the frail elderly.

For specific program and service information, refer to the monthly Senior Center newsletter available at the Senior Center or on the website [SantaClaraCA.gov/Senior Center](http://SantaClaraCA.gov/SeniorCenter). For specific questions, call 408-615-3170.



Programs and services at the Senior Center include:

- Newcomers Social
- Care Management
- Dining Out - Senior Nutrition Program
- Health Insurance and Medicare Counseling (HICAP)
- Health and Wellness
- Legal Assistance (SALA)
- Lunch Presentations
- Support Groups
- Senior Peer Advocate (SPA)
- Fitness Center and Natatorium
- Ballroom Dances
- Classes
- Adventures to Go & Let's Talk Travel

## Watch Planning Commission online

Planning Commission meetings can now be watched online with a live stream and archived videos available for meetings held since July 13. Citizens can also access Planning Commission agendas and packets on the same web page: <http://santaclaraca.gov/government/council-meetings/planning-commission-meetings-online>.

This new feature is designed to help increase transparency and community engagement in the civic process. The Planning Commission generally meets at least two times per month on Wednesdays in the City Hall Council Chambers.

# Spotlight: Cultural Commission

The City of Santa Clara has seven commissions, a board and a committee that bring together residents interested in a specific area of government to advise the City Council and add to the community's quality of life. The Cultural Commission focuses on multi-cultural experiences and beautification of the City through art.



This Commission is active all year long. In addition to monthly meetings, the Commission is the driving force behind many popular community activities including the Summer Concert Series in Central Park, the annual Street Dance in August and First Friday live performance events scheduled most months. It also oversees the ongoing utility box art program and the biennial Indoor Sculpture Show. (Read more about these below.)

The Cultural Commission works closely with the Sister Cities Association in developing exchange programs with Santa Clara's three Sister Cities: Coimbra, Portugal, Izumo, Japan and Limerick, Ireland. It also supports three local nonprofit arts groups – Santa Clara Ballet, Santa Clara Chorale and Santa Clara Players.

Current Cultural Commission members are: Loretta Beavers, Harbir Bhatia, Fatima Fagundes, Eversley Forte, Kathleen Ryan, Usha Srinivasan and Jordan Zweigoron. For more information, visit the City's website [SantaClaraCA.gov](http://SantaClaraCA.gov).



## Artists sought for utility box art

Local artists who would like to transform an outdoor public utility box from boring into a vibrant work of art are invited to submit an application to the City of Santa Clara Cultural Commission.

Proposed designs are reviewed by a panel from the Cultural Commission that evaluates entries based on composition and originality. If selected, the artist receives supply materials from the City and a \$250 stipend when the project is complete.

Most importantly, the artist will be helping to deter graffiti and create a beautiful new element in Santa Clara's streetscape that can be enjoyed by residents and visitors for years.

For more information, visit [SantaClaraCA.gov](http://SantaClaraCA.gov) and enter "utility box art" in the search function.



## Artist alert! Indoor Sculpture Exhibit proposals coming soon

Every two years, the City of Santa Clara hosts an Indoor Sculpture Exhibit in City Hall showcasing the works of local artists selected by a jury. The exhibit in 2017 will be on display January through May with works reflecting the theme "walls."

A call for artists will be issued this fall. For information on the proposal process and deadlines, visit the City's website [SantaClaraCA.gov](http://SantaClaraCA.gov).

### Sign up for Enotify

Sign up to receive email notices from the City of Santa Clara about events, news and employment opportunities. You decide what topics are of interest to you. Sign up at [SantaClaraCA.gov/enotify](http://SantaClaraCA.gov/enotify).

### 2017 City Calendar

Watch the mail for the 2017 City of Santa Clara Calendar/2016 Annual Report that will be mailed to all households and businesses in Santa Clara at the end of November.

**City of Santa Clara**  
**City Hall**  
**1500 Warburton Avenue**  
**Santa Clara, CA 95050**

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### **INSIDE SANTA CLARA** **Fall 2016**

(Delivered bulk mail to every residential and business address in Santa Clara)

#### **Inside Santa Clara Inquiries:**

City Manager's Office  
 City Hall, 1500 Warburton Ave.,  
 Santa Clara, CA 95050  
 408-615-2210  
 manager@SantaClaraCA.gov

### **City of Santa Clara** **Code of** **Ethics & Values**

Ethical  
 Professional  
 Service-Oriented  
 Fiscally Responsible  
 Organized  
 Communicative  
 Collaborative  
 Progressive

Ethics Every Day:  
 Making Ethical Values a  
 Good Habit



## Inside This Issue

2016-17 City budget.....	1
Municipal election.....	1
Comic Con.....	1
City Manager column.....	2
1,000 books program.....	2
Art & Wine Festival.....	2
Stadium Authority.....	2
Transportation study sessions.....	2
Related Santa Clara.....	3
Morse Mansion.....	3
Dog park renamed.....	3
Leadership Santa Clara.....	3
SCU Arts Celebration.....	4
Fire station open house.....	4
New utility rates.....	4
SVP scholarship winners.....	4
Youth Commission members.....	4
Lawrence Station Plan.....	4
Tasman East Specific Plan.....	5
National Night Out.....	5
Proposed electricity rates.....	5
SVACA donations needed.....	6
In Memorium.....	6
Upcoming stadium events.....	6
Genealogy programs.....	6
New Library services.....	6
College prep classes.....	6
If stopped by police.....	7
Firefighters volunteer program.....	7
GFCI outlets.....	7
Joint Council Commission meetings.....	7
Recreation classes.....	7
Power Content Label.....	7
Santa Clara Votes.....	8-9
Fall events.....	10-11
Smoke detectors.....	12
Environment news for businesses.....	12
Leaves and storm drains.....	12
City park projects update.....	12
Event recycling.....	12
Flood insurance.....	13
City Holidays.....	13
Prepare for power outages.....	14
Serve on a commission.....	14
EV charging at City Hall.....	14
Flu season.....	14
Pathway to Citizenship.....	14
Senior Center Services.....	15
Planning Commission online.....	15
Spotlight: Cultural Commission.....	15
Utility box art.....	15
Indoor sculpture exhibit.....	15
Enotify.....	15
2017 City Calendar.....	15
Art & Wine Festival Program.....	Inside
Home for the Holidays insert.....	Inside

# Inside

Fall 2016

**City of**  
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The Newspaper for City of Santa Clara Residents & Businesses

## It's back to school – watch for cyclists and pedestrians

The school year is underway and that means more traffic, especially during the morning commute time. Traffic safety is a priority in Santa Clara, and the Police Department offers these recommendations to help keep pedestrians and cyclists safe.

Stay within speed limits in school zones and be extra alert and cautious when driving near schools when students are arriving or leaving. Children may sometimes dart out between cars.

Pull as close as possible to the curb to drop off children. Avoid double-parking to let the child off in the middle of the street. Don't let your children get out on the driver's side as this heightens the risk of them getting hit by passing motorists.

Every school is equipped with loading and unloading zones and they should be used for that purpose – not for parking and waiting for school to let out or begin. Do not park or leave your car unattended in these areas -- you may be cited.

When anyone – student, parent or a crossing guard – steps into the crosswalk (marked or unmarked), vehicles should come to a complete stop and wait for the pedestrians to completely cross. Keep a safe distance away from the crosswalk and stay behind limit lines if they are in place.



The City of Santa Clara is hiring adult (21 or older) crossing guards. Hours and locations vary. Call 408-615-4875 for information.