

**Business Recognition Program  
CALIFORNIA PAPERBOARD CORP.  
March 15, 2011, 7 p.m.  
City Council Meeting**

- **Tonight we have the pleasure of recognizing an outstanding Santa Clara business, California Paperboard Corporation, which began operations in the City of Santa Clara in 1953.**
- **The company has changed ownership several times and has operated under several different names.**



- **It began operation as the Royal Fiber Company.**
- **It was acquired by Georgia-Pacific Corporation in 1962.**
- **After twelve more years of operation, the company was purchased by The Newark Group in 1974, becoming California Paperboard Corp.**

- **The initial paper mill first opened in Santa Clara with a company investment of \$500,000. It was a single machine paper mill back in the 50's, and as reported in a local newspaper, was built to make cardboard cartons from waste paper, an early recycling effort in the City of Santa Clara.**



- **Located on Mathew Street near De La Cruz Boulevard, by 1961 the company had 40 employees making paperboard.**



- **By 1967, the company had grown in size to employ more than 90 individuals.**



- **Today, the company employs about 60 people, and has an annual sales volume in the tens of millions of dollars.**

- **As mentioned earlier, California Paperboard Corp. is part of The Newark Group, which is an international network of 100% recycled paperboard operations.**
- **The Newark Paperboard Mills, including California Paperboard, produce more than 600,000 tons of 100%**



**recycled paperboard annually. This includes specialty folding and laminating grade products for consumer product**

**packaging, and high-strength grade products that are used for a full range of tube and core products, as well as for industrial packaging.**

- **The municipal Electric Utility/Silicon Valley Power, has sold steam to California Paperboard from our Cogen Plant since the plant went online in 1980. At the time this partnership was launched, this relationship was acclaimed as an award winning example of a public/private partnership, a partnership between California Paperboard and the City of Santa Clara, along with our municipal Electric Utility. This partnership has**

**proved beneficial to both the City and to California Paperboard, our utility customer.**

- **California Paperboard is also one of the City’s important customers of recycled water. Since 1998, when California Paperboard first began using recycled water for their industrial processes, we estimate the company has saved about 1.5 billion gallons of potable water, that is “drinking water,” for other uses - - what an outstanding accomplishment!**



- **California Paperboard Corp. provides a critically important product which is a component for packaging products for business and industry, and has been a very significant member of the Santa Clara business community.**
- **As one of the oldest businesses in our community, they have held their business operations to extremely high standards.**

- **Through nearly six decades, the company and its many employees have been well-respected for their professionalism, customer service ethic, and their commitment to providing exceptional value and tremendous service to their customers.**
- **The City of Santa Clara is a better place because of the efforts of companies like California Paperboard Corp.**
- **Congratulations to California Paperboard Corp. for more than 58 years of outstanding service to the Santa Clara community!**
- **Thank you. I would now like to introduce Steve Van Dorn of the Santa Clara Chamber of Commerce and Convention-Visitors Bureau, and then I will make the City's presentation.**