

**Business Recognition Program: BAE Systems**  
**April 19, 2011**  
**7 p.m. City Council Meeting**

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- Tonight we have the pleasure of recognizing an outstanding Santa Clara business, BAE Systems, which began operations in the City of Santa Clara in 1925. **BAE SYSTEMS**

- The company was previously known as FMC Corporation, Food Machinery Corporation, and United Defense Industries.

- The company dates back even earlier, to the 1880's, when it began as the Bean Spray Pump Company. That was well before



it moved its operations into the defense business during World War II, with the design and manufacturing of the Amphibious Assault Vehicle.

- Currently BAE Systems, located on Coleman Avenue in Santa Clara, employs about 1,000



employees, and has a tremendous, on-going and positive economic impact on the City of Santa Clara.

- The Santa Clara facility is a center for research and design for BAE Systems' U.S. Combat Systems.

The site is involved with technology developments in composite materials, hybrid electric drive systems, integrated vehicle survivability, armor and terminal ballistics, crew station design, structure design, prototype manufacturing, and integration and modeling simulation.



- A significant portion of the Bradley Family of Vehicles has been designed, developed, engineered and managed at the Santa Clara facility.

- Through the years, BAE Systems and its employees have taken an active interest in the community. They are very civic-minded, and involved in such



organizations as the Chamber of Commerce, Silicon Valley Leadership Group, and the Silicon Valley Engineering Council.

- BAE also sponsors the Northern California Chapters of:

- FIRST Robotics (which stands for “For Inspiration and Recognition of Science and Technology Robotics”)
- NCIRE (the “Northern California Institute of Research and Education”)
- and SAE (the “Society of Automotive Engineers”)



- As an official sponsor of the FIRST Robotics competition, BAE



Systems sponsors nearly 30 high school robotics teams from throughout the Bay Area, helping to foster student

interest and involvement in science and engineering.

- BAE is also a significant partner and sponsor of the United Way, and the Blue Star Moms of Silicon Valley.

- **Last year, a BAE Systems team of volunteers helped to refurbish the Santa Clara County Sheriff's Emergency Response Team's rescue vehicle.**
- **BAE Systems is also interested in all things green. Two of their office building renovations were awarded LEED Silver Certification by the U.S. Green Building Council.**



- **The company's Annual Diversity Fair celebrates the many different backgrounds and interests that their**

**employees share. This year will be the 16<sup>th</sup> year for BAE's celebration of diversity and culture.**

- **The company and its employees have been known for decades for their community commitment, and for advocating social responsibility.**
- **So it is with great pleasure that this evening we are recognizing BAE Systems, a long term City of Santa Clara company.**

- **While the City has been recognizing the accomplishments of local businesses for many years, a more formal Business Recognition Program was established by the City Council in late 2003, upon the recommendation of the Economic Development Committee of the Santa Clara City Council.**
- **The recognition program is a joint one with the Santa Clara Chamber of Commerce and Convention-Visitors Bureau. We have with us tonight Steve Van Dorn of the Santa Clara Chamber of Commerce and Convention-Visitors Bureau who will also be making a presentation to BAE Systems.**
- **The formalized business recognition program recognizes the valuable contributions that all businesses make to the City of Santa Clara.**
- **BAE Systems has very deep roots in Santa Clara, and is one of the oldest, most active businesses in our community.**
- **The company and its many employees are well-respected for their professionalism, customer service ethic, and their commitment to provide exceptional**



**value and tremendous service to their customers.**

- **They have also exhibited numerous examples of their community commitment. The City of Santa Clara is a better place because of the efforts of companies like BAE Systems.**
- **Congratulations to BAE Systems for more their many decades of successful business operations!**
- **Before the City's presentations to BAE Systems, I would first like to introduce Steve Van Dorn of the Santa Clara Chamber of Commerce and Convention-Visitors Bureau. Following the Chamber's presentation, I will make the City's presentations to BAE Systems.**