

GENERAL INFORMATION

Great California Shake: The City of Santa Clara participated in the *Great California Shakeout* on October 19 at 10:19 am. Employees at City Hall and other City facilities participated in the earthquake preparedness exercise. In addition, Central Park Library patrons participated in the drill. The Fire Department responders focused their attention on ensuring operational readiness in the moments after a significant earthquake during the exercise. This also provided an opportunity to assess our strengths and weaknesses relative to emergency preparedness. Recently, the City rolled out an emergency paging system to portions of City Hall, and we expect to expand that paging system to all City locations in the coming year. The City will continue to participate in emergency drills such as this in the future.

South of Forest Neighborhood Traffic Studies: The City will be studying the intersection of Forest Avenue at Harold Avenue for improved traffic controls (2-way Stop signs or All-Way Stop signs) and also to identify if traffic calming measures need to be implemented for Harold Avenue. Traffic volumes and speed data will be collected within the next few weeks and the study will be completed by mid-November.

Upgrading your Water Infrastructure: The Water and Sewer Department is focused on improving system reliability and levels of service. City staff is designing and replacing water mains and related infrastructure throughout the City. This week crews are working on improvements on Humbolt Avenue between Moraga Street and Pomeroy Avenue.

For unexpected leaks and emergency repairs, water may be shut off to customers during unexpected periods of time for emergency repair. City staff will make an effort to directly alert customers by canvassing the affected area. If crews are not able to reach affected residents or businesses directly, they will leave a door hanger indicating a shutdown is in progress or has happened, which includes contact phone numbers. Crews will work diligently to meet all expected timelines and restore water service as soon as possible. If you have questions, please call (408) 615-2000.

Fire Department Updates: On October 17 at 2:30 a.m., a fire engine and crew from fire station 10 responded to a mutual aid request to fight a wildfire in Santa Cruz County near Bear Creek Road. The 100-acre fire threatened homes and generated considerable smoke throughout the Santa Clara Valley. Firefighters worked to control the fire throughout the day. They are expected to be released from this assignment by this weekend and return to Santa Clara. In addition, two City fire crews assigned to the fires in Napa and Sonoma Counties are expected to complete their two-week assignment and return to Santa Clara by October 22.

Nine new Fire Department employees have completed the second week of their fire academy, focusing on basic firefighting skills. Their sixteen-week academy is scheduled to conclude in late January, 2018.



Police Department Activities: On October 16, Command Staff attended the police academy graduation for a new recruit police officer, Raymond Boales. On October 18, there was a swearing-in ceremony for a new lateral police officer and included an introduction of a new Public Safety Dispatcher and three new Community Service Officers. The department also acknowledged the retirement of Officer Chris Bell after 21 years of service, who served as a long-time canine officer.

On October 16, the police department attended the Neighborhood University Relations Committee (NURC) Meeting at Santa Clara University (SCU). The Nuisance Suppression Unit (NSU) prepared a presentation for residents and students describing its activity in relation to the beginning of the school year. The police department collaborates with SCU personnel, property owners, and students to focus on education, prevention, and enforcement as it relates to student behavior and alcohol consumption in the neighborhoods.

Chat with the Chief was also hosted on October 16 at the Police Department giving citizens a chance to visit the police station. A thoughtful discussion between residents and the Chief occurred. Some topics discussed included housing development and traffic impacts, RV and large rig parking for extended periods, lawsuit settlement, Sanctuary City status, sexual predators, legalization of marijuana, package thefts, and the police hiring process. Following the chat, the attendees were given a tour of the dispatch center.

Stadium Activities: ManCo provided a 90 day look-ahead of upcoming events at the stadium (attached) in a continued effort to improve communication and transparency.

Pilot Residential Food Scraps Recycling Program: Mission Trail Waste Systems (MTWS) delivered 100% of the split-carts to approximately 5,000 households by October 17. The Public Works Department and MTWS are receiving approximately 30-40 calls and emails per day about the new program. The most common concerns is that the split carts reduce garbage capacity for customers that do not generate significant amounts of food waste or choose not to utilize the food scraps section of the container. Environmental Program staff are conducting in-person site visits to provide outreach and assistance to residents. Environmental Programs staff will direct MTWS to switch customer containers to the next larger size at no additional cost if a capacity issue is identified during an outreach assessment. Staff remain sensitive to the fact that residents did not volunteer to be included in pilot program and should not be required to pay a higher garbage rate than neighbors outside of the pilot area for equivalent generation rates.

Residents can call the Public Works Department at (408) 615-3080 or email environment@santaclaraca.gov to schedule an appointment with staff.

The objective of the pilot program is to assess whether the split-cart food scraps recycling program can be expanded Citywide in advance of developing the scope of services for the next exclusive franchise collection agreement. Customers will be surveyed to see if there are modifications to the program that can be made to increase success, determine the success of outreach and engagement efforts, and to gauge satisfaction levels with the program.

Park Playground Rehabilitation and Renovation Projects: The Parks and Recreation Department continues public outreach for community meetings and workshops for upcoming park rehabilitation and playground renovation projects. 562 residents who live within a 1000 ft. radius of Bowers Park were mailed a flyer notifying them of the event. In addition, 100 email notifications were sent out to local residents notifying them of the Central Park Master Plan Update meeting.

Central Park Master Plan Update: The first community meeting for the Central Park Master Plan Update was held at the Community Recreation Center on October 18. Over 92 residents participated in a robust discussion led by the consultant Gates and Associates Team. Attendees took the opportunity to express their thoughts about what they want to see changed and improved, as well as features of the park that express the history and legacy of Santa Clara. This meeting was the first of three community meetings on the Central Park Master Plan Update.

Central Park Construction of Ice Rink underway: The Parks Division staff has begun construction of the ice rink at Central Park. The initial phase involves setting the canopy in place that will cover part of the ice rink. Six-foot construction fencing was installed earlier to have a safe construction area for the project.

Ulistac Natural Area—removal of non-native species: One large eucalyptus tree (non-native) was removed, and one coast live oak (*Quercus agrifolia*) was structurally pruned at Ulistac Natural Area. The large eucalyptus tree will be replaced with two large coast live oak trees that will be planted within the next 10 days. Over the past two years Parks Division staff removed over 15 large non-native eucalyptus trees in adherence to the guidelines of the Open Space Park (Ulistac) Master Plan.

New Hotspots at the Library: There are 10 new mobile hotspots to circulate for public use thanks to a grant from the Santa Clara City Library Foundation and Friends. The Central Park Library has a total of 30 hotspots. For more information to reserve a hotspot, please contact 408-615-2930.

Repair Café and Sustainability Fair hosted at Central Park Library on October 15: Sustainability and the environment is important to our residents and it was evident when the Library hosted the Repair Café and Sustainability Fair. More than 50 residents brought their broken items for fixing. Some items that were successfully repaired include lamps, fans, bicycles, vintage stereos, computers, telephones and more. In addition, a backyard composter instructed the community on best practices for effective composting and the Zero Waste Chef held a workshop on fermentation and Kombucha brewing.

Mystery Author Panel held on October 16: The NorCal Mystery Writers Association hosted a mystery author panel at Central Park Library. Local authors spilled details on creating plots for amateur sleuths and they talked about researching different types of motives for murder. The Foundation and Friends of the Library gave away a book from each author to attendees and our local bookseller, Books Inc. sold authors books at the event.



RESPONSES TO COUNCIL INQUIRIES

Central Park Lawn Bowling Clubhouse Inspection Update: The Building Inspection Division staff met with the Parks and Recreation Department staff at the City's Lawn Bowls Clubhouse on August 25 to inspect the facility in response to public comment at a recent Council Meeting. While there were deferred maintenance items identified such as exterior painting, skirting and aging flooring among other items, the modular trailer is safe to be occupied by the public. The City has previously hired Kitchell/CEM to conduct a full Facility Condition Assessment of all parks and recreation facilities. The information from this study will be used to develop the Parks and Recreation Department Capital Improvement Project list, future operating budget allocation requests and work order projects. The City is also in the process of engaging a consultant to conduct community outreach, review and update the Central Park Master Plan that will address the rehabilitation and/or development of new facilities in Central Park for Council consideration. Staff will follow up separately on upcoming dates later this year related to the Kitchell/CEM Study and community outreach for the Central Park Master Plan.

Update on Planning and Development Projects: In an effort to provide more transparency of development activity, attached please find a summary of noteworthy activities that were initiated over the past weeks.

COMMUNITY EVENTS & MEETINGS

Environmental Day: Recology hosted an Environmental Day for the City of Santa Clara on October 21 at 650 Martin Avenue. Residents dropped off e-waste of electronic devices, clothing, and documents for shredding for no charge.

Montague Park Rehabilitation: On October 21, a community meeting was held regarding the Montague Park Rehabilitation Project. The public was able to attend the first of three community meetings to discuss design ideas for the park rehabilitation including playgrounds, meadow, site amenities, recreation center, pathways, basketball, off-street parking, etc.

Homeridge Park Playground Rehabilitation: On October 21, a community meeting was held regarding the rehabilitation of the Homeridge Park Playground. The public was invited to attend this community meeting to provide input on the future improvements for the Homeridge Park Playground.

4th Annual Library 2 Library Bicycle Loop Tour on October 21

Santa Clara Library in partnership with other City Libraries is hosting the 4th Annual Library 2 Library Bicycle Loop Tour. This 25 mile ride will start at Calabazas Branch Library in San Jose at 8:45 am on October 21 and then will stop at Central Park Library at 10:20 a.m. Other stops include Sunnyvale Public Library, Mountain View Public Library, Woodland Branch Library, Cupertino Library and then a ride back to Calabazas Branch Library. Each stop will feature an activity, snack and a Library Tour. For more information and to register visit the website:

L2LBikeTour2017.eventbrite.com



Halloween Home Decorating Contest taking Entries through October 25:

In partnership with the City of Santa Clara Cultural Commission, we are hosting our first Citywide Halloween Home Decorating Contest. We encourage Santa Clara residents to participate in the contest by decorating your front yards and exterior of homes for Halloween. More info at santaclaraca.gov/Halloween

Bowers Park Playground Rehabilitation Community Meeting on October 26:

A community meeting will be held October 26 from 7- 9 pm at the Santa Clara Teen Center located at 2446 Cabrillo Avenue. Voice your opinion to help shape your neighborhood park by attending this community meeting. For more info, call (408) 615-2260 or visit the online survey after November 3 to share input at: santaclaraca.gov/opencityhall

Machado Park Playground Rehabilitation Community Meeting on October 26:

A community meeting will be held October 26 from 7- 9 pm at the Machado Park Building located at 3360 Cabrillo Avenue. The community is invited to attend to discuss ideas for the Machado Park Playground project.

Fuller Street Park Phase II - Sport Court on November 4:

A community meeting will be held from 1-3 pm at Fuller Park at 61 Fuller Street or if rain occurs, the meeting will be held in the Agnew Park Building. The community is invited to attend to discuss ideas for the Fuller Street Park Sport Court.

Agnews Park Playground Rehabilitation November 4:

A community meeting will be held from 9 am -12 pm at Agnews Park located at 2150 Agnew Road. The community is invited to attend to discuss ideas for the Agnews Park Playground Rehabilitation Project.

Website Redesign Community Meeting on November 30:

The City of Santa Clara will host a second focus group meeting on November 30 at the Senior Center located at 1303 Fremont Street from 5:30 pm – 6:30 pm. The meeting will include an overview of the new City website redesign and visioning exercises on what works best for the web user experience. For more info, call 408-615-2210 or email communications@santaclaraca.gov





2017 EVENTS SCHEDULED @ LEVI'S STADIUM

90 DAY CALENDAR
OCTOBER THRU DECEMBER



OCTOBER 4 / 2017
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**COLDPLAY: A HEAD
FULL OF DREAMS TOUR**



NOV 5 / 2017
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**49ERS VS.
CARDINALS**





Events Booked

October Events

10/11 eBay Top Seller Summit Reception
10/12 Sequoia Hospital Foundation Event
10/13 APABA Fundraiser
10/14 Silicon Valley Lab 40th Anniversary
10/21 Project Heal Event
10/25 Google Offsite Reception
10/26 QCT Corporate Event
10/26 City Year Gala - 2017

November Events

11/02 LocWorld Dinner
11/04 Valley Christian Fall Ball
11/06 LOTE Annual Mixer
11/09 Omni Hotels & Resorts - Be Collaborative
11/13 K-Global 2017
11/17 Elementum Holiday Party
11/18 RetailNext 10-Year Anniversary Party
11/30 Pac-12 2017 Commissioners Reception





Events Booked (cont.)

December Events

12/05 Yahoo Tech Pulse
12/07 Adobe Holiday Party
12/08 Morrison and Foerster Holiday Party
12/08 Proofpoint Holiday Party
12/08 Palo Alto Networks Holiday Party
12/09 Malwarebytes End of Year Celebration
12/09 Jumpstart Resources Holiday Party
12/12 VSE Christmas Lunch
12/12 Finisar Strategic Supplier Appreciation Event
12/13 Pharmacyclics Holiday Party
12/14 SVLG Annual Shareholders Meeting/Q4 Board Meeting
12/16 LinkedIn Holiday Party





Public Events

October Events

- 10/4 Coldplay
- 10/14 Bay Area Wedding Fair
- 10/22 49ers v Cowboys

November Events

- 11/5 49ers v Cardinals
- 11/12 49ers v Giants
- 11/19 Golden Heart 4.9K Walk
- 11/26 49ers v Seattle

December Events

- 12/1 Pac 12 Championship
- 12/17 49ers v Titans
- 12/24 49ers v Jaguars
- 12/27 Foster Farms Bowl



PLANNING & DEVELOPMENT PROJECTS

Long Range Planning

Staff continues to advance the City's long-range land use planning program. Recent highlights include:

- El Camino Real Specific Plan – Consultant began work with staff on Thursday (October 12) with a site tour and initial discussion of challenges and opportunities.
- Patrick Henry and Freedom Circle Specific Plans – Staff completed interviews of potential consultant teams and as a next step will be bringing forward recommendations for consultants and contract scopes for City Council approval.
- Tasman East Specific Plan – Property owners are meeting separately to develop a proposed response to the Council's direction to provide 10 acres of open space with the Plan area. Once the property owners have formulated their proposal, staff and consultant will be able to complete preparation of the project draft EIR and begin the public circulation process in early 2018. Staff continues to work with the consultant to prepare the EIR while waiting for the property owner proposal.

Planning – Design Review Assistance

On recent occasions community members as well as some members of the City Council have suggested that the Planning Division should seek outside assistance from architects to support the City's design review process for new development. Architectural design review consultation is one of several tools available to Planning Division staff to perform the design review process. Specific Plans, form elements incorporated within zoning districts, and design guidelines can also provide guidance on appropriate design review to align with community values. On a trial basis, the City has engaged an architectural firm, Urban Field Associates, to review and provide input on two projects currently in the design review process: Coleman Gateway (Hunter Storm mixed-use project located at Coleman Avenue and Brokaw) and Catalina (Citation townhouse project located on El Camino Real near to Civic Center).

Housing Division – County Measure A Funding

The County Office of Supporting Housing has released a Notice of Funding Availability (NOFA) for funding of affordable housing projects making use of Measure A revenues. City staff has met with OSH to discuss Santa Clara projects that could make use of this funding, including the 90 N. Winchester and Saint Mark's projects.

Housing Division – HUD Compliance Process Improvements and Training

City staff organized a County-wide Community Development Block Grant (CDBG) Integrated Disbursement and Information System (IDIS) training with HUD consultant Cloudburst Group. Five members of City staff and six members from neighboring jurisdictions participated in the training to enhance grant administration skills. As a follow-up to this training, Staff is preparing to update and amend the City's citizen participation plan in order to facilitate better administration of Federal funds. In Program Year 2017 (FY 2017-18), the City of Santa Clara has received a \$903,714 CDBG entitlement grant for program allocation.

City of San Jose Projects

Information is provided to the City Council regarding larger projects in San Jose, Cupertino and Sunnyvale which may be of interest to Santa Clara residents or have the potential to have impacts upon area traffic levels, business activity or other areas of concern. Staff will also provide updates to the City Council if the City formally submits comments to the neighboring jurisdiction regarding such projects.

- 350/370 West Trimble Road – The City of San Jose has scheduled public hearings (Planning Commission October 25, City Council November 28) for consideration of a proposed General Plan change from Industrial Park to Combined Industrial/Commercial for the 19.4 acre site at 350 and 370 West Trimble. The proposed change would allow the site to be used for commercial as well as industrial uses. The property owner has also submitted a rezoning request that would allow for approximately 100,000 square feet of commercial retail uses and a 250 room hotel.
- Aviato at 199 Bassett Street – The City of San Jose has issued an Addendum to the Brandenburg/San Pedro EIR in support of a Special Use Permit to allow construction of a 18-story mixed-use project including 302 residential units and 10,146 square feet of retail on a 0.77 acre site at 199 Bassett Street in Downtown San Jose.
- Cambrian Park Plaza – The City of San Jose is reviewing a proposed annexation and rezoning to redevelop the Cambrian Park Plaza shopping center at the intersection of Camden and Union avenues in San Jose. The proposed mixed-use “Urban Village” project would include two hotels (238 rooms total), 109,000 square feet of retail, a 100,000 square foot convalescent home, 1.6 acres of open space and 344 residential units (280 apartments and 64 townhouses).