

City of Santa Clara Cultural Commission

2019

UTILITY ART BOX PROGRAM



City of
Santa Clara
The Center of What's Possible



City of Santa Clara
Parks & Recreation

A woman with grey hair and sunglasses is smiling while painting a blue utility box. She is holding a paintbrush and a palette. The utility box has a painting of a person in a green shirt. The background shows a blurred outdoor setting with trees and buildings.

Welcome

The City of Santa Clara's Cultural Commission is happy to announce the return of the Utility Art Box Program. The program is a public art initiative designed to transform common utility boxes into distinctive works of art, creating a more vibrant, attractive cityscape. The program celebrates local artists and their artwork, acts as a deterrent to graffiti, and involves City residents in contributing to the beautification of the city.

Objectives

The goals of the are to:

- Enhance the aesthetic environment of public places within the City through engaging, unique and high-quality public artworks while reducing graffiti.
- Celebrate and acknowledge community history, identity, cultures and geography.
- Enhance opportunities for all citizens, neighborhoods and organizations to participate in the planning and creation of artworks.

About the City of Santa Clara Cultural Commission

The Cultural Commission acts in an advisory capacity to the City Council in matters pertaining to the enhancement of multi-cultural experiences and beautification of the City through art. The Commission makes recommendations to the City Council on programs/activities to encourage educational, cultural, sports, technical and governmental exchanges to help acquaint citizens of Santa Clara with cultural diversity here and abroad. The Cultural Commission consists of Commissioners that are volunteers and are appointed by the City Council.

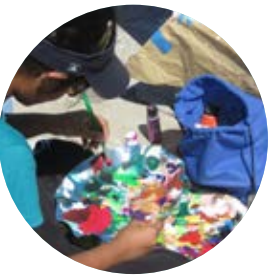
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Eligibility & Selection Criteria

To be eligible for the Utility Art Box Program, applicants must be residents of the County of Santa Clara with preference given to those living, working or attending classes in the City of Santa Clara. To be considered, application and supplemental documentation must be received by City staff by Monday, May 13, 2019. Three (3) utility boxes are eligible for the 2019 Utility Art Box program. Future utility box programs are subject to City Council budget appropriations. The Cultural Commission will review the completed applications, and recommend finalists to the City staff.

Artist Stipend

Artists will be awarded a \$750 stipend, which is inclusive of all artist fees, supplies, and time spent. Upon selection of the design and execution of the Artist Agreement with the City, artists will receive an initial disbursement of funds at 50% (\$375), with the remaining 50% (\$375) paid upon completion of the project. Completion of the project must be verified by the City and the Cultural Commission before remaining funds are disbursed.

Artwork Themes

1. All artwork must be original, created by the applicant artist(s).
2. Creativity and innovation of design are encouraged.
3. The artwork theme is encouraged but is not required to:
 - a. Represent various aspects of the City's iconic history, past and present
 - b. Reflect the specific neighborhood or area of the utility box location. For historical images of Santa Clara, please feel free to visit the Santa Clara City History page at <http://santaclaraca.gov/government/about-santa-clara/city-history>.
4. Artwork must not contain:
 - a. Copyrighted or trademarked material;
 - b. Corporate, religious, or organizational branding.

Applicant Instructions

1. Print, complete and sign an application form, and:
 - a. Include a detailed description outlining your design theme.
 - b. Indicate if your theme has relevance to the City of Santa Clara history, culture, heritage, neighborhood or geography.
 - c. Attach full color, detailed concept drawings. Use the template provided or create and use a similar splayed view template. Show each side and top of the largest box. Boxes vary in size and shape, so be prepared to accommodate your design to the specs of your assigned box. Please include 3 views for each design submitted:
 - 1 splayed view,
 - 2 detail views OR 1 detail view and
 - 1 'in place' view.
 - d. Entries must be the original design and artwork of the artist and suitable for viewing by all ages. The original artwork can be designed/created in any 2D medium subject to City approval at sole discretion, but may include latex paint, printed vinyl or similar material.
2. Submit completed application and supplemental documents to the below address by May 13, 2019.

Santa Clara Senior Center
Attn: Cultural Commission
1303 Fremont Street
Santa Clara, CA 95050
3. The Cultural Commission will review submissions at its June 3, 2019 meeting. The Commission may make a recommendation to City staff to select three (3) artists for the 2019 Utility Art Box Program.
4. The selected artist must enter into an agreement with the City. If the artist does not enter into the agreement with the City, the City reserves the right to revoke selection of the artist.
4. For questions, please contact Cultural Commission staff liaison at (408) 615-3192 or culturalcommission@santaclaraca.gov.



2019 Utility Art Box Program Application

Thank you for your interest in the City of Santa Clara Utility Art Box Program. Please submit the completed application, liability form and a color rendering of the proposed design to the Santa Clara Senior Center, Attn: Cultural Commission, 1303 Fremont Street, Santa Clara, CA 95050. To be considered, please submit all documents by Monday, May 13, 2019.

Last Name

First Name

Date

Mailing Address (Street, City, State, Zipcode)

Phone Number

Email

Artwork Title: _____

Artwork Description: _____

How does the artwork represent the City of Santa Clara community?

RELEASE OF LIABILITY & ASSUMPTION OF RISK

In consideration of the acceptance by the City of the application for entry into the Utility Art Box Program and entry to and use of any facilities or equipment as part of this program, I hereby waive, release and discharge any and all claims for damages for death, personal injury, or property damage which I may have, or which may hereafter accrue to me as a result of my participation in said program. This release Agreement is intended to discharge in advance the City of Santa Clara, its City Council, officers, agents, and employees from and against any and all liability arising out of or connected with my participation in said program and entry to and use of any facilities or equipment, even though that liability may arise out of NEGLIGENCE or CARELESSNESS, on the part of the persons or entities mentioned above.

I HAVE READ THE DESCRIPTION IN THIS PROGRAM FOR WHICH I HAVE APPLIED, AND I AM AWARE THAT THIS PROGRAM MAY SUBJECT ME TO PHYSICAL RISKS AND DANGERS. NEVERTHELESS, I VOLUNTARILY AGREE TO ASSUME ANY AND ALL RISKS OF INJURY OR DEATH, AND TO RELEASE, DISCHARGE, AND HOLD HARMLESS ALL OF THE ENTITIES OR PERSONS MENTIONED ABOVE WHO, THROUGH NEGLIGENCE OR CARELESSNESS, MIGHT OTHERWISE BE LIABLE TO ME, OR MY HEIRS, PERSONAL REPRESENTATIVES, RELATIVES, SPOUSE OR ASSIGNS.

It is understood and agreed that this waiver, release, and assumption of risk is to be binding on my HEIRS, PERSONAL REPRESENTATIVES, RELATIVES, SPOUSE and ASSIGNS and is intended to be as broad and inclusive as is permitted by the laws of the State of California and that if any portion of this Agreement is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I have carefully READ this Agreement and fully understand its content. All participants in Utility Art Box Program, including minors 13-17 years of age, must sign this Agreement.

Date:

Signature: _____

Print Name: _____

To be completed by parent or guardian of minor participants

I have fully read this Agreement and fully understand its content. Furthermore, the significance of this release of liability and assumption of risk agreement has been EXPLAINED TO THE MINOR. I certify that I have custody or am the legal guardian of said minor and that I and/or my minor child are physically able to participate in recreation. In the event I or said minor requires medical treatment while under the supervision of City staff and/or agents, I authorize said staff to provide and/or authorize medical treatment. I expect City staff to contact me immediately in the event emergency medical treatment is required for said minor, but this contact is not necessary to administer emergency aid. I will pay for all medical treatment which I or said minor may require. I hereby grant permission to City to include pictures and/ or video of me and/or said minor during department activities for brochures or other publicity. I understand I will not receive any compensation for use of such pictures or video.

Signature of parent or guardian: _____ Date: _____

Print parent/guardian name: _____

Address: _____

Please indicate whether you are signing as:

_____ Parent _____ Guardian

Utility Art Box Diagram

This is a diagram of a typical utility box showing four sides and the top. Use it to show the image you would like to paint. Please note actual utility boxes vary in size and shape. Please be prepared to adjust your artwork to fit the box you are assigned.

