Meeting Date: 11-20-07

AGENDA REPORT

City of Santa Clara, California

Agenda Item # 4A.1

Santa Clara All-America City 2001

DATE: November 15, 2007

TO: City Manager/Executive Director for Council/Redevelopment Agency Action

FROM: Assistant City Manager

SUBJECT: **Set "Committee of the Whole" Special Meetings For December 2007 to Present Information Pertaining to the 49ers Stadium Proposal**

EXECUTIVE SUMMARY:

At their February 6, 2007 meeting the Council/Agency approved a process to guide the feasibility study for a proposed San Francisco 49ers stadium in the City of Santa Clara. One aspect of this process is the opportunity to participate in special public meetings with the Council sitting as a "Committee of the Whole". The "Committee of the Whole" special meeting format is a more informal information sharing opportunity, allowing the Council to focus on specific issues, receive information, ask questions, and most typically refer the issue(s) to staff for further analysis, discussion and possible future public meetings. Public comment at special meetings is typically limited, as the meeting format focuses on providing information to the Council. Additionally, special meeting dates can be set to allow the Council and community to meet on an evening away from the press of Council agenda material that occurs at the regularly scheduled Council meetings. All of the "Committee of the Whole" special meetings on the stadium proposal will be open to the public, appropriately noticed, and cablecast on the City's Channel 15.

To date the following "Committee of the Whole" special meetings have been scheduled/held:

April 10 49ers presented their Economic Impact Report.

April 24 49ers presented a Stadium Proposal.

May 1 City staff presented the Redevelopment Agency's Tax Increment Study for the North Bayshore Area and the University (Downtown) Area.

May 29 City staff presented the costs and issues of constructing a public parking garage in the Great America Theme Park parking lot and the relocation of the Tasman substation as indicated in the stadium proposal.

June 5 City staff presented an analysis of the 49ers Economic Impact Report.

July 10 City staff presented options and issues pertaining to the development of the 11-acres of City-owned land to the east and west of Centennial Boulevard along Stars & Stripes Drive.

(Council break from mid-July through August)

October 23 City staff presented information about the proposed Stadium Authority structure and function as it pertains to owning and operating a stadium facility

November 20 City staff will present an update on the Redevelopment Agency's Tax Increment Study for the North Bayshore Area and the University (Downtown) Area, and a basic overview of bond financing.

Staff and 49ers representatives have discussed the following additional dates:

December 4 City staff will present stadium financing options, options and issues related to the construction bid process, and stadium ballot measure information.

December 11 City staff will present information and issues related to CEQA, stadium safety/security, and a possible parking district concept; 49ers will present an alternative stadium location plan.

December 18 City staff will present overall information and recommendations regarding the feasibility study for Council's consideration.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

These special meeting opportunities for the "Committee of the Whole" are being held on noticed meeting dates to update and inform the Council and community of issues pertaining to the proposed 49ers stadium. The "Committee of the Whole" approach allows all Council members, as the final decision makers in the feasibility process, to stay up-to-date on important issues.

ECONOMIC/FISCAL IMPACT:

There are no significant economic/fiscal impacts.

RECOMMENDATION:

It is recommended that the Council/Agency set the following special meeting for the "Committee of the Whole:"

- December 4 – City staff will present stadium financing options, options and issues related to the construction bid process, and stadium ballot measure information (Council Chambers at 7:00 pm)
- December 11 – City staff will present information and issues related to CEQA, stadium safety/security, and a possible parking district concept; 49ers will present an alternative stadium location plan (Council Chambers at 7:00 pm)
- December 18 – City staff will present overall information and recommendations regarding the feasibility study for Council's consideration (Council Chambers at 7:00 pm)

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APPROVED:

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Documents Related to this Report:
1) None