



**City of
Santa Clara**
The Center of What's Possible

SANTA CLARA MARCH 3, 2020 SPECIAL ELECTION

**Santa Clarans will have two items on the ballot:
(1) Measure C and (2) the election of the Chief of Police.**

For more information on each of these items please visit: SantaClaraCA.gov/Elections

FACTS ABOUT MEASURE C

Q: What is Measure C?

A: Measure C is a ballot measure to amend the City Charter to elect councilmembers by district.

Q: Why is Measure C on the ballot?

A: In 2018, voters passed Measure N by over 70%. Measure N asked voters if the City of Santa Clara should engage the voters in a public process to draft a Charter Amendment ballot measure to elect its councilmembers, other than the Mayor, by district.

In 2019, the City Council appointed a seven-member Charter Review Committee to conduct this public process. Measure C was developed based on recommendations made by the Committee and informed by the public.

Q: What does Measure C do?

A: If Measure C is approved, Santa Clarans will:

- Elect City councilmembers by district;
- Establish six districts for the 2020 election, in which each councilmember represents each district (Council Districts 1, 4, 5 and 6 will be on the Nov. 2020 ballot);
- Establish three districts for the 2022 election, in which two councilmembers represent each district.

Q: How does Measure C affect voting for Mayor, Chief of Police and City Clerk?

A: It does **NOT**. The Mayor, Chief of Police and City Clerk will continue to be elected citywide.



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City of Santa Clara
 1500 Warburton Avenue
 Santa Clara, CA 95050

Q: What else will Measure C do?

A: If Measure C is approved, Santa Clarans will:

- Require Council candidates to be residents of the districts they represent for a minimum of 30 days prior to the filing deadline to run for office;
- Require the Mayor, Chief of Police and City Clerk to be a Santa Clara resident for a minimum of 30 days prior to the filing deadline to run for office; and
- Require an independent redistricting committee to set the boundary lines of the three Council districts.

Q: When is the election?

A: Election Day is March 3, 2020.

Q: How can I register to vote?

A: If you are not registered to vote and you wish to do so, you must register BEFORE Feb. 18, 2020. You can find registration forms at Santa Clara City Hall or register to vote online by visiting: registertovote.ca.gov. Beginning with the March 3, 2020 election, all registered voters will be sent a vote-by-mail ballot, whether they have requested it or not.

This is what Measure C will look like on the ballot:

Measure C Ballot Question	
DISTRICT COUNCIL ELECTIONS. Shall the City Charter be amended to elect city council members by district, excepting the mayor, as follows: for the 2020 election to establish six districts for the election of one council member to represent each district; and, beginning in 2022 to establish three districts for the election of two council members to represent each district; and to require an independent redistricting committee?	YES
	NO

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