



CITY OF SANTA CLARA

PUBLIC MEETING TO ENGAGE COMMUNITY FEEDBACK ON SANTA CLARA'S BRAND

Wednesday, April 2, 2014, 6 p.m.

Santa Clara Youth Soccer Park
Soccer Park Conference Room
5020 Stars & Stripes Drive
Santa Clara, CA

AGENDA

1. Welcome & Introductions
2. Santa Clara's Branding Initiative
3. Survey / Focus Group
4. Discussion - What are Santa Clara's key strategic assets and what makes the City a uniquely attractive place to live and work?
5. Summary and Closing Comments
6. Public Comments
7. Adjournment