

CULTURAL COMMISSION City of Santa Clara

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Minutes of the October 7, 2013 Meeting

Commissioners Present: Loretta Beavers, Eversley Forte, Dave Leon, Bunny Lockwood, Kent Neal, Kathleen

Ryan, Carolyn Schuk

Commissioners Absent: Fatima Fagundes

Staff Liaison: Yvonne Felix Galletta

Visitors: Linda Esserini from Sister Cities Association (SCA), Sharon Maxwell-Yamamoto and

Yoshito Yamamoto from Opera Bravura

MATTERS FOR COUNCIL ACTION - None.

1. <u>Call to Order and Roll Call</u>. Called to order at 7:30 by Vice Chairperson Neal. Commissioner Lockwood arrived at 7:32 and Commissioner Schuk arrived at 7:39.

2. Approval of minutes of:

a. December 3, 2012

Approved minutes of December 3, 2013.

2a Motion: Beavers Second: Ryan Passed unanimously

b. August 5, 2013

Approved minutes of August 5, 2013

Motion: Leon Second: Beavers Passed unanimously

3. Correspondence & Announcements

Liaison Galletta announced the merit awards given for the sculpture exhibition, indicating that cash awards were given for the top three entries.

4. New Business

a. Indoor Sculpture Show 2013 – Update

1) September 28, 2013 Opening Reception - Update

Commissioner Neal reported that the opening reception was very well attended and attributed the attendance to the e-mail blast that was sent to members of the community.

2) Review Budget

Liaison Galletta indicated that funds were carried over from last fiscal year for the Indoor Sculpture Show which was proposed for last fiscal year. She reported that the indoor show expenditures were \$3280, and the balance may be used to put on a second show.

3) Discuss Possible Schedule for a 2014 Spring Themed Art Exhibit

Commission Lockwood reported that she spoke with the art teacher at Mission College and concluded that the Commission would be facing a great deal of competition due to other groups having shows in the spring. She indicated that Michelle Castro, a former Commissioner, has been a big part of the sculpture show happening bi-annually. Commissioner Beavers suggested contacting other cultural centers as well as sister city contacts to participate in a spring exhibit. The item was held for discussion at the November, 2013 Commission meeting.

b. Request from Opera Bravura re: Designation of "City-sponsored group"

Sharon Maxwell-Yamamoto, owner of Opera Bravura, reported that the audience reaction to their recent show was good, but ticket sales were less than the group had hoped for. She indicated that the group has targeted a date of January 26, 2014 for an encore performance of the program, stating that she would try a direct marketing campaign in hopes of increasing ticket sales. She then inquired as to whether or not Opera Bravura qualifies as a City-sponsored group. Ms. Galletta reported that, after researching the matter, the group does not qualify to be a City-sponsored group. To be designated as a "City-sponsored group" would require the City staff in the Parks & Recreation Department to set a budget to support such a group. No action was taken.

5. Unfinished Business

a. Utility Box Art Program-Update

1) High School Student Program - Status

Commissioner Lockwood reported that Claudia Li has completed her utility box. A check was to be presented to her at the previous City Council meeting, but Ms. Li is taking a class that conflicts with Council meetings. The check will instead be presented at the November Commission meeting.

2) Adult Artist Program - Implementation

Commissioner Neal was appointed Chairperson of the Committee and Commissioner Beavers as co-

Chairperson both are charged with implementing an Adult Artist Program.

Motion: Lockwood Second: Schuk Passed unanimously

b. Street Dance 2014

1) Date Selection for City Calendar – August 1, 2014

No discussion was held on this item.

2) Band Selection Request

Commissioner Leon explained how the bands for the 2013 Street Dance were selected.

(1) Select Chair for Street Dance

Commissioner Forte volunteered to Chair the Street Dance.

c. Review Meeting Schedule for 2014 Commission Meetings

Liaison Galletta announced that effective January 2014, Commission meetings will be held the first Monday of the month at 7 p.m.

d. Concerts in the Park

1) Schedule for Proposed Summer Concert Series for 2014

Liaison Galletta reported that Family Fun Nights, in partnership with the city library and funded by Keypoint Credit Union, there is an opportunity for the Commission to co-sponsor one or two concerts for the summer schedule with a focus on cultural performances.

2) Triton Museum Board Meetings – Next Board Meetings – October 17, 2013 (Commissioner Forte to attend)

Commissioner Forte is scheduled to attend the October meeting and Commissioner Leon is scheduled to attend the November meeting.

6. Commissioner Reports

Commissioner Schuk discussed the Commission's part in attempts to bring more monthly events to Santa Clara. Commissioner Forte expressed disappointment that the Opera Bravura concert was not well-attended.

7. Public Presentations

No public presentations were received.

8. Adjourn.

Adjourned to the next meeting scheduled for Monday, November 4, 2013 at 7:30 p.m.

Respectfully submitted,

Dave Leon

Recording Secretary