

11/18/14

7D-1



**Minutes
Of the City of Santa Clara, California
Cultural Commission
for meeting held on Monday, August 4, 2014**

Recommendations for Council Action: none

I. Call to order

Called to order at 7:06 p.m.

Roll call of commissioners:

Present: Beavers, Fagundes, Forte, Lockwood, Neal, Ryan

Absent: Schuk, Stahl

Visitors: George Doeltz

Staff Liaison: Yvonne Galletta, Staff Liaison

II. Approval of Minutes

Titles for officers are Chair and Vice-Chair, not President and Vice-President.

With corrections, M/S/C

III. Correspondence and announcements

The video for "Outside the Box" art exhibit is finished; the link will be emailed to commissioners.

IV. New Business

a. Sister Cities Association

See attached report.

The Limerick visit went very well. Lockwood and Beavers had photos taken at the MOU signing. Staff would like copies of any and all photos people have of the event.

b. Santa Clara Players

"Agatha Crusty and the Village Hall Murders" had one of the best turn-outs in years, because it's a new comedy. It's the North American premier of this British farce. Commissioners suggested trying Google Ads for their next performance, because they offer free ads to non-profits. Approve funding M/S/C

c. Santa Clara Chorale

SCC is once again a non-profit. They will appear at the October meeting for their funding request.

d. Schedule Study Session

The most convenient date is September 22 @ 7:00pm. Commissioners should have items ready to study, including the groups that we fund, local cultural groups, new projects, etc.

V. Unfinished Business

a. Chalk Art Festival Proposal

Lockwood and staff will contact other cities with this type of festival to learn logistics.

b. Concerts in the Park

Commissioners considered options to increase attendance, including: moving some concerts to Friday night next year to increase attendance, adjusting the time of the Sunday concerts, or letting non-profit groups sell water or other convenient refreshments.

c. Street Dance 2014

Forte thinking of Hit Men for next year. People also suggested Spazmatics or Bust-a-Groove as other possibilities. The Weekly is doing an article about the Dance.

d. Utility box art

Staff is working on setting up a meeting with a coordinator.

e. Banner program

Staff has had some logistics problems.

VI. Commissioner Reports

Lockwood handed out memorial pamphlets for Jacqueline Moore, a prior Commissioner. Fagundes, Lockwood, Forte, and Beavers attended the SCI conference. It was a great time. Forte would like to find younger commissioners.

VIII. Public Presentations

Doeltz has a request. SCP is sponsoring a traveling show on September 6 at 2 p.m.: "Best Beloved" from Kipling's "Just-So Stories." The city won't waive the \$250 fee for the permit, so they're requesting funds to cover the cost. The event will be free. It has been in planning for about a month. Commissioners suggested they try an IndieGoGo or other crowdsourcing campaign.

IX. Adjournment

There being no further business, the meeting was adjourned at 8:57 p.m. to Monday evening, October 6, 2014 at 7:00 p.m. in the City Manager's Staff Conference Room.

Respectfully submitted,



Loretta Beavers
Secretary



Santa Clara Sister Cities Association

Coimbra, Portugal

Established August 4, 1972

Izumo, Japan

Established October 11, 1986

Report to the Cultural Commission – August 4, 2014

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What an incredible last few months SCSCA has had and we have an incredible few months ahead of us too.

After members of the SCSCA committee to approve Limerick, Ireland as a new Sister City, there was a presentation before the Santa City Council who also approved the signing of a Memorandum of Understanding and moving ahead with the relationship. We were fortunate to be able to complete all the paperwork necessary and coordinate an itinerary for the Cathaoirleach (Mayor) Kevin Sheahan, his wife, Caroline, and the Director of Services for Limerick, Kieran Lehane, to come over for the Sister Cities International Conference and sign off on the MOU. It was a well-done ceremony and one of the highlights of the conference. Thank you to everyone who could be there to be a part of the historic moment.

While the Limerick delegation was in Santa Clara, they had the opportunity to meet many City Staff through several events that were planned for them. The highlight of the week was the dinner at the Convention Center along with the exchange of gifts between Mayor Matthews and Cathaoirleach Sheahan. A special thank you to Loretta Beavers for creating the beautiful wine glasses which everyone was so happy to receive. We will be sure that all members of the Cultural Commission and SCSCA that couldn't attend the dinner receive one of the glasses too.

The Street Dance was a big success on Friday, August 1. Even though SCSCA was scattered in many places that night due to the SCI conference and dinner for the Limerick delegation, there were enough wonderful volunteers to help sell wine and beer – which we sold out of. That might be a first.

At the SCI conference, our own AJ Chahal, President of the Youth Commission and son of Raj and Dahljit Chahal, was elected as the Youth Representative to the SCI Board of Directors and will be serving for one year. Over the course of that year, he will have to make several trips to Washington, DC too. We are very excited for AJ.

Finally, SCSCA will be preparing for the Art & Wine Festival to be held on September 13 and 14. We will be selling bifana sandwiches and lemonade as we have in the past.

In closing, thank you to the Cultural Commission for all your support and assistance of the last few weeks in preparation for the visit by the Limerick delegation.

Respectfully submitted by:

Kathy Watanabe, President, Santa Clara Sister Cities Association