

**MINUTES OF THE REGULAR MEETING OF THE
PARKS & RECREATION COMMISSION
February 17, 2015**



COMMISSIONERS PRESENT: Roseann Alderete LaCoursiere George Guerra, Mike O’Halloran, Tino Silva, Kevan Michael Walke.

COMMISSIONERS EXCUSED: Chuck Blair, Andrew Knaack.

STAFF: James Teixeira, Parks & Recreation Director; Dale Seale, Deputy Parks & Recreation Director; Patricia Lord, Recreation Manager.

MATTERS FOR COUNCIL ACTION— (A) The Commission recommends that Council establish a non-resident youth sports participation fee in the amount of twenty five dollars (\$25) per non-resident participant, to be assessed on all non-profit youth sports organizations that use City parks & recreation facilities for their respective sports programs, and that the fees collected be made available for consideration for disbursement according to the guidelines of the Wade Brummal Youth Sports Scholarship Program.

(B) Other recommendations pertaining to City wide special event temporary restriction and control of animals brought forward by separate agenda.

I. CALL TO ORDER/ ROLL CALL/ ORDER OF AGENDA

The meeting was called to order by Chair Silva at 7:00 p.m. The Commission approved (5-0-2) the meeting agenda and excused Commissioners Blair and Knaack.

II. APPROVAL OF MINUTES

On a motion by Commissioner Silva and a second by Commissioner Walke, the Commission approved (5-0-2) the minutes of the Regular Meeting of January 20, 2015.

III. CORRESPONDENCE/COMMUNICATIONS

The Commission reviewed recent actions taken by Council regarding modification of Chapter 17.35 parkland dedication; a Memorandum of Understanding (MOU) with the International Swimming Hall of Fame (ISHOF); agreement for outreach and design services with LPA, Inc.; a flyer regarding Montague Park Public Input Meeting #1 on February 25, 2015; and, Council review and direction for development of a future park including community garden, playground and additional park and trail amenities to be located adjacent to San Tomas Expressway and Monroe Street.

IV. OLD BUSINESS

A. The Commission discussed a preliminary draft of a “Wade Brummal Youth Sports Scholarship Proposal” presented by Chair Silva at the January 20, 2015 Commission Meeting. The Commission initiated proposal recommends that Council establish a non-resident youth sports participation fee in the amount of twenty five dollars (\$25) per non-resident participant, to be assessed on non-profit youth sports organizations that use City parks & recreation facilities for their respective sports programs, and that the fees collected be made available for consideration for disbursement according to the guidelines of the Wade Brummal Youth Sports Scholarship

Program. On a motion by Commissioner LaCoursiere and second by Commissioner Guerra, the Commission incorporated staff comments and approved (5-0-2) the draft document (see Exhibit A – Proposal pp. 1-3) as amended.

- B. Recreation Manager Lord presented an update on funding for additional programs facility hours and at the Santa Clara Senior Center and Youth Activity/Teen Center.

V. NEW BUSINESS

- A. On a motion by Chair Silva and second by Commissioner LaCoursiere, the Commission approved (5-0-2) a recommendation to Adopt Resolution Declaring a Temporary Restriction & Control of Animals during Silicon Valley BBQ Championships June 26 & 27, 2015 in Central Park.
- B. On a motion by Commissioner Silva and second by Commissioner Walke, the Commission approved (5-0-2) a recommendation to Adopt Resolution Declaring a Temporary Restriction & Control of Animals during the 2015 All-City Picnic and July 4th Fireworks Show in Central Park.
- C. On a motion by Commissioner Silva and second by Commissioner Guerra, the Commission approved (5-0-2) a recommendation to Adopt Resolution Declaring a Temporary Restriction & Control of Animals during the 2015 Art & Wine Festival on September 19 & 20, 2015 in Central Park.
- D. On a motion by Commissioner Silva and second by Commissioner Guerra, the Commission approved (5-0-2) a recommendation to Adopt Resolution Declaring a Temporary Restriction & Control of Animals during the 2015 Art & Wine Festival on September 19 & 20, 2015 in Central Park.
- E. The Commission reviewed possible artwork for 2015 Art & Wine Festival poster and postcard. On a motion by Commissioner Walke and second by Commissioner Guerra the Commission approved (5-0-2) the proposed artwork with minor modifications. The Commission requested that staff provide a wide variety of sample wine glasses and beer glasses and mugs for review at a subsequent meeting.

VI. STAFF REPORTS

- A. Parks and Cemetery Updates: Deputy Director Seale discussed various park improvement projects including the Bracher Park Rehabilitation Project that will renovate the existing picnic area and basketball court, replace the playground equipment, and add a fitness cluster. The schematic design for a new International Swim Center & Community Recreation Center is moving forward and additional geotechnical engineering and site survey work are also taking place on the west side of Central Park. The International Swimming Hall of Fame move to Santa Clara is also being planned by ISHOF in the near future.
- B. Recreation Program & Special Event Updates: Recreation Manager Lord discussed the 74th Annual Camellia Show held at the Community Recreation Center on February 21 & 22, 2015. Showtime will be presented on March 6-8, 2015 at the Community Recreation Center with proceeds benefitting the Senior Center Health and Wellness Program. Roberta Jones Junior Theatre production of *Seussical* is scheduled for the weekends of March 20-22, and March 27-29 at the Mission City Center for Performing Arts.

VII. COMMISSIONERS' REPORTS

Commissioner LaCoursiere- Attended the “Love Our Library Lollapalooza Event held on February 7, 2015 at the Central Library. She also attended the Santa Clara Lions crab feed event, and is preparing for Showtime.

Commissioner Guerra— Visited Earl Carmichael Park, and attended the Giants Trophy Tour event and commented on the well-organized event.

Commissioner O’Halloran—Participated in volunteer work activities at Ulistac, and the Triton Free Friday event. He also commented on the Mission City Memorial Park, and the Giants Trophy Tour event.

Commissioner Silva—Commissioner Silva initiated discussion on the possible naming of the Santa Clara Dog Park and requested including on the agenda at a subsequent meeting. He also informed the Commission that he has accepted the position of President of Santa Clara Youth Soccer. He worked as an umpire for the Santa Clara High Varsity Team versus Alumni game.

Commissioner Walke— Attended the Community Recreation Center/International Swim Center/ISHOF community outreach meeting held on January 22, 2015. He visited Earl Carmichael Park and Washington Park, as well as attended Santa Clara Lions crab feed event.

IX. CONFERENCE & ATTENDANCE REPORTS – None.

X. PUBLIC PRESENTATION(S) & COMMENTS – None.

XI. ADJOURNMENT

The meeting adjourned at 8:50 p.m.

Submitted by: _____ Reviewed by: _____
James Teixeira Kevan Michael Walke
Director of Parks & Commission Secretary
Recreation
Commission Liaison

Exhibit A—Proposal



Parks & Recreation Commission City of Santa Clara, California

Date: February 17, 2015

To: Parks & Recreation Commissioners

From: Chair, Parks & Recreation Commission

Subject: Proposal—Wade Brummal Youth Sports Scholarship Funding Proposal

EXECUTIVE SUMMARY.

The City Council has adopted strategic goals that include an objective to “Enhance Community Sports and Recreational Assets.” The purpose of the Parks & Recreation Commission proposal is to recommend that Council establish a non-resident, youth sports participation fee in the amount of twenty-five dollar (\$25) per non-resident participant to be collected from youth non-profit sports organizations that use City Parks & Recreation facilities for their respective sports programs, place the non-resident fees into the City’s Wade Brummal Scholarship Program fund (084-1117-87800-(A)20412), and then allocate the funds in support of local non-profit youth sports organization’s needs, such as participant registration, equipment, tournament entry fees. The Wade Brummal Youth Sports Scholarship Fund was established in memory of Santa Clara resident and youth sports enthusiast and funded through donations and fundraisers to provide financial assistance to Santa Clara non-profit youth sports organizations and leagues and for costs related to youth sports program competition expenses.

On January 20, 2015, the Parks & Recreation Commission heard a presentation by Commission Chair Silva on the draft proposal. Commission provided general comments and questions including how funding requests would be reviewed, frequency of review and how distribution of funds would be prioritized. On a motion by Chair Silva and second by Commissioner Knaack, the Commission approved amendments to the draft proposal and requested staff review and comment at a subsequent meeting. On February 17, 2015, the Commission discussed the draft proposal and staff comments. On a motion by Commissioner LaCoursiere and second by Commissioner Guerra, the Commission incorporated staff comments and approved the draft as amended.

WADE BRUMMAL YOUTH SPORTS SCHOLARSHIP PROGRAM FUNDING PROPOSAL.

The City of Santa Clara Wade Brummal Youth Sports Scholarship Program Funding Proposal ("Proposal") will apply to all non-profit youth sports groups, organizations and athletic leagues located in the City of Santa Clara that use City of Santa Clara Parks & Recreation athletic facilities. The purpose of this proposal is to generate funds for the Wade Brummal Youth Sports Scholarship Grant Program that provides financial assistance to Santa Clara youth residents who wish to participate in organized youth sports and may not have the financial means to pay the fees required to participate in youth sports leagues, and helps support sports league's facility and program needs. Fees will be collected from all youth non-profit sports organizations that allow "non-residents" to participate in their respective programs. Each organization will submit a roster that lists all residents (with proof of residency) and all "non-resident" participants to the Santa Clara Parks & Recreation Department annually or prior to receiving a facility use permit. The number of non-resident participants provided on the roster will determine the total amount due for non-resident participation fees.

Policy and Procedures:

- 1) **Amount of Fee:** Each non-profit youth sports organization using a Santa Clara Parks & Recreation sports facility will pay a fee of \$25 per year, per non-resident participant.
 - a) **Non-Resident Definition:** A "non-resident" is any person who does not reside within the geographic boundaries of the City of Santa Clara or the boundaries of the Santa Clara Unified School District (SCUSD).
 - b) **Resident Definition:** A resident is any person who resides within the City of Santa Clara or is enrolled in the SCUSD.
- 2) **Payment:** The total fee will be made payable to the City of Santa Clara—Wade Brummal Youth Sports Scholarship Program, c/o Parks & Recreation Department, 1500 Warburton Ave., Santa Clara, CA 95050.
- 3) **Schedule for Submitting Participant Roster and Fee.** Rosters and payment will be submitted by the last business day prior to the following dates:
 - Aquatic Sports—March 31
 - Swimming—Santa Clara Swim Club
 - Synchro Swim—Aquamaid
 - Diving—Santa Clara Diving Club
 - Water Polo & Others
 - Softball—June 30
 - Baseball—June 30
 - SCPAL—June 30 for Summer/Fall sports; December 31 for Winter/Spring sports

- Football—September 30
- Soccer—September 30
- Other Sports—prior to issuance of Athletic Facility Use Permit

4) Funding Requests.

- a) **Eligibility.** Any Santa Clara based, non-profit youth sports organization that pays the non-resident, participation fee is eligible to apply for funding/request reimbursement for financial assistance granted to residents.
- b) **Application/Requests:** A written application (Request for Funds) by the board president or executive director of the youth sports organization will be submitted to the City of Santa Clara—Parks & Recreation Department on behalf of the sports organization.
- c) **Limit of Request(s):**
 - i) An application (Request for Funds) will be considered for up to \$500 (or less, based on total funds available in the Wade Brummal Youth Sports Scholarship Program Fund) by the Parks & Recreation Department, for a per family/per year amount not to exceed \$500.
 - ii) An application (Request for Funds) for over \$500 (or less, based on total funds available in the Wade Brummal Youth Sports Scholarship Program Fund) will be reviewed by the Parks & Recreation Commission for a recommendation of approval.
 - iii) Requests may not be made by any organization more than quarterly.
- d) **Priorities of Funding.**
 - i) Participant Scholarships. Reimbursement of a youth sports organization's direct financial assistance to support disadvantaged residents to participate in the sport (i.e. league registration fees, participation, etc.)
 - ii) Relevant program costs. Reimbursement for new equipment, field repairs, capital projects, maintenance costs. (Only available if fund balance exceeds \$15,000 in a year.)
 - iii) Reimbursement of costs related to additional competition expenses (i.e., travel). Grants of this nature will be reviewed by the Parks & Recreation Commission on a case by case basis for a recommendation of approval.
 - iv) Requests from non-contributing Santa Clara based youth organizations and programs (i.e., high school sports teams, Grad Night, etc.).

Recommended by Parks & Recreation Commission: February 17, 2015.