Meeting Date: 1/508

AGENDA REPORT

City of Santa Clara, California

Agenda Item # 4A-3



Santa Clara

DATE:

January 10, 2008

TO:

City Manager/Executive Director for Council/Redevelopment Agency Information

FROM:

Senior Staff Aide

SUBJECT:

Correspondence Received Regarding the Proposed Football Stadium as of

January 9, 2008

For the period of December 1 through January 9, 2008, the Mayor and Council Offices, City Manager's Office and other City departments and municipal addresses have received 77 additional emails, phone messages, and letters from residents or others regarding the proposal for a 49ers football stadium. The correspondence has been placed in Council Offices for review. The letters were in support, expressing concerns or opposition, provided suggestions or did not articulate a position. Some of the individuals forwarded copies of newspaper articles or reports. In some cases, multiple items of correspondence have been received from a single individual; for this reason, staff will continue to tabulate the total amount of correspondence received, but will not count the numbers of items in support, expressing concerns or opposition.

For public clarification, correspondence is provided to the Mayor and Council, and City Manager, shortly after receipt. Correspondence is being acknowledged by staff as time permits. Correspondence is placed into the public record through these periodic Agenda Reports.

## CORRESPONDENCE RECEIVED

07/01/07 - 07/30/07	43
08/01/07 - 08/24/07	186
08/25/07 - 08/31/07	85
09/01/07 - 09/30/07	244
10/01/07 - 10/30/07	480
11/01/07 - 11/30/07	123
12/01/07 - 01/09/08	77

Jashma Kadam Senior Staff Aide

Approved:

Jennifer Sparacino

City Manager

Documents related to this Report; Letters/Email/Messages

our sorva

I:\CTYMNGRS\AGENDA REPORTS\2007\49er Stadium Input from Public as of January 9, 2008.doc

Kim Fettahlioglu Carol McCarthy

To:

1/9/2008 11:14 AM

Date: Subject:

Fwd: Santa Clara Stadium Opinion

The attached message was received in the Mayor and Council email. It will be distributed to the full council and I am forwarding it to you for appropriate reply.

...Kim

>>>

From:

"Lydarose Laderman" < irladerman@ggarealestate.com>

To:

<mayor&council@ci.santa-clara.ca.us>

Date:

1/9/2008 10:48 AM

Subject:

Santa Clara Stadium Opinion

Steven Wright

Mercury News Editorial Page Editor

408.920.5325

swright@mercurynews.com

Santa Clara has been building for its future since the Soviet Union launched Sputnik, igniting the space race that spawned Silicon Valley. For the past half century, we, the city's elected leaders, made decisions that envisioned Santa Clara as a vibrant center of economic activity and dynamic neighborhoods, with a quality of life unlike anywhere else in the Bay Area.

Now, Santa Clara has the opportunity to take a great stride to fulfill that vision - an NFL stadium. It would be the perfect culmination of what we elected leaders and planners have been working so hard to create in Santa Clara, especially in the entertainment district.

There are many long-time Santa Clara residents who remember the long struggles to create the modern city we love. For more recent arrivals, learning how modern Santa Clara came to be may help you understand why we're so enthusiastic about the stadium project.

In the late 1950s, Santa Clara was much like the rest of the Santa Clara Valley, a combination of residential and agricultural land. As the population began to rise, some developers looked at a wide swath of the city's open land and proposed building single-family homes. It was a popular thing to do. But city leaders knew such development would create an imbalance in the tax base, and that the city wouldn't be able to afford city services, including schools, needed by those homes.

So we made a decision - one that was controversial and drew substantial opposition. We decided to stake out that land instead for industrial and R&D use, to provide jobs and a long-term, substantial tax base for the residents of the city. Today, that decision has proved correct and delivers the benefits it promised.

Not long after that, Santa Clara's municipal electric utility came under pressure from PG&E, which sought to buy out what is today Silicon Valley Power. Again, city leaders made a controversial decision to refuse the buyout and to invest in hydroelectric power and land for future power generation.

That land - within the city limits north of the Bayshore freeway as well as elsewhere in California - generates power for the city today and gives citizens an incredibly valuable asset for tomorrow. As a result, we're one of the greenest cities around with our use of wind, geothermal and hydro power.

Another decision that helped create the economic engine north of Bayshore was for the city to loan the state the funds to construct the interchange at 101 and Great America Parkway. There was no direct "return" on that investment. The access provided by the interchange, however, was a practical opening of land that's now home to Yahoo, Intel, Applied Materials, major hotels, Mission College and the Great America theme park. That use of the land generates jobs, economic activity and taxes for the city - an outstanding return on investment.

That also led to the creation of the Redevelopment Agency, which helped us ensure Great America wasn't converted into office buildings. The area all along had been intended as an entertainment zone, and the RDA ensured we stayed true to that with a theme park, a Convention Center, a golf course, soccer fields - and, now, the potential for an NFL stadium.

As city leaders, we were not focused on the direct economic return when we evaluated RDA investments. Using this narrow measurement, many of our RDA investments would not have been made, which would have been a huge disservice to the future of Santa Clara.

Instead, decade after decade, with an eye on the long term investment we used creative financing and took some risks to stimulate public and private development that has today resulted in billions of dollars worth of value. Those decisions have made Santa Clara the envy of Silicon Valley, with police, fire, schools and parks second to none.

For those of us who have lived through and seen the benefits of these decisions, a city investment in an NFL stadium is consistent with Santa Clara's vision and will provide an incredible long-term return for the city. First, there is the direct economic impact of the stadium and the 49ers operations, some \$1.7 billion over 30 years. Along with that comes thousands of jobs, helping businesses large and small as well as residents. Millions in tax dollars will flow to the city's coffers, helping to keep those top-notch city services running. The city will become the owner of a valuable stadium that can be used for profitable events any of the 354 days the 49ers don't play.

And there are the intangibles of having the most popular sport in the nation playing in your city. Not only does it become a destination, it becomes a regular sight on national television. People from all over the country will come to Santa Clara to attend events and see the kind of city that its leaders and citizens have created. Major local businesses will see this as a great amenity that will help them recruit and retain professionals to live and work in our community.

And it can all be done without new taxes on citizens, without tapping the general fund, and without increasing utility rates.

As former mayors and city councilmembers, we urge the Santa Clara City Council to vote unanimously on Jan. 15 to begin negotiations with the team and start work on the next stage of our city's bright future. We have seen what the city was, dreamed of what it could be, and for decades have carefully built the results. Everything in our experience says the stadium is the right move at the right time for Santa Clara.

Donald Von Raesfeld- City Manager, Mayor Pro Tem, City Councilman

Gary Gillmor- Mayor, Mayor Pro Tem, City Councilman

Larry Marsalli- Mayor, Mayor Pro Tem, City Councilman

Frank Barcells- Mayor, Mayor Pro Tem, City Councilman

Eddie Souza- Mayor, Mayor Pro Tem, City Councilman

Gary Hanson- Mayor Pro Tem, City Councilman

David Tobkin- Mayor Pro Tem, City Councilman

David Delozier- Mayor Pro Tem, City Councilman

Lisa Gillmor- Mayor Pro Tem, City Councilwoman

(Any questions, please call Gary Gillmor directly at 408.246.5020 ext.200)

Kim Fettahlioglu

To: Date: Carol McCarthy 1/9/2008 10:13 AM

Subject:

Fwd: 49er Stadium Proposal

The attached message was received in the Mayor and Council email. It will be distributed to the full council and I am forwarding it to you for appropriate reply.

...Kim

>>>

From:

<PAtherton@CSEA.COM>

To:

<MayorandCouncil@ci.santa-clara.ca.us>

Date:

1/9/2008 10:11 AM

Subject:

49er Stadium Proposal

Dear Mayor Mahan and Council:

As a Santa Clara resident, I fully support the 49ers move to Santa Clara. I believe that bringing a stadium to Santa Clara for the 49ers is a great opportunity for local businesses, open up new jobs in the city, and bring the 49ers to Santa Clara permanently.

The economic impact report confirmed that the 49er stadium will have a positive impact on Santa Clara.

After hosting a neighborhood chat at my home Jed York, he was very open and honestly answered all the questions we had and addressed all of the concerns, I am very confident this would be a great opportunity to bring the 49ers to Santa Clara.

I hope you will continue to support the 49er stadium deal.

Thank you,

Patty Atherton

Santa Clara Resident

From: To: Kim Fettahlioglu Carol McCarthy

Date: Subject: 1/7/2008 9:34 AM Re: Fwd: I support the feasibility study

Attachments:

Fwd: I support the feasibility study; Fwd: I support the feasibility study; Fwd: I support the feasibility study; Fwd: I support the feasibility study ; Fwd: I support the feasibility study; Fwd: I support the feasibility stud y; Fwd: I support the feasibility study; Fwd: I support the feasibility stu dy; Fwd: I support the feasibility study; Fwd: I support the feasibility st udy; Fwd: I support the feasibility study; Fwd: I support the feasibility s tudy; Fwd: I support the feasibility study; Fwd: I support the feasibilit y study; Fwd: I support the feasibility study; Fwd: I support the feasibili ty study; Fwd: I support the feasibility study; Fwd: I support the feasibil ity study; Fwd: I support the feasibility study; Fwd: I support the feasibi lity study; Fwd: I support the feasibility study; Fwd: I support the feasib ility study; Fwd: I support the feasibility study; Fwd: I support the feasi bility study; Fwd: I support the feasibility study; Fwd: I support the feas ibility study; Fwd: I support the feasibility study; Fwd: I support the fea sibility study; Fwd: I support the feasibility study; Fwd: I support the fe asibility study; Fwd: I support the feasibility study; Fwd: I support the f easibility study

CC:

Kim Fettahlioglu

Attached are emails received in the Mayor and Council Offices from 3:00pm Friday, November 30, 2007 through 3:00pm Friday, January 4, 2008, with the exception of three that were sent independently; <a href="mailto:frogg2hopp@yahoo.com">frogg2hopp@yahoo.com</a>, <a href="mailto:treemings2000@yahoo.com">treummings2000@yahoo.com</a>, <a href="mailto:saenzpj@yahoo.com">saenzpj@yahoo.com</a>.

There are 36 messages herein. These are direct responses from the web site, www.supportourniners.com.

These message will be made available to the full council. Some of the messages attached may have been sent twice by the same party, possibly including them in this message to you, however, I am not including them in copies to Council or my final count.

...Kim

Kim Fettahlioglu
Executive Assistant to the Mayor and Council
City of Santa Clara
1500 Warburton Avenue
Santa Clara, CA 95050
408/615-2250
mayorandcouncil@santaclaraca.gov

<xoxo4tony@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

1/4/2008 12:45 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

Hundreds of new jobs;

Millions of dollars in annual economic impact;

Hundreds of thousands of dollars in new annual tax revenue for the city's general fund.

The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, Kami Chan

<singhgurinder@sbcglobal.net>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

1/4/2008 11:09 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, gurinder singh

<dstanfield@q.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

1/4/2008 9:32 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, Dennis N. Stanfield

<joebriz@att.net>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

1/2/2008 3:59 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, Joe Brizendine

<barcenasray@univision.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/31/2007 1:21 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, ramon barcenas

<idsalcedo@sonic.net>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/30/2007 9:15 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, Jesse Salcedo

<mairapineda@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/29/2007 4:13 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, MAIRA T PINEDA

<Macmall247@aol.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/29/2007 1:52 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, Cody Eugene Horne

<bri>com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/28/2007 5:34 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, guillaume Briere

<ericvelascolara@hotmail.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/28/2007 2:23 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully,

Eric

<anthonydistefano@msn.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/27/2007 10:40 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, Anthony Di Stefano

lourli annp@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/27/2007 4:41 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully, Lourliann

<leopoldo trevizo@hotmail.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/26/2007 2:09 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, LEOPOLDO TREVIZO

<sexikim78@frontier.net>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/21/2007 7:12 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, Jonathan Briggs

<sexikim78@frontier.net>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/21/2007 7:04 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully, jonathan briggs sent a second time

<financialtourguideinc@hotmail.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/21/2007 5:42 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully, quang nguyen

<th49ergirl@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/20/2007 9:07 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully,

Teresa Hibbler

<a.ciro@hotmail.com>

To:

<mayorandcouncil@cl.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/20/2007 7:55 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully,

Ciro

<SACTOBOY916@YAHOO.COM>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/19/2007 3:07 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, JOSHUA HANDLOFF

<a href="mailto:ring@sbcglobal.com">haciendaflooring@sbcglobal.com</a>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/19/2007 1:09 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

Hundreds of new jobs;

Millions of dollars in annual economic impact;

Hundreds of thousands of dollars in new annual tax revenue for the city's general fund.

The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, adrian franco

<dmorais@sbcglobal.net>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/17/2007 1:31 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, Dennis Morais

<i heart aidan@sbcglobal.net>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/16/2007 8:19 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, TERRY BENTON

<JEFFREY WOODARD29@YAHOO.COM>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/16/2007 4:31 PM

Subject:

I support the feasibility study

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Respectfully, JEFFREY

<kohlernannette@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/15/2007 9:22 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, Nannette Lorraine Kohler

<rolypoly@hotmail.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/15/2007 8:44 PM

Subject:

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Respectfully, Anthony Pena

<mcary32@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/14/2007 11:54 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, michael "koolaid" cary

<jsscenteno@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/14/2007 9:23 AM

Subject:

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Respectfully, Jesus Centeno

<roblush24@hotmail.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/11/2007 7:36 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully, Robert

<nmogata@sbcglobal.net>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/11/2007 5:30 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

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Respectfully, nina Ogata

<MOrtega8488@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/7/2007 8:23 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, Michael Ortega

<INBLEW@mac.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/5/2007 12:06 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, Robert Mendoza

<donnietspence@aol.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/3/2007 6:55 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully,

D. Todd SPence

<pauldstringer@earthlink.net>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/3/2007 5:11 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, Paul D. Stringer

<rf41082@hotmail.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

1/4/2008 1:31 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Respectfully, greg gutierrez

<br/>
<br/>
dighiemz@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

1/4/2008 2:22 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, Jaime Ceja

Kim Fettahlioglu

To:

Carol McCarthy 1/4/2008 11:55 AM

Date: Subject:

Fwd: No Stadium in Santa Clara.

The attached message was received in the Mayor and Council email. It will be distributed to the full council and I am forwarding it to you for appropriate reply.

...Kim

>>>

From:

"sbajkowski1@netzero.net" <sbajkowski1@netzero.net>

To:

<<u>CulturalCommission@ci.santa-clara.ca.us</u>>, <<u>Manager@ci.santa-clara.ca.us</u>>,

<<u>Clerk@ci.santa-clara.ca.us</u>>, <<u>CityAttorney@ci.santa-clara.ca.us</u>>, <<u>YouthCommission@ci.santa-clara.ca.us</u>>, <<u>ParksandRecreationCommission@ci.santa-clara.ca.us</u>>, <<u>ParksandRecreationCommission@ci.santa-clara.ca.us</u>>, <<u>ParksandRecreationCommission@ci.santa-clara.ca.us</u>>, <<u>ParksandRecreationCommission@ci.santa-clara.ca.us</u>>, <<u>ParksandRecreationCommission@ci.santa-clara.ca.us</u>>, < <u>ParksandRecreationCommission@ci.santa-clara.ca.us</u>>, < <u>ParksandRecreationCommission@ci.santa-clara.ca.us</u>

clara.ca.us>, <<u>IEC@ci.santa-clara.ca.us</u>>, <<u>MayorandCouncil@ci.santa-clara.ca.us</u>>,

<CommunityServices@ci.santa-clara.ca.us>, <HistoricalandLandmarksCommission@ci.santa-

clara.ca.us>, <Fire@ci.santa-clara.ca.us>, <info@siliconvalleypower.com>,

<CivilServiceCommission@ci.santa-clara.ca.us>, <Police@ci.santa-clara.ca.us>,

 $<\underline{\text{LibraryBoard}@ci.santa-clara.ca.us}}, <\underline{\text{Finance}@ci.santa-clara.ca.us}}, <\underline{\text{Manager}@ci.santa-clara.ca.us}}, <\underline{\text{CommunityServices}@ci.santa-clara.ca.us}}, <\underline{\text{$ 

<Finance@ci.santa-clara.ca.us>, <info@siliconvalleypower.com>

Date:

1/4/2008 10:51 AM

Subject:

No Stadium in Santa Clara.

From: Steve Bajkowski, Santa Clara Resident,

A NOTWITHMYMONEY, ORG

REPORT

Supplement to:

ANALYSIS OF THE CITY CONSULTANTS

FINANCIAL FEASIBILITY STUDY

Well, Well, Well, Look What We Found!:

"The 49ers proposal for Stadium financing

contemplates that the 49ers will be

reimbursed approximately \$27.5 million to

be incurred from January 2005 through

January 2009 working on the Stadium

proposal project."\*

\* [Page 18 of the 253 Page Consultant's Financial Feasibility Report]

"Oh Brother, This Is No Joke!"

By, Byron Fleck & Karen Hardy1

2

L et's break this down word by

word. It is that important.

"The 49ers proposal for Stadium

financing contemplates that the

49ers would be reimbursed..."

Not True!

Here is the 49ers proposal as

published on both the City of Santa

Clara2 and the 49ers3 website. No

where is there any mention anywhere

that the 49ers would be reimbursed

from any source, let alone the City or its RDA debt. Of course, we are not oblivious to the fact that there have been well over 20 closed door secret meetings, and more than 450 pages of documents that the Santa Clara City Council has decided, for whatever reason, to hide from residents. Let's be clear: No where in the 49ers proposal of April 24, 2007 nor in any subsequent presentation nor public document, is there any reference to either an agreement nor demand, that the 49ers be reimbursed. "[49ers reimbursed] \$27.5 million to be incurred from January 2005 through January 2009 working on the Stadium proposal project." Not True and Impossible! January 2005? The 49ers first announced Santa Clara as a possible site in November 2006. Both the City of Santa Clara4 and the 49ers5 agree. The 49ers never announced Santa Clara as a possible site until November 2006. So how is it that we, residents, are liable to reimburse the 49ers for alleged costs incurred two years before announced, for the first time, in the December 18, 2007 Consultant's Feasibility Report? In the absence of any public agreement to reimburse costs? We have no idea. Then again, whatever secret agreements were made committing our money behind closed doors, we asked the Council to disclose them to us on two previous occasions. Each time, they refused. http://santaclaraca.gov/pdf/collateral/49ers-2 0070424-stadium-proposal.pdf http://www.supportourniners.com/news/deta il.php?PRKey=12 http://santaclaraca.gov/pdf/collateral/Jan 4 20 07\_Letter\_from\_SF\_49ers\_to\_Mayor\_and\_Co uncil.pdf http://www.supportourniners.com/news/detail. php?PRKey=1

"\$27.5 million to be incurred from January 2005 through January 2009..." Well, then, just stop it! Yet, as of December 12,2007 the 49ers stated they had spent \$3 million on the Stadium proposal.6 So. If we residents are on the hook for an additional \$24.5 million, thanks to some back room, secret, deal, let's cut our losses now and stop this! The "Deal" makes no sense anyway. Comment: Our Santa Clara City Council has sold out Santa Clara residents. The evidence? Over 20 secret, closed door meetings. More than 400 pages of documents hidden from the public. A 49er claim of \$27.5 million that "[W]as part of the 49ers proposal" that was not, nor ever agreed to, nor even in any 49er proposal that was disclosed to the public. More evidence? More than six months ago, Santa Clara resident Kate Grant asked each Santa Clara City Council member to sign a simple, straightforward pledge that no council member would accept campaign contributions from the 49ers nor accept any job in the proposed Stadium Authority. No Council member has signed the Keep these names in mind: Caserta, Kennedy, Mahan, McLeod, Moore, Koldtad, Kornder. They are no friends of Santa Clara residents. Never, ever, vote for any of them. Except to recall.

http://www.mercurynews.com/southbayfoot

ball/ci\_7609179

Click for your daily horoscope, learn about money, love & Damp; family. http://thirdpartyoffers.netzero.net/TGL2221/fc/Ioyw6i4suW4wUt4cHo4Icry0ku188btXEI2Jop99ebW9dDT SHmWugq/

"Law Offices of J. Byron Fleck" <jbyronflecklaw@sbcglobal.net>

To:

Mayor&Council <mayor&council@ci.santa-clara.ca.us>, Jennifer Sparacino <...

Date:

1/1/2008 4:52 PM

Subject:

Santa Clara/Stadium 49ers: A Notwithmymoney Update: The City's Financial

Feasibility Study Report

Attachments:

Cityconsultrept.pdf

Hi All!

Best to you and family for the New Year! Attached please find latest notwithmymoney report just emailed to our members. Byron Fleck Founding Member www.notwithmymoney.org

Dear Notwithmymoney.org Friend!

Attached please find a critical notwithmymoney.org report we've just released.

Best wishes to all of you, your families and friends, for a truly Happy 2008!

Byron Fleck & Karen Hardy Founding Members www.notwithmymoney.org

J. Byron Fleck, Esq. LAW OFFICES OF J. BYRON FLECK 160 W. Santa Clara Street, #1100 San Jose, CA 95113 Tel: (408) 298-7482 Facsimile: (408) 297-3360 jbyronflecklaw@sbcglobal.net

THE INFORMATION CONTAINED IN THIS EMAIL IS CONFIDENTIAL AND MAY ALSO CONTAIN PRIVILEGED ATTORNEY-CLIENT INFORMATION OR WORK PRODUCT. THE INFORMATION IS INTENDED FOR THE USE OF THE INDIVIDUAL OR ENTITY TO WHOM IT IS ADDRESSED. IF YOU ARE NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE TO DELIVER IT TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY USE, DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS EMAIL IN ERROR, PLEASE CALL IMMEDIATELY OR NOTIFY ME BY REPLY EMAIL AND PERMANENTLY DELETE THE ORIGINAL MESSAGE. THANK YOU.

# A NOTWITHMYMONEY.ORG REPORT

# ANALYSIS OF THE CITY CONSULTANTS FINANCIAL FEASIBILITY STUDY

# **CONCLUSIONS:**

- 1. We Can't Afford It.
- 2. Makes No Economic Sense.
- 3. No City Projects for Next 30 Years.
- 4. Puts City in Jeopardy.

By, Byron Fleck & Karen Hardy1

<sup>&</sup>lt;sup>1</sup> The authors are Founding Members, notwithmymoney.org. Both are former members and Chairpersons, City of Santa Clara Planning Commission. Both are City of Santa Clara residents and volunteers. Karen is a teacher. Byron is a lawyer.

ere it is, from the City retained independent consultants:

Can't afford it: City is \$51million short in meeting the 49ers demand for a \$222million Santa Clara resident subsidy.2

Makes no economic sense: Net return on investment to City and its Redevelopment Authority is negative \$71 million.3

No City Projects for Next 30 Years:

"With stadium...It is important to note that [there will be] no ability to fund any additional project need in the area through 2026."4

http://santaclaraca.gov/pdf/collateral/49ers-2

0071218-AgendaReportreStadiumProjectFin ancingandProposedAlternateStadiumSite.pdf

p. 8.9.

http://santaclaraca.gov/pdf/collateral/49ers-2 0071218-AgendaReportreStadiumProjectFin ancingandProposedAlternateStadiumSite.pdf p. 2.

http://santaclaraca.gov/pdf/collateral/49ers-2 0071218-AgendaReportreStadiumProjectFin ancingandProposedAlternateStadiumSite.pdf p. 14.

# Puts City Financial Integrity In Jeopardy:

"[T]his project will stretch the City fiscally and constrains the ability of the RDA to build new projects beyond any time in the history of the City. Because owing and operating a stadium is not a core municipal function it is impossible to know what variables exist in the 30 year time frame, which could cause a failure of the Stadium Authority to keep the Stadium a going concern. and expose the City to risk from unforseen events."5

The City Consultant's report could not be more clear in its conclusions and its implications. As to the latter. unless one has something to personally gain which outweighs the real, identified risks to residents noted in the Report, any other basis to support the Yorks's subsidy request is irrational. Stated another way, assuming no reasonable resident would vote against his or her economic self-interest, the York's subsidy request is a loser for Santa Clara residents, and a very dangerous loser to boot.

http://santaclaraca.gov/pdf/collateral/49ers-2 0071218-AgendaReportreStadiumProjectFin ancingandProposedAlternateStadiumSite.pdf p. 29.

he 253 page Consultant's
Report, presented to the City
Council on December 18, 2007
is important for another reason: It
debunks the 49ers claim that their
stadium request would "Not
negatively impact the City's General
Fund."

irst Hit to General Fund: In 2000, the City conveyed a parcel of land to its
Redevelopment Authority (the source of some \$65 million in proposed stadium construction debt together with \$15 million RDA cash). The land transferred was valued at \$101 million.

The idea was the as the area was developed, the RDA would pay back to the General Fund the \$101million plus "interest at the highest rate allowed by law." However, because, the RDA would be responsible for repayment to stadium bond holders of the \$65 million of stadium debt, and certain other pass troughs *not* paid to the General Fund, the RDA would be in the negative by some \$100 million (\$1.2 Billion in RDA revenues vs. \$1.3 Billion in RDA expenses).

Because of the red ink created by the stadium RDA bond subsidy, and because bond holders have first dibs on repayment over the City's General Fund, the General Fund will not begin to receive payments from the RDA until 2026, for the \$101 million land previously conveyed by the City to the RDA in 2000.

This is a huge hit to the General Fund going forward. In turn, the loss of that revenue must be seen for what it is. The loss of money to fund the most basic of City services.

Everything from public safety, garbage collection, senior services, street capital and maintenance, libraries. In short, look out your door, see a City provided service, and imagine that service at half capacity.

By the hit to the General Fund there can be no dispute. The quality of life for Santa Clara residents will be changed for at least the next 30 years, and, not for the better.

http://santaclaraca.gov/pdf/collateral/49ers-2 0071218-AgendaReportreStadiumProjectFin ancingandProposedAlternateStadiumSite.pdf p. 14.

Second Hit to General Fund:
City policy has been to lease,
not sell (and most assuredly, not
give away its land). The
Consultant's Report states, "[City
leased lands secure] long-term
revenue streams to contribute
financial stability for financing City
General Fund operations."

The 49ers proposal contemplates the City giving up 15 acres of your land to support the stadium project, for free. That land is valued, conservatively, at \$20 million.

The City Consultant's Report on the negative impact to Santa Clara's General Fund could not be more clear:

"The additional City-owned land in the North of Bayshore area is a future source of General Fund revenue streams and should not be dedicated to funding the stadium...City land leases are one of the few General Fund revenue streams that are locally controlled and cannot be taken by State action to resolve State or County budgeting problems. These lands serve as an endowment to the General Fund and should be leased/developed when the market allows the highest return...[I]t would represent a contribution by the City's General Fund, as the lease revenues from [development of the 15 acres] would normally flow to the General Fund."

http://santaclaraca.gov/pdf/collateral/49ers-2 0071218-AgendaReportreStadiumProjectFin ancingandProposedAlternateStadiumSite.pdf pp. 1, 15, 16. Despite earlier promises that the 49ers proposal would have no negative impact on the City's General Fund, that pledge too, has gone out the window.

"We don't believe the deal will support those additional payments [rent to the City's General Fund] from the team," said Larry MacNeil, the 49ers' chief financial officer, after presentation of the City Consultant's December 18 Financial Report.<sup>8</sup>

We find the City Consultant Report's reminders of the importance of maintaining the financial integrity of our General Fund through preservation of Santa Clara's land lease policy as a General Fund revenue stream, which cannot be touched by County or State government, especially compelling. At present, the County of Santa Clara is projecting a budget deficit of \$155 million for the coming year. The State's deficit figure is currently pegged at \$14 billion. 10

http://www.mercurynews.com/southbayfootball/ci\_7809821

http://www.mercurynews.com/peninsula/ci\_7708643

http://www.contracostatimes.com/opinion/ci

According to The City
Consultant's report, the reason
the 49ers do not want to own
the stadium is to take advantage of
"Tax efficiencies, including use of
tax-exempt financing."

In other words, by having a public entity (which pays no property tax) own the stadium for which the 49ers will be the only tenant, rather owning the stadium themselves, the 49ers pay a pittance of the property taxes they would otherwise be required to pay. Get it? In simpler terms, it is a tax dodge. In this case, the victims of the scheme are City of Santa Clara residents trough the Santa Clara General Fund. Here's why:

The stadium's value is its cost. According to the City Consultant's Report, that is presently projected to be \$916 million. 12 According to the Santa Clara County Assessor's

\_7850681?nclick\_check=1

http://www.santaclaraca.gov/pdf/collateral/4 9ers-20071218-PowerpointReStadiumProjec tFeasibilityStudyFinancing.pdf p.6

http://santaclaraca.gov/pdf/collateral/49ers-2 0071218-AgendaReportreStadiumProjectFin ancingandProposedAlternateStadiumSite.pdf p. 6. website, to compute the annual property tax bill, a general rule of thumb is to multiply the value times 1.2%. 13

In this case, if the 49ers owned the stadium themselves, their annual property tax would be \$11million. Of that \$11million payment, the City of Santa Clara's General Fund would receive about \$10.20 for every \$100 collected. That works out to a payment to the City's General Fund of \$1.1 million annually, if the stadium were privately owned.

However, because the 49ers proposal contemplates a "publically" owned stadium, and because the 49ers property tax liability would be prorated to only those days the 49ers would actually use the stadium, the 49ers proposal projects an annual total property tax liability of only \$2.6 million. To the extent that the City's General Fund would receive any portion of the 49ers \$2.6 million tax, it would receive, in any case, not more than \$265,000.

13

http://www.sccgov.org/portal/site/asr/faq#nu 11

14

http://www.santaclaraca.gov/pdf/collateral/B udgetHighlightsPage3.pdf o, over 30 years, if the stadium is privately owned by the 49ers, the City's General Fund is benefitted some \$33 million.

Conversely, the cost of the City owning the stadium (measured only in terms of tax revenues to the General Fund foregone) is a loss of \$25 million (i.e., \$33 million if privately owned minus the amount received if publicly owed as proposed by 49ers, \$8 million, = revenue forgone from General fund of \$25 million).

For the 49ers, their plan (scam?) to take advantage of "Tax efficiencies, and tax-exempt financing" by not owning the stadium, not only reduces their 30 year tax bill from \$330 million to \$78 million, it deprives the Santa Clara City General Fund some \$25 million as well!

Here's one to ponder: Which is scarier? That your Santa Clara City Council can't do the math? Or, they can, but don't care about the results? So, when all facts and reason are against you and your promises no longer hold water, where is an NFL owner, who wants to sup at the public trough, left to go? That's right, to those infamous "Economic Impact Studies."

As the author, Neil deMause of the definitive work, Field of Schemes: How the Great Stadium Swindle Turns Public Money Into Private Profit (Common Courage Press), is quick to observe, "Professional sports team owners, and their supporters, are quick to trot out these "studies" purporting to show that if the public just subsidizes my stadium, we'll all be rich!" 15

So, what is an "Economic Impact?" It is anything you want it to be.

Litter. Someone has to pick it up. Dispose of it. Recycle it. Get fined for it.

Turn on the dishwasher. Same thing. In sum, "Economic Impact" is meaningless. If not, ask the 49ers to guarantee those benefits. They won't.

<sup>15</sup> 

http://kpfa.org/archives/index.php?arch=2400 9 Start at 33:40

Regardless of method, none of the academic studies has so far been able to find significant economic development benefits sufficient to justify the large public outlays."

"Few fields of empirical economic research offer virtual unanimity of findings. Yet, independent work on the economic impact of stadiums and arenas has uniformly found that there is no statistically significant positive correlation between sports facility construction and economic development." 17

The overriding conclusion...is that the economic case for publicly financed stadiums cannot credibly rest on the benefits to local business as measured by jobs, income, and investment." 18

16

Rappaport, Jordan, and Chad Wilkerson.

"What Are the Benefits of Hosting a Major
League Sports Franchise?" Economic
Review (Federal Reserve Bank of Kansas
City), First
Quarter 2001, p. 55-86.

17

Siegfried, John, and Andrew Zimbalist. 2000. "The Economics of Sports Facilities and Their Communities," *Journal of Economic Perspectives*, Summer.

1.8

Noll, Roger G., and Andrew Zimbalist, eds. 1997. Sports, Jobs, and Taxes: The Economic Impact of Sports Teams and Stadiums. Washington: Brookings Institution Press.

ook, let's reduce these discredited "Economic Impact ✓ Analysis Studies" to their most basic. The problem with these "studies" is that (1) they, as in the 49ers case, do not deduct "costs." As here, the \$8,000 subsidy from each Santa Clara family (2) they, as in the 49ers case, do not deduct the cost of debt [interest] (3) they, as in the 49ers case, include "regional" benefits, while excluding the costs born entirely by one community [Santa Clara residents] to obtain those benefits (4) they, as in the 49ers case, purport to show you how many jobs will be created, but can't distinguish if they will come from Santa Clara residents. provide a living wage, health benefits, full or part-time, peanut vendors or managers (5) they, as in the 49ers case, are loathe to compare their "stadium subsidy" request with realistic, more available and viable alternatives.

Here's the nonsensical foundation of these "Economic Impact" studies. They all, as the 49ers have, assume that the more one spends, the wealthier they ultimately become. That is not only illogical, that is just dumb.

Ok, whatever. Let's play along with the 49ers.

The City Consultant's Report states that an earlier Consultant's Report validated a \$41 million return in annual "economic activity" as the result of a new stadium.<sup>19</sup>

The above figure, has been multiplied by 30 years and the 49ers now boast (no doubt having to back track on their earlier promise not to negatively impact out General Fund), an "Economic Benefit" of \$1.2 billion!

"Benefit" to whom, no one knows.

As a threshold matter, our residents \$222 million subsidy is projected to create 515 new jobs. Therefore, if we just wanted to create 515 jobs, we could give each of the job seekers (from within or outside Santa Clara, who knows) a check for \$431,000 or pay them each \$14,000 annually, and be done with it. Why take the 30 year risk of building and operating a stadium?

r, if your City was prepared to blow your \$222 million for a stadium, each man, woman and child in Santa Clara could, instead, get a check from the City today for just under \$2,000!

Applying the 49ers analysis, let's look at an alternative project and see what it might return in "Economic Benefit."

A class A office building would get generate \$360 million annually in economic activity, which equates to \$4.8 billion compared to the stadium's \$ 1.2 billion. Compared to the 515 jobs created by the stadium, this building, under the same formula, would create 2,600 jobs at \$60,000 annually.<sup>21</sup>

Oh. Unlike the 49ers stadium proposal, an office building would require no public subsidy.

19

http://santaclaraca.gov/pdf/collateral/49ers-2 0071218-AgendaReportreStadiumProjectFin ancingandProposedAlternateStadiumSite.pdf p. 2.

20 <u>Id.</u>

2

http://santaclaraca.gov/pdf/collateral/49ers-20 070605-Agenda-Report-Eval-49ers-Economi c-and-Fiscal-Benefits-Study.pdf p.20.

#### Comment:

The City Consultant's Report says what it says.

The stadium subsidy is more than we can afford, it makes no economic sense, no City projects for the next 30 years and puts our City in jeopardy.

Each fact we cite is footnoted to its source in the report.

The bigger question, it seems to us, is why did it take \$500,000 spent on City Consultants, \$millions in staff time and the time of all of us, resident volunteers, to prove the obvious.

The City grants a \$222 million subsidy (we'd have to borrow, because, well, we're broke), to help a billionaire build a professional stadium with no benefit to residents.

Yet, a majority of the Santa Clara City Council, we believe, on January 15, 2008 will vote to continue this nonsense.

It shouldn't be this way. The math necessary to understand that the 49ers proposal is a bad and dangerous deal for Santa Clara residents, requires a third grade education, not more.

So why would our elected City Council continue to push the "infeasible?"

Perhaps there is one explanation. More than six months ago, Santa Clara resident Kate Grant, asked each Council member to sign a simple pledge to promise that none would accept campaign contributions from the 49ers nor accept any position with the Stadium Authority. No Council member, to date, has signed the pledge.

Just because someone occupies a position of responsibility, is no guarantee that person will act responsibly. This may be the most important lesson for all of us.

Please help. (1)Attend and be heard at the January 15 City Council Meeting. (2) Have your, family, friends and neighbors join us at <a href="mailto:membership@notwithmymoney.org">membership@notwithmymoney.org</a> and by all means,

(3) tell the Santa Clara City Council your thoughts here.

MayorandCouncil@ci.Santa-clara.ca.us

Thank You for your continuing concern for Santa Clara!

<saenzpi@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/21/2007 12:36 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

Hundreds of new jobs;

Millions of dollars in annual economic impact;

Hundreds of thousands of dollars in new annual tax revenue for the city's general fund.

The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, Porfirio J. Saenz



RECEIVED DEC 2 4 2007 OFFICE OF THE MAYOR OLARA

RECEIVED

December 21, 2007

Honorable Mayor and Members of the City Council,

I wanted to take a moment to let you know of the Santa Clara Marriott's support of the 49ers Stadium Project in Santa Clara. As you know, the Santa Clara Marriott is the largest hotel in the market, (759 rooms) and has been a proud member of the community for 32 years. We are delighted that the City of Santa Clara is working with the various constituents in an effort to bring the 49ers Stadium to our fine city.

Additionally, we want you to know that we are in support of the 2% TOT increase, which will help to support the city's financial commitment to the project. Building the stadium in Santa Clara is a wonderful opportunity for us and we hope that other businesses in the city see this and support the project as well.

Thank you for your serious consideration of this project and we look forward to working with the 49ers and the City of Santa Clara to make this dream a reality!

Regards,

Chuck Pacioni General Manager

to DCM

For Chronifile

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Santi Clare Marriot

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# Carol McCarthy - Fwd: 49ers Stadium Project

From:

Kim Fettahlioglu

To:

Carol McCarthy

Date:

12/21/2007 9:53 AM

Subject:

Fwd: 49ers Stadium Project

Attachments: 49ers Stadium Project

Honorable Mayor and Members of the City Council,

I wanted to take a moment to let you know of the Santa Clara Marriott's support of the 49ers Stadium Project in Santa Clara. As you know, the Santa Clara Marriott is the largest hotel in the market, (759 rooms) and has been a proud member of the community for 32 years. We are delighted that the City of Santa Clara is working with the various constituents in an effort to bring the 49ers Stadium to our fine city.

Additionally, we want you to know that we are in support of the 2% TOT increase, which will help to support the city's financial commitment to the project. Building the stadium in Santa Clara is a wonderful opportunity for us and we hope that other businesses in the city see this and support the project as well.

Thank you for your serious consideration of this project and we look forward to working with the 49ers and the City of Santa Clara to make this dream a reality!



x Carrie Rosencrans Director of Sales and Marketing (408) 970-6110

carrie.rosencrans@marriott.com



msiguenza@msn.com

To:

MayorandCouncil 12/19/2007 9:24 AM

Date: Subject:

Email Inquiry From santaclaraca.gov

The following has sent a message:

Name: Monica Siguenza Email: msiguenza@msn.com

Comments: I am writing in support of bringing the 49ers stadium to Santa Clara. I listened to the council meeting last night and again, I believe there is enough positive data to make this a worthwhile investment for the city. I urge you to vote in favor of this project come January 15, so that we may continue to move forward in making this happen.

Sincerely yours, Monica Siguenza

Santa Clara resident since 1972

From: To: bschristensen@hotmail.com MayorandCouncil;webmanager

Date:

12/7/2007 10:18 PM

Subject:

Email Inquiry From santaclaraca.gov

The following has sent a message:

Name: Brian Christensen

Email: bschristensen@hotmail.com

Comments: Mayor Mahan and City Council,

My apologies for writing twice in one week. The council meeting on 12/18 includes a presentation by the 49ers regarding the alternate stadium site on Centennial and Tasman. Looking at the alternate parcel of land, it does not seem big enough to accommodate the stadium that the 49ers have proposed. I'm not sure if this is an issue or not. If it is, the question that I would like addressed at the meeting is, would the 49ers consider incorporating their training facility and offices into the new stadium, and would Santa Clara Parks and Recreation consider using the stadium's field for soccer park purposes? That way the land that currently occupies the training facility and soccer park can be used for the stadium in addition to the overflow parking lot. Additional fields (artificial turf field for the 49ers and soccer fields) can be relocated on the outskirts of the stadium as needed.

This idea is in the spirit of maximum utilization of a multi-purpose stadium as well as maximum return on our investment. 49er office facilities could be rented for convention center overflow and to other valley businesses in the offseason. Additional soccer fields on the outskirts of the stadium complex could be rented to soccer clubs, and would be key in attracting big international soccer tournaments or eventually and MLS team to our city.

Thank you again for the good work,

Brian Christensen

Santa Claran since '78

<trcummings2000@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/7/2007 8:11 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

Hundreds of new jobs;

Millions of dollars in annual economic impact;

Hundreds of thousands of dollars in new annual tax revenue for the city's general fund.

The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, tristan cummings

<freqg2hopp@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

12/8/2007 9:17 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

Hundreds of new jobs;

Millions of dollars in annual economic impact;

Hundreds of thousands of dollars in new annual tax revenue for the city's general fund.

The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, Anna Fuit

# Carol McCarthy - Fwd: 49er Stadium

From:

Kim Fettablioghu garth geh / bach @yahos. Low

To:

Date: Subject:

12/7/2007 3:43 PM Fwd: 49er Stadium

Attachments: 49er Stadium

# Madam Mayor and City Council Members

I am apalled with the way in which the 49er stadium issue has been addressed. Secret meetings, disregard for sound fiscal policy, and a total lack of respect for the opinions of, and tax burden to be levied on Santa Clara residents is no way to govern. I understand that bringing the 49ers to Santa Clara would be a big feather in your political cap, but it would ruin Santa Clara and create an unbearable tax strain. Is this the kind of legacy you want for Santa Clara?

Stop the insanity. Stop the costly investigations. Stop mortgaging our futures for your personal (need I bring up all the "donations" many of you are receiving?) and political gains. This is the worst financial proposal the city has ever seen. At the very least, let taxpaying voters decide.

Lacking a change of direction by the Council, I can draw no other conclusion than the Mayor and Council are unfit to govern. For the sake of our future as Santa Clara residents, I hope you can muster the courage to do the right thing.

Sincerely,

Garth Gehlbach Santa Clara Resident

Be a better friend, newshound, and know-it-all with Yahoo! Mobile. Try it now.

<bschristensen@hotmail.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>

Date:

12/4/2007 9:41 PM

Subject:

Email Inquiry From santaclaraca.gov

The following has sent a message:

Name: Brian Christensen

Email: bschristensen@hotmail.com

Comments: Mayor Mahan and City Council,

Thank you for your good work thus far in studying the 49er's stadium proposal. As the process moves forward I encourage you to view the proposed venue not only as a football stadium, but as an event venue that will be used more than 10 days out of the year. A venue capable of hosting many events is a necessity if we are to attract restaurants, other commerce, and the tax revenue that those business will bring to our entertainment district.

I am concerned that the stadium's reliance on office park parking and outdoor weather constraints will make it useable only on limited weekends (less than 1/4 of the year) which may not be sufficient to attract tax revenue generating business to the area.

Finally, I encourage you to continue to work well with Cedar Fair. They are a very experienced park operator and have recently committed funds to improving the park.

Thank you for your good work and have a good holiday season,

Brian Christensen (Santa Claran since '78)

# Carol McCarthy - Fwd: \$222 million 49er stadium subsidy request

From:

Kim Fettablioglu Swieicher Dcomcast, not

To:

Carol McCarthy

Date: Subject: 12/4/2007 5:33 PM

Fwd: \$222 million 49er stadium subsidy request Attachments: Fwd: \$222 million 49er stadium subsidy request

Dear Mayor and Santa Clara City Council:

I am again writing to express my outrage with your arrogance.

"Mayor Patricia Mahan said in a recent interview that she expected any stadium vote to be advisory, but that the city council would not ignore the will of the people. "It's legally not binding, but if you have an overwhelming majority one way or the other, far be it for the council to go against what the voters would say," she said."

"if, and only if" an overwhelming majority is anti-subsidy, the Council may, but is not legally required, to listen to the voters. This is outrageous!

So, facing the largest subsidy request ever in the history of our City, this City Council ( it appears as if a majority of whom have made up their minds) is prepared to take my money to fund a billionaire without either letting me vote or, if you do, it won't count anyway!

I will not stand for this display of contempt by the Mayor and City Council! Any and all ballot measures involving the subsidy from my money must be binding!

I also understand that in addition to demanding \$222 million from my money, without a binding vote, the 49ers will ask for an amendment to the City Charter allowing them to select the architect and construction companies to build any stadium WITHOUT COMPETITIVE BIDDING! Presently the Charter requires the City to accept the lowest bid by qualified bidders. This has served our City well. Of course, the 49ers propose that this special treatment be given to them exclusively! It is my understanding that the City Staff has recommended AGAINST the 49ers request to change the Charter. Given how the Council has bent over backwards to accommodate the 49ers at every step of the way, I expect them to do so here as well.

#### I DEMAND A BINDING VOTE ON THE SUBSIDY!

An angry citizen of Santa Clara.

Sheldon Teicher

# Carol McCarthy - Fwd: 49er Stadium-PUT IT ON THE BALLOT

From:

Kim Fettallingto efam 5 & concast. Net

To: Date: Carol McCarthy 12/4/2007 2:06 PM

Subject:

Fwd: 49er Stadium-PUT IT ON THE BALLOT Attachments: Fwd: 49er Stadium-PUT IT ON THE BALLOT

Put it to the voters - there must be a binding ballot measure regarding any subsidy given from resident money. OUR MONEY.

We do not want OUR MONEY going to the stadium.

Three registered voters and Santa Clara residents:

**David Evans** Marilyn Evans **Caroline Evans** 

# Carol McCarthy - Fwd: Niners Stadium - Binding Vote

From:

Kim Fettahlioglu dan Lewis @ yahoo. com

To: Date: Carol McCarthy

Subject:

12/4/2007 2:06 PM Fwd: Niners Stadium - Binding Vote

Attachments: Fwd: Niners Stadium - Binding Vote

Dear City Council Members,

I no longer have faith that the council is acting in the interest of the people of Santa Clara. We must have a binding vote of the people before proceeding with the Niners stadium proposal.

Regards, Daniel Lewis Santa Clara resident and voter

Looking for last minute shopping deals? Find them fast with Yahoo! Search.

# Carol McCarthy - Fwd: 49ers Ballot Measure

From:

jbyronfleck law & sbcglobal. Net

To:

Carol McCarthy

Date:

12/4/2007 1:24 PM

Subject:

Fwd: 49ers Ballot Measure Attachments: Fwd: 49ers Ballot Measure

Dear Mayor and Council:

On Saturday, Mayor Mahan was quoted as follows in the San Jose Mercury News:

"Mayor Patricia Mahan said in a recent interview that she expected any stadium vote to be advisory, but that the city council would not ignore the will of the people. "It's legally not binding, but if you have an overwhelming majority one way or the other, far be it for the council to go against what the voters would say," she said."

In other words, according to the Mayor, "if, and only if" an overwhelming majority is anti-subsidy, the Council may, but is not required, to listen to the voters. This is outrageous! So, facing the largest subsidy request ever in the history of our City, this City Council is prepared to take our money to fund a billionaire without letting us vote or, if we do, it won't matter anyway!

It is apparent that after consultation with the 49ers and their paid political consultants, you know that a binding ballot measure on the 49ers subsidy demand from Santa Clara residents, would be defeated at the polls. Indeed, that is the only conclusion one can draw by this sudden (first announced to the public in City Staff's report last Friday evening, November 30) Council decision (probably made in vet one of your now 20 secret sessions) to move to an advisory vote.

I must say, regrettably, your distrust of Santa Clara residents and voters, is now mutual.

On behalf on notwithmymoney.org, all Santa Clara residents, we regret to inform you that there will, in fact, be a binding vote. A recall.

We wish to be clear. There must be a binding ballot measure regarding any subsidy given from resident money, property or indebtedness as defined in Ms. Hardy's and my proposed ballot measure. Any council member, termed out or not, who votes to make the 49ers subsidy request subject to a mere advisory ballot measure, shall, in turn, be subject to recall.

The decision on how you wish to proceed on any ballot measure is, of course, yours. We residents, however, will have a meaningful vote ready for any council member who supports an advisory vote. A recall. The Santa Clara residents vote, in contrast to the Council's proposed sham, shall be binding.

Byron Fleck & Karen Hardy Founding Members www.notwithmvmonev.org

# Carol McCarthy - Fwd: Opposed to 49er stadium

From:

Kim Fettahlioglu-

Julie, hell strom @ bsci. com

To:

Carol McCarthy

Date:

12/4/2007 1:23 PM

Subject:

Fwd: Opposed to 49er stadium Attachments: Fwd: Opposed to 49er stadium

Honorable Mayor and City Council,

I would like to express my opposition to the city's plans to build a football stadium in Santa Clara. Football stadiums are "old" after 20 years. Candlestick was opened in April 1960 and is now "ancient". I view this stadium plan as very short sighted that will be become a blight on the neighborhood in my children's lifetime.

Add to that, you are expecting residents to be assessed to pay for this without a binding vote.

Please reconsider. Sincerely.

Julie Hellstrom 2125 Corte Primavera Santa Clara, Ca

# Carol McCarthy - Fwd: Just say "NO!" to the 49ers

From:

Kim Fettabliogher terwelch & yalvos. com

To:

Date:

12/4/2007 10:00 AM

Subject:

Fwd: Just say "NO!" to the 49ers Attachments: Fwd: Just say "NO!" to the 49ers

Dear Mayor and Council,

I am very appalled to learn that you are planning to spend hundreds of millions of dollars of City Funds (aka Public Funds) WITHOUT THE APPROVAL OF THE VOTERS. Mayor Mahan has said, "It's legally not binding, but if you have an overwhelming majority one way or the other, far be it for the council to go against what the voters would say." So, according to the Mayor, she and the City Council should listen to their constituents. However, Mayor Mahan spoke out of the other side of her mouth when she added "it's not legally binding" or required to listen to the voters. This is totally and completely unacceptable!

I have also seen and read where you want to give the 49ers and the Yorks even more special treatment by wanting to change the Charter so that it will allow them to select the architect and construction companies to build any stadium WITHOUT COMPETITIVE BIDDING! We can see what you are doing. This is also totally and completely unacceptable!

Contrary to the "so-called" PROMISE you made last January (promising that the stadium evaluation process would be transparent to the residents of Santa Clara) you have all proven that you do not value or keep your promises to your voters! Since May of this year, you have conducted at least 19 secret closed door sessions, and in the 2 months between March and May, you've hidden over 450 documents from the residents of Santa Clara! Additionally, you're ramming all elements of this subsidy through very quickly and, not surprisingly, over the Holiday Season.

We know your plan and we can see through the lies you've told! Your seemingly corrupt tactics to steal our money have not gone unnoticed. I hope every one of you is voted out of office and soon!

Sincerely.

T. Welch Santa Clara Resident and Business Owner

PS: I am starting a business in 2008 and wanted it to be in Santa Clara, however, I will move my business to SJ if this stadium goes through - the first of many to leave, I'm sure.

# Carol McCarthy - Fwd: No! to 49er Stadium

From:

To:

Carol McCarthy

Date:

12/4/2007 9:17 AM

Subject:

Fwd: No! to 49er Stadium

Attachments: Fwd: No! to 49er Stadium

Dear Mayor and Council,

I find it shocking and disturbing beyond belief that you're even considering spending HUNDREDS OF MILLIONS OF DOLLARS OF CITY FUNDS WITHOUT THE APPROVAL OF THE VOTERS. The Mayor said, "It's legally not binding, but if you have an overwhelming majority one way or the other, far be it for the council to go against what the voters would say." So, according to the Mayor, "if, and only if" an overwhelming majority is anti-subsidy, the Council may, but is not legally required, to listen to the voters?? This is unacceptable!

Now you also want to give the 49ers further special treatment! wanting to change the Charter allowing them to select the architect and construction companies to build any stadium WITHOUT COMPETITIVE BIDDING!

This is unacceptable!

Contrary to the PROMISE you made last January, that the evaluation process would be transparent, it has proven to be anything but! Since May, you have conducted 19 secret closed door sessions, and in the brief 60 day period between March and May, you've hidden from the public some 458 documents! Additionally, you're ramming all elements of the subsidy through at light speed and, not surprisingly. over the Holidays. We know your plan, and the unseemly tactics you will employ to grab our money. It is unbelievable how seemingly CORRUPT you all are. I hope you're all voted out of office and soon!

Sincerely.

James B. Morgan Santa Clara

Novey Chou <novey\_chou@yahoo.com> <MayorandCouncil@ci.Santa-clara.ca.us>

To: Date:

12/3/2007 10:08 PM

Subject:

No on SF 49er Stadium (From a Santa Clara family)

Dear Mayor Mahan and city Council members:

As a homeowner and resident of Santa Clara, I'm alarmed at the proposal and your consideration to build a NFL football stadium in our city. From the articles and reports that I've read and heard, it is clear that we can not possibly, as a city with population of roughly 100,000, afford to fund this kind of project. I'm especially alarmed by the fact that the decision to go forward with this project will not be determined by a majority vote of the city's residents.

As Council members elected by the people of Santa Clara, you have vowed to make decisions based on what is in the best interests of the city and its residents. I urge you to keep that in the forefront of your thoughts and consider all the facts in this proposal. If this project goes forward as it's currently proposed without a clear financial win for Santa Clara, it will be detrimental to the future of our beloved city.

Sincerely,

Novey Chou, Russell Smith and our children Calvin and Owen 3157 Allen Way, Santa Clara, CA 95051 408.249.9953

# Carol McCarthy - Fwd: 49er Stadium Subsidy

From:

Kim Fettabliogh gerald @ act - rite . com

To:

Carol McCarthy 12/4/2007 9:14 AM

Date: Subject:

Fwd: 49er Stadium Subsidy

Attachments: Fwd: 49er Stadium Subsidy

#### Madam Mayor & City Council,

It is truly outrageous that not only this council has spent \$500,000.00 on a feasibility study that is only advisory & not binding. Now there is discussion about redirecting 65M dollars of redevelopment funding toward the stadium, as well as amending the Charter to not choose the lowest price bidder on this or any other city project. I believe the time has come to remind the Mayor as well as this City Council that all of you were put in the public trust by our VOTE. If you continue to carelessly spend the public's money, then maybe the current council needs to be recalled. We the people are tired of being bullied by the representatives who have all sworn an oath to grow & protect the public trust, not raid it.

Regards,

Gerald Harrison

Pat Blair <pbp24@hotmail.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>

Date:

12/3/2007 10:04 PM

Subject:

Stadium Issues

Dear Mayor & Council-

How dare you, Ms. Mahan, say that a vote from the residents of Santa Clara would not be binding regarding the money to be spent on the proposed stadium? How can you not understand that you represent the residents, and not yourself?

Changing the charter is despicable & underhanded, just to satisfy selfish desires to host the 49ers. Let the bids go out as they do for every other city project, if it comes to that. That system was designed to protect the city from being swindled.

Of course, the biggest swindle will already be accomplished, if the council approves the stadium. Taxpayer dollars should not be spent to build a stadium for billionaires to increase their wealth. Not to mention the air pollution & traffic problems it will create.

To the few city council members who did not come into this idea with stars in their eyes over having a football team play in Santa Clara: Please maintain your good judgement, and help your fellow members search for theirs.

Thank you.

Sincerely, Patricia Blair Pierce, Santa Clara resident

Share life as it happens with the new Windows Live.Download today it's FREE! http://www.windowslive.com/share.html?ocid=TXT\_TAGLM\_Wave2\_sharelife\_112007

## Carol McCarthy - Fwd: 49-er stadium

From:

Kim Fettablioglu Winny @ Vanveeren . net

To:

Carol McCarthy

Date:

12/4/2007 9:13 AM Fwd: 49-er stadium

Subject:

Attachments: Fwd: 49-er stadium

#### Dear Mayor and Council:

I do not think it is a good idea to build a 49-er stadium in Santa Clara if the city needs to raise additional cash to fund it. And if it turns out that most citizens indicate the same in a referendum, I would hope you would respect the opinion of the people who voted for you and execute their wishes.

Regards,

Winny

# Carol McCarthy - Fwd: Say no to the 49ers subsidy

From:

To:

Carol McCarthy

Date:

12/4/2007 9:12 AM

Subject:

Fwd: Say no to the 49ers subsidy Attachments: Fwd: Say no to the 49ers subsidy

Dear Mayor Mahan,

I was alarmed to read in the Mercury News that you think a vote by the voters about the proposed stadium would be only "advisory."

I emailed you about this months ago, when the issue first emerged, and I thought you and the Council would be smarter than this by now, and made the 49ers pay for this stadium themselves.

Kmaag@aol.com

I encourage you to reconsider your stance on this. Read the research: Stadiums ALWAYS have overruns, the economy is weakening by the day, and spending Santa Clara's hard-earned money for a stadium to be used 9 times a year is silly. Not to mention the traffic congestion it will bring. NOT revenues, just problems.

Just say no.

Kathy Bentaieb 2841 Fargher Drive Santa Clara, CA 95051

More new features than ever. Check out the new AOL Mail!

From: To: Lupe Robles-Sane <a href="mailto:lirade.com/rs33@comcast.net">lrs33@comcast.net</a> <a href="mailto:larade.com/rs33@comcast.net">MayorandCouncii@ci.Santa-clara.ca.us</a>

Date:

12/3/2007 6:45 PM

Subject:

49ers stadium proposal

To the Mayor and City Council: I am extremely disappointed that you do not seem inclined to listen to the voters of Santa Clara.

Furthermore, I find it difficult to believe you might consider allowing the architect and construction companies to build a stadium without competitive bidding.

Lupe Robles-Sane

#### Carol McCarthy - SF 49rs

From: "Rozane" <rozane@nickandrozane.com>

To: <MayorandCouncil@ci.Santa-clara.ca.us>, "Carol McCarthy" <Cmccarthy@ci.santa-

clara.ca.us>

Date: 12/4/2007 6:30 AM

Subject: SF 49rs

As the projected dollar amount continues to rise in your ever-ending quest to bring a sports team to Santa Clara, I implore you to *stop spending money the city can ill afford* on consultants and feasibility studies. Please drive through the city of Santa Clara and look at the rising number of "for sale" signs of foreclosures and re-evaluate your position to use money earmarked for low cost housing to be used for an arena - unless of course, you expect people to sleep and live in the seats of that stadium.

This is a bad, bad idea and please don't believe for one moment that I believe you have our best interests at heart.

Thank you for your time.

Rozane Bey-McCurdy 2355 Cimarron Drive Santa Clara, CA 95051

Bryan Wing <wingdom@mac.com>

To:

Carol McCarthy < Cmccarthy@ci.santa-clara.ca.us>, City Manager < Manager@c...

Date:

12/3/2007 11:03 PM

Subject:

Re: Team Considers Buying Theme Park

Last Saturday, the Mercury News printed an article on the stadium in which they blurted an interesting quote:

"Mayor Patricia Mahan said in a recent interview that she expected any stadium vote to be advisory, but that the city council would not ignore the will of the people. "It's legally not binding, but if you have an overwhelming majority one way or the other, far be it for the council to go against what the voters would say," she said".

So why spend more money on the ballot measure and the studies, when the vote is going to be ignored by the city council anyways thereby wasting even more taxpayer money? Is this a new sport... watching the Plutocrats rub more more salt into the plebian's wounds. C'mon, do you have to make it so bloody obvious that you are putting the screws to the middle class of Santa Clara?

./bryan

p.s. oh, and the 49ers lost again yesterday... this time to the Panthers who hadn't won at their home stadium in nearly a year, just plunk down at least \$160M on a perennial loser. time to short this deal. ./byw

On Nov 30, 2007, at 12:10 PM, Carol McCarthy wrote:

- > Dear Mr. Wing:
- > Your comments and concerns are noted, and will be added to the
- > public record on this topic.
- > Carol McCarthy
- > Deputy City Manager

>>> Bryan Wing <wingdom@mac.com> 11/28/2007 10:12 PM >>>

> Carol.

- > Who told the 49ers that Santa Clara had money to spare? The 49ers
- > want Santa Clara to cough up \$160 million and the City Council is
- > trying to find a legal way of giving it to them. If that ain't
- > negotiations, what is it? (I know, poor negotiations (you never show
- > all your cards first)). If it isn't against the law, the City
- > Council will do their darndest to give up the \$160 million despite
- > the results of findings of the high priced studies. It's the nature
- > of committees in power. The City Council is so enamored that they
- > have been invited to the party over SF, they don't care how much that
- > glass slipper will cost. The City Council needs to drive a harder
- > bargain.

```
> If the SF Giants could build PacBell Park on their own dime and
> financing (w/o taxpayer sacrifices), why can't the 49ers build this
> stadium on their own. This is the DeBartolos. They are the ultra
> rich (from upper Richistan... nine trailing zeros land). If they're
> not willing to back this fully with their own money, then there's
> something very smelly about the deal. Perhaps it's because the 49ers
> are 3-8 vs soft opponents this year. Perhaps it's because they
> figured Mike Nolan is no Bill Walsh. Perhaps there's something even
> scarier (like trying to sell an $8 beer after half time to an empty
> stadium).
> ./bryan
> On Nov 28, 2007, at 12:29 PM, Carol McCarthy wrote:
>> Dear Mr. Wing.
>> Your earlier emails that were cc'd to the Mayor and Council were
>> provided to them, and to the City Manager, on the days that they
>> were received. I was asked to respond to you on the City's behalf,
>> to acknowledge your most recent email.
>> Your email will be included in the public record as the City
>> continues its feasibility study of the issue. At this time, the
>> feasibility study and its conclusions are expected to be presented
>> to the Council and public on Dec. 18, 2007.
>>
>> For clarification, the City is not currently negotiating with the
>> 49ers organization. The feasibility study is on the 49ers proposal
>> as originally submitted to the City earlier this year. Depending
>> on the outcome of the study, Council may choose to go no further
>> with this issue, or they may direct the City Manager to enter into
>> negotiations with the 49ers, or they may provide other direction.
>> Thank you for writing to the City to provide your comments on the
>> study of the 49ers' proposal for a football stadium on City-owned
>> land.
>>
>> Sincerely,
>> Carol McCarthy
>> Deputy City Manager
>>
>>>> Bryan Wing <wingdom@mac.com> 11/13/2007 10:59 PM >>>
>> Now that the 49ers have put up an embarrassing bagel on Monday Night
>> Football and are a straight 0 for 7, you'd think the City of Santa
>> Clara would be negotiating a better deal... like rescinding their
>> $222M offer. The 49ers are worth much less now that it's clear Mike
>> Nolan is no Bill Walsh. There are no playoff hopes this season and
>> there's certainly no dynasty this decade. I mean, look at the empty
>> home game seats after half time. Try to sell beer and nachos to the
>> non-existent. If the city council doesn't re-negotiate, look for
>> the developer money that's paying them to continue to push for this
>> lousy deal.
```

```
>>
>> ./brvan
>>
>> Bryan Wing
>> 3809 Phoenix Court
>> San Jose, CA 95130
>> Begin forwarded message:
>>> From: Bryan Wing <wingdom@mac.com>
>>> Date: October 10, 2007 7:45:29 PM PDT
>>> To: ipatel@mercurynews.com
>>> Cc: letters@mercurynews.com, mpurdy@mercurynews.com,
>>> MayorandCouncil@ci.Santa-clara.ca.us
>>> Subject: Team Considers Buying Theme Park
>>>
>>>
>>> Ok, what high finance minister can explain to me how the 49ers can
>>> all of a sudden afford to plunk down about $114M on Great America
>>> when they were begging the City of Santa Clara for $222M? Is this
>>> the biggest sucker punch in sports finance history? Now I really
>>> can't believe Santa Clara residents would vote for a stadium deal
>>> as it now stands. Also, with the looming lower middle class
>>> recession, Santa Clara won't even be able to afford $100M let alone
>>> $222M. City services will cease to exist except for those 10 games
>>> a year. The joint will start looking like... Hunters Point.
>>>
>>> /bryan
>>>
>>> Bryan Wing
>>> 3809 Phoenix Court
>>> San Jose, CA 95130
>>
>>
>>
>
>
```

Kim Fettahlioglu Carol McCarthy

To: Date:

12/3/2007 5:45 PM

Subject:

Re: Fwd: I support the feasibility study

Attachments:

Fwd: I support the feasibility study; Fwd: I support the feasibility s

dy; Fwd: I support the feasibility study

CC:

Kim Fettahlioglu

Attached are emails received in the Mayor and Council Offices from 5:00pm Friday, November 23, 2007 through 3:00pm Friday, November 30, 2007, there are 9 messages herein. These are direct responses from the web site, www.supportourniners.com.

These message will be made available to the full council. Some of the messages attached may have been sent twice by the same party, possibly including them in this message to you, however, I am not including them in copies to Council or my final count.

...Kim

<corrieblueglasgow@yahoo.co.uk>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

11/30/2007 4:59 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

Hundreds of new jobs;

Millions of dollars in annual economic impact;

Hundreds of thousands of dollars in new annual tax revenue for the city's general fund.

The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, andrew rodger

<funkdafide86@hotmail.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

11/30/2007 8:56 AM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

Hundreds of new jobs;

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully,

Faye West

lizardbeth17@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

11/28/2007 9:30 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, Elizabeth Gomez

<klgdnldklg@aol.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

11/27/2007 3:53 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, donald kilgore

<TALW121503@YAHOO.COM>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

11/27/2007 1:56 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, Brandon Wyatt

<tim@provencio.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

11/27/2007 1:30 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully,

Tim Provencio

<ilouen31@sbcglobal.net>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

11/27/2007 12:49 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, Justin Louen

<scotty21@iastate.edu>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

11/27/2007 12:43 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

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Hundreds of thousands of dollars in new annual tax revenue for the city's general fund.

The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, Scott Rodenburg

<giggl3z650@yahoo.com>

To:

<mayorandcouncil@ci.santa-clara.ca.us>, <SupportOurNiners@Niners.NFL.com>

Date:

11/26/2007 1:20 PM

Subject:

I support the feasibility study

Mayor Mahan and honorable members of the Santa Clara City Council,

I am writing to support Santa Clara's efforts to build a new world-class stadium for the 49ers. A new stadium would be a great fit for the city's entertainment district and would deliver a significant boost to the Santa Clara economy. Independent economic impact studies confirm that a new stadium would generate:

Hundreds of new jobs;

Millions of dollars in annual economic impact;

Hundreds of thousands of dollars in new annual tax revenue for the city's general fund.

The 49ers' proposal calls for no new taxes for local residents, no negative impact on Santa Clara's general fund, and no increase in utility rates. This project is good for the city and good for the region. I urge you to continue your work and move forward with the stadium.

Respectfully, emily IOpez

## Carol McCarthy - Fwd: Stadium vote - it needs to be binding

From:

Kim Fettablioghu CSmith @ Creative labs. com

To: Date: Carol McCarthy 12/3/2007 5:44 PM

Subject:

Fwd: Stadium vote - it needs to be binding

Attachments: Stadium vote - it needs to be binding

Dear Mayor and City Council,

I am a strong believer that we Santa Clara citizens should cast our vote for or against the 49er stadium subsidy in a legally binding way. In other words, if there is a simple majority either way, the City Council would be obligated to follow the will of the citizens.

Thank you,

Chris Smith Resident

#### Notice

The information in this message is confidential and may be legally privileged. It is intended solely for the addressee. Access to this message by anyone else is unauthorized. If you are not the intended recipient, any disclosure, copying or distribution of the message, or any action taken by you in reliance on it, is prohibited and may be unlawful. If you have received this message in error, please delete it and contact the sender immediately. Thank you

jack & jane lueder <jjlueder@comcast.net>

To:

<MayorandCouncil@ci.Santa-clara.ca.us>

Date:

12/3/2007 5:14 PM

Subject:

Citizens' Vote on Stadium

I consider it mandatory that any Stadium Proposal be put to a binding vote by the citizens of Santa Clara.

Stories are circulating that a citizens' vote may be considered non-binding.

Regards,

Jack Lueder

## Carol McCarthy - Fwd: 49ers

From:

Kim Fettahliogla danlewis @yakoo.com

To: Date: Carol McCarthy 12/3/2007 5:17 PM

Subject:

Fwd: 49ers

Attachments: 49ers

Put the stadium decision to a binding vote by the people.

Don't allow the Niners to keep driving the council like pawns. If the Niners want our money then they have no say in the architect selected. They're free to build their own stadium but as long as they want the people's money the council should put it to a vote and take ownership of any construction... which I personally hope never happens.

A stadium will only bring more crime, traffic and mayhem to Santa Clara.

Regards, Daniel Lewis Santa Clara voter

Be a better friend, newshound, and know-it-all with Yahoo! Mobile. Try it now.

## Carol McCarthy - Fwd: No to the Stadium in Santa Clara

From:

Larry Wolfe Shaly Kowski @ netzero. Not Carol McCarthy City Manager, Mayor + Council Commission, Dopts.

To:

Date:

12/13/2007 8:51 AM

Subject:

Fwd: No to the Stadium in Santa Clara Attachments: Fwd: No to the Stadium in Santa Clara

No to the Stadium in Santa Clara

Two timely articles published today.

The first by Mercury News Sports Columnist, Tim Kawakami, who writes in his blog,

NFL-hired stadium consultants have been telling people recently-I mean, very recently-that the Santa Clara stadium project is in serious, imminent danger of total collapse thanks to indecision, lack of financing and faulty conclusions emanating from the York camp," (emphasis as in original).

You can read Tim's entire piece here http://www.mercextra.com/blogs/kawakami/2007/12/12/49ers-stadiumefforts-teeter-on-the-bri nk/

By way of background, officials from the National Football League Headquarters in New York, came to the Bay Area a couple weeks ago, in part, to examine the 49ers stadium situation in Santa Clara. Coincidentally, the 49ers owners, Yorks, have declined press interview requests since then.

This is what the NFL officials must have seen for themselves:

The fact that all subsidy proponents on the Santa Clara City Council (Mahan, Moore, Caserta, Kornder and Kolstad, and maybe McLeod and Kennedy) are pushing for a merely "advisory" rather than a "binding" vote of Santa Clara residents.

Why? The singular reason is obvious: The 49ers, with their high paid political consultants, have concluded that a binding vote in Santa Clara is one they will lose. What other explanation is possible to explain the City Council's preference for a vote that is meaningless and allows them to ignore the will of Santa Clara residents? The 49ers have done their polling, they know the answer.

The Yorks only hope is that free tickets and campaign contributions were enough to have bought a City Council to overturn the will of residents. The only way to do that is through an "advisory" and not a "binding" vote, as a current majority of your City Council recommends.

The fact of debt capacity: Your City can raise but \$65 mil from our debt, maximum (after reducing our City's affordable housing money by 13%, but let's not quibble about resident priorities), towards the 49ers demand of \$222 mil or \$8,000 from each Santa Clara household.

The fact of available money: Cash toward the 49ers subsidy? None. You see, our General fund has no money over current expenses. When you have nothing, hit the credit card. It is, Santa Clara City Council policy, especially when you have to pay off your contributors.

The fact that the NFL "demands" a new stadium in the Bay Area by 2012: First, we Santa Clara residents have no dog in any fight between the 49ers and the NFL. Additionally, as Santa Clara residents, we could care less about their "demands."

Second, the time frame demanded is impossible in Santa Clara anyway. A binding vote can't happen until after a certified EIR. An EIR has not even commenced. On a project this size, two years would be the norm. Then, the binding measure followed by legal challenges. 2012, as we suspect the NFL officials found, is impossible.

Second. Please do take a moment to read the following in today's New York Sun, Cities across the country have woken up to the con job that is using our money to subsidize, as here, billionaires. HTTP://WNW.extra.com/blags/catacomb/2007/12/12/49Er's-stadium-efforts-teeter-on-the-brink/

Thank You for your continuing concern about your City.

Byron Fleck & Karen Hardy Founding Members WNW.nightwatchmen.org

Click now to shop a huge selection of name brand women's boots!