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- COMMISSIONERS PRESENT:** Chuck Blair, George Guerra, Andrew Knaack, Joe Martinez, Tino Silva, Kevan Michael Walke.
- COMMISSIONERS EXCUSED:** Roseann Alderete LaCoursiere.
- STAFF:** James Teixeira, Director of Parks & Recreation;
Dale Seale, Deputy Parks & Recreation Director;
Patricia Lord, Recreation Manager.
- MEMBERS OF THE PUBLIC:** September Ward, Parks Management Student from West Valley College
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MATTERS FOR COUNCIL ACTION:

- A. On a recommendation by Commissioner Walke, seconded by Commissioner Guerra the Commission (6-0-1) recommended that Council allocate from festival net proceeds a total of \$55,000 as follows: Friends of Santa Clara Parks & Recreation (\$13,000), Santa Clara Police Activities League (\$13,000), Santa Clara Schools Foundation (\$13,000), Santa Clara Senior Center – Health & Wellness/Care Management Program (\$10,000), Santa Clara High School Grad Night Committee (\$3,000) and Wilcox High School Grad Night Committee (\$3,000).
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I. CALL TO ORDER/ ROLL CALL/ ORDER OF AGENDA

The meeting was called to order by Chair Blair at 7:04p.m. The Commission approved (6-0-1) the meeting's order of agenda and excused Commissioner Alderete LaCoursiere.

II. APPROVAL OF MINUTES

On a motion by Commissioner Knaack, and a second by Commissioner Guerra, the Commission approved (6-0-1) the minutes of the Regular Meeting of September 15, 2015.

III. CORRESPONDENCE

- A. Cultural Arts Commission is requesting six (6) collaborative events in Central Park, as they have seen many successful Parks & Recreation events at Central Park (example: Art & Wine/ Silicon Valley Barbeque Championships). Item placed on an upcoming Parks & Recreation Commission agenda.
- B. Other items reviewed by the Commission included: Montague Extended Day program; Youth Commission appointment; Senior Center use fee decrease approved by Council; Dog waste bag donation; Senior Nutrition Program Contract; Ad Hoc Committee referral on Montague Park Concept 2 and study of feasibility for a synthetic field at Marsalli Park; Resident request to donate a park bench.

IV. OLD BUSINESS

- A. Central Park Annex New Park Site Preferred Schematic Design—Presentation deferred to an upcoming Parks & Recreation Commission meeting.

- B. 35th Annual Art & Wine Festival. The Commission discussed festival revenues (particularly the lower sales on Sunday), increased expenses, and quality of entertainment as attendance driver. Options were explored on how to reduce costs of alcohol given changes in the supply/distribution chain in the Bay Area, the possibility of using different breweries, and desire to issue an RFP for beer in 2016 to receive the best pricing/sponsor arrangement. Commission discussed funding for charitable programs, and desire to have organizations apply and provide a report on how funds are used and what needs are being addressed in the community by festival funding. On a recommendation by Commissioner Walke, seconded by Commissioner Guerra the Commission (6-0-1) recommended that Council allocate from festival net proceeds a total of \$55,000 as follows: Friends of Santa Clara Parks & Recreation (\$13,000), Santa Clara Police Activities League (\$13,000), Santa Clara Schools Foundation (\$13,000), Santa Clara Senior Center – Health & Wellness/Care Management Program (\$10,000), Santa Clara High School Grad Night Committee (\$3,000) and Wilcox High School Grad Night Committee (\$3,000). Discussion also included the need for volunteer orientation toward customer service and a positive attitude.

On a motion by Commissioner Guerra and a second by Commissioner Walke the Commission decided (6-0-1) that for the 2016 Art & Wine Festival, non-profits must make a presentation to the Commission, describing their organization and the benefits of the proceeds from the Art & Wine Festival to their organization and the community. Commissioner Guerra made a motion that was seconded by Commissioner Walker (6-0-1) to appoint Commissioner Knaack to head the Ad Hoc Committee that will focus on developing the process and presentation format for selecting future non-profit beneficiaries of the annual Art & Wine Festival.

- C. Request for Comments from Council Ad Hoc Committee on Additional Soccer Fields—Reed & Grant Street Conceptual Design Comments for next meeting October 26, 2015. The Commission discussed the need for smaller lighted synthetic fields and practice fields. Director Teixeira described the process of evaluating various field concepts presented at the Ad Hoc Committee meetings.

V. NEW BUSINESS

- A. Referral from Council—Discuss and receive public comment on Montague Park Conceptual Design B. The Commission discussed Conceptual Design B and the need for additional community input at a future scheduled meeting.
- B. Referral from Council—Develop information and receive public comment on the potential to convert Washington Park Baseball Field from natural turf to synthetic turf and make recommendation to Council for consideration as a future Capital Improvement Project. The Commission discussed the benefits of a synthetic turf field at Washington Park Ball Field and noted the challenges that would have to be addressed if the City and SCUSD decide to pursue this option.
- C. Discussion—Facility Use Requests for SCUSD Fields. The Commission discussed the Briarwood Little League proposal and facility use requests for SCUSD fields considering SCUSD Policy #1330. Director Teixeira explained that the City has not changed its current policy, and neither has the SCUSD with regard to facility use requests. The Commission also discussed Homestead Little League, the established approval process for concessionaire agreements, private coaching on City and SCUSD fields, and the Jr. Giants program.

VI. STAFF REPORTS

- A. Park Division Update: Deputy Director Seale reported on the San Tomas & Monroe RFPs going to City Council in November, and provided updates on Bracher playground, Reed Street Dog Park grass renovation, Central Park electric contractor progress, construction of the ice rink base, repaving of the ISC and Warburton Park parking lots, and the NFL grant for trees submittal.
- B. Recreation Division Update: Recreation Manager Lord reported on fall classes and Halloween.
- C. Special Event Updates: Director Teixeira reported on plans for upcoming “Super Community” special events, including the Super Tree Lighting event on December 4, 2015 in Central Park and the Super Concert & Fireworks event on January 31, 2016 at Mission College.

VII. COMMISSIONER REPORTS

- **Commissioner Walke**—Attended California Association of Parks & Recreation Academy. Discussed homeless in parks, a potential Bond for Park & Recreation, and potential increase in staff for Art & Wine Festival.
- **Commissioner Silva**—Discussed interview with online sports network regarding Youth Soccer Park. Reemphasized the need for additional sports fields to keep up with the increasing demand. Requested additional information on the Sister Cities.
- **Commissioner Guerra**— Attended California Association of Parks & Recreation Academy; discussed 49er game on Sunday, and noted many youth soccer players playing at Youth Soccer Park during that game. Visited Lou Vierra Field and Carmichael Park, and commented that at the Art & Wine Festival the mason jars sold out quickly.
- **Commissioner Blair**—Visited Henry Schmidt Park.
- **Commissioner Martinez**—Discussed Warburton Park parking.
- **Commissioner Knaack**—Reported that the Warburton Park parking looks good. Suggested a buffer at Warburton Park near the corner of Los Padres.

VIII. PUBLIC PRESENTATION(S) & COMMENTS

A member of the public commented that there should be a standard practice in place to address inappropriate comments or actions by City volunteers in a City booth during City sponsored events.

IX. ADJOURNMENT

On a motion by Commissioner Walke and a second by Commissioner Silva the meeting adjourned at 9:15 p.m.

Prepared by: _____
Dale Seale
Deputy Director of Parks &
Recreation

Reviewed by: _____
Roseann Alderete
LaCoursiere
Commission Secretary

Submitted by: _____
James Teixeira
Director of Parks & Recreation
Commission Liaison