



- 1) **Call to Order and Roll Call.** Meeting called to order at 7:06 p.m.
Present: Loretta Beavers, Harbir Bhatia, Fatima Fagundes, Eversley Forte, Bunny Lockwood, and Staff Liaison Yvonne Galletta
Excused Absence: Kathy Ryan, Usha Srinivasan

Recommendation for Council Action: For Council to approve Cultural Commissioners Loretta Beavers and Fatima Fagundes to attend the American Arts Convention, Boston, MA, June 17-19, 2016 and to approve out-of-state travel for the Commissioners to attend the Convention as budgeted in the FY 2015-16 budget.

- 2) **Public Presentation.** None
- 3) **Approval of Minutes of March 7, 2016 meeting.** Approval of minutes was deferred to the next meeting.
- 4) **Correspondence & Announcements.** Invitations extended to the Commission to attend the Triton Museum of Art's Gala Event, "Rendezvous at the Triton" on May 7, 2016.
- 5) **New Business:**
 - a. **Request for Payment by Santa Clara Players.**
Motion/Seconded and Approved Unanimously
The Cultural Commission approved the request for funds to Santa Clara Players for \$1,462.50.
 - b. **Presentations by Community-Based Organizations Requesting Funding for the 2016-17 Fiscal Year:**
 - i. Triton Museum of Art: President Executive Director Jill Meyers submitted the Triton Museum's budget request for fiscal year 2016-17. She also highlighted programs that the Museum did in the current fiscal year. Ms. Meyers spoke about the impact the Grid Iron Glory Hall of Fame exhibit had on the Museum in the number of attendees (10,000), national press contact, and provided an opportunity to see how an interactive exhibit was received by the community. She highlighted a musical show and an exhibit that will be on display at the Museum starting April 22. The Museum received 1,500+ entries due to social media, and other promotion avenues. Additional staff discussed educational opportunities and future shows and exhibits that the Museum will be working in the new fiscal year.
 - ii. 7:20 pm: Santa Clara Players: President George Deoltz reviewed programs done in the currently fiscal year, and discussed upcoming events. The Players are also strategizing how to use social media for advertising future events, and may be working on hiring a student intern for the future.

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- iii. 7:30 pm: Santa Clara Chorale: Ms. Patty McNeal submitted their request for funding for \$9,765 that is an increase to the current allocated funding of \$5,000. Ms. McNeal stated that the cost for insurance for the Board has increased and the additional funds will assist to cover their operational overhead. She highlighted shows that they have presented this fiscal year. The Chorale has developed a Marketing Committee for promoting their events. Ms. McNeal discussed their other promotional and ticket sales efforts.
- iv. 7:40 pm: Santa Clara Ballet: Ms. Molly Barber reviewed their Christmas program and how they will be doing more outreach to elementary schools in the Santa Clara Unified School District. Ms. Barber noted that they would be seeking additional funding to assist in providing opportunities for underprivileged students in Santa Clara. In addition, the Santa Clara Ballet will be presenting a summer/spring program on June 5, 2016. It will be a Spring Dance and Art Showcase that will be held at Mission College.
- c. Preparation for Fiscal Year Budget 2016-2017. Staff liaison to the Cultural Commission discussed the process for the Commission budget to be approved by the Commission at their May 2 meeting, and noted that the budget needs to be completed at the meeting to be reviewed by the Council at their May 24, 2016 budget hearing.
- d. Commissioner Attendance at Americans for the Arts Annual Convention – June 17-19, 2016 in Boston, MA. The staff liaison reviewed the Americans for the Arts Annual Convention received in mid-March. It was noted, that if there was no other way of receiving training except through out-of-state travel that it could be requested and approved by the Council. The Cultural Commission has been unable to find any local organizations that provide the type of training and networking that the Americans for the Arts organization can provide. Currently the Commission has funds provided for conference and travel for two Commissioners to attend. Commissioners Beavers and Fagundes request to attend the Convention. Due to the great recession experienced by the City, it has been five years since a Commissioner was able to attend the Convention. The Cultural Commission would like to recommend the following action to Council:

For Council to approve Cultural Commissioners Loretta Beavers and Fatima Fagundes to attend the American Arts Convention, Boston, MA, June 17-19, 2016 and to approve out-of-state travel for the Commissioners to attend the convention as budgeted in the FY 2015-16 budget.


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- e. Commissioner Attendance at Sister Cities International 60th Annual Conference – July 13-July 16, 2016 in Washington, DC. The above travel information was shared with the Commissioners regarding out-of-state-travel in regards to the Cities International 60th Annual Conference. No Commissioners requested to attend. [Note: Commissioners were provided extra time to consider the opportunity. No requests were received prior to the early registration deadline of April 15, 2016.]
 - f. Promotion of Cultural Commission Events via the City Resources. The staff liaison is working with the City's webpage staff and the Public Communications Manager to assist in promoting Commission events.
- 6) **Unfinished Business:**
- a. Chalk Art Festival Update.- Commissioner Lockwood
Regrettably, the Chalk Art Festival was not able to be held do to rainy weather throughout the night and drizzle throughout the morning. The Commission will be attempting to find another venue to assist in promoting a Chalk Art Festival.
 - b. Art in Public Places - Sculpture Exhibition 2016 – Convene Subcommittee: Item was continued to next month's meeting.
 - c. Street Dance – Convene Subcommittee: Item was continued to next month's meeting.
- 7) **Board Meeting Liaison Commission Report:**
- a. Triton Museum Board Meeting. Commission Ryan will be attending the next meeting.
 - b. Sister Cities Association Meeting. Commissioners Lockwood will be attending the next meeting.
- 8) **Commissioner Reports.** Commissioners shared events they had attended throughout the region.
- 9) Adjournment: The meeting adjourned at 9:36 p.m.

Respectfully submitted by,



YVONNE FELIX GALLETTA
Staff Liaison to the Cultural Commission