

Meeting Date: 12/8/09

# AGENDA REPORT

Agenda Item # SB2-A



City of Santa Clara, California



**Date:** December 2, 2009

**To:** Mayor and City Council for Action

**From:** City Clerk

**Subject:** Options and Costs regarding Potential Ballot Measure for the April 13, 2010 and June 8, 2010 Election Dates

## **EXECUTIVE SUMMARY:**

At the meeting of November 24th, 2009 the City Council requested information regarding the options and potential costs for election dates for the proposed San Francisco 49ers Stadium. Please note that the information in this report is subject to modification based on the final costs from the Registrar of Voters and other factors.

- 1) April 13, 2010 Special City Election: It would be appropriate to call an April 13, 2010 Special City Election at the Council meeting of December 15, 2009. However, an election could be called by the Council as late as the January 12, 2010 City Council meeting.
- 2) June 8, 2010 Primary Election: The latest recommended date to call a June 8, 2010 Primary Election would be either at the Council meeting of February 9, 2010 or February 16, 2010. This would allow for adequate time for the public and staff to be prepared for the election process. However, an election could be called by the Council as late as the March 9, 2010 City Council meeting.

## **ADVANTAGES AND DISADVANTAGES OF ISSUE:**

To provide comparison data, three stand-alone special elections were identified in Santa Clara County: San Jose City Council District 4 June 3, 2007, San Jose City Council District 4 Run-off May 6, 2007 and the Palo Alto Unified School District July 5, 2005. Voter turnout data in comparison to the June 6, 2006 Gubernatorial Primary election in the same districts is as follows:

| Date   | District/Election               | Type of Election      | Turnout |
|--------|---------------------------------|-----------------------|---------|
| 6/3/07 | SJ City Council Dist. 4 Council | Stand-Alone Special   | 27.35%  |
| 5/6/07 | SJ City Council Dist. 4 Run-off | Stand-Alone Special   | 32.61%  |
| 6/6/06 | SJ City Council District 4      | Gubernatorial Primary | 32.87%  |
| 7/5/05 | Palo Alto School District       | Stand-Alone Special   | 40.89%  |
| 6/6/06 | Palo Alto School District       | Gubernatorial Primary | 40.72%  |

This data indicates that voter turnout for the two election types being considered is for the most part similar. However, there are inherent advantages and disadvantages related to cost and the nature of each election cycle that can be considered based on public input and anecdotal experience.

**ECONOMIC/FISCAL IMPACT:**

The estimated costs outlined below are based on information provided by the Registrar of Voters. There may be additional nominal costs for printing and publishing.

- 1) April 13, 2010 Special City Election: The estimated costs for an April 13, 2010 Special City Election are \$652,395 for a single measure, or \$818,998 for two measures.
- 2) June 8, 2010 Primary Election: The estimated costs for a June 8, 2010 Primary Election are \$151,644 for a single measure, or \$221,965 for two measures.

**RECOMMENDATION:**

That the Council follow one of two options:

- 1) Direct the creation of appropriate resolutions for the meeting of December 15, 2009 to call an April 13, 2010 Special City Election;  
or
- 2) Direct the creation of appropriate resolutions for a future Council meeting to consolidate with the June 8, 2010 Primary Election.



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Rod Diridon, Jr.  
City Clerk

***Documents Related to this Report:***

- 1) *Calendar for Year 2010 City Council*
- 2) *Registrar of Voters Abbreviated Election Calendar*



# Calendar for Year 2010 City Council Meetings



| January |    |    |    |    |    |    |
|---------|----|----|----|----|----|----|
| Su      | Mo | Tu | We | Th | Fr | Sa |
|         |    |    |    |    | 1  | 2  |
| 3       | 4  | 5  | 6  | 7  | 8  | 9  |
| 10      | 11 | 12 | 13 | 14 | 15 | 16 |
| 17      | 18 | 19 | 20 | 21 | 22 | 23 |
| 24      | 25 | 26 | 27 | 28 | 29 | 30 |
| 31      |    |    |    |    |    |    |

| February |    |    |    |    |    |    |
|----------|----|----|----|----|----|----|
| Su       | Mo | Tu | We | Th | Fr | Sa |
|          | 1  | 2  | 3  | 4  | 5  | 6  |
| 7        | 8  | 9  | 10 | 11 | 12 | 13 |
| 14       | 15 | 16 | 17 | 18 | 19 | 20 |
| 21       | 22 | 23 | 24 | 25 | 26 | 27 |
| 28       |    |    |    |    |    |    |

| March |    |    |    |    |    |    |
|-------|----|----|----|----|----|----|
| Su    | Mo | Tu | We | Th | Fr | Sa |
|       | 1  | 2  | 3  | 4  | 5  | 6  |
| 7     | 8  | 9  | 10 | 11 | 12 | 13 |
| 14    | 15 | 16 | 17 | 18 | 19 | 20 |
| 21    | 22 | 23 | 24 | 25 | 26 | 27 |
| 28    | 29 | 30 | 31 |    |    |    |

| April |    |    |    |    |    |    |
|-------|----|----|----|----|----|----|
| Su    | Mo | Tu | We | Th | Fr | Sa |
|       |    |    |    | 1  | 2  | 3  |
| 4     | 5  | 6  | 7  | 8  | 9  | 10 |
| 11    | 12 | 13 | 14 | 15 | 16 | 17 |
| 18    | 19 | 20 | 21 | 22 | 23 | 24 |
| 25    | 26 | 27 | 28 | 29 | 30 |    |

| May |    |    |    |    |    |    |
|-----|----|----|----|----|----|----|
| Su  | Mo | Tu | We | Th | Fr | Sa |
|     |    |    |    |    |    | 1  |
| 2   | 3  | 4  | 5  | 6  | 7  | 8  |
| 9   | 10 | 11 | 12 | 13 | 14 | 15 |
| 16  | 17 | 18 | 19 | 20 | 21 | 22 |
| 23  | 24 | 25 | 26 | 27 | 28 | 29 |
| 30  | 31 |    |    |    |    |    |

| June |    |    |    |    |    |    |
|------|----|----|----|----|----|----|
| Su   | Mo | Tu | We | Th | Fr | Sa |
|      |    | 1  | 2  | 3  | 4  | 5  |
| 6    | 7  | 8  | 9  | 10 | 11 | 12 |
| 13   | 14 | 15 | 16 | 17 | 18 | 19 |
| 20   | 21 | 22 | 23 | 24 | 25 | 26 |
| 27   | 28 | 29 | 30 |    |    |    |

| July |    |    |    |    |    |    |
|------|----|----|----|----|----|----|
| Su   | Mo | Tu | We | Th | Fr | Sa |
|      |    |    |    | 1  | 2  | 3  |
| 4    | 5  | 6  | 7  | 8  | 9  | 10 |
| 11   | 12 | 13 | 14 | 15 | 16 | 17 |
| 18   | 19 | 20 | 21 | 22 | 23 | 24 |
| 25   | 26 | 27 | 28 | 29 | 30 | 31 |

| August |    |    |    |    |    |    |
|--------|----|----|----|----|----|----|
| Su     | Mo | Tu | We | Th | Fr | Sa |
| 1      | 2  | 3  | 4  | 5  | 6  | 7  |
| 8      | 9  | 10 | 11 | 12 | 13 | 14 |
| 15     | 16 | 17 | 18 | 19 | 20 | 21 |
| 22     | 23 | 24 | 25 | 26 | 27 | 28 |
| 29     | 30 | 31 |    |    |    |    |

| September |    |    |    |    |    |    |
|-----------|----|----|----|----|----|----|
| Su        | Mo | Tu | We | Th | Fr | Sa |
|           |    |    | 1  | 2  | 3  | 4  |
| 5         | 6  | 7  | 8  | 9  | 10 | 11 |
| 12        | 13 | 14 | 15 | 16 | 17 | 18 |
| 19        | 20 | 21 | 22 | 23 | 24 | 25 |
| 26        | 27 | 28 | 29 | 30 |    |    |

| October |    |    |    |    |    |    |
|---------|----|----|----|----|----|----|
| Su      | Mo | Tu | We | Th | Fr | Sa |
|         |    |    |    |    | 1  | 2  |
| 3       | 4  | 5  | 6  | 7  | 8  | 9  |
| 10      | 11 | 12 | 13 | 14 | 15 | 16 |
| 17      | 18 | 19 | 20 | 21 | 22 | 23 |
| 24      | 25 | 26 | 27 | 28 | 29 | 30 |
| 31      |    |    |    |    |    |    |

| November |    |    |    |    |    |    |
|----------|----|----|----|----|----|----|
| Su       | Mo | Tu | We | Th | Fr | Sa |
|          | 1  | 2  | 3  | 4  | 5  | 6  |
| 7        | 8  | 9  | 10 | 11 | 12 | 13 |
| 14       | 15 | 16 | 17 | 18 | 19 | 20 |
| 21       | 22 | 23 | 24 | 25 | 26 | 27 |
| 28       | 29 | 30 |    |    |    |    |

| December |    |    |    |    |    |    |
|----------|----|----|----|----|----|----|
| Su       | Mo | Tu | We | Th | Fr | Sa |
|          |    |    | 1  | 2  | 3  | 4  |
| 5        | 6  | 7  | 8  | 9  | 10 | 11 |
| 12       | 13 | 14 | 15 | 16 | 17 | 18 |
| 19       | 20 | 21 | 22 | 23 | 24 | 25 |
| 26       | 27 | 28 | 29 | 30 | 31 |    |

## KEY

○ City Holiday

□ City Council Meeting

# ABBREVIATED ELECTION CALENDAR

## Registration and Vote By Mail Statistics

Prepared for the City of Santa Clara

June 11, 2009

| <b>ELECTION DATE</b>          | <b>June 8, 2010 Primary Election</b>                                  |
|-------------------------------|-----------------------------------------------------------------------|
| March 12, 2010<br>(E - 88)    | DUE DAY FOR MEASURE RESOLUTIONS AND TAX RATE STATEMENTS IF APPLICABLE |
| March 17, 2010<br>(E - 83)    | DUE DATE FOR ARGUMENTS                                                |
| March 24, 2010<br>(E - 76)    | DUE DATE FOR REBUTTALS AND IMPARTIAL ANALYSIS                         |
| <b>ELECTION DATE</b>          | <b>April 13, 2010 Special City Election</b>                           |
| January 15, 2010<br>(E - 88)  | DUE DAY FOR MEASURE RESOLUTIONS AND TAX RATE STATEMENTS IF APPLICABLE |
| January 20, 2010<br>(E - 83)  | DUE DATE FOR ARGUMENTS                                                |
| January 27, 2010<br>(E - 76)  | DUE DATE FOR REBUTTALS AND IMPARTIAL ANALYSIS                         |
| <b>ELECTION DATE</b>          | <b>March 2, 2010 Mail Ballot City Election</b>                        |
| December 4, 2009<br>(E - 88)  | DUE DAY FOR MEASURE RESOLUTIONS AND TAX RATE STATEMENTS IF APPLICABLE |
| December 9, 2009<br>(E - 83)  | DUE DATE FOR ARGUMENTS                                                |
| December 16, 2009<br>(E - 76) | DUE DATE FOR REBUTTALS AND IMPARTIAL ANALYSIS                         |
|                               |                                                                       |
| <b>46,120</b>                 | <b>CURRENT CITY OF SANTA CLARA REGISTRATION</b>                       |
| <b>29,335</b>                 | <b>CURRENT PERMANENT VOTE BY MAIL VOTERS</b>                          |
|                               |                                                                       |