



**City of  
Santa Clara**  
The Center of What's Possible

## MARKETING COMMITTEE

Central Park Library  
2635 Homestead Road  
Santa Clara, CA 95050  
Margie Edinger Room

June 15, 2016  
4:00 p.m. – 6:00 p.m.

### MEETING AGENDA

<b><u>Topic</u></b>	<b><u>Lead</u></b>	<b><u>Time</u></b>
1. Welcome	Chair	4:00 p.m.
2. Update on Citizen Insights	Staff	4:05 p.m.
3. Update on Scoop	Staff	4:15 p.m.
4. Stem Bowl & Concert Scope and Budget	Staff	4:25 p.m.
5. Street Banners	All	4:45 p.m.
6. Stakeholder Updates	All	5:00 p.m.
7. Next Meeting	Chair	5:15 p.m.
8. Adjournment	Chair	5:30 p.m.

Santa Clara