



**City of  
Santa Clara**  
The Center of What's Possible

## **MARKETING COMMITTEE**

City Hall Council Chambers  
1500 Warburton Avenue  
Santa Clara, CA 95050

### **MEETING AGENDA**

December 14, 2016  
4:00 p.m. – 5:30 p.m.

#### **Committee Members**

Council Member Davis, Chair  
Mayor Gillmor  
Council Member Watanabe

#### **Staff**

Interim City Manager, Rajeev Batra  
Community Relations Manager, Jennifer Yamaguma

#### **Topic**

1. Welcome and Introduction of New Members/Guests
2. Discuss potential topics for 2017 Mission City Scenes
3. Discussion regarding Community Survey on Community Outreach Preferences
4. Review of Social Media and Website Outreach Efforts
5. Discussion regarding holding an Annual Halloween Decorations Contest
6. Stakeholder Updates
7. Adjournment

Next meeting: January 18, 2017

Santa Clara