



**City of
Santa Clara**
The Center of What's Possible

MARKETING COMMITTEE

Central Park Library – Margie Edinger Room
2635 Homestead Road
Santa Clara, CA 95051

MEETING AGENDA

February 15, 2017
4:00 p.m. – 6:00 p.m.

Committee Members

Council Member Davis, Chair
Mayor Gillmor
Council Member Watanabe

Staff

Interim City Manager, Rajeev Batra
Community Relations Manager, Jennifer Yamaguma

Topic

1. Welcome and Introduction of New Members/Guests
2. Approval of Minutes from January 18, 2017
3. Update and Selection of City Branded Giveaways
4. Discussion regarding Installation of Service Club Logos at Welcome to Santa Clara Sign
5. Overview and brainstorm for NVIDIA Project Inspire
6. Review proposed Request for Proposals (RFP) for Community Engagement Services
7. Stakeholder Updates
8. Adjournment

Next meeting: March 15, 2017

Santa Clara