

3-21-2017

13.E4



**City of
Santa Clara**
The Center of What's Possible

Cultural Commission

City Hall Staff Conference Room
Santa Clara, CA 95050

Monday, December 5, 2016, 7:00 p.m.

Commissioners Present: Loretta Beavers, Harbir Bhatia, Eversley Forte, Usha Srinivasan
Absent: Fatima Fagundes
Staff: Liaison Elizabeth Elliott
Guests: Heidi Willbanks, Balraj Wilkoo, Kanwaljeet Singh, Jill Meyers, George Doeltz

Matters for Council Action: None.

1. Call to Order/Roll Call

Meeting called to order at 7:10 p.m.

2. Public Presentation

Balraj Singh presented a summary of Joy of Sewa's (JOS) Sikh Awareness Month activities. Theme was Humanity and Service and they held one event every week. The closing celebration at Don Callejon had approximately 450 attendees. The Solidarity Turban Fashion Show included leaders from Santa Clara. The Peace Tree built at the Closing Celebration will be presented at a Council Meeting in December. Over 300 pounds of food was collected for Second Harvest, over 9000 meals packed at Kids Against Hunger, and over 75 families served at the Love a Child Mission. Funds were raised at the closing celebrations for local Silicon Valley and Santa Clara nonprofit organizations and foundations such as the Library Foundation. JOS will present plans for 2017 in the near future. JOS gave thanks to the Cultural Commission (CC) for their support and collaboration.

3. Approval of Minutes: November 7, 2016 meeting

Approved

4. Correspondence/Communications

- Triton November Invoice
- Summary and Communications to Global Sister Cities of Santa Clara on Election Results.
- Commissioner interviews have been moved to January.

5. New Business

A. Update from Triton Museum – Jill Meyers (Executive Director) Travelling Show of Exhibitors in 2016 and 2017 Fundraiser: Tiles along the walkway will be sold as fundraiser with names of the donors. Commission recommended creating higher donation steps. Triton will review the contract to see how many of the free hours held for Cultural Commission are still available. Once the contract is reviewed Cultural Commission may consider using available hours for upcoming Cultural Commission or partner events; which may require cost of additional staffing hours.

- B. Review of Utility Art Box Application –
Susan Huang: Approved unanimously
Jocelyn Aucoin: Approved: 3 Yes, 1 No
- C. Approval of payment to SC Players – Rumors - \$1462.50: Approved
- D. Promotion of Commission Funded Groups
Marketing team will work with the groups to collect necessary information for promotions.
- E. Cultural Commission assignments from City of Santa Clara Marketing Committee:
 1. July 2017 concerts at Santa Clara University: This is only Cross Promotion with no other work needed from Cultural Commission.
 2. Community event at Santa Clara University (SCU) in October 2017: A social justice event by SCU to give back to the community. Currently considering social justice theme Battered Women. It would be a similar in nature to the Super 50 event as a community event. Cultural Commission to provide a recommendation of the band.
- F. City Banner Program: The banners on the street are available for the Cultural Commission. Commission is requesting more details on the costs, scope, locations, and what can be posted.

6. Old Business

- A. Approval of Bands for summer 2017 Concerts in the Park: List of Bands to be provided by Chair Forte. All Bands listed were voted on and approved by the commission.
- B. Update on Commemorative Months List of first set of proposed Commemorative Months provided to Commission by Commissioner Bhatia. Request to establish a committee to begin planning and co-promotions. No events identified for January.
- C. Update on Friday Night Live Events: Ray Futura, Silicon Valley Chamber Music planned for February.

7. Staff Reports

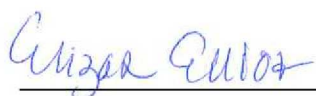
Triton Museum Board Meeting: January 26, 2017, 4:30 to 6:00 p.m.
Sister Cities Association Meeting: December Sister Cities Potluck at Santa Clara Senior Center.

8. Commissioner Reports

None.

Adjournment: The meeting adjourned at 9:10 p.m.

Submitted by:



Harbir Bhatia
Secretary