



Agenda
April 27, 2017
5:30 – 7:00 pm

Committee Members

Vice Mayor Caserta, Chair
Council Member Kolstad
Council Member Mahan

Staff

City Manager Rajeev Batra
Assistant City Manager Ruth Shikada
Community Development Director Andrew Crabtree
Director of Electric Utility John Roukema

1. Call to Order and Roll Call Chair Caserta
2. Public Presentation

This portion of the meeting is reserved for persons to address the Economic Development Committee on any matter on the agenda. The law does not permit action on, or extended discussion of, any item not on the agenda except under special circumstances. Commissioners or the staff liaison may briefly respond to statements made or questions posed and may request staff to report back at a subsequent meeting. Please limit your remarks to 2 minutes.
3. Correspondence & Announcements
4. New Business
 - A. Santa Clara Convention Center
 - i. Follow up from Previous Meeting Rajeev Batra
 - Current Processes of SCCCVB
 - Strength and Challenges
 - Financial Performance and Financial Impact to City
 - Status since opening of Levis
 - ii. JLL Contract and Next Steps Rajeev Batra
 - B. 2017 Work Plan Chair Caserta
 - i. Updating Minimum Wage Ordinance
 - ii. Retail Development on El Camino Corridor
 - iii. Encouraging Exterior Improvements at Shopping Centers
Report out on Downtown Committee Efforts
 - C. Presentation: Smoke-Free Outdoor Dining Caitlin Pryce, Breathe California
 - D. Future Regular Economic Development Committee Dates/Times
5. Adjournment to next meeting