



**Commissioners Present:** Commissioners Loretta Beavers, Harbir Bhatia, Eversley Forte, Louis Samara

**Staff:** Elizabeth Elliott

**Guests:** Niha Mathur, Debra von Huene

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**Matters for Council Action:** None.

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1. **Call to Order/Roll Call**

Called to Order at 7:04 p.m.

2. **Public Presentation**

None.

3. **Approval of February 6, 2017 Meeting Minutes**

Hold off until April meeting since not enough Commissioners from last meeting to have quorum to vote.

4. **Correspondence/Communications**

A. Resignation letter from Commissioner Fagundes.

- Sisters Cities Convention Coming up.
- Elizabeth will share with Commissioners.
- Triton invoices.

5. **New Business**

A. Request for payment in the amount of \$10,000.00 for Santa Clara Ballet.

- Molly Barber and Melissa Kim.
- Attendance at last event poor due to conflict with Levis Stadium Event.
- Requesting them to promote our events as well as in the future.
- Action: Need a single DL of all partners or organizations that we support to co-promote our events.

B. Request for payment in the amount of \$12,000.00 to Miss Santa Clara Organization by Stephanie Quintal, Executive Director and Renee Esquibel, Treasurer.

- Cultural Commission funds go towards scholarships only.
- Issue with previous contestant Romero was prior to current organization and leadership.
- It is unclear as to the policy and rules since they may not have been communicated well. Since then the organizations has made communication easier.

- C. Request for donation of 4x4 canvas banner (\$120.00 value) for Bracher Village Night.
  - Description: Cecilia Altamirano, PTA President, Bracher Elementary School needs funding for multicultural even. Shared stories of children feeling discriminated and lack of participation because of it from parents.
  - Decision: Approved unanimously to provide \$120.00. Commissioner Bhatia will connect with Lester from SCU and Cecilia to work together and support the event.
- D. FY 2017/18 Funding Requests
  - Process and deadlines
  - Organizations to provide applications by March 24, 2017 for review at April 3, 2017 Commission meeting.
- E. SCU Global Village
  - Description: Lester and Deja presented and shared overview sheets requesting our support to attend, promote, and fund \$500.00 or more. Theme is Living Color, and new this year is Games From Around the World. Event is April 9, 2017. Decision: Provide \$500.00 for band support. Also Cultural Commission would like a booth there and request logo on their flyer.
- F. Deadline for listing Summer Concerts in the Summer Activities Guide
  - Date not known yet

## 6. **Unfinished Business**

- A. Easter Egg Hunt
  - Chair Forte and Commissioner Bhatia to follow up on options
- B. Marketing Update
  - Marketing Subcommittee in place to begin working on next steps.
- C. Tour de Globe Festival update October 7, 2017 with Triton
  - Commissioner Bhatia and Chair Forte working with Carmen. There is much interest from local organizations, performers, and community overall. We need this event to address diversity inclusion. Volunteers are coming together. Cultural Commission to present Marketing Flyer to Marketing Committee in March for their support.
- D. Friday Night Live Update
  - April 21, 2017 Yaelisa, Flamenco.
  - Action item: Elizabeth to add to Online Event Calendar. Commissioner Bhatia already added to FB in March
  - Work with Sangam Arts to plan out other months. Ideally aligning with Commemorative months where possible
- E. Commemorative Months Update
  - May 2017-Whole Foods-Asian Pacific Islander
  - Description: Noodle Cook-Off. Setup and logistics by WF. Cultural Commission to provide contestants, marketing support, introduction to judges, and entertainment relevant dance performances for 15 minutes.
  - Subcommittee can start planning ahead now.

F. Budget Review: Set date to discuss

G. Board Meeting Liaison Reports

- Triton Board Meeting: February 16, 2017
- Next meeting: March 23, 4:30 to 6:00 p.m.
- Sister Cities Association Meeting: February 21, 2017
- Next meeting: March 21, 2017

7. **Commissioner Reports**

Subcommittees: Commissioner Fehrer would like to join Commemorative Months and Marketing

8. **Adjournment:** The meeting adjourned at 9:14 p.m.