



MEETING AGENDA

June 21, 2017

4:00 p.m. – 6:00 p.m.

Committee Members

Council Member Debi Davis, Chair
Mayor Lisa Gillmor
Council Member Kathy Watanabe

Staff

Rajeev Batra, City Manager
Jennifer Yamaguma, Community Relations Manager

Topic

1. Call to Order
2. Public Presentations

This portion of the meeting is reserved for persons to address the Marketing Committee on any matter not on the agenda. The law does not permit action on, or extended discussion of, any item not on the agenda except under special circumstances. Committee members may briefly respond to statements made or questions posed and/or may request staff to report back at a subsequent meeting. Please limit your remarks to 2 minutes.

3. Update on Website Redesign Project
4. Discussion on Partnership for a unified calendar of events
5. Promoting Electric Vehicle (EV) Charging Marketing & Materials

Larry Owens, Silicon Valley Power
Kara Gross, Joint Venture Silicon Valley

6. Promotion of Open City Hall at Art and Wine Festival, September 16-17, 2017
7. Banner Updates: Installation Updates
8. Mission College – You are Welcome Here Video
9. Stakeholder Updates
10. Adjournment

Next Regular Meeting: July 19, 2017