



Commissioners Present: Commissioners Loretta Beavers, Harbir Bhatia, Kendra Fehrer, Eversley Forte, Louis Samara, Debra von Huene

Staff: Christine Jung

Guests: Usha Srinivasan, Sangam Art
Priya, Sangam Arts
Linda Leca, Marianis – Facility Management
Brent Gregory, Marianis – Property AV Technician

Matters for Council Action: None.

1. **Call to Order/Roll Call**
Called to order at 7:03 p.m.
2. **Public Presentation**
None
3. **Approval of April 3, 2017 Meeting Minutes**
Commissioner Beavers moved to accept minutes as written. Seconded and unanimously approved.
4. **Correspondence/Communications**
Commissioner Willbanks submitted her resignation, effective immediately.
5. **New Business**
 - A. Presentation from Sangam Arts regarding June street dance (tentatively called “Viva! Santa Clara”) by Commissioner Bhatia and Usha Srinivasan
 - Sangam Arts’ mission is to facilitate interaction between cultures using arts as the platform.
 - The proposed Tour de Globe will be postponed to FY18, but Sangam Arts has identified a venue owned by Marianis (Parking lot behind China China Restaurant) to use in FY17 (June 17 from 4-9:00pm). There is ample parking available to the west and in Marianis Inn lots.
 - The event will consist of a band, food trucks, cultural programming, stage performances, community booths, and kid’s activities
 - Proposed to include ARTisMOBILus (community mural) and Peace Tree for interactive community participation
 - Program team would be supported by Sangam Arts for program management, working with Mariani property management for event space, rentals required, sound and alcohol permits, security/police, liability insurance, AV, stage, food trucks, performance groups, street signage, flyering, etc.

- Sangam Arts will request the special permit for the event and the cost will be added to the event budget. Cultural Commission will provide budget and marketing support. The estimated capacity for the location is about 2,000 people.
- Concert in the Park is the night before (Friday, June 16th). Proposed time for Viva! is to eliminate need for tents, fire marshal permits. The proposed time is also not family-friendly. It is also the same weekend as the Americans for the Arts conference in San Francisco, for which several Commissioners have already registered.
- The event is mostly outsourced because the date is only 8 weeks away. The Commission's FY16 budget year expires June 30, 2016 so the available funds can't be used for Tour de Globe in October.
- The City will have to develop a contract with Sangam Arts. A standard contract normally takes at least 2 weeks to be reviewed. Christine can probably use an earlier event (Timeless Traditions in 2015 @ the Triton, or Silicon Valley BBQ) for a contract template.
- Sangam needs the green light before they can start promoting and booking entertainment. Attendance for the event could be impacted if there is a late start to marketing efforts.
- Budget for the event is \$14,100 to Sangam Arts, which does not include the permit fee of \$750.
- Voting to approve the event took place during the proposed budget discussion (Item B.) Motion to approve by Commissioner Fehrer, seconded by Commissioner Beavers, unanimously approved.

B. Proposed Budget for FY17-18 (Review)

- Motion by Commissioner Bhatia to combine the External Org/Local Events into one line (recommend to bundle them to report to City and finance for tracking purposes). Action for Christine: Is it allowed?
- Motion by Commissioner Beavers to add a line item for Marketing for \$2400 (new ask), seconded by Commissioner Fehrer. These funds will be used for social media, creative, etc. but need to ask how it is allowed. Action for Christine: Who approves?
- Need to separate Membership fees from Programs (Sister Cities & Americans for the Arts).
- Net deltas from FY2016-17:
 - Silicon Valley Chamber Music, \$4,000 + subsidy of venue rental for 5 event at the Triton Museum
 - Performing Arts (Concerts in the Park/Friday Night Live), \$5,200 plus break out Local Event Development into a separate line item
 - Art in Public Spaces, +1,500 (traditionally \$8,000 allocated each year for either Sculpture Exhibition or Art Banners, but has not happened at all in FY2016-17)
 - Event Development (Tour de Globe), +14,892 for large scale event

C. May 20th Noodle Cook-off:

- Send event to our own social networks to look for contestant teams of 2 to participate by Friday. The Commission will source the applicants & submit them to Whole Foods to select from. Whole Foods will notify the applicants to participate. If we don't get enough people applying, we will ask our own personal friends and family members, but family members would not be able to accept the prizes money. Commissioner Fehrer moved to approve the application process, Commissioner Beavers seconded, approved unanimously.

- Performers: Per Commissioner Bhatia, Sangam Arts will arrange either South Asian, Chinese or Filipino dance. Per Chair Forte, SCCC needs to approve the performers. There was a request to get list of performers. The item was unresolved and tabled until May 1st.
- D. Tour de Globe status was already covered under 5A section of the meeting (re-envisioned as Viva! Santa Clara).
- E. Mission City College Request
April 27th, 11:00-2:00 pm asked for Commissioners to attend at International Village.
Short notice, Commissioner Bhatia will attend.
6. **Commissioner Reports**
The Commissioners gave brief update on activities they have attended.
7. **Adjournment:** The meeting adjourned at 10:26 p.m.