



**Agenda**  
**July 17, 2017**  
**5:30 – 7:00 pm**

**Committee Members**

Vice Mayor Caserta, Chair  
Council Member Kolstad  
Council Member Mahan

**Staff**

City Manager Rajeev Batra  
Assistant City Manager Ruth Shikada  
Community Development Director Andrew Crabtree  
Director of Electric Utility John Roukema

1. Call to Order and Roll Call Chair Caserta
2. Public Presentation  

*This portion of the meeting is reserved for persons to address the Economic Development Committee on any matter on the agenda. The law does not permit action on, or extended discussion of, any item not on the agenda except under special circumstances. Commissioners or the staff liaison may briefly respond to statements made or questions posed and may request staff to report back at a subsequent meeting. Please limit your remarks to 2 minutes.*
3. Minutes of April 27, 2017 meeting as presented to City Council (June 13, 2017)
4. Correspondence & Announcements
5. Silicon Valley Organization Matt Mahood
  - A. Presentation on Silicon Valley Idea
6. Santa Clara Convention Center Alan Kurotori
  - A. Update on JLL Analysis
  - B. Update on other Convention Center issues
7. El Camino Real Ruth Shikada
  - A. Feedback from Committee Member Tour
8. Business Attraction/Retention Ruth Shikada
  - A. Permit Facilitation
  - B. Notification from the City of Tracy
  - C. Targeted Retention Visits
  - D. Recognition of Businesses with 30+ years in the City
9. Other 2017 Work Plan Items
  - A. Minimum Wage Ordinance
  - B. Smoke-Free Outdoor Dining and other smoking policies
  - C. Status of Downtown Committee
10. Next Economic Development Committee Meeting
11. Adjournment to next meeting