City of Santa Clara

CULTURAL COMMISSION

Staff Conference Room 1500 Warburton Ave Santa Clara, CA

Meeting Agenda Monday, August 7, 2017, 7:00 p.m.

- 1. Call to Order and Roll Call
- 2. Public Presentation

This portion of the meeting is reserved for persons to address the Cultural Commission on any matter on the agenda. The law does not permit Cultural Commission action on, or extended discussion of, any item not on the agenda except under special circumstances. Commissioners or the staff liaison may briefly respond to statements made or questions posed and may request staff to report back at a subsequent meeting. Please limit your remarks to 3 minutes.

- 3. Approval of July 10, 2017 and July 24, 2017 Special Meeting Minutes.
- 4. Correspondence & Announcements
- Unfinished Business
 - A. Santa Clara Sister Cities Association Request for Payment in the Amount of \$5659.00
 - B. December Tree Lighting Programming and Ice Rink Programming
 - C. Art & Wine Festival September 16th and 17th
 - D. Review and Status of Strategic Planning: Priorities, Inputs to Programming, and Next Steps
- 6. New Business
 - A. Guadalajara Guadalajara Danielle Aguillar and Obudia Esparaza
 - B. Joy of Sewa Partnership for S.A.A.M
 - C. August 29, 2017 Council Meeting (monthly report)
 - D. Halloween Competition
 - E. Prep for Annual City Council Dinner September 12th
 - F. Layout the High Level Budget for 2017-2018 Programs
- 7. Ongoing Business
 - A. Current Budget Status
- 8. Subcommittee Reports
 - A. Marketing:
 - i. Ongoing, Event Based, Templates, Assets
 - B. Art in Public Places
 - i. Sculpture Exhibition Proposal
 - ii. ArtaBus
 - C. International Village
 - i. High Level Scope and Potential Months
 - D. Commemorative Months:
 - i. August: Muslim Awareness and Appreciation Month
 - ii. September: Latin Heritage Month
 - E. "Celebrating our Diverse Communities" Community Mixers

- i. Proposed event with Project for Public Spaces in September/October at City Hall
- F. Friday Night Live:
 - i. List of planned events
 - ii. Location Updates
- G. Friends of the Commission Status
- H. Keep Santa Clara Clean: Utility Boxes
- I. Summer Concert Series
- J. Arts Impact Fee Research
- K. Chalk Art Festival
- L. Street Dance

9. Commissioner Reports

- A. Americans for the Arts Conference Attendee Report (Commissioner Fehrer)
- B. Sister Cities International Conference Attendee Report (Commissioner Samara)
- C. Personal Culture Reports

10. Board Liaisons

- A. Triton Board Meeting
 - . Next Meeting: Thursday, August 24, 2017 4:30 to 6:00 p.m. at Triton Museum
- B. Sister Cities Association Board Meeting
 - i. Last Meeting: Thursday, July 20, 2017 at 7:00 p.m. at Headen-Inman House (Commissioner Samara)
 - ii. Next Meeting: Thursday, August 17, 2017 at 7:00 p.m. at Headen-Inman House
- C. City Marketing Committee
- D. Other Commissions

11. Dates of Upcoming Events and Assignments

- A. Planning meeting September 18th @ 7:00 p.m.
- B. Cultural Commission Events
 - i. August 13th 2:30-4:00 P.M.: Daze in the Green (Commissioners **Forte**, Bhatia)
 - ii. August 18th 6:30-8:00 P.M.: The Hitmen (Commissioners **Samara**, Bhatia)
 - iii. October 13th 7:30-9:00 P.M.: Tezkatlipoka Aztec @SES Hall
 - iv. November 3rd 7:30-9:00 PM: Grupo Folklorico Los Laureles @SES Hall
 - v. February 2nd 7:30-9:00 P.M.: Tabia @Triton
 - vi. March 2nd 7:30-9:00 P.M.: Broceliande @Triton
 - vii. April 13th 7:30-9:00 P.M.: Charged Particles @Triton
 - viii. May 4th 7:30-9:00 P.M.: Xpressions (Location @TBD)
- 12. Adjournment to Next Meeting: September 18, 2017 at 7:00 p.m. (Special Meeting)