



MARKETING COMMITTEE

Central Park Library – Margie Edinger Room
2635 Homestead Road
Santa Clara, CA 95051

AGENDA

August 16, 2017
4:00 pm – 6:00 pm

Committee Members

Council Member Debi Davis, Chair
Mayor Lisa M. Gillmor
Council Member Kathy Watanabe

Staff

City Manager, Rajeev Batra
Community Relations Manager, Jennifer Yamaguma

1. Call to Order
2. Approval of Minutes from July 19, 2017
3. Public Presentations
This portion of the meeting is reserved for persons to address the Marketing Committee on any matter not on the agenda. The law does not permit action on, or extended discussion of, any item not on the agenda except under special circumstances. Committee members may briefly respond to statements made or questions posed and/or may request staff to report back at a subsequent meeting. Please limit your remarks to 2 minutes.
4. Website Redesign Project Update
 - a. Community Surveys due by September 12
5. Review of Communications Projects:
 - a. Town Hall Meetings
 - b. Publications/Newsletter
 - c. Open City Hall
 - d. Community Surveys
6. Stakeholders Updates:
 - a. Cultural Commission Updates
7. Adjournment
Next Meeting: September 20, 2017