



AGENDA
October 18, 2017
4:00 pm – 6:00 pm

Committee Members

Council Member Debi Davis, Chair
Mayor Lisa M. Gillmor
Council Member Kathy Watanabe

Staff

City Manager, Deanna J. Santana
Community Relations Manager, Jennifer Yamaguma (Staff Liaison)

1. Call to Order and Roll Call
2. Approval of Minutes from September 20, 2017 meeting
3. Public Presentations
This portion of the meeting is reserved for persons to address the Marketing Committee on any matter not on the agenda. The law does not permit action on, or extended discussion of, any item not on the agenda except under special circumstances. Committee Members or the staff liaison may briefly respond to statements made or questions posed and may request staff to report back at a subsequent meeting. Please limit your remarks to 3 minutes.
4. New Business
 - A. Presentation by Silicon Valley Organization on IDEA (Initiative to Drive Economic Advancement) Initiative
 - B. Website Redesign Project Update
 - C. Halloween Home Decorating Contest Update
5. Stakeholder Updates
6. Adjournment
Next meeting: November 15, 2017