



Revised Agenda

Updated International Village attachments in the Consent Calendar

Agenda

Monday, January 8, 2018, 7:00 P.M.

1. Call to Order and Roll Call

2. Public Presentation

This portion of the meeting is reserved for persons to address the Cultural Commission on any matter on the agenda. The law does not permit Cultural Commission action on, or extended discussion of, any item not on the agenda except under special circumstances. Commissioners or the staff liaison may briefly respond to statements made or questions posed and may request staff to report back at a subsequent meeting. Please limit your remarks to 3 minutes.

3. Approval of December 4, 2017, December 16, 2017 and December 19, 2017 Meeting Minutes

4. Approval of Consent Calendar

The items listed on the CONSENT CALENDAR are considered routine and will be adopted by one motion. There will be no separate discussion of the items on the CONSENT CALENDAR unless discussion is requested by a member of the Commission, staff, or public. If so requested, that item will be removed from the CONSENT CALENDAR and considered under CONSENT ITEMS PULLED FOR DISCUSSION.

A. Updates to note and file

- i. Sub-committees
- ii. External Boards and Committees
- iii. Utility Box Information

5. Correspondence & Announcements

6. New Business

A. Presentation by Community-based Organizations Requesting Funding for the 2018-2019 Fiscal Year. (Each group gets 10 minutes for presentation and Q & A)

- i. Santa Clara Players
- ii. Santa Clara Chorale
- iii. Santa Clara Ballet
- iv. Chamber Music Silicon Valley

B. Formation of SCU Global Village event sub-committee

C. Schedule Community Mixer for Q1 2018

D. Formation of Policies and Guidelines sub-committee

E. Leadership Santa Clara Program

7. Ongoing Business

A. Finalize budget for Fiscal Year 2018-2019

B. Meeting assignments

i. Triton Museum, January 18, 4:30 p.m., Triton Museum

ii. Sister Cities Association, January 18, 7:00 p.m, Headen-Inmann House

iii. City Council Presentation, January 23, 7:00 p.m, Council Chambers

iv. Friday Night Live, February 2, 7:30 p.m. - 9:00 p.m, Triton Museum

8. Commissioner Reports

9. Adjournment to next meeting: Monday, February 5, 2018, 7:00 p.m.

01/01/18 Consent Calendar A.i. Sub-committee updates

Art Impact Fee sub-committee update

No report

Art in Public Spaces FY 2017-18 sub-committee update

The commission approves the attached proposal and budget.
See attached.

Chalk Art festival sub-committee FY 2017-2018 update

No report

Commemorative Month FY 2017-18 sub-committee update

No report

Friday Night Live FY 2017-18 sub-committee update

No report

International Village 2018 sub-committee update

The commission approves the attached proposal and budget.
See attached.

Marketing FY 2017-18 sub-committee update

Need to get a table cloth for events.

Street Dance 2018 sub-committee update

No report

Summer Concert Series 2018 sub-committee update

The City is still working through the insurance issue, which has delayed contracts with the bands.

01/01/18 Consent Calendar A.ii. Exterior board and committee updates

City Marketing Committee update

No meeting in December.

Triton Board meeting update

No meeting in December.

01/01/18 Consent Calendar A.iii Utility box Information

Monica Lorrie Feulner-Castro Utility Art box project application (see attached)

Utility box project application (see attached)

Utility art box project painting instructions (see attached)

Working Plan for Celebrate.

At the highlevel time date and scope are set. Changes may be made to booths, performances, layout based on availability and costs.

Date/Venue

12-May
11 to 8:00 PM

11-5 stage performances
6-8 Family Dance Party

Mission College, Softball field

Attendance Goal

2000+

Scope

Inclusive of
Communities and Orgs
Partnership

Chamber
Mission College

Pavilions: Themed
Layout of Festival

Americas, ASIA PAC, EMEA, OTHER

Stage Performances of
Dance, Music, Demos,
etc

11 to 5 PM

Upfront scheduling 40- 45 Min. To allow for delays, announcements, or single acts and community /school orgs to participate for the remaining 20 minutes. Also, allows breaks for touring the area, etc.

Family Dance Party -
Band, DJ, Singer
Global Music
throughout the day
Food Trucks
Art
Interactive activities

6 to 8 PM

Main stream American interspersed with global songs for dance music
Global Music throughout the day and during dance party

4 to 6

Art Cars, Triton

PassPort
Photo Booth
Sculpture Props
ArtBus
Raffle/Opportunity Drawings
Dance Lesson

Band and DJ

Booths

35+

Booths should be interactive and theme based, in regional pavilions, not just informational

Food Vendors
kids activities

local non profits and community groups
 art booths/vendors
 sponsor's booths- themed or interactive
 Photo Booth
 Games
 Wine/Beer Booths- 2
 City groups: SVP, Library, etc?
 SCU, Mission, schools, etc

Partnerships

Chamber

Funds \$5000 or more
 Sponsorship managemebt
 10 booths
 Payments to agreed upon line items
 Support with Volunteers
 Marketing Support
 Beer and Wine Booth
 Raffle Prizes
 Photo Booth
 MapProgram guide
 Signange printing

Chamber will split 50% of funds raised. First \$5000 will go to event to cover costs before taking any split. Between Sponsored areas, Wine Booth, and Booth Sales: Expected to Raise 19,000 in total if all goes as planned. This would be split 50% for Chamber and 50 for Celebrate (~\$9500). However, for planning purposes the goal is to start with \$5K being the first year.

Mission College

Hold extra funds for future Celebrate if excess raised
 Facility
 Parking Lot D
 Planning SUpport
 Softball Field 2
 Possible Wine Booth

Waiving Fees of \$1500
 Waiving Fees - \$600-\$1000
 Waived 100 hours
 \$585 waived

Budget/Funding

Budget

\$29,338.00

International Budget	\$14,938.00
Performance	\$5,500.00
Existing Perf Contract	\$750.00
Art in Public Spaces,	\$3,150.00
Chamber	\$5,000.00

* Other: Wine and Beer 1 Booth: Estimaed to raise +\$2000. However, this is not included in planning. Will be used to cover costs or for future Celebrate event

Estimated Expenses

\$28,978.00

City Permits, Insurance, Fees	\$2,796.00
FEATURES	\$12,650.00
Logistics	\$10,532.00
Marketing/Comm	\$3,000.00

* If additional funds are gained, then additional features will be added to improve the experience and success of the event: Such as Event Managers, etc.

Performances

Waiting on confirmation for the following:

- Ray Futura
- Xpressions (Waiting on the date change to May 12)
- Yoga
- Santa Clara Ballet
- Mission College
- SCU Performances

Verbally confirmed, need contracts for:

- Tezkatlipoka Aztec Dance & Drum
- Folklorico

Current

Band	Pacific Soul	Waiting to hear back
DJ	Reached out to DJ Mike, Tanveer, and Dj Love	waiting to hear back on pricing
Stage Production Manager	Reached out Linette of Beyond Expo, Harumi Rodriguez	Waiting to hear back on estimates
Rentals	Reached out to multiple: Gn Rentals, Fine Linen Creations,	Waiting to hear back on numbers to finalize. Chamber will pay out of their budget
Booths	Need to start reaching out to community groups, sister cities, city groups, etc.	

Sponsorship Areas being evaluated

- 4 open seating areas
- 2 covered seating Tents
- Sunscreen give away
- Sunglasses giveaway
- Prop/Sculptures
- Wine

by Chamber

Sponsorship Levels: \$5000, \$4000, \$2500, \$1000

at wine booth

Raffle Prizes

Support From City

Marketing
Participation by
members of Marketing
Committee
Reduce Staff charges

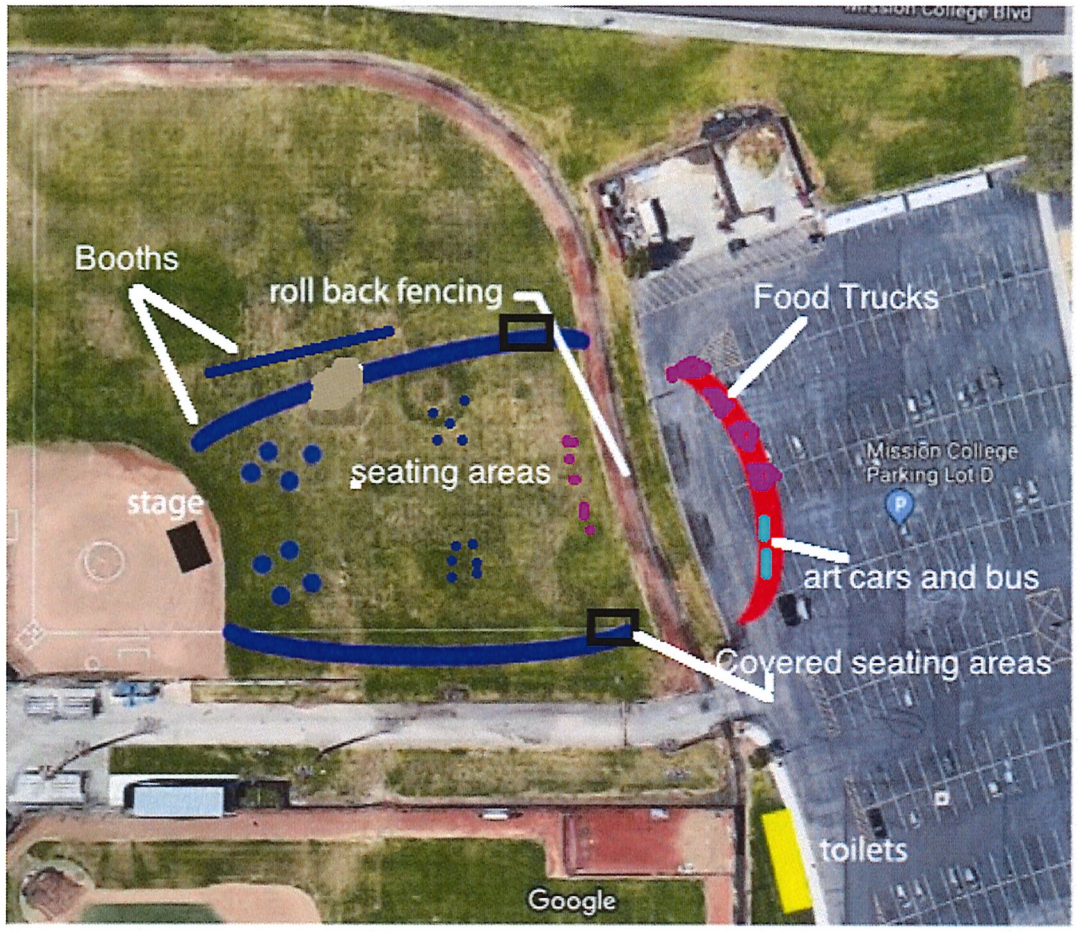
Next Steps

Christine to confirm
and validate what
permits are actually
needed for this
scenario
MOU with Chamber
and Mission College
Continue with
Performances and
Booths
Chamber to continue
with Sponsors and
Restaurant booths
Start on contracts

Category	Estimated Costs	
City Permits, Insurance, Fees		\$2,796.00
City Permits, Insurance, Fees	Amplified South Permit	
City Permits, Insurance, Fees	Alcohol Permit	
City Permits, Insurance, Fees	Special Permit - Parking Lot	
City Permits, Insurance, Fees	Carnvial Permit	
City Permits, Insurance, Fees	Fee for Food Operations	
City Permits, Insurance, Fees	Food Permit Placeholder	
City Permits, Insurance, Fees	Event Sign Banner Permit	
City Permits, Insurance, Fees	Event Insurance??	
FEATURES	FEATURES	\$12,650.00
Feature-ART	Art Bus	
Feature-ART	Art Cars Gas	
Features-Activity	<i>Henna Stations, Face Artists, Balloonists</i>	
Features-Perf	Performers	
Features-Perf	<i>Band</i>	
Features-Perf	<i>Stage Production Manager</i>	
Features-Perf	DJ/Sound	
Feature-ART	Sculpture/Prop Activities	
LOGISTICS	LOGISTICS	\$10,532.00
Logistics	Facilities Usage	
Logistics	Facilities - Grass Maintenance	
Logistics	Mission College: Custodial	
Logistics	Mission College: Grounds Keepers	
Logistics	Mission College: Parking Control	
Logistics	Mission College Maintenance	
Logistics	Port a Potty	
Logistics	Police - Mission College	
Logistics	Layout and Setup Rentals	
Logistics	Event Signage	
Marketing/Co	Marketing/Comm	3000
Marketing/Comm	Marketing	
	Total	\$28,978.00

This assumes City Marketing committee will help with marketing, and we do additional Christine to check if we can use the parks and rec popups, table chairs, etc.

Celebrate Tentative layout



This is not to scale. This may change.

ARTIST CALL DETAIL

City of Santa Clara Indoor Sculpture Exhibition

For SF **Bay Area** artists

WHO: City of Santa Clara

APPLICATION OPENING: Friday, January 12, 2018

DEADLINE: Friday, February 16, 2018

INTRODUCTION

The City of Santa Clara and its Cultural Commission are pleased to announce an opportunity for artists to create a 3-dimensional artwork for its biennial Indoor Sculpture Exhibition.

THE PROMPT

The exhibition's theme is "Out of the Darkness, Light". Incorporation of LED, Electro-Luminescent Wire, and other sustainable sources of illumination are encouraged but not required. The theme can also be interpreted as a journey, pilgrimage or epiphany.

THE ARTWORK

The artist can explore a range of artistic expression, from low-tech installations to contemporary uses of technology, including interactivity. The artwork is not limited to any specific material or medium and is open to a wide range of artistic styles. The art installation should be a 3-dimensional sculpture no taller than 5 feet, and able to be mounted on a pedestal that is approximately 3 feet wide by 3 feet deep.

ENTRY REQUIREMENTS

- a. High res photograph or sketch at time of entry (minimum of 1 image uploaded at time of entry)
- b. Dimensions that will fit on a 36" x 36" pedestal, and no taller than 60" tall
- c. Limited number of entries per person (three per artist)
- d. Entrants must have their own insurance policy

- e. Artist has the option to privately arrange sale of displayed artwork following the exhibition
- f. Entry submitted via **Google Form** at <http://bit.ly/2CgSmfK>
- g. Artist must be 18 years of age or older and live in one of the designated Northern California counties: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, or Sonoma
- h. Employees or volunteers for the City of Santa Clara may enter, but are not eligible for monetary awards.

LOCATION

The artwork should be designed for installation on a pedestal approximately 3' x 3' (no wall hangings). Selected finalists will be on public display at Santa Clara City Hall or one of its three libraries (Central Park Library, Mission Library, and Northside Branch Library). Placement will be determined by the judging panel.

PROJECT TIMELINE

- January 12, 2018: SUBMISSIONS OPEN. 12:00pm PST
- February 16, 2018: SUBMISSIONS CLOSE. 11:59pm PST
- March 1, 2018: Semifinalists selected. Artists notified.
- April 2-6, 2018: Semifinalist artwork installed at selected locations
- April 7, 2018: Exhibition opens to public
- May 4, 2018: Finalists notified
- June 15, 2018: Exhibition closes
- June 18-22, 2018: All artwork uninstalled

SELECTION PROCESS AND PROJECT ELEMENTS OVERVIEW

The Santa Clara Cultural Commission will review submitted proposals to identify projects that fulfill the theme and entry requirements. The proposals that fit the project intent and stated criteria will be shared with a judging panel consisting of a small group of Cultural Commissioners, Triton Museum staff, and may include a City Councilmember and City Staff. No more than 30 entries will be selected as Semifinalists and invited to participate in the city-wide display.

Once selected as a Semifinalist, the artist will be required to complete an Art Loan and Exhibition Agreement with the City of Santa Clara prior to final acceptance and installation of the artwork. The artist, at his or her own expense, will be responsible for the transportation and delivery of the artwork to and from the installation site and also will undertake the installation and subsequent removal of the artwork. Submitted high-res images of the Semifinalist artwork will also be featured on <http://facebook.com/culturalcommission> where the public will be invited to cast virtual “votes”. This social network score will count as 10% of the judging criteria.

On or before May 4, 2018 the judging panel will inform three (3) Finalists of their selection as First Place, Second Place, and Honorable Mention. The Finalists will be invited to an awards ceremony on May 12, 2018 at the City of Santa Clara’s Celebrate International Festival. The Finalists will also be recognized at a May City Council meeting.

Finalists will be awarded monetary prizes: \$500 for first place, \$250 for second place, and \$50 for Honorable Mention. The First Place winner may be featured in future City of Santa Clara Activities Guides, and the image of the artwork may also be featured on the City’s web page, local Channel 15 slide show rotation, future Sculpture Exhibition brochures, and other City branding.

SELECTION CRITERIA

Applicants will be selected based upon the following criteria:

- Appropriateness of content (should be appropriate for all audiences)
- Creativity
- Relevance to the theme
- Social network score

SUBMISSION PROCESS AND REQUIREMENTS

All artists are to submit proposals and attachments through a digital submission application [here](http://bit.ly/2CgSmfK) (<http://bit.ly/2CgSmfK>).

All submissions must be logged by 11:59pm (PST) on February 16, 2018.

APPLICATIONS

- Artwork Title: Describe the name of the artwork to be submitted. Maximum 75 characters.
- Artwork Concept: What are you hoping to express with the manifestation of your artwork? What does the art mean to you and what do you hope to communicate to viewers? Make certain to address how you have incorporated the theme. Maximum 750 characters.
- Artwork Dimensions: Please represent in inches: height x width x depth
- Power (electrical) Requirements, if any: Please indicate if the art requires placement near an electrical outlet, if applicable, and the length of the power cord needed.
- Media: Describe the fabrication of the artwork, its physical elements, and techniques used to produce it.
- Upload – Image #1: At least one high-res photograph or sketch is required.

CONTACT INFORMATION

Any inquiries and questions can be submitted to the Santa Clara Cultural Commission at culturalcommission@santaclaraca.gov

Deadline: 02/16/2018

Contact: Debra von Huene

email: culturalcommission@santaclaraca.gov

Website: <http://santaclaraca.gov/SculptureExhibition>

City of Santa Clara: Sculpture Exhibition

Background

2014 theme “Breaking Out of the Box”, traditionally held every other year

2016 exhibition did not happen (competition with Super Bowl 50)

2018 candidates for theme:

- a) “Out of the Darkness (Light)”
- b) What is Heritage
- c) Being an American
- d) The American Experience and Building Heritage (added in meeting of 7 August)
- e) Living in America (new suggestion)

(Commissioners will vote and select from these in Commission meeting on Monday, 6 November 2017)

Proposal

Initial Announcement: Announce at Tree Lighting on Dec 1st (need to clear with Parks & Rec) and also include in City Manager’s blog for Dec 4th

Applications: Entries will be accepted beginning Jan 12th and runs through Feb 16th. Limit of 3 entries per artist, submit online with a high-resolution photo and a 500-word artist’s statement accompanied with a 300-word narrative biography.

Application Requirements:

- a. High res photograph or sketch
- b. Dimensions no larger than 24” x 24” x 24” to fit on a pedestal
- c. Limited number of entries per person (three per artist)
- d. Participation managed by Call For Entry, living within any of the 9 San Francisco Bay counties. Artists will pay an application fee to CFE.
- e. Entrants must have their own insurance policy
- f. Artist has the option to sell displayed artwork, a 10% commission will be charged if the City acts as their agent.

Feb 17th – Feb 28th: Subcommittee will do initial review of all entries and is empowered to make the recommendation of 30 finalists.

Mar 1st: 30 finalists will be notified of their selection and the location where their sculpture will be installed. Graphics design of brochure can begin once the artists accept.

Installation: Week of Apr 2nd: Artist is responsible for delivering their sculpture to the location during working hours, and for supervising installation. Web page/Facebook page and Channel 15 are updated.

Launch Reception: Fri Apr 6th (evening). Ideally Co-branded with Triton, commissioners act as docents. Contact Mission City College to provide chamber music.

Apr 7th – May 11th: Judging Panel decides First Place, Second Place, and Runner-Up

Awards at International Festival: Saturday, May 12th

Recognition at City Council Meeting: May 15th or May 22nd (tbd)

Exhibition Closes: Friday, June 15th

Removal: Week of June 18th, no later than June 22rd. Artist is responsible to de-install and pick up their sculpture during working hours (by appointment only).

Placement Options (Indoors):

- a. City Hall (common areas such as in front of Council Chamber, SVP, etc.)
- b. Chamber of Commerce
- c. Libraries (this would help our costs as they have their own staff)

Marketing

- a. Provide a brochure with maps of where art is placed
- b. Photos on Facebook
- c. Front page of City website
- d. 4-week rotating slide show on Channel 15
- e. Co-produced with Library Foundation
- f. SVP utility bill insert

Budget - \$3,600

- a. City Hall staff time for oversee installation at City Hall and Chamber of Commerce – \$225 x 2 people
- b. Construction or repair of 30 pedestals
- c. Awards: Monetary plus possible donated gift swag?
 - a. First Place – \$500 and featured in ongoing slide show on Channel 15 and adopted into branding as needed for future events
 - b. Second Place – \$250

- c. Runner up – \$50
- d. All finalists – Brochure and certificate signed by Mayor
- d. Graphics design - \$750 + Marketing committee
- e. Brochure printed (small number, stack at each location) - \$1000
- f. Opening reception – No-host bar (Sisters City could sell wine), appetizers \$500
- g. Triton Cleaning Fee - \$100

Judging Panel

Subcommittee
 Triton
 City Council
 Marketing Committee (stakeholders)
 SVP member (stakeholder in terms of display location)

Judging Criteria

TBD as to method: majority, scoring, etc.

Criteria	Contribution
Creativity	40%
Relevance to the theme	30%
Representative of Santa Clara	20%
Social Network Score	10%

Winners

Listed on activities guide, listed on home page, etc. and become part of the branding



Debra von Huene [REDACTED]

2018 Sculpture Exhibition - Call for Entries

4 messages

Debra von Huene [REDACTED]

Wed, Dec 27, 2017 at 1:12 PM

To: Christine Jung [REDACTED]

Cc: Loretta Beavers [REDACTED]

"Harbir K. Bhatia" [REDACTED]

Hi Christine,

I met with Loretta and Harbir, the other members of our subcommittee, last week and we are ready to move forward on the January 12, 2018 launch of the Call for Entries for the sculpture exhibition. This topic will be on the consent calendar for the January 8th Cultural Commission meeting, and the attachments will be in the packet.

Here is the timeline and associated action items:

1. By January 1 (if possible, based on holiday schedules) - place items in East and West display cases
 - a. Debra - contact artists and ask them to submit Art Loan Agreement
 - b. Christine - obtain approval signatures from City Attorney and City Manager and inform Debra when ready
 - c. Debra - arrange date/time with Christine for installation and include pre-printed flyers in the display (in Cultural Commission supply box)
2. By January 11th at 5pm
 - a. Christine - Confirm City IT department has the Call For Entry (attached) in place on the website: <http://santaclaraca.gov/SculptureExhibition>
 - b. Debra - coordinate with Christine/Marketing Team to include Announcement Flyer (image) on main SantaClaraCA.gov web page and billboard
 - c. Christine - connect Debra with John in Maintenance re: display pedestals (former Commissioner Michelle Castro has already contacted him to confirm the display pedestals have been located, but I need to match that up with the 2014 list - attached)
 - d. Debra - Test to confirm web page is working
 - e. Debra - Confirm Call For Entry is published on California Arts Council page (<http://www.cac.ca.gov/opportunities/>) and SF Artist Network (<http://www.sfartistnetwork.org/calls-for-artists.html>) as well as other free local artist social media pages
3. Through February 15th at noon
 - a. Debra - monitor entries and confirm eligibility
 - b. Debra - contact Triton Museum and ask for representative for judging panel
 - c. Christine - ask City Coucil/City Staff for representative for judging panel
 - d. Christine - forward any emails/inquiries to Debra
4. By March 1st
 - a. Judging panel convenes, selects 30 semi-finalists
 - b. Debra - inform semi-finalists via email

I'd be happy to sit down with you this week or early next week to talk through all this; once we've got the semi-finalists identified I can start working on the Art Loan Agreements and installation plans. If you can just put me in contact with IT, Maintenance, etc. I can hold those conversations as well.

Many thanks,
Debra

--

Debra von Huene
Cultural Commission
City of Santa Clara

3 attachments



2018 SCCC Sculpture Exhibition - Announcement Flyer.jpg
154K

 **2018 SCCC Sculpture Exhibition - Call for Entry.docx**
21K

 **2014Pedestal@CHtoAssignedtoArtwork.xls**
49K

Debra von Huene [redacted] Thu, Dec 28, 2017 at 3:23 PM
To: Christine Jung [redacted]
Cc: Loretta Beavers [redacted] "Harbir K. Bhatia" [redacted]

Hi Christine,
Per our conversation yesterday, here is the updated Call for Entry document that has the changed wording: "The First Place winner may be featured in future City of Santa Clara Activities Guides ..."

Please let me know if there is anything else you need before sending this on to IT for the web page. Many thanks!

Debra
[Quoted text hidden]

Harbir Bhatia [redacted] Wed, Jan 3, 2018 at 10:56 AM
To: Debra von Huene [redacted]

Debra, I don't see the forecast of the \$3K/\$5k for the Sculpture Exhibit in the budget for the line item of Art in Public Spaces.
May want to remind Christine to include that. So it doesn't come up for approvals again or as a surprise.

Thanks & Regards
Harbir K Bhatia

Commissioner, City of Santa Clara Cultural Commission

[LinkedIn](#) [REDACTED] **Humanity First | Be a Tide that Raises All Boats**

[Quoted text hidden]

Debra von Huene [REDACTED]

Wed, Jan 3, 2018 at 12:06 PM

To: Christine Jung [REDACTED]

Hi Christine,

Per the Sculpture Exhibition Proposal (attached), we have \$3,600 earmarked from the Art in Public Spaces budget for the Sculpture Exhibition. Does this need to be broken out on our monthly Budget Recap?

If so, can you please make that adjustment.

Thanks,

Debra

[Quoted text hidden]

Michelle Lorrie Feulner-Castro

HOME:

STUDIO:

[REDACTED]
[REDACTED]
[REDACTED]

[REDACTED]
[REDACTED]

EDUCATION:

Purdue University Masters of Art 1983 (Printmaking/Drawing)
University of Central Florida Bachelors of Art 1982 (Printmaking/Drawing)
Lafayette Museum of Art Fellowship Lafayette, Indiana 1987
Master Printmaking Apprentice to John Begley, New Harmony, IN. 1984
Arrowmont School of Arts And Crafts Internship 1984

RECENT EXHIBITIONS & INSTALLATIONS:

2015	"Collage & Assemblage" Galerie Hertz, Louisville, KY.
2014	"All Boxed Up" Sculpture, Santa Clara, CA. (award winner)
2013	"7 th Biennial Sculpture Exhibition" Sculpture, Santa Clara, CA.
2012	"The Fine Art of Recycling" Sculpture, Santa Clara, CA. (award winner)
2011	"Obsessive Attention to Detail" 2-person show Galerie Hertz, Louisville, KY. "Special" one-woman play by Bill Leavengood (Off-Broadway) Theatre Row Studio Theater NY, NY.
2010	"Day of the Dead: Folk Art for the Third Millennium" Meeks Mansion, Hayward, CA. (Installation)
2009	"The Art of Remembrance" Day of the Dead, Meeks Mansion, Hayward, CA.
2008	"Tribute to the Mexican/Central American Tradition of Honoring the Dead." (Installation) Oakland Museum of CA., Oakland, CA.
2007	"Day of the Dead Celebration" Sun Gallery, Hayward, CA. "The National Figure Exhibition" Santa Cruz Art League, Santa Cruz, CA.
2006	"Beyond the Likeness" Triton Museum of Art, Santa Clara, CA. "17th Annual Children's Book Illustrator's Exhibition, Sun Gallery, Hayward, CA. "Cat Moon Do" Galerie Hertz, Louisville, KY. "Cat Moon Do" St. Petersburg Art Association, St. Petersburg, FL.

List of exhibitions from the 1980's to 2005 upon request.

PUBLIC ART PROJECTS:

I began the following projects for the City of Santa Clara:

- Indoor/Outdoor Sculpture exhibition
- Biennial Sculpture exhibitions
- Themed Sculpture exhibitions
- Art in the Air Biennial Street Banner exhibition
- Santa Clara Street Electrical Box project
- Annual Street Dance

SANTA CLARA ART COLLECTIONS:

- Washington Open Elementary School Mural (18' x 40')
- Art in the Air Banners
- Electrical Box Pilot Box (Kaiser Campus)
- Future Commission, Electrical box project
- Triton Museum Permanent Collection

Public & Private Collections, available upon request.

REPRESENTATION:

Galerie Hertz, Louisville, KY.

Director: Billy Hertz

[REDACTED]
[REDACTED]

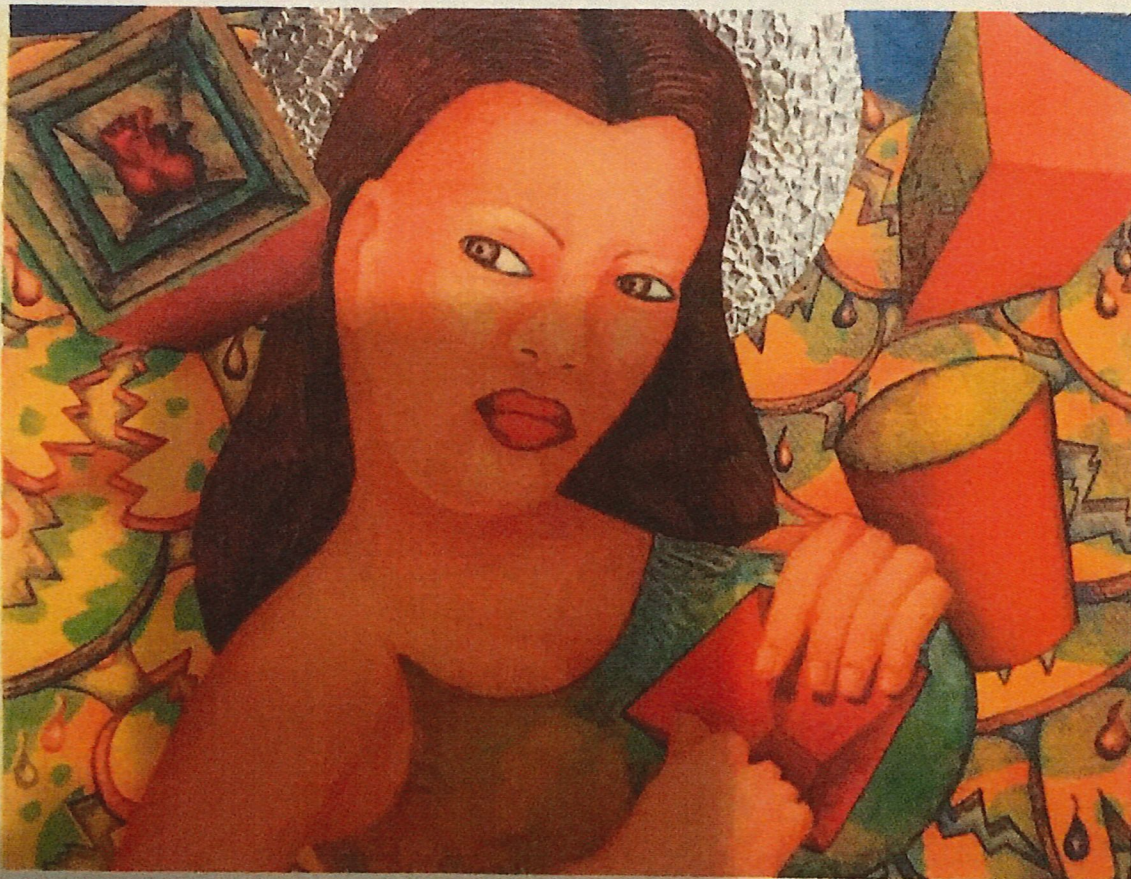
1990- present (22 years of representation)

Artist Statement:

I see my work as colorful mixed media
reflections of myself,
like snapshots from the lens of a cartoon character's
camera.

This cartoon character has taken pictures
from my visual diary and turned them into an
everyday soap-opera of the ridiculous and
sublime.

I am the cartoon character and my art reflects
my "Lust for Life."



Michelle Lorrie Feulner-Castro

Santa Clara Electrical Box Proposal 2015

1 to 3 electrical boxes near the 49er stadium.

Box 1: A cheerleader-designed theme.

I have selected 4 ethnically diverse women.

They will be photographed and their images will be adhered to the electrical box. Once attached, I will paint a cohesive design around the 4 cheerleaders.

The two designs I have attached are not to scale, but they will give you an idea for the design of the box.

Box 2 & 3: The same themes and designs would run through boxes two and three. One with a football player theme and the other with fans.

Each box that I have proposed are individual theme boxes. The designs will not be combined to one box.

The cheerleader theme is my first box proposal. The other boxes together would make a bright, fun and cheerful triptych.

I have already been offered a box near the 49er stadium-parking garage by the commission and Yvonne Galletta, years ago. When offered, I was

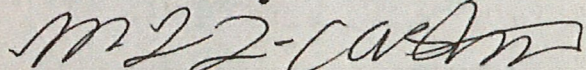


working on the first Santa Clara electrical box and the stadium was under construction. I painted the flower basket design at the entrance of Kaiser hospital and Homestead Road.

The next step for me is to submit this design proposal.

As most of you might know, I started the electrical box project with Yvonne Galletta and the Street Dance with Jackie Moore. The Banner Project, "Art in the Air" and the Sculpture Exhibitions were my babies as a Cultural Advisory Commissioner.

Thanks for your time,



Michelle L. Feulner-Castro

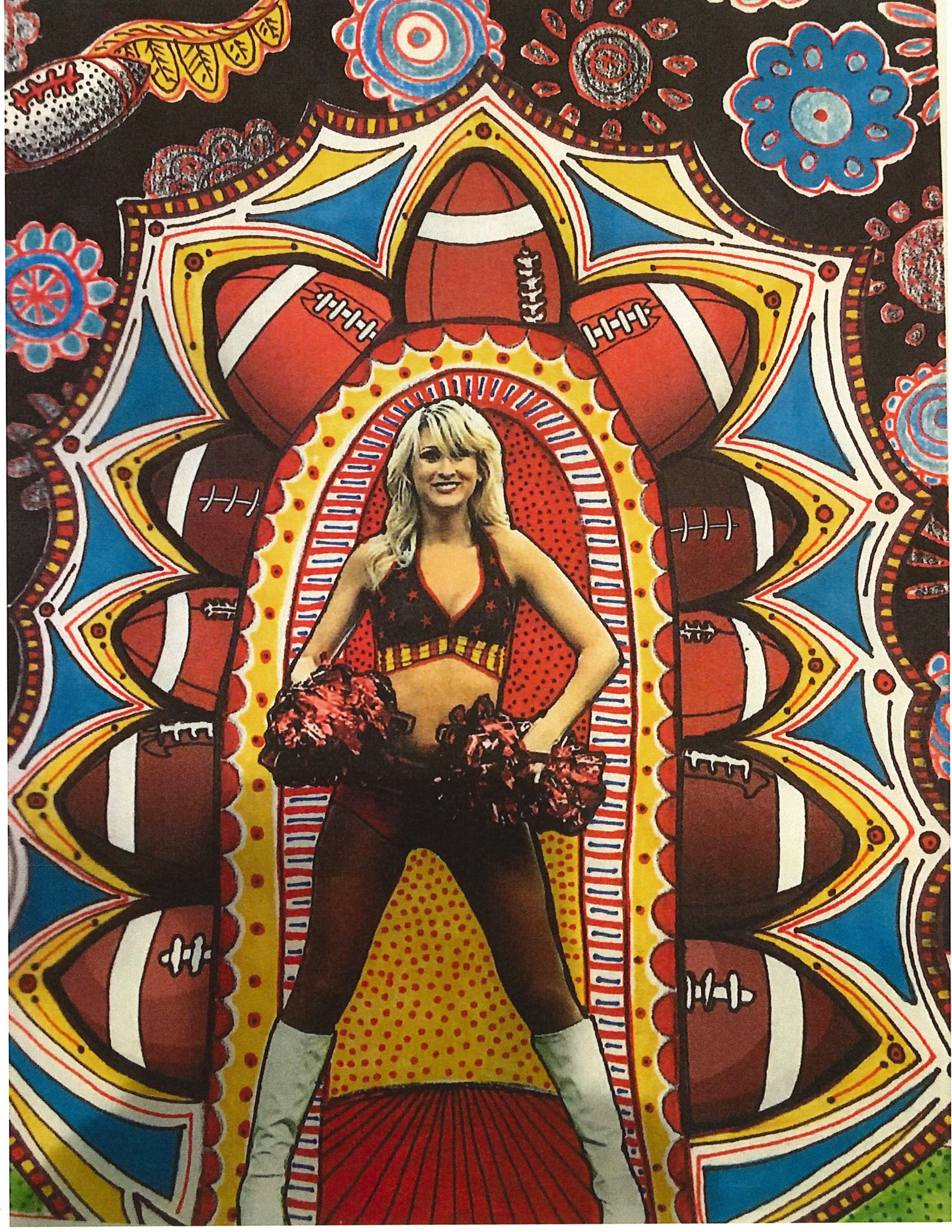
Related materials attached:

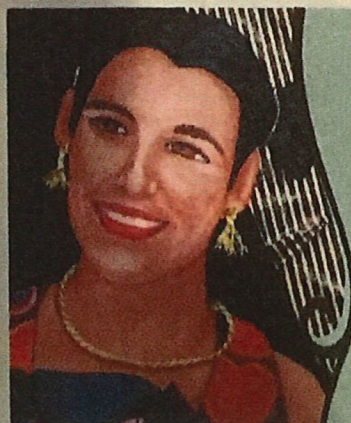
Mock-ups of electrical box designs

Santa Clara Electrical box project articles

Resume

Artist Statement





Michelle Feulner-Castro
Portraiture & mosallagist

Studio
1834 Catherine Street
Santa Clara, CA. 95050

Cell: 408-315-9936

Mosallage@gmail.com

Examples of work:

Community

Getting To Know Michelle Castro

By Suzy Paluzzi

Michelle Castro is an expert artist and an arts promoter in the community. She has lived in Santa Clara for seventeen years since her spouse relocated here for work, and has made so many contributions it is difficult to name them all here.

Castro has been a long-time member of Santa Clara's Cultural Advisory Commission. The Cultural Advisory Commissioners advise the City Council regarding the cultural enrichment and beautification of Santa Clara. Her term is up on June 30, 2011 and she is responsible for many changes that have improved the area.

"In 2001, I started the "Biennial Sculpture Exhibition" in City Hall. The first one was indoor/outdoor but there was vandalism. Two years later, it took place around town at the City Hall, the Convention Center, and the Community Center. Buses were even rented to shuttle people to the opening. At the Convention Center, one sculpture was stolen and one was broken, so the City Hall indoors was chosen as the safest

place. It used to be that every two years two wings of City Hall were filled with sculptures. Now, the sculptures fill up all four wings," Castro proudly shares.

"There is another show that either precedes or follows the Biennial Sculpture Exhibition and it is a theme show. One year it was ceramics. The upcoming one is pieces of art that have recycled materials. My dream is to have art shows there all year round, two shows a year for six months each," the artist smiles. "And I will still be helping the Commission after my term is up," she adds.

Another project that Castro began is the street banner exhibit called "Art in the Air." The banners decorate El Camino Real for six months and every two years artists are added. "My dream is to go from one end of El Camino in Santa Clara to the other with the banners," says the tireless volunteer.

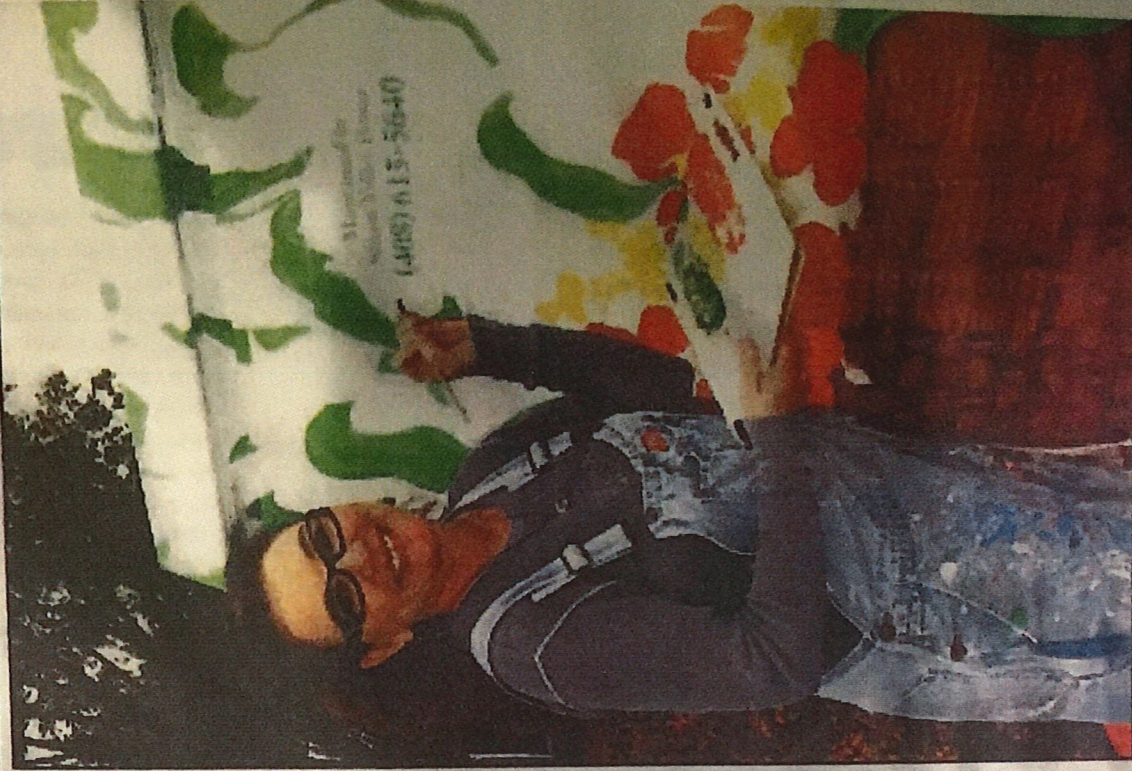
A new pilot program is in the making with Castro, her friend, artist Lynn Aisawa, and Cultural Advisory Commis-

sion City Staff Liaison Pam Morrison. Vandals have tagged local power boxes, so Castro just finished painting over the graffiti on the one near Kaiser Permanente with a theme central to the buildings nearby. At this site, she created a scene of a basket of flowers to greet the patients and visitors.

"The idea is to have artists submit a creation to go on a box and we jury it. Since there are so many boxes in need of painting, we might be able to supply the paint and the artist can put this on his/her resume and jumpstart his/her public art career," Castro elaborates.

Castro was born in Florida and attended college there to get her degree in art. She obtained her Master's print-making at Purdue, and developed a new mosaic collage technique which she named "mosallage." She illustrated a children's book entitled "Cat Moon Do" in 2005, which is to become an e book soon and can be seen at www.catmoondo.com <<http://www.catmoondo.com>>

She has an art exhibit at Galerie Hertz in Louisville, Kentucky in 2011.



Michelle Castro not only paints the sides of the power boxes for oncoming drivers to see but also paints the tops of the boxes for hospital patients and visitors to enjoy

9/16/2011

The exhibition opens with a Michelle Castro collage and a digital photograph by Jim Ferringer. The placement is strategic — both Castro and Ferringer were in the gallery's inaugural show, which opened Sept. 13, 1991.

Castro's work on the lead wall is a two-dimensional collage, but within the exhibition, she has three-dimensional works on view as well. Creating paintings and sculptures with applied adornments, Castro utilizes iconography often seen in Mexican folk art — religious symbols, a human heart and a ribbon painted with the words "Begin with the end in mind." Even Castro's image at the front door, what may be a self-portrait, echoes depictions of the Virgin of Guadalupe, with a downcast gaze, long flowing hair and a gemmed robe. Her works utilize these powerful symbols to comment on our everyday experiences.

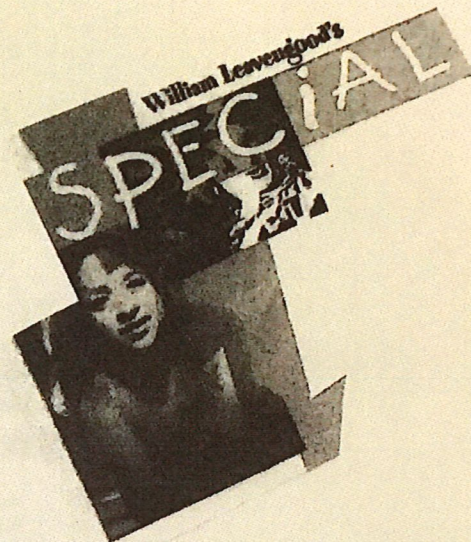
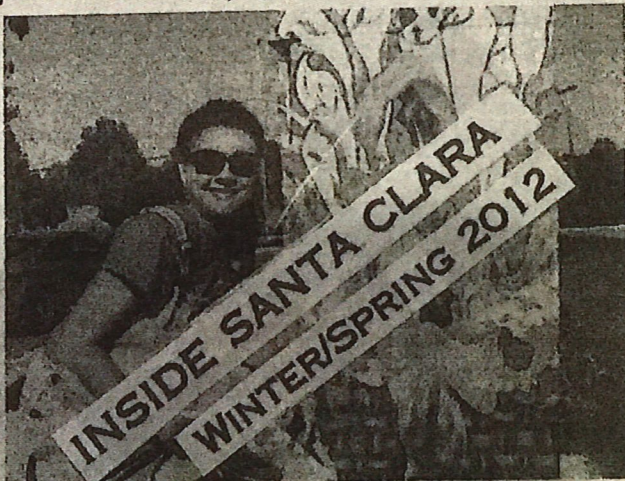
Original artwork discourages graffiti

A pilot program to discourage graffiti on traffic signal controller cabinets — a favorite blank canvas for "taggers" — has been launched by the City's Cultural Advisory Commission. The project at the Kaiser Homestead entrance covered the grey metal utility box with hand-painted original artwork of a multi-color basket of flowers.

The anti-graffiti tactic has been successful in other cities. In addition to deterring graffiti, the artwork adds color and interest to the utilitarian objects that are found on busy intersections.

The next utility box could be painted by YOU! If you're a junior or senior high school student in Santa Clara, you are invited to submit your original design to the Cultural Advisory Commission for judging. The theme is "A Reflection of Your Community," and it can be your idea about what represents your surroundings, the City of Santa Clara, or what you hope for the future of Santa Clara. The winner will receive a small scholarship and the opportunity to paint his/her design on next utility box. The deadline to enter is February 29, 2012.

The program is funded through donations to the "Keep Santa Clara Clean" trust fund. For more information and entry forms, contact the Cultural Advisory Commission Liaison at 408-615-2210. Entry forms are also available on the City's website at www.santacalaraca.gov.



Bill Leavengood '78 has a new play, "Special" that will be playing at the Studio Theatre at Theatre Row in New York City from September 17 - October 2. "Special" is a moving, but unflinching portrayal of the amazing life struggles of two real-life women: Special Education teacher and activist, Mary Tilford, and colorful visual artist and Shorecrest alum Michelle Feulner-Castro '78. Both of these women are challenged and profoundly changed when their lives become forever intertwined with the power and mysteries of the "other-abled."

In Act I, a woman whose life has lost its direction finds her calling and sense of purpose when she falls into a job as a Special Ed teacher in Florida. Despite an undermining administration, a dysfunctional public school system, and her own fears of inadequacy, she directs her Special Ed students in a triumphant production of *The Wizard of Oz*.

In Act II, a rapidly emerging visual artist in California finds her self-centered, career-oriented life turned upside-down when her infant son is discovered to be severely autistic and non-verbal. Determined to offer her son as normal and complete a life as possible, she struggles against social prejudice and government bureaucracy as well as her own career aspirations and desire to escape the overwhelming burden of raising her intensely high-needs child. Her journey explores what truly makes someone a "good mother".

Tickets cost \$20, purchased through Telecharge at 800-432-7250.



City of Santa Clara
 Cultural Commission
 1500 Warburton Avenue
 Santa Clara, CA 95050

FUNDING APPLICATION FOR FISCAL YEAR 18/19

<u>ORGANIZATION</u>	<u>AMOUNT REQUESTED FOR FISCAL YEAR 18/19</u>
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Santa Clara Players	\$6000.00
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Proposed use of requested funds:

Production of 4 plays

RECENT HISTORY

List Cultural Programs and Events
Approved for Funding in 17/18 (Previous Fiscal year)

Agatha Crusty and the Health Spa Murders, The Christmas Mouse, Helen on Wheels, The Ladies' Foursome

Amount Granted by the Cultural Commission for \$ 5850.00
--

Please submit eight (8) copies of the completed application to the City Manager's Office at 1500 Warburton Ave. Santa Clara, CA 95050 by close of business, Wednesday, December 13, 2017. Applicants are invited to present at the Cultural Commission's special meeting scheduled for Monday, January, 8, 2018 at 7:00 p.m. If you have any questions, please email cjung@santaclearaca.gov.

CITY OF SANTA CLARA
CULTURAL COMMISSION
FUNDING REQUEST FOR FISCAL YEAR
JULY 1, 2018 - JUNE 30, 2019

APPLICATION FORM

FOR COMMISSION USE ONLY	
Application No.	
Date Received	
Commission Approval	

1. NAME OF ORGANIZATION:

The Santa Clara Players

2. ADDRESS:

Street	City	State	Zip Code
1511 Warburton Ave.	Santa Clara	CA	95050

3. CONTACT PERSON, ADDRESS & PHONE

Name	Title
George Doeltz	President

Address	City	State	Zip Code
3029 Barkley Ave.	Santa Clara	CA	95051

Home Phone	Business Phone
408-307-6783	408-248-7993

4. DATE ORGANIZATION FOUNDED:

WAS NAME THE SAME:

Yes No

Month, Day	Year
May	1962

Previous Name

--

5. LIST OF PAID STAFF AND SALARIES: (From July 1, 2017 - June 30, 2018)

None	

6. TOTAL NUMBER OF VOLUNTEER STAFF: (From July 1, 2017 - June 30, 2018)

20

7. AS OF FEB 1ST, ESTIMATED ANNUAL NUMBER OF PATRONS,
MEMBERS AND/OR SUBSCRIBERS:

200 Subscribers, 1900 Total patrons.

8. LIST PROGRAMS AND FUNDRAISERS TO DATE DURING CURRENT FISCAL YEAR INCLUDING ATTENDANCE AND REVENUE FIGURES:

see attached (other side of form may be used)

Agatha Crusty 587, \$8418 The Christmas Mouse, 197, ~~\$2,500~~ ^{8,375.50} (offered free to the community)

9. LIST REMAINING PROGRAMS AND FUNDRAISERS THROUGH JUNE 30TH OF THIS YEAR.

Helen on Wheels

The Ladies' Foursome

10. SANTA CLARA EVENTS: (expected)

	2016/17	2017/18	2018/19
NO. OF SANTA CLARA EVENTS	4	4	4
TOTAL ATTENDANCE	2050	2200	2200

11. A) DOLLAR AMOUNT OF FUNDING REQUESTED FOR 2018/19

\$ 6000.00

B) AMOUNT REQUESTED IS 19 % OF YOUR TOTAL SANTA CLARA BUDGET FOR 2018/17

12. TOTAL REVENUE, GRANTS, FUNDING AND CONTRIBUTIONS

2015/16	2016/17	2017/18
ACTUAL	ESTIMATED	ESTIMATED
<u> </u>	<u> </u>	<u>31000.00</u>

LIST MONETARY ASSETS (INCLUDE RESERVES) AS OF FEB 28, 2017

<u>\$ 4287.00</u>	<u>Checking</u>
<u>\$ 6341.00</u>	<u>Savings</u>
<u>\$ 12122.00</u>	<u>CD</u>
TOTAL	<u>\$ 22720.00</u>

13. LIST ALL PUBLICITY OF YOUR PERFORMANCES DURING THE PAST YEAR AND ATTACH COPIES (INCLUDING PUBLICITY OBTAINED THROUGH CITY RESOURCES AND OTHER RESOURCES):

Postcards, Email, Website, SC Weekly, Inside SC, SC Event Calendar, Metro, ZEvents, Vendini Newsletter, Next Door.

14. CITY FACILITY RENTAL SUBSIDY REQUESTED FOR 2018/19. RENTAL COST ESTIMATED TO BE \$ _____ RESERVATION TO BE MADE BY APPLICANT AND SUBJECT TO AVAILABILITY AND APPROVAL OF APPROPRIATE FACILITY MANAGEMENT.

15. ON THE SCHEDULES THAT FOLLOW, SUMMARIZE TOTAL EXPENSES AND SOURCES OF INCOME FOR 2016/17, 2017/18 AND PROPOSED 2018/19 BUDGET. ITEMIZE AS INDICATED.
 IF YOUR ORGANIZATION YEAR END DIFFERS FROM SANTA CLARA (JUNE 30) PLEASE SPECIFY: _____

REVENUES: SOURCES OF INCOME, INCLUDING CITY OF SANTA CLARA, IF APPROVED.

REVENUE SOURCE	CITY OF SANTA CLARA ONLY*			ENTIRE BUDGET**	
	2016/17 ACTUAL PREVIOUS YR	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED
PRIVATE BUSINESS	\$ _____	\$ 3500	\$ _____	\$ _____	\$ _____
FOUNDATION (INCL. NAT'L FDN OF ARTS)	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
GOVERNMENT (CITY, COUNTY, STATE)	\$ 5850.00	\$ 0	\$ 6000.00	\$ _____	\$ _____
INDIVIDUAL DONATIONS	\$ 2272.00	\$ 1100.00	\$ 1500	\$ _____	\$ _____
GATE RECEIPTS/SALES	\$ 20,493.	\$ 7500.00	\$ 23000.	\$ _____	\$ _____
OTHER (EXPLAIN)	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
TOTAL	\$ 28615.	\$ 22000.	\$ 30500.	\$ _____	\$ _____

*This section applies to expenses and income related to programs in the City of Santa Clara only.

**This section applies to the organization's entire budget including the City of Santa Clara's portion.

CITY OF SANTA CLARA ONLY*

ENTIRE BUDGET**

	2016/17 ACTUAL PREVIOUS YR	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED
EXPENSES:					
ITEM I - SALARIES, FEES					
Directs, Assistant Directors	\$ 3200	\$ 3200	\$ 3200	\$	\$
Stager Manager, BoxOffice	\$ 3900	\$ 3900	\$ 3900	\$	\$
Cast and other stipends	\$ 6300	\$ 6300	\$ 6300	\$	\$
Royalties, scripts	\$ 3200	\$ 3200	\$ 3200	\$	\$
ITEM I SUBTOTAL	\$ 16,600	\$ 16,600	\$ 16,600	\$	\$
ITEM II - SUPPLIES & MATERIALS					
Photos, printing	\$ 2000	\$ 2000	\$ 2000	\$	\$
Props, costumes, sets	\$ 2025	\$ 3000	\$ 3000	\$	\$
Misc. production costs	\$ 2500	\$ 2700	\$ 2700	\$	\$
Postage, publicity	\$ 200	\$ 200	\$ 200	\$	\$
ITEM II SUBTOTAL	\$ 6725	\$ 7900	\$ 7900	\$	\$
ITEM III - OTHER (TRAVEL, INSURANCE, ETC.)					
Insurance	\$ 1220	\$ 1220	\$ 1220	\$	\$
Vendini fees	\$-	\$ 1770	\$ 2000	\$	\$
Equipment, lighting	\$ 1385	\$ 1200	\$ 1200	\$	\$
Misc. non-production	\$ 4000	\$ 4000	\$ 4000	\$	\$
ITEM III SUBTOTAL	\$ 6605	\$ 8190	\$ 8420	\$	\$
ITEM IV - RENTALS					
	\$	\$	\$	\$	\$
	\$	\$	\$	\$	\$
	\$	\$	\$	\$	\$
	\$	\$	\$	\$	\$
ITEM IV SUBTOTAL	\$ 29930	\$ 33300	\$ 32920	\$	\$
TOTAL EXPENSES	\$ 29930	\$ 33300	\$ 32920	\$	\$

*This section applies to expenses and income related to programs in the City of Santa Clara only.
 **This section applies to the organization's entire budget including the City of Santa Clara's portion.

Questions

1. Is your organization a registered California corporate non-profit?

Yes No

2. Is at least 51% of your organization's participants and/or Board of Directors Santa Clara residents?

Yes No

3. Is your organization's principal office and base of operations in the City of Santa Clara?

Yes No

4. Does your organization have an active board that meets at least annually and establishes and enforces policies?

Yes No

5. Please describe how your organization contributes to the Santa Clara community:

We entertain and enlighten members of the community with a variety of comedic and dramatic plays.

6. Please describe how your organization reflects the diversity that makes up the City of Santa Clara. This reflection may be in the group's structure, in its artistic vision, in the composition of its membership and direction, or in its choice of repertory:

We are open to anyone either as an audience member or a cast member.

7. What are some strategies and approaches that your organization have utilize in the past year to increase marketing, membership and the number of attendance?

Postcards, email, website, SC Weekly, Inside eSanta Clara, SC Event calendar, Metro, Z-Events, Vendini newsletter, Next Door.

8. Is your organization willing to acknowledge the support the City of Santa Clara where appropriate and include this information on all printed material related to to funding, including programs, etc. (e.g. collateral, events, opening of events, magazines and booklets, website, Facebook, and email)?

Yes No

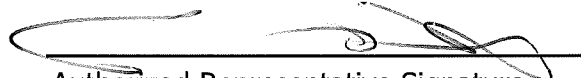
9. Is your organization willing to provide a free concert or demonstration performance in Santa Clara at a mutually agreed upon time and location sometime during the fiscal year?

Yes No

10. Is your organization willing to help volunteer at Cultural Commission events and provide marketing materials for events?

Yes No

I hereby certify that all the information contained in this application is true and correct to the best of my knowledge.


Authorized Representative Signature

George Doeltz, President

Typed Name and Title

Date Dec. 11, 2017

FOR FURTHER INFORMATION OR INSTRUCTIONS REGARDING THE APPLICATION PROCEDURE, PLEASE CONTACT:

Christine Jung
Management Analyst
(408) 615-2218





City of Santa Clara
 Cultural Advisory Commission
 1500 Warburton Avenue
 Santa Clara, CA 95050

FUNDING APPLICATION FOR FISCAL YEAR 18/19

<u>ORGANIZATION</u>	<u>AMOUNT REQUESTED FOR FISCAL YEAR 18/19</u>
Santa Clara Chorale	\$ 5,000.00

Proposed use of requested funds:

**Funds will be used for generating operating expenses accumulated
in the pursuit of producing choral music of the highest quality.**

RECENT HISTORY

List Cultural Programs and Events
Approved for Funding in 17/18 (Previous Fiscal year)

- "Bavaria and Beer" - 10/20/17**
- "Gloria!" 12/8/17 and 12/10/17**
- "We, the People" 3/2/18 and 3/10/18**
- "Bach: St. John Passion" 5/12/18**

Amount Granted by the Cultural Advisory Commission for Fiscal Year 16/17:	\$ 5,000.00
--	--------------------

Please submit eight (8) copies of the completed application to the City Manager's Office at 1500 Warburton Ave. Santa Clara, CA 95050 by close of business, Wednesday, December 13, 2017. Applicants are invited to present at the Cultural Commission's special meeting scheduled for Monday, January, 8, 2018 at 7:00 p.m. If you have any questions, please email cjung@santaclaraca.gov.

FOR COMMISSION USE ONLY

Application No. _____
 Date Received _____
 Commission Approval _____

APPLICATION FORM

1. NAME OF ORGANIZATION:

Santa Clara Chorale

2. ADDRESS:

Street	City	State	Zip Code
PO Box 65	Santa Clara	CA	95052

3. CONTACT PERSON, ADDRESS & PHONE

Name	Title
Chantelle Urbina	Business Manager

Address	City	State	Zip Code
3014 Cameron Way	Santa Clara	CA	95051

Home Phone	Business Phone
n/a	408.420.7786

4. DATE ORGANIZATION FOUNDED:

WAS NAME THE SAME:
 () Yes () No

Month, Day	Year
n/a	1963

Previous Name
Blossom Hill Oratorio Society

5. LIST OF PAID STAFF AND SALARIES: (From July 1, 2017 - June 30, 2018)

Music Director	\$23,000.00	
Concert/Business Manager	\$8,800.00	
Marketing Manager	\$3,500.00	
Intern	\$1,500.00	
Accompanist	\$6,000.00	

6. TOTAL NUMBER OF VOLUNTEER STAFF: (From July 1, 2017 - June 30, 2018)

45+

7. AS OF FEB 1ST, ESTIMATED ANNUAL NUMBER OF PATRONS,
 MEMBERS AND/OR SUBSCRIBERS:

1800

8. LIST PROGRAMS AND FUNDRAISERS TO DATE DURING CURRENT FISCAL YEAR INCLUDING ATTENDANCE AND REVENUE FIGURES: see attached (other side of form may be used)

10/21/17 "Bavaria and Beer"	Attendance: 314	Revenue: \$6,312.50
12/8/17 "Gloria!"	Attendance: 246	Revenue: \$7,708.00
12/10/17 "Gloria!"	Attendance: 498	Revenue: \$14,073.00

9. LIST REMAINING PROGRAMS AND FUNDRAISERS THROUGH JUNE 30TH OF THIS YEAR.

3/2/2018 "We, the People"
3/10/2018 "We, the People"
3/2018 - 3/2018 Music and Arts Fundraising Campaign
5/12/2018 "Bach: St. John Passion"
6/3/2018 "Encore Concert" - St. Mark's Church

10. SANTA CLARA EVENTS:

	2016/17	2017/18	2018/19
NO. OF SANTA CLARA EVENTS	6	3 of 6	6
TOTAL ATTENDANCE	2256	1058	2400

11. A) DOLLAR AMOUNT OF FUNDING REQUESTED FOR 2018/19

\$ 5,000.00

B) AMOUNT REQUESTED IS 4.25 % OF YOUR TOTAL SANTA CLARA BUDGET FOR 2018/19

12. TOTAL REVENUE, GRANTS, FUNDING AND CONTRIBUTIONS

	2016/17	2017/18	2018/19
ACTUAL		ESTIMATED	ESTIMATED
	\$109,562.00	\$ 117,000.00	\$ 117,000.00

LIST MONETARY ASSETS (INCLUDE RESERVES) AS OF FEB 28, 2017

\$ 23,225.00	as of DEC 11, 2017	Checking
\$ -		
\$ -		

TOTAL \$ 23,225.00

13. LIST ALL PUBLICITY OF YOUR PERFORMANCES DURING THE PAST YEAR AND ATTACH COPIES (INCLUDING PUBLICITY OBTAINED THROUGH CITY RESOURCES AND OTHER RESOURCES):
(not all items available to submit)

- 1 Season brochure
- 2 Full color postcards before each concert
- 3 Full color individual concert fliers
- 4 Websites: City of Santa Clara (www.ci.santa-clara.ca.us/cur.html)
Santa Clara Chorale (www.scc.org)
Arts websites (www.livesv.com)
- 5 Email messages (Evite) for each concert
- 6 Email blast: Cultural Commission
- 7 Advertising flier
- 8 "Orchestral Finale" advertisement on the first page of our March concert program
- 9 Local newspaper listings: SJ Mercury News, Inside Santa Clara, Metro

14. CITY FACILITY RENTAL SUBSIDY REQUESTED FOR 2018/19. RENTAL COST ESTIMATED TO BE \$ n/a RESERVATION TO BE MADE BY APPLICANT AND SUBJECT TO AVAILABILITY AND APPROVAL OF APPROPRIATE FACILITY MANAGEMENT.
15. ON THE SCHEDULES THAT FOLLOW, SUMMARIZE TOTAL EXPENSES AND SOURCES OF INCOME FOR 2016/17, 2017/18 AND PROPOSED 2018/19 BUDGET. ITEMIZE AS INDICATED.
IF YOUR ORGANIZATION YEAR END DIFFERS FROM SANTA CLARA (JUNE 30) PLEASE SPECIFY: n/a

REVENUES: SOURCES OF INCOME, INCLUDING CITY OF SANTA CLARA, IF APPROVED.

REVENUE SOURCE	CITY OF SANTA CLARA ONLY*			ENTIRE BUDGET**	
	2016/17 ACTUAL PREVIOUS YR	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED
PRIVATE BUSINESS	\$ -	\$ -	\$ -	\$ -	\$ -
FOUNDATION (INCL. NAT'L FDN OF ARTS)	\$ 23,905.00	\$ 30,556.00	\$ 30,000.00	\$ 30,556.00	\$ 30,000.00
GOVERNMENT (CITY, COUNTY, STATE)	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00
INDIVIDUAL DONATIONS	\$ 11,836.00	\$ 5,025.00	\$ 14,500.00	\$ 5,025.00	\$ 14,500.00
GATE RECEIPTS/SALES	\$ 44,092.00	\$ 28,093.50	\$ 43,000.00	\$ 28,093.50	\$ 37,000.00
OTHER (EXPLAIN)***	\$ 24,730.00	\$ 12,700.00	\$ 24,500.00	\$ 12,700.00	\$ 24,500.00
TOTAL	\$ 109,563.00	\$ 81,374.50	\$ 117,000.00	\$ 81,374.50	\$ 111,000.00

*This section applies to expenses and income related to programs in the City of Santa Clara only.
**This section applies to the organization's entire budget including the City of Santa Clara's portion.

***OTHER:

	2016/17	2017/18	2018/19 PROPOSED
Membership Dues	\$ 20,743.00	\$ 10,950.00	\$ 21,000.00
Advertising Revenue	\$ 540.00	-	\$ 1,000.00
Misc. Income	\$ 937.00	-	-
Other Fundraising	\$ 2,510.00	\$ 1,750.00	\$ 2,500.00

*One event, "We, the People" Concert 3/2/18 will be held in Palo Alto

CITY OF SANTA CLARA ONLY*

ENTIRE BUDGET**

EXPENSES:	2016/17 ACTUAL CURRENT YR	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED
ITEM I - SALARIES, FEES					
Music Director	\$ 23,004.00	\$ 10,000.00	\$ 23,000.00	\$ 10,000.00	\$ 23,000.00
Accompanist	\$ 6,020.00	\$ 3,000.00	\$ 6,000.00	\$ 3,000.00	\$ 6,000.00
Concert Manager	\$ 6,000.00	\$ 3,400.00	\$ 6,800.00	\$ 3,400.00	\$ 6,800.00
Business Manager	\$ 1,200.00	\$ 600.00	\$ 1,200.00	\$ 600.00	\$ 1,200.00
Program Manager	\$ 3,500.00	\$ 1,700.00	\$ 3,500.00	\$ 1,700.00	\$ 3,500.00
Intern	\$ 1,200.00	\$ 600.00	\$ 1,500.00	\$ 600.00	\$ 1,500.00
Website Manager	\$ -	\$ -	\$ -	\$ -	\$ -
Musicians (Solos, Instrumentalists)	\$ 24,350.00	\$ 3,800.00	\$ 30,000.00	\$ 3,800.00	\$ 30,000.00
ITEM I SUBTOTAL	\$ 65,274.00	\$ 23,100.00	\$ 72,000.00	\$ 23,100.00	\$ 72,000.00
ITEM II - SUPPLIES & MATERIALS					
Music	\$ 1,241.00	\$ 256.00	\$ 1,000.00	\$ 256.00	\$ 1,000.00
Staging / Production	\$ 17,198.00		\$ 6,500.00		\$ 6,500.00
Printed Material (Post Cards, Programs, Flyers, Season Brochure, Tickets)	\$ 6,224.00	\$ 1,893.00	\$ 6,500.00	\$ 1,893.00	\$ 6,500.00
ITEM II SUBTOTAL	\$ 24,663.00	\$ 2,149.00	\$ 14,000.00	\$ 2,149.00	\$ 14,000.00
ITEM III - OTHER (TRAVEL, INSURANCE, ETC.)					
Insurance / Tax	\$ 6,750.00	\$ 1,100.00	\$ 8,000.00	\$ 1,100.00	\$ 8,000.00
Hospitality	\$ 1,214.00	\$ 1,626.00	\$ 1,500.00	\$ 1,626.00	\$ 1,500.00
Mailing Costs	\$ 3,450.00		\$ 3,500.00		\$ 3,500.00
Recording Fees	\$ 2,205.00	\$ 1,685.00	\$ 1,500.00	\$ 1,685.00	\$ 1,500.00
Miscellaneous	\$ 4,593.00	\$ 1,366.00	\$ 4,750.00	\$ 1,366.00	\$ 4,750.00
ITEM III SUBTOTAL	\$ 18,212.00	\$ 5,777.00	\$ 19,250.00	\$ 5,777.00	\$ 19,250.00
ITEM IV - RENTALS					
Concert Hall	\$ 6,500.00	\$ 1,250.00	\$ 6,500.00	\$ 1,250.00	\$ 6,000.00
Rehearsal Hall	\$ 3,000.00		\$ 3,000.00		\$ 3,000.00
Equipment	\$ -	\$ -	\$ -	\$ -	\$ -
Instruments	\$ -	\$ 0	\$ 0	\$ 0	\$ -
ITEM IV SUBTOTAL	\$ 9,500.00	\$ 1,250.00	\$ 9,500.00	\$ 1,250.00	\$ 9,000.00
TOTAL EXPENSES	\$ 117,649.00	\$ 32,276.00	\$ 114,750.00	\$ 32,276.00	\$ 114,250.00

Expenses

FUNDING APPROPRIATION updated.xls

City 32,276.00 lara \$

*This section applies to expenses and income related to programs in the City of Santa Clara only.
 **This section applies to the organization's entire budget including the City of Santa Clara's portion.

x Miscellaneous Expenses:

	2016/17	2017/18	2018/19 PROPOSED
Website / Phone	\$ -	\$ -	\$ 1,500.00
Office Supplies	\$ 422.00	\$ 270.00	\$ 500.00
Chorus America	\$ 700.00	\$ -	\$ 250.00
Promo Video	\$ -	\$ -	\$ -
Misc.	\$ 2,778.00	\$ 1,096.00	\$ 2,500.00
Advertising	\$ -	\$ -	\$ -
Attire	\$ 693.00	\$ -	\$ -

*One event, "We, the People" Concert 3/2/18 will be held in Palo Alto

Questions

1. Is your organization a registered California corporate non-profit?

Yes No

2. Is at least 51% of your organization's participants and/or Board of Directors Santa Clara residents?

Yes No

3. Is your organization's principal office and base of operations in the City of Santa Clara?

Yes No

4. Does your organization have an active board that meets at least annually and establishes and enforces policies?

Yes No

5. Please describe how your organization contributes to the Santa Clara community:

Since 1962, the Santa Clara Chorale has provided singers and audiences alike the opportunity to experience great choral music. Members and audiences have been introduced to the classical choral music of Beethoven and Mozart, the challenging contemporary music of Eric Whitacre and Libby Larsen, and the diversity of traditions in jazz, popular music, and world music. Known for our community and educational outreach, the Chorale regularly collaborates with local school and community ensembles to bring the experience of making and hearing great music to a broad and multi-generational audience.

6. Please describe how your organization reflects the diversity that makes up the City of Santa Clara. This reflection may be in the group's structure, in its artistic vision, in the composition of its membership and direction, or in its choice of repertory:

Chorale membership includes a wide variety of ages, professions, and cultural backgrounds, from university Collaborations with other ensembles that represent demographics in the community further expands that range. Our audience is the most significant reflection of diversity, as it includes members of the Santa Clara community, as well as family and friends of our members. Our programming is extremely diverse. Recent selections have included music that is especially appealing to our younger audience members, as is the case in our upcoming "We the People" concert, as part of our "All Ages" concert series. (see description* below)

7. What are some strategies and approaches that your organization have utilize in the past year to increase marketing, membership and the number of attendance?

The Chorale has built a reputation for providing high-caliber performances at prices that are accessible to a broad cross-section of our community. Tickets are kept at an affordable \$25, with discounts for students and seniors. Offering free admission to kids 18 and under has improved our attendance considerably. Partnering with other organizations like school choirs and guest artists results in new audiences every season. Complimentary tickets are offered to first-time guests of the singers, in an effort to expand our audience.

8. Is your organization willing to acknowledge the support the City of Santa Clara where appropriate and include this information on all printed material related to to funding, including programs, etc. (e.g. collateral, events, opening of events, magazines and booklets, website, Facebook, and email)?

Yes No

9. Is your organization willing to provide a free concert or demonstration performance in Santa Clara at a mutually agreed upon time and location sometime during the fiscal year?

Yes No

10. Is your organization willing to help volunteer at Cultural Commission events and provide marketing materials for events?

Yes No

* **"We, the People" - All Ages Concert Series**

In March, we the Chorale will perform a concert titled "We the People", which will celebrate the diversity of our community and our nation through folk music from a plethora of choral traditions from across the globe. The program will include African American Spirituals, Latin American pieces, Indian Raga, and folksong arrangements by Chinese-American composer Chen Yi, among other selections. We will mix-in some familiar favorites to round out a program that is meaningful, fun, accessible, and representative of the diversity of cultures in our community, and in the American choral tradition.

The March concert will continue our tradition of providing annual "all-ages" concerts where the Chorale performs challenging, interesting, but also accessible programs to concerts in a kid-friendly environment. Kids under 12 years old are admitted free of charge and are encouraged to sit up-close to the musicians in the front of the hall. We arrange floor pillows and plenty of room to run and dance so that our youngest audience members can fully enjoy the performance, and so that their parents can relax a little bit, too.

I hereby certify that all the information contained in this application is true and correct to the best of my knowledge.



Authorized Representative Signature

Chantelle Urbina, Business Manager

Typed Name and Title

Date December 12, 2017

FOR FURTHER INFORMATION OR INSTRUCTIONS REGARDING THE APPLICATION PROCEDURE, PLEASE CONTACT:

Christine Jung
Management Analyst
(408) 615-2218



**CULTURAL COMMISSION
REQUEST FOR FINANCIAL ASSISTANCE**

APPLICATION PROCEDURE/GUIDELINES – Revised November 6, 2017

The purpose of this application is to allow Santa Clara based cultural groups to submit a request for assistance to meet significant community needs. To be eligible, programs for which funding is requested must relate services to existing City goals, policies, and plans.

Criteria for Program Evaluation

Applications are reviewed and evaluated by the Cultural Commission, concerning the following criteria:

- A. Community Contribution: An evaluation of the group's community contribution will be made with special emphasis on an analysis of the attributes that make the applicant's program valuable in terms of need and/or uniqueness.
- B. Reflection of Community Diversity: Although all proposals and requests brought before the Cultural Commission will be given the same level of consideration in the approval process, the Commission strongly encourages applicants to recognize and reflect the diversity that makes up the City of Santa Clara. This reflection and recognition may be in the group's structure, in its artistic vision, in the composition of its membership and direction, or in its choice of repertory.
- C. Artistic Level: Programs must be of interest and value to the community, and demonstrate public recognition of quality performance and artistic capability.
- D. Internal Management and Fiscal Responsibility: Organizations should be well managed; they should have funding sources other than the City of Santa Clara, and should have the highest possible ratio of earned income to grants and contributions. They should strive to meet nationally accepted norms of good management in their field of endeavor.
- E. Public Profile: Organizations receiving grants must actively pursue a high profile and high visibility within the City (and in the case of major professional organizations, outside the city as well) through an aggressive policy of public education and program promotion.

Eligible Organizations:

- A. The primary purpose of the organizations must be the advancement of the arts in the City of Santa Clara. Organizational categories include:
 - 1. Major Organizations – For example: museum, ballet, symphony, light opera, resident theater, and opera.

2. Minor Organizations – For example: galleries, dance theater, festivals, literary and poetry groups, film festival/series, one-time projects, and small music groups.
 3. Educational and Multi-cultural Groups – Groups that educate and promote deeper engagement in the arts to a more diverse audience.
 4. Exceptional Projects – New organizations may be considered for start-up funding if the project is of exceptional merit. These organizations are encouraged to seek advice and counsel from existing successful groups in the community.
- B. Organizations must have been in existence for at least one year (Exception: See A (4) above).
- C. Organizations must be community based. This means that at least 51% of the group participants and/or Board of Directors shall be Santa Clara residents, or the organization shall have its principal office and base of operations in the City of Santa Clara. Although not required, it is preferred that organizations have “Santa Clara” or “Mission City” as part of their name.
- D. Groups must be able to demonstrate California corporate non-profit status.
- E. Have governing body that is vested in a responsible and active board, which meets at least annually and establishes and enforces policies.
- F. Be willing to work toward achieving the goals of the Cultural Commission for the City of Santa Clara.
- G. Be willing to acknowledge the support of the Santa Clara Cultural Commission where appropriate and include this information on all printed material related to funding, including programs, etc. (e.g. collateral, events, opening of events, magazines and booklets, website, Facebook, and email).
- H. Be willing to provide a free concert or demonstration performance in Santa Clara at a mutually agreed upon time and location sometime during the fiscal year.
- I. Be willing to help volunteer at Cultural Commission events and provide marketing materials for events.



Founding Artistic Director
Josefa Villanueva-Reyes

December 12, 2017

Santa Clara Cultural Advisory Commission
1500 Warburton Avenue
Santa Clara, CA 95051

Thank you for your wonderful support every year in our quest to enrich the cultural lives of our residents and the people of Santa Clara County.

For the Fiscal Year 2018-2019, the Santa Clara Ballet Association is kindly requesting funding support in the amount of Four Thousand Dollars (\$5,000) for production expenses and Six-Thousand Dollars (\$5,000) for the theater rental subsidy at the Santa Clara Convention Center. The total amount of this funding request is Ten Thousand Dollars (\$10,000).

Enclosed are the budgets for Revenue and Expenses for the current Fiscal Year and for the next Fiscal Year. Also enclosed are Financial Statements for the most recent Fiscal Year 2016-2017.

The Santa Clara Ballet Association appreciates your continuous and invaluable support to our artistic mission as we strive to provide performance opportunities, cultural enrichment and community outreach to the residents of the City of Santa Clara as well as to all the people of Santa Clara County.

With Warm Regards,

A handwritten signature in black ink that reads "Dennis Mullen". The signature is written in a cursive, flowing style with a long horizontal line extending from the end of the name.

Dennis Mullen
President
Santa Clara Ballet Association

Santa Clara Ballet, 3086 El Camino Real, Santa Clara, California 95051
a 501(c)3 non-profit performing arts organization,
funded in part by the City of Santa Clara



City of Santa Clara
 Cultural Commission
 1500 Warburton Avenue
 Santa Clara, CA 95050

FUNDING APPLICATION FOR FISCAL YEAR 18/19

<u>ORGANIZATION</u>	<u>AMOUNT REQUESTED FOR FISCAL YEAR 18/19</u>
	\$

Proposed use of requested funds:

RECENT HISTORY

List Cultural Programs and Events
Approved for Funding in 17/18 (Previous Fiscal year)

Amount Granted by the Cultural Commission for \$
--

Please submit eight (8) copies of the completed application to the City Manager's Office at 1500 Warburton Ave. Santa Clara, CA 95050 by close of business, Wednesday, December 13, 2017. Applicants are invited to present at the Cultural Commission's special meeting scheduled for Monday, January, 8, 2018 at 7:00 p.m. If you have any questions, please email cjung@santaclaraca.gov.

FOR COMMISSION USE ONLY	
Application No.	_____
Date Received	_____
Commission Approval	_____

APPLICATION FORM

1. NAME OF ORGANIZATION:

--

2. ADDRESS:

Street	City	State	Zip Code

3. CONTACT PERSON, ADDRESS & PHONE

Name	Title

Address	City	State	Zip Code

Home Phone	Business Phone

4. DATE ORGANIZATION FOUNDED:

WAS NAME THE SAME:
() Yes () No

Month, Day	Year	Previous Name

5. LIST OF PAID STAFF AND SALARIES: (From July 1, 2017 - June 30, 2018)

6. TOTAL NUMBER OF VOLUNTEER STAFF: (From July 1, 2017 - June 30, 2018)

--

7. AS OF FEB 1ST, ESTIMATED ANNUAL NUMBER OF PATRONS,
MEMBERS AND/OR SUBSCRIBERS:

8. LIST PROGRAMS AND FUNDRAISERS TO DATE DURING CURRENT FISCAL YEAR INCLUDING ATTENDANCE AND REVENUE FIGURES:

_____ see attached (other side of form may be used)

9. LIST REMAINING PROGRAMS AND FUNDRAISERS THROUGH JUNE 30TH OF THIS YEAR.

10. SANTA CLARA EVENTS: (expected)

	2016/17	2017/18	2018/19
NO. OF SANTA CLARA EVENTS			
TOTAL ATTENDANCE			

11. A) DOLLAR AMOUNT OF FUNDING REQUESTED FOR 2018/19

\$ _____

B) AMOUNT REQUESTED IS _____ % OF YOUR TOTAL SANTA CLARA BUDGET FOR 2018/17

12. TOTAL REVENUE, GRANTS, FUNDING AND CONTRIBUTIONS

	2015/16	2016/17	2017/18
	ACTUAL	ESTIMATED	ESTIMATED
	_____	_____	_____

LIST MONETARY ASSETS (INCLUDE RESERVES) AS OF FEB 28, 2017

\$	_____	_____
\$	_____	_____
\$	_____	_____

TOTAL \$ _____

13. LIST ALL PUBLICITY OF YOUR PERFORMANCES DURING THE PAST YEAR AND ATTACH COPIES (INCLUDING PUBLICITY OBTAINED THROUGH CITY RESOURCES AND OTHER RESOURCES):

14. CITY FACILITY RENTAL SUBSIDY REQUESTED FOR 2018/19. RENTAL COST ESTIMATED TO BE \$ _____ RESERVATION TO BE MADE BY APPLICANT AND SUBJECT TO AVAILABILITY AND APPROVAL OF APPROPRIATE FACILITY MANAGEMENT.
15. ON THE SCHEDULES THAT FOLLOW, SUMMARIZE TOTAL EXPENSES AND SOURCES OF INCOME FOR 2016/17, 2017/18 AND PROPOSED 2018/19 BUDGET. ITEMIZE AS INDICATED.
IF YOUR ORGANIZATION YEAR END DIFFERS FROM SANTA CLARA (JUNE 30) PLEASE SPECIFY: _____

REVENUES: SOURCES OF INCOME, INCLUDING CITY OF SANTA CLARA, IF APPROVED.

REVENUE SOURCE	<u>CITY OF SANTA CLARA ONLY*</u>			<u>ENTIRE BUDGET**</u>	
	2016/17 ACTUAL PREVIOUS YR	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED
PRIVATE BUSINESS	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
FOUNDATION (INCL. NAT'L FDN OF ARTS)	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
GOVERNMENT (CITY, COUNTY, STATE)	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
INDIVIDUAL DONATIONS	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
GATE RECEIPTS/SALES	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
OTHER (EXPLAIN) (Fundraising Events)	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
TOTAL	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

*This section applies to expenses and income related to programs in the City of Santa Clara only.

**This section applies to the organization's entire budget including the City of Santa Clara's portion.

CITY OF SANTA CLARA ONLY*

ENTIRE BUDGET**

<u>EXPENSES:</u>	2016/17 ACTUAL PREVIOUS YR	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED
ITEM I - SALARIES, FEES	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
ITEM I SUBTOTAL	\$	\$	\$	\$	\$
ITEM II - SUPPLIES & MATERIALS	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
ITEM II SUBTOTAL	\$	\$	\$	\$	\$
ITEM III - OTHER (TRAVEL, INSURANCE, ETC.)	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
ITEM III SUBTOTAL	\$	\$	\$	\$	\$
ITEM IV - RENTALS	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
_____	\$	\$	\$	\$	\$
ITEM IV SUBTOTAL	\$	\$	\$	\$	\$
TOTAL EXPENSES	\$	\$	\$	\$	\$

*This section applies to expenses and income related to programs in the City of Santa Clara only.

**This section applies to the organization's entire budget including the City of Santa Clara's portion.

Questions

1. Is your organization a registered California corporate non-profit?

Yes _____ No _____

2. Is at least 51% of your organization's participants and/or Board of Directors Santa Clara residents?

Yes _____ No _____

3. Is your organization's principal office and base of operations in the City of Santa Clara?

Yes _____ No _____

4. Does your organization have an active board that meets at least annually and establishes and enforces policies?

Yes _____ No _____

5. Please describe how your organization contributes to the Santa Clara community:

6. Please describe how your organization reflects the diversity that makes up the City of Santa Clara. This reflection may be in the group's structure, in its artistic vision, in the composition of its membership and direction, or in its choice of repertory:

7. What are some strategies and approaches that your organization have utilize in the past year to increase marketing, membership and the number of attendance?

8. Is your organization willing to acknowledge the support the City of Santa Clara where appropriate and include this information on all printed material related to to funding, including programs, etc. (e.g. collateral, events, opening of events, magazines and booklets, website, Facebook, and email)?

Yes _____ No _____

9. Is your organization willing to provide a free concert or demonstration performance in Santa Clara at a mutually agreed upon time and location sometime during the fiscal year?

Yes _____ No _____

10. Is your organization willing to help volunteer at Cultural Commission events and provide marketing materials for events?

Yes _____ No _____

I hereby certify that all the information contained in this application is true and correct to the best of my knowledge.

Authorized Representative Signature

Typed Name and Title

Date _____

FOR FURTHER INFORMATION OR INSTRUCTIONS REGARDING THE APPLICATION PROCEDURE, PLEASE CONTACT:

Christine Jung
Management Analyst
(408) 615-2218



**CERTIFICATE OF INSURANCE
SPECIAL EVENT LIABILITY GROUP INSURANCE TRUST, A RISK PURCHASING GROUP**

		Certificate #	76139
FACILITY OWNER: (Additional Insured)		PRODUCER:	CA License #0757776
Santa Clara Convention Center 5001 Great America Parkway Santa Clara, CA 95054		HUB International Insurance Services Inc. P.O. Box 4047 Concord, CA 94524-4047 PH: 925 609 6500 FX: 925 609 6550 specialevent@hubinternational.us	
EVENT HOLDER: (Named Insured)		EVENT INFORMATION	
Ms. Josefa Reyes Santa Clara Ballet Company 3123 Miller Ave Santa Clara, CA 95051		TYPE OF EVENT:	Public/Ballet
		EVENT DATE(S):	December 8-10, 2017
		EVENT LOCATION:	Santa Clara Convention Center 5001 Great America Parkway Santa Clara, CA 95054 Theatre/Meeting Room "201"
		ATTENDANCE:	2,500
		CLASS:	II

This is to certify that the policies of insurance listed below have been issued to the insured named above for the event date(s) indicated above. Notwithstanding any requirement, term or condition of any contract or other document with respect to which this certificate may be issued or may pertain, the insurance afforded by the policies described herein is subject to all the terms, exclusions and conditions of such policies.

INSURER A:		COLONY INSURANCE COMPANY				
INSR LTR	Type of Insurance	Policy Number	Effective	Expiration	Policy Limits	
A	Commercial General Liability	AR6360147	1/1/2017	1/1/2018	Each Occurrence	\$1,000,000
					General Aggregate	\$2,000,000
					Personal & Advertising Injury	\$1,000,000
					Products/Completed Operations Aggregate	\$2,000,000
					Damage to Premises Rented to You	\$500,000
					Medical Payments	\$5,000
					Liquor Liability Each Occurrence	NOT INCLUDED
					Liquor Liability Aggregate	NOT INCLUDED

COVERAGE TERMS:

Occurrence Form (CG 0010) Host Liquor Liability Included . Full Liquor Liability Included when a separate premium has been charged . All participants in athletic activities are required to sign Release and Waiver of Liability forms.	The coverage afforded by this insurance is primary and not contributing with any insurance held by the "ADDITIONAL INSURED", WHEN REQUIRED BY WRITTEN CONTRACT. The limits of insurance apply separately to each event insured by this policy as if a separate policy of insurance has been issued for that event. Who is an insured is amended to include as an additional insured the "Facility Owner - Additional Insured" above and any person or organization shown in the schedule below. This insurance does not apply to: any "occurrence" which takes place after the event holder ceases to be a tenant in that premises. This insurance applies only to: an "occurrence" which takes place during the dates indicated under "Event Information" above.
--	---

COVERAGE EXCLUSIONS: (REFER TO POLICY FOR COMPLETE LISTING OF EXCLUSIONS)

-- Sexual Abuse & Molestation	Specific Events are excluded from coverage. Please see second page for list of excluded events.
-- Terrorism	On behalf of the Risk Purchasing Group and each Member, the Trustee has declined coverage for the Terrorism Risk Insurance Act (TRIA).

OTHER ADDITIONAL INSURED:

The Santa Clara Convention Center, The City of Santa Clara, The Santa Clara Chamber of Commerce and their Respective Governing Bodies, Officers, Directors, Employees and/or Agents.

Event #: 1712001

CANCELLATION: Should the above described policy(s) be canceled before the expiration date thereof, the issuing company will endeavor to mail 30 days written notice to the insured event holder and additional insureds listed.

AUTHORIZED REPRESENTATIVE:		DATE ISSUED:	11/17/2017
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Request for Taxpayer Identification Number and Certification

Give Form to the
 requester. Do not
 send to the IRS.

Print or type See Specific Instructions on page 2.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. SANTA CLARA BALLET ASSOCIATION	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification; check only one of the following seven boxes: <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____ Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner. <input checked="" type="checkbox"/> Other (see instructions) ▶ 501(C)(3) NON-PROFIT CORPORATION	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>	
	5 Address (number, street, and apt. or suite no.) 3123 MILLAR AVENUE	Requester's name and address (optional)
	6 City, state, and ZIP code SANTA CLARA, CA 95051	
	7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Social security number	
[] [] [] - [] [] - [] [] [] []	

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

OR

Employer identification number	
23 - 7335347	

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here	Signature of U.S. person ▶ Dennis Muller, President	Date ▶ 11/14/2017
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.
Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)

- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.

STATEMENT 1
FORM 199, PART II, LINE 7
OTHER INCOME

OTHER INVESTMENT INCOME.....	\$	4.
PROGRAM SERVICE REVENUE.....		27,676.
TOTAL	\$	<u>27,680.</u>

STATEMENT 2
FORM 199, PART II, LINE 17
OTHER EXPENSES

④ ACCOUNTING FEES ⑤		\$	590.
⑩ ADVERTISING AND PROMOTION ⑬			150.
⑧ CONFERENCES, CONVENTIONS, AND MEETINGS ⑧ (insurance)			702.
⑥ COSTUME/SHOES/WARDROBE ⑥			492.
④ FEES/LICENSES ④			35.
③ LIGHTING DESIGN ③			2,500.
⑪ OFFICE EXPENSES (FUNDRAISING) ⑪ ② ⑤			2,500.
PRINTING AND PUBLICATIONS			12.
PRINTING/COPY/SUPPLIES			2,478.
② PRODUCTION, STAGING, CHOREOGR ② ③ ⑤			5,730.
③ PRODUCTION CONSULTANTS ③ (7,200 + 2,200 prod exp/AU)			9,400.
① REHEARSAL EXPENSES ②			5,000.
① ROYALTIES ①			2,200.
⑨ TRAVEL ⑨			2,760.
TOTAL	\$		<u>34,549.</u>



City of Santa Clara
 Cultural Commission
 1500 Warburton Avenue
 Santa Clara, CA 95050

FUNDING APPLICATION FOR FISCAL YEAR 18/19

<u>ORGANIZATION</u>	<u>AMOUNT REQUESTED FOR FISCAL YEAR 18/19</u>
Chamber Music Silicon Valley (CMSV)	\$ 8,000.00

Proposed use of requested funds:

CMSV would like to continue its partnership with Santa Clara and the Triton Museum of Art in the 2018-19 performance season with four concert programs at the museum. These programs will include CMSV's new annual Brandenburg Concerti Marathon; "Transfigured Night" a flute, cello, piano trio concert featuring works by Arnold Schoenberg and George Crumb; an Emerging Artist Curated performance featuring CMSV's Artist Fellows (Formerly Young Artist Program), and a performance featuring CMSV's new Ensemble-in-Residence: Common Sounds: an artist collective that fuses western classical artists with traditional gobar musicians.

RECENT HISTORY

List Cultural Programs and Events
 Approved for Funding in 17/18 (Previous Fiscal year)

SCCC assisted CMSV with a venue subsidy worth \$1752. There is a pending request for additional support at the discretion of available funds.

Amount Granted by the Cultural Commission for	\$ 1,752.00
---	-------------

Please submit eight (8) copies of the completed application to the City Manager's Office at 1500 Warburton Ave. Santa Clara, CA 95050 by close of business, Wednesday, December 13, 2017. Applicants are invited to present at the Cultural Commission's special meeting scheduled for Monday, January, 8, 2018 at 7:00 p.m. If you have any questions, please email cjung@santaclaraca.gov.

FOR COMMISSION USE ONLY	
Application No.	_____
Date Received	_____
Commission Approval	_____

APPLICATION FORM

1. NAME OF ORGANIZATION:

Chamber Music Silicon Valley

2. ADDRESS:

Street	City	State	Zip Code
PO Box 56226	San Jose	CA	95156

3. CONTACT PERSON, ADDRESS & PHONE

Name	Title
Ray Furuta	Artistic Director

Address	City	State	Zip Code
3573 Story Road	San Jose	CA	95127

Home Phone	Business Phone
408.230.5199	408.641.3849

4. DATE ORGANIZATION FOUNDED:

WAS NAME THE SAME:
 () Yes (x) No

Month, Day	Year
June, 1	2011

Previous Name
Silicon Valley Music Festival

5. LIST OF PAID STAFF AND SALARIES: (From July 1, 2017 - June 30, 2018)

N/A	

6. TOTAL NUMBER OF VOLUNTEER STAFF: (From July 1, 2017 - June 30, 2018)

1

7. AS OF FEB 1ST, ESTIMATED ANNUAL NUMBER OF PATRONS, MEMBERS AND/OR SUBSCRIBERS:

500

8. LIST PROGRAMS AND FUNDRAISERS TO DATE DURING CURRENT FISCAL YEAR INCLUDING ATTENDANCE AND REVENUE FIGURES:

see attached (other side of form may be used)

9. LIST REMAINING PROGRAMS AND FUNDRAISERS THROUGH

JUNE 30TH OF THIS YEAR. 2 Music@Noon (SCU) Performances

Jan 20 (Brandenburg Concerti), Feb 3 (Young Artist Recital), March 24 (Young Artist Showcase)

Apr 7 (Mimozart Fundraiser), April 21 (Young Artist Recital), April 28 (Rouge Concert), June 28-30 (SVMF 2018)

10. SANTA CLARA EVENTS: * Does not include upcoming events (expected)

	2016/17	2017/18	2018/19
NO. OF SANTA CLARA EVENTS	12	7	7
TOTAL ATTENDANCE	939	239* 3 events	740

11. A) DOLLAR AMOUNT OF FUNDING REQUESTED FOR 2018/19

\$ 8,000.00

B) AMOUNT REQUESTED IS 39 % OF YOUR TOTAL SANTA CLARA BUDGET FOR 2018/17

12. TOTAL REVENUE, GRANTS, FUNDING AND CONTRIBUTIONS

	2016/17	2017/18	2018/19
	ACTUAL	ESTIMATED	ESTIMATED
	<u>\$21,000</u>	<u>\$31,235</u>	<u>40,000</u>

LIST MONETARY ASSETS (INCLUDE RESERVES) AS OF FEB 28, 2017

\$ -	_____
\$ -	_____
\$ -	_____

TOTAL \$ -

13. LIST ALL PUBLICITY OF YOUR PERFORMANCES DURING THE PAST YEAR AND ATTACH COPIES (INCLUDING PUBLICITY OBTAINED THROUGH CITY RESOURCES AND OTHER RESOURCES):

Website, Social Media (Facebook, Twitter, Instagram), Press Releases, Online Event Listings
E-Newsletter (900 dedicated readers), Printed Flyers, New Marketing Consultant/Volunteer
Launching new blog.

14. CITY FACILITY RENTAL SUBSIDY REQUESTED FOR 2018/19. RENTAL COST ESTIMATED TO BE \$ 3000 RESERVATION TO BE MADE BY APPLICANT AND SUBJECT TO AVAILABILITY AND APPROVAL OF APPROPRIATE FACILITY MANAGEMENT.
15. ON THE SCHEDULES THAT FOLLOW, SUMMARIZE TOTAL EXPENSES AND SOURCES OF INCOME FOR 2016/17, 2017/18 AND PROPOSED 2018/19 BUDGET. ITEMIZE AS INDICATED.
IF YOUR ORGANIZATION YEAR END DIFFERS FROM SANTA CLARA (JUNE 30) PLEASE SPECIFY: Fiscal Year Ends December 31, in process of changing to June 30

REVENUES: SOURCES OF INCOME, INCLUDING CITY OF SANTA CLARA, IF APPROVED.

REVENUE SOURCE	CITY OF SANTA CLARA ONLY*			ENTIRE BUDGET**	
	2016/17 ACTUAL PREVIOUS YR	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED
PRIVATE BUSINESS	\$ 2,300.00	\$ 1,000.00	\$ 3,000.00	\$ 1,000.00	\$ 5,000.00
FOUNDATION (INCL. NAT'L FDN OF ARTS)	\$ -	\$ -	\$ 5,000.00	\$ 10,000.00	\$ 15,000.00
GOVERNMENT (CITY, COUNTY, STATE)	\$ 1,500.00	\$ -	\$ 8,000.00	\$ 6,880.00	\$ 25,000.00
INDIVIDUAL DONATIONS	\$ 5,200.00	\$ 7,855.00	\$ 10,000.00	\$ 7,855.00	\$ 25,000.00
GATE RECEIPTS/SALES	\$ 6,500.00	\$ 4,500.00	\$ 7,000.00	\$ 4,500.00	\$ 10,500.00
OTHER (EXPLAIN)	\$ 5,500.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00	\$ 1,000.00
TOTAL	\$ 21,000.00	\$ 14,355.00	\$ 34,000.00	\$ 31,235.00	\$ 81,500.00

*This section applies to expenses and income related to programs in the City of Santa Clara only.
 **This section applies to the organization's entire budget including the City of Santa Clara's portion.
Other - Young Artist Tuition (16-17), Contracted work (17-18 & 18-19)

	2016/17 ACTUAL PREVIOUS YR	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED	2017/18 ACTUAL CURRENT YR	2018/19 PROPOSED
EXPENSES:					
ITEM I - SALARIES, FEES					
Artistic Director	\$ -	\$ -	\$ 20,000.00	\$ -	\$ 20,000.00
Managing Director	\$ -	\$ -	\$ 20,000.00	\$ -	\$ 20,000.00
Artist Fees	\$ 13,000.00	\$ 10,000.00	\$ 8,000.00	\$ 20,000.00	\$ 26,000.00
Artist Fellow Awards	\$ -	\$ -	\$ 4,000.00	\$ -	\$ 4,000.00
ITEM I SUBTOTAL	\$ 13,000.00	\$ 10,000.00	\$ 52,000.00	\$ 20,000.00	\$ 70,000.00
ITEM II - SUPPLIES & MATERIALS					
Publicity	\$ 500.00	\$ 600.00	\$ 1,250.00	\$ 1,000.00	\$ 2,500.00
Printing	\$ 500.00	\$ 500.00	\$ 750.00	\$ 650.00	\$ 750.00
Music Purchase	\$ -	\$ 250.00	\$ -	\$ 250.00	\$ -
	\$ -	\$ -	\$ -	\$ -	\$ -
ITEM II SUBTOTAL	\$ 1,000.00	\$ 1,350.00	\$ 2,000.00	\$ 1,900.00	\$ 3,250.00
ITEM III - OTHER (TRAVEL, INSURANCE, ETC.)					
Venue Insurance	\$ 500.00	\$ 300.00	\$ -	\$ 300.00	\$ -
General Liability	\$ -	\$ -	\$ 1,200.00	\$ -	\$ 1,200.00
B&O Insurance	\$ -	\$ -	\$ 1,000.00	\$ -	\$ 1,000.00
	\$ -	\$ -	\$ -	\$ -	\$ -
ITEM III SUBTOTAL	\$ 500.00	\$ 300.00	\$ 2,200.00	\$ 300.00	\$ 2,200.00
ITEM IV - RENTALS					
Venue	\$ 4,600.00	\$ 498.00	\$ 664.00	\$ 1,998.00	\$ 2,664.00
Music	\$ 550.00	\$ -	\$ -	\$ 600.00	\$ -
Instrument	\$ 1,000.00	\$ 1,088.00	\$ 1,088.00	\$ 1,788.00	\$ 2,176.00
Chairs/Tables, Etc.	\$ 400.00	\$ -	\$ 1,000.00	\$ 500.00	\$ 1,000.00
ITEM IV SUBTOTAL	\$ 6,550.00	\$ 1,586.00	\$ 2,752.00	\$ 4,886.00	\$ 5,840.00
TOTAL EXPENSES	\$ 21,050.00	\$ 13,236.00	\$ 58,952.00	\$ 27,086.00	\$ 81,290.00

*This section applies to expenses and income related to programs in the City of Santa Clara only.

**This section applies to the organization's entire budget including the City of Santa Clara's portion.

Questions

1. Is your organization a registered California corporate non-profit?

Yes No

2. Is at least 51% of your organization's participants and/or Board of Directors Santa Clara residents?

Yes No

3. Is your organization's principal office and base of operations in the City of Santa Clara?

Yes No

4. Does your organization have an active board that meets at least annually and establishes and enforces policies?

Yes No

5. Please describe how your organization contributes to the Santa Clara community:

While CMSV's PO Box is not based in Santa Clara, it has maintained an active presence throughout the region and has dedicated to engage the Santa Clara communities through its continued artistic presence there.

The Triton Museum of Art will always remain as CMSV's primary venue, but in addition, CMSV's growing presence at Santa Clara University only amplifies its overall presence and dedication to the city. Its production aesthetic is unparalleled in the region and brings a fresh and exciting vibe to the classical art scene.

6. Please describe how your organization reflects the diversity that makes up the City of Santa Clara. This reflection may be in the group's structure, in its artistic vision, in the composition of its membership and direction, or in its choice of repertory:

CMSV's administration, audience, and artist rosters all encompass the diversity that Santa Clara represents.

In addition, CMSV's new Ensemble In Residence, Common Sounds, will ultimately amplify the goal of broadening cultural horizons, using music as the source. This is an incredibly special additive to CMSV's initiatives and also pumps up its Artistic prowess.

7. What are some strategies and approaches that your organization have utilize in the past year to increase marketing, membership and the number of attendance?

Within the past year, CMSV has spent time reflecting on its past efforts to grow its audience. It came to the conclusion that it has spent more time focusing on the amount, but not the quality of its performances year round. As a result

CMSV has decided to take a step back and make its season more concise. We anticipate that this will give us more time to properly steward our audience and donor base to ultimately increase its numbers. In addition, a competent

and accomplished marketing consultant has recently volunteered to dedicate a substantial amount of time to helping CMSV reach a larger audience base. While this is new, we anticipate that it will be incredibly fruitful!

8. Is your organization willing to acknowledge the support the City of Santa Clara where appropriate and include this information on all printed material related to to funding, including programs, etc. (e.g. collateral, events, opening of events, magazines and booklets, website, Facebook, and email)?

Yes No

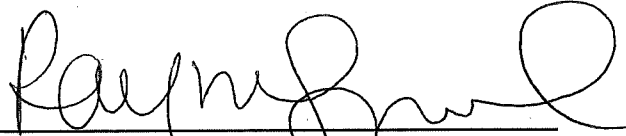
9. Is your organization willing to provide a free concert or demonstration performance in Santa Clara at a mutually agreed upon time and location sometime during the fiscal year?

Yes No

10. Is your organization willing to help volunteer at Cultural Commission events and provide marketing materials for events?

Yes No

I hereby certify that all the information contained in this application is true and correct to the best of my knowledge.



Authorized Representative Signature

ARTISTIC DIRECTOR

Typed Name and Title

Date 12.13.17

FOR FURTHER INFORMATION OR INSTRUCTIONS REGARDING THE APPLICATION PROCEDURE, PLEASE CONTACT:

Christine Jung
Management Analyst
(408) 615-2218

