



Agenda
Monday, February 5, 2018, 7:00 P.M.

1. Call to Order and Roll Call
2. Public Presentation
This portion of the meeting is reserved for persons to address the Cultural Commission on any matter on the agenda. The law does not permit Cultural Commission action on, or extended discussion of, any item not on the agenda except under special circumstances. Commissioners or the staff liaison may briefly respond to statements made or questions posed and may request staff to report back at a subsequent meeting. Please limit your remarks to 3 minutes.
3. Approval of January 8, 2018 meeting minutes.
4. Approval of Consent Calendar
The items listed on the CONSENT CALENDAR are considered routine and will be adopted by one motion. There will be no separate discussion of the items on the CONSENT CALENDAR unless discussion is requested by a member of the Commission, staff, or public. If so requested, that item will be removed from the CONSENT CALENDAR and considered under CONSENT ITEMS PULLED FOR DISCUSSION.
 - A. Updates to note and file
 - i. Sub-committees
 - ii. External Boards and Committees
5. Correspondence & Announcements
6. Old Business
 - A. Tasman Utility Box Discussion
7. On-going Business
 - A. Insurance for Concerts in the Park, Street Dance, and Friday Night Live
 - B. Meeting assignments
 - i. Santa Clara Players board, Monday, February 12, 7:30 p.m, Headen-Inmann House
 - ii. Sister Cities Association board, Thursday, February 15, 7:00 p.m., Headen-Inmann House
 - iii. Triton Museum board, Thursday, March 15, 4:30 p.m., Triton Museum Conference room
 - iv. City Council Presentation, Tuesday, February 20, 7:00 p.m., Council Chambers
 - v. Friday Night Live, Friday, March 2, 7:30 - 9:30 p.m., Triton Museum
 - C. Santa Clara University Global Village event update
 - D. Celebrate! International Village update
8. Consent items pulled for discussion

9. New Business

- A. Dissolution of Tree Lighting sub-committee
- B. Formation of Utility Box 2018 season sub-committee
- C. Americans for the Arts Conference attendance, Denver, CO, June 15-17, 2018
- D. Sister Cities International Conference attendance, Aurora, CO, August 2-4, 2018
- E. Trophy cases for March 2018

10. Commissioner Reports

11. Adjournment to next meeting: Monday, March 5, 2018, 7:00 P.M.

4A.i. 02/05/18 Sub-committee updates

Art in Public Spaces FY 2017-2018 sub-committee update

See attached.

Celebrate! International Festival sub-committee update

- MOU's needed between City for Chamber and Mission College
- Chief of Police is working with Mission College to ensure there is sufficient security since there is also a Taylor Swift concert. However per Mission College, that shouldn't be an issue. Extra staff can be brought in from Foothill college.
- Team continues to take multiple bids for vendors like: DJ, Sound, and Stage, etc. to ensure the choice is made on bids and services provides.
- Event Manager from Chamber Members has joined as a volunteer her time, Cori Lambert
- The new Chamber Board members have joined the committee to volunteer to manage the Beer and Wine Booth, and Raffle Activities.
- Rick Bennett, VP of Admissions, Mission College will be the POC from the Mission College.
- Mission College is excited to bring this to their location and engage their students and faculty to participate in this event.
- Sponsors Confirmed with Funding or Significant InKind: Kaiser, UPS, Santa Clara Weekly, Indian Community Center
- Tagline for now is Celebrate! Silicon Valley International Festival.
- Requested time from City Marketing to guide and give input to marketing plan, logo, and activities.
- Team is building the templates for contracts to help reduce the efforts for City.

Commemorative Month sub-committee update

February is Black History Month.

March is Women's History Month.

Community Mixer FY 2017-2018 sub-committee update

Mixer in April.

Friday Night Live FY 2017-2018 sub-committee update

No report

Marketing sub-committee update

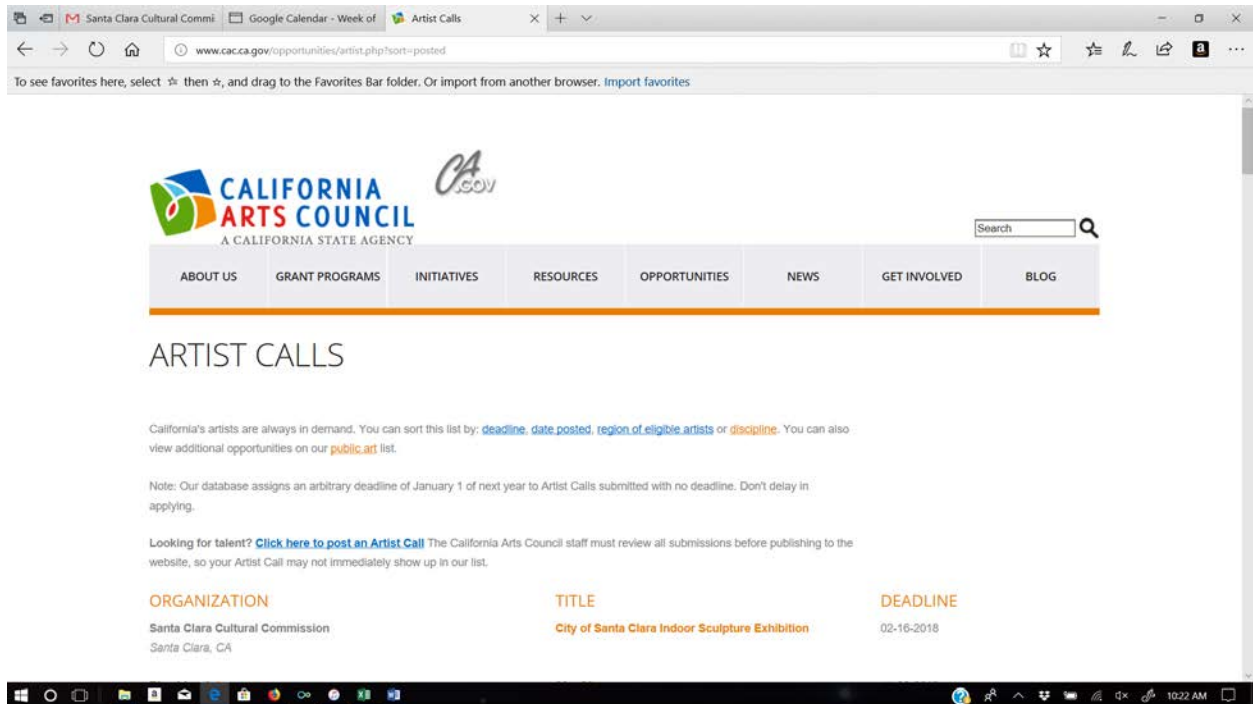
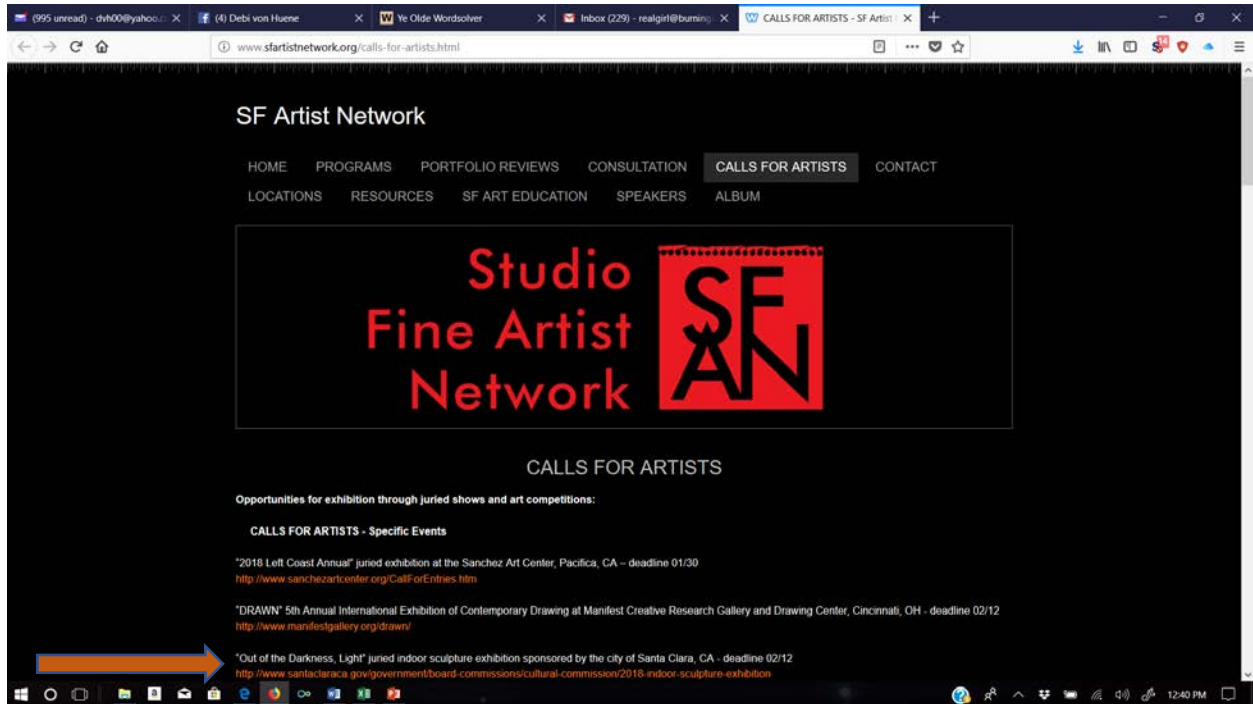
Maria Le is the recommended contact with the City's Marketing Department.

Santa Clara Cultural Commission
 Art in Public Spaces Subcommittee Update
 February 2018

The Call for Entry opened on January 12th. It was posted in the following places:

Organization	Social Reach	Website	Contact
SF Artist Network		http://www.sfartistnetwork.org/calls-for-artists.html	Stephen C. Wagner
California Arts Council		http://www.cac.ca.gov/opportunities/	Lariza Barcena
Mission College Art Club		Chair, Sculpture Department	Lynne Todaro
SCU Art Club		Chair, Art Department	Kathy Aoki
San Jose State		Chair, Spatial Art	Adam Shiverdecker
De Anza		Sculpture and three dimensional design	Moto Ohake
San Francisco Art Institute		Sculpture/Ceramics/New Genres	Maria Elena
California College of the Arts		Interim Chair, Sculpture	Terri Friedman
San Francisco State		Interim Director, School of Art	Mario LaPlante
Burning Man Arts			Joe Meschede
Triton Museum			Jill (did not respond)
FACEBOOK:			
South Bay Burners	2,164		
Bay Area Burners	5,501		
East Bay Burners	4,960		
South Bay Art Collective	82		
Anne & Mark's Art Party	945		
Santa Clara Cultural Commission	269		
City of Santa Clara	5,371		
San Jose Artists	1,619		

Following are screen shots of the announcements on the two websites:



The Call for Entry closes on February 16th.

To promote the Call for Entry among City residents and visitors to City Hall, the East and West wing display cases were filled with samples of “light art”:



East Wing
Mike Saleski – Phoenix

This artwork was made from the hood of a 1987 Honda Civic. Pieces of the metal were cut out using a plasma cutter. Behind the cutouts, an LED light phased through multiple colors (green, red and blue) which was amplified by the white poster-board mounted behind the Phoenix.



West Wing
Tatiana Elliston – Russian Swan Costume

This costume is meant to be worn, as a celebration of cultural heritage. In the white vest (top right) electro-luminescent wire (E.L. or just “L” wire) is sewn into elaborate designs that glow like neon when they are attached to power. Unfortunately, this display case was not near an electrical outlet and so the light effects were not apparent. (Reference

<http://lightupfashion.com/home> for a better look at Tatiana's E.L. wire costume when it is lit.)

Next steps:

Week of Feb 5 – Christine to confirm judging panel's desire to participate and availability to meet (per the 2018 Sculpture Exhibition Proposal)

Feb 16 – Debra will close the entry form for artists

Feb 19 – Debra will send electronic copies of entries to the judging panel

Feb 19 – Feb 28 – Judges meet face to face to determine finalists

Mar 1 – Debra will notify finalists

Month of March –

- a) Debra will provide Christine with names and details for Art Loan Agreements (to be signed by City Manager, City Attorney, and City Clerk)
- b) Christine facilitates conversations with maintenance to match artwork to pedestals and identify where electrical outlets might be available for displays
- c) Christine helps to confirm date and location of Launch Reception (Triton or City Hall)
- d) Begin to work with Marketing Committee on flyers, brochures, billboards for April

Exhibition timeline:

Installation: Week of Apr 2nd

Launch Reception: Fri Apr 6th (evening) or Sat Apr 7th (afternoon)

Judging Panel decides First Place, Second Place, and Runner-Up: Apr 7th – May 11th

Awards at International Festival: Saturday, May 12th

Recognition at City Council Meeting: May 15th or May 22nd (tbd)

Exhibition Closes: Friday, June 15th

Removal: Week of June 18th, no later than June 22rd

4.A.ii. Exterior board and committee updates

City Marketing Committee update

Meeting in January cancelled due to Council Goal Setting meeting.

Sister Cities Association update

Logistics for the upcoming visits from Izumo, Japan and Coimbra, Portugal were discussed. Preparations for the Afternoon Tea are going well. SCA elected a new board, as follows:

President - Tedra Nikolai

Vice President - Raj Chahal

Vice President: Coimbra - Shannon Potts

Vice President: Izumo - TBD

Vice President: Limerick - Raj Chahal

Vice President: Youth Commission - Patricia Knowles

Treasurer: Ruth Lemmon

Secretary: Keith Stattenfield

Membership Director: Kulvinder "Kav" Grewal

Parliamentarian (non-voting): Loretta Beavers

Members at large are: Yuko Ikezi, Will Kennedy, Izabella Patlewicz, and Tino Silva.

Triton Board meeting update

This year's gala theme is Cinco de Mayo. There will be a separate event this summer for a tequila tasting opportunity.

Artist David Einstein has selected the Triton to will a portion of his art upon his death. The Triton has made a coffee-table style art book of his works for fundraising and board member recruitment. There will be a reception for it on 16 February.

Encouraged by the opportunity Harbir Bhatia created for the Cultural Commission to report at City Council meetings, Deputy Director Preston Metcalf will also give regular reports at City Council meetings.