



Commissioners Present: Loretta Beavers, Harbir Bhatia, Kendra Fehrer, Niha Mathur, Debra von Huene

Staff: Christine Jung

Guests: Maria Applegate
Michelle Lum
Eversley Forte
Balraj Wilkhoo, Joy of Sewa

Matters for Council Action: None.

1. **Call to Order/Roll Call**
 - A. Meeting called to order 7:05 P.M.
2. **Cultural Commission Picture**
 - A. All Commissioners were present for group picture.
3. **Public Presentation**
 - A. None
4. **Approval of August 7, 2017 and September 18, 2017 Meeting Minutes**
 - A. Motion to approve minutes for August 7, 2017 & September 18, 2017, seconded and approved unanimously.
5. **Correspondence & Announcements**
 - A. Resignation of Commissioner Eversley Forte. The Commission thanked Mr. Forte for his contributions over the years and look forward to continuing to work with him.
6. **The Brown Act**
 - A. The Brown Act Presentation – Diana Fazely, City Attorney's Office
 - Purpose of the Brown Act is to safeguard public's right to access and participate in government meetings within State.
 - Brown Act covers the Cultural Commission but not ad-hoc subcommittees
 - Four commissioners is considered quorum for a commission size of seven.
 - Last year Commissioner Bhatia received legal approval to use Google Drive for documentation repository.
 - There was discussion to understand policy and execution workflow policies under the Brown Act.
 - Google Docs for subcommittee planning (less than four commissioners) and repository usage is allowed.
 - Subcommittees will need to be for a duration of time (i.e. 2017).
 - Meeting agenda topic summaries can be sent to the Chair prior to meeting and added to finalized agenda.

7. Old Business

A. Update from Joy of Sewa for S.A.A.M (Sikh Heritage Month)

- November 11th: S.A.A.M – Diversity Film Series at Northside
- November 12th: S.A.A.M. – Food packing with @Kids Against Hunger
- November 16th: S.A.A.M. – President’s Reception for 97th National Conference of Social Studies at San Jose Gurdwara
- November 18th: S.A.A.M. – “Enchanted Forest” Play at Central Park Library
- Dec 1, 2017 Tree Lighting Ceremony – Joy of Sewa is planning to have an art and crafts booth and a cultural heritage photo booth is also being considered with snacks and tea. Staff Liaison to follow up on whether or not sampling food is allowed or will require permit.
- Joy of Sewa will have education material for Santa Clara Unified School District and information available at the Library.

Motion to move to agenda item 8B so that Mr. Forte can provide updates on the Concerts in the Park, seconded and approved unanimously

B. Event Recaps

- Art & Wine Festival
Lessons learned: Location for booth is critical. Next year the Commission will need to ensure we are in a more centralized location, have updated marketing material, and activities to drive traffic to our booth. In addition, the Commission should ensure Grantees are aware of dates and time commitments in the future to help staff event.
- Dinner meeting with City Council
Lesson learned: Chair Beavers did well presenting document content. City Council and Mayor were excited for our events and questioned legacy decisions. City Council was receptive to Arts & Culture fees and understanding of planning challenges. Next time the Commission will work on the report throughout the year versus a few days in advance.

8. New Business

A. Council Meeting Report September 26, 2017

- Staff Liaison: Date is incorrect and the new date is October 24, 2017. Chair Beavers will attend and present the PowerPoint.

B. Summer Concert Series Logistics Presentation – Eversley Forte

- Mr. Forte reviewed his proposal for bands and dates for the summer. (Please see attached material) and provided an overview as to why Friday and Sunday performances were planned in the past. Sunday events are geared towards senior citizens and handicapped community planned outings.
- Four Friday night concerts and three Sunday concerts occurred in 2017.
- Sound engineering is needed for concerts and requires additional cost. Currently the bands are paying for this out of their budget. The Commission should ensure the next fiscal year budget reflects actual updated costs.
- Mr. Forte will look into having Mission College Symphony perform at no charge for Friday, June 8.
- *Motion to have a classic orchestra performance (Mission College Symphony or Vanguard) that is free of charge on June 1 or 8, 2018, seconded and approved unanimously*

- *Motion to approve the current slate of six dates proposed by Mr. Forte and bands, seconded and approved unanimously*
 - *Motion to consider putting Street Dance as a last performance in Summer Concerts series in 2019, was not seconded*
- C. Creative Compassion Artist-in-Residence Program for Public Spaces Presentation – Marie Applegate
- Ephemeral Art using place-making and what is already present. Ms. Applegate shared multiple artist in resident programs that were conducted in San Francisco.
- D. Update on External Funding Request Packets for FY 18-19
- Staff Liaison to send request in October for November 6th review.
9. Ongoing Business
- A. Current Budget Status
- SES Hall will charge \$300 per event and a contract still needs to be finalized.
 - Staff Liaison is working on completing this.
- B. Marketing Sub-Committee Definition and Duties
10. Sub-Committee Reports
- A. Marketing – *Item tabled for next meeting*
- Gather information on December 2017 and 2018 events for SVP
- B. Halloween Decorating Competition – *Item tabled for next meeting*
- Status
 - Marketing material has been distributed
- C. Art in Public Spaces – *Item tabled for next meeting*
- Sculpture Exhibition
 - Other interactive art, i.e. Art-A-Bus
- D. International Village/Festival – “Celebrate”
- Date for 2018 calendar: *Motion to approve date May 12, 2018, seconded, approved unanimously*
 - Status and high level plan: Commissioners von Huene and Bhatia visited Mission College and Montague School. Mission College was a better venue than Montague School, although logistics still needs to be finalized. Next steps will be to finalize venues and costs.
- E. Community Mixers
- Update was given on mixer with Project for Public Spaces.
- F. Commemorative Months/Observances – *Item tabled for next meeting*
- September: California Admissions Day should be added, September 9th (1850)
 - October: National Hispanic Heritage Month
 - November: Sikh Heritage Appreciation and Awareness
- G. Friday Night Live – *Item tabled for next meeting*
- List of planned events
 - Prospects for FY 2018-2019 (Ideally lock down by July end)
 - 2018 event dates for calendar
- H. Street Dance – *Item tabled for next meeting*
- Prospects for band
 - 2018 date for calendar
- I. Keep Santa Clara Clean – *Item tabled for next meeting*
- Utility box update
- J. Chalk Art – *Item tabled for next meeting*

- With Rotary BBQ, Santa Clara University, International Festival, or otherwise
- K. Arts Impact Fee – *Item tabled for next meeting*

11. Commissioner Reports

- A. Americans for Arts Conference Attendee Report – Commissioner Fehrer
- Sessions around Art as a catalyst for community development was interesting. It was inspiring and center of a major public initiative.
- B. Personal Culture Reports

12. Board Liaisons – *Item tabled for next meeting*

- A. Triton Board Meeting
- B. Sister Cities Association Board
- C. City Marketing Committee
- D. Other Commissions

13. Dates of Upcoming Events and Assignments for Team Members

- A. October 13th: FNL – Tezkatlipoka Aztec at SES Hall
- Assignment: Commissioner Samara
- B. October 26th: Halloween Decorating Competition Judging
- C. November 1st: APS – Sculpture competition entries begin
- D. November 3rd: FNL – Grupo Folklorico Los Laureles at SES Hall
- Assignment: Commissioner Samara
- E. November 11th: S.A.A.M – Diversity Film Series at Northside
- F. November 12th: S.A.A.M. – Food packing with @Kids Against Hunger
- G. November 16th: S.A.A.M. – President’s Reception for 97th National Conference of Social Studies at San Jose Gurdwara
- H. November 18th: S.A.A.M. – “Enchanted Forest” Play at Central Park Library
- I. December 6th: APS – Sculpture Competition closes entries
- J. January 26th: APS – Sculpture Competition Reception
- K. February 2nd: FNL – Tabia at Triton Museum

14. Adjournment to next meeting: Monday, November 6, 2017 at 7:00 P.M.

- A. Meeting adjourned at 9:40 P.M.

Hello Cultural Commissioners,

Below is the proposed performer lineup for the Summer 2018 Concerts in the Park and Street Dance. Please review the bands before the Cultural Commission meeting on Monday October 2nd, which is when there will be a vote on approval of the dates and performers. Dates and details need to be submitted for printing in the Summer Activities Guide sometime in the next few weeks (it is printed and arrives in February), and also dates to be printed in the city calendar.

The criteria for the bands is wide appeal to a diverse population, and age range. Also, the bands need to have an established following and reputation in the South Bay, performing at the major festivals and community events. There were comments from community members to consider diversity in the makeup of the bands. If we happen to get bands that are themselves ethnically and sexually diverse, then great. It is in fact a consideration, but is not a primary criteria for the Summer Concerts. The proposed 2018 lineup is actually very ethnically and sexually diverse.

For diversity, we consider the makeup of the residents attending the events, and look for those attending to reflect the age and cultural diversity of Santa Clara. The Summer Concert programming is expected to have broad appeal to the diverse residents of Santa Clara. We have definitely succeeded in accomplishing that over the last few years, compared to the demographic of the attendees several years ago.

The budget for the Friday evening concerts has been for many years and continues to be \$3700 for the 4 concerts. \$3600 is currently allocated to pay for the 4 bands. The Cultural Commission re-allocated additional funds to pay for the Sunday concerts in 2017. \$1740 is currently needed for 2018 for 2 Sunday shows, with an optional 3rd Sunday if desired.

I'll be working on this with the Cultural Commission until final approval. It has been challenging due to financial limitations, and better quality bands wanting higher pay and a sound engineer.

If needed, I can be at the Commission meeting Monday October 2nd to give detailed background information on the concerts, and answer any related questions. Just let me know.

Thanks,

Eversley Forte

Friday June 15, 2018

The Megatones

98.5 KFOX Last Band Standing Winners, the Megatones have been voted the best cover band in the San Francisco Bay Area

For almost 20 years now, The Megatones have delivered their unique dance medleys of contemporary rock classics to groovin' guys 'n gals throughout Northern California. Their crystal vocal harmonies, ripping solos, and compelling beats keep everyone dancing and their diverse range includes rock, blues, reggae, modern, house, and R&B. You never know what they'll play next, only that their energy will pull you to the dance floor once again.

They also helped us out on 1 week notice this summer to cover for a band that canceled on 1 week notice. The Megatones have family roots in Santa Clara, and look forward to performing at home in Central Park.

Cost: \$800

Performance Videos:

<https://www.youtube.com/watch?v=KX1ybZodaq4>

<https://www.youtube.com/watch?v=zGTboNIJ55g>

https://www.youtube.com/watch?v=8E_xZS-aqdk

<https://www.facebook.com/megatones/videos/10152501885989033/>

Website:

<http://www.megatones.net/>

Friday June 22 – SV BBQ Championships – Is the Cultural Commission going to be involved with the SV BBQ, and how?

Wednesday July 4 – Independence Day Concerts and Fireworks

Sunday July 8, 2018 - Nothing currently scheduled. Does the Cultural Commission want a Sunday concert on this weekend?

Friday July 13, 2018

Orquesta Latin Heat

Salsa – an exhilarating musical experience - Featuring a swinging horn section, fiery rhythms and authentic Latin percussion and vocals - performing Sizzling Salsa, Merengue, Latin Jazz, Cumbia and more.

Other Latin bands have been contacted about performing, but timing has not been quite right with them. Orquesta Latin Heat draws over 500 people to each concert, so they are 1 of 3 bands that have been receiving annual invites to perform in Santa Clara.

Cost: \$1000

Base price was \$850. Last 2 years we added \$150 which would go towards them paying for a sound engineer, for a total of \$1000. They have requested some additional pay which would go towards the sound engineer. They were told that we would consider some additional pay when we see how much budget we have remaining after we have all of the bands are booked. Looking at paying them \$1100. Usually, at least 1 band each summer gets paid \$1100 for the Concerts in the Park (Houserockers or The Hitmen).

Performance Videos:

https://www.facebook.com/pg/culturalcommission/videos/?ref=page_internal

<https://www.facebook.com/latinheatband/videos/565843920219918/>

Website:

<https://www.latinheatmusic.com/>

Sunday July 22, 2018

The Lyratones

Dance hits from the Big Band era.

This summer they had the biggest Sunday turnout in the last 7 years. This is a guaranteed winner for a Sunday afternoon, drawing an older demographic.

Cost: \$850

Performance videos:

<https://www.youtube.com/watch?v=ji4O3i8W3UM>

<https://www.youtube.com/watch?v=h4STKPHysi0>

https://www.youtube.com/watch?v=2vH_1Y6Zt5U

Website:

<http://www.lyratones.com/>

Friday July 27, 2018

California Groove

California Groove is a 6 piece party/dance band performing a blend of contemporary music such as Lady Gaga, Beyonce, Bruno Mars, Katy Perry, Black Eyed Peas to older favorites like Aretha Franklin, Earth Wind and Fire, AC/DC, Motown, 50's hits, and much more.

This band would be new to the Santa Clara Concerts in the Park.

Cost: \$850

Performance videos:

<https://www.youtube.com/watch?v=WFAAEKMe9uo>

<https://www.youtube.com/watch?v=sW4CuvXe700>

Website:

<https://www.californiagrooverocks.com/>

Friday August 3, 2018 - Street Dance

The Hitmen

Consistently produces the biggest turnout at the Street Dance or Concerts in the Park. They also keep their music current. We find a spot for them every year, either as a closer for the summer concerts, or featured in the Street Dance.

Cost: \$1500 (This is the preset budgeted price for the Street Dance performer)

Performance videos:

<https://www.youtube.com/watch?v=FPkQrWjx9Hc>

<https://www.facebook.com/eversley.forte/videos/10207201480434872/>

<https://www.youtube.com/watch?v=qrqoVTwqEPU&t=447s>

Sunday August 12, 2018 - this concert could double as a community mixer starting 30 minutes before the band plays at 2:30pm, and highlighted by entertainment in order to get a whole different crowd attending on Sunday afternoon.

The Funky Souls Band

The Funky Souls Dance Band specializes in playing funk, soul, disco, and R&B favorites. Lots of big hits for everyone to enjoy, as well as some great dance tunes you may not have heard in awhile.

The Funky Souls is a dance band from Santa Clara, and would be new to the Santa Clara Concerts in the Park.

They are willing to put together a set that predominantly more recent hits, mostly older, or a mix of new and old depending on direction they receive from the Cultural Commission to target the expected audience. They are looking forward to being able to perform at home in Santa Clara.

Cost: \$890

Performance videos:

<https://www.youtube.com/watch?v=fkM-PiMWf3I>

<https://www.youtube.com/watch?v=eyCxIke43kc>

https://www.youtube.com/watch?v=mq_I3K1LMmU

website:

<http://thefunkysouls.com/>

Friday August 17, 2018

Busta Groove

Great band to close out the Summer Concerts in the Park. Popular Bay Area dance band performing music from the 70's, 80's, 90's, and today. Great South Bay following that will probably show up if Busta Groove is playing. They have been consistently one of our top 3 choices for the Street Dance.

Performance videos:

https://www.youtube.com/watch?feature=player_embedded&v=WylEmpHCKAw

https://www.youtube.com/watch?feature=player_embedded&v=KEHNvxkHfSc

<https://www.youtube.com/watch?v=2mcyc5KPfJs>

https://www.youtube.com/watch?feature=player_embedded&v=BleOhfhBYgg

website:

<https://busta-groove.com/>

Pop Fiction – *wants an additional \$850 just to bring their own sound*

Dance hits from the 70s, 80s, 90s, and 2000s.

They have performed the last 2 years on July 4th in Central Park, have name recognition locally, and are well liked by many that have attended the evening show leading up to the fireworks. Plus Kimo really likes them.

Videos: <http://www.popfictionlive.com/AudioVideo/>

Rebel Yell – *nogo...needs an additional \$500 or more for a sound engineer*

They performed at the Concerts in the Park in 2016, and were quite excellent

website:

<http://rebelyell80s.com/>

The Peelers Band – *nogo... base paywe are offering is much too low. They book through an agent, which increases the price even more.*

Performance video:

<https://www.youtube.com/watch?v=uGyxBKCZ0bk>

Pacific Soul Band – *nogo...wants \$2000 puls additional for a sound engineer*

Performance video:

<https://www.youtube.com/watch?v=EbV30PYM-Xs>
