



**Due to last minute changes, the Cultural Commission meeting on December 19, 2017 was moved to the Council Conference Room at City Hall**

**Commissioners Present:** Loretta Beavers, Harbir Bhatia, Kendra Fehrer, Niha Mathur, Debra von Huene, Louis Samara, Candida Diaz

**Staff:** Christine Jung

**Guests:** Mathews O'Donnel  
Rob Jerdonek  
David K. Mascaros  
George Doeltz, Santa Clara Players

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**Matters for Council Action: None.**

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1. Call to Order and Roll Call
  - A. Meeting called to order at 7:02 P.M.
  - B. Roll Call: Six commissioners present for quorum
    - i. Commissioner Fehrer motioned to move Item #5 before #4 on the agenda. Seconded and approved.
2. Public Presentation
  - A. none
3. Consent Calendar (2 minutes)
  - A. Updates to Note and File
    - i. Sub-committees
    - ii. External Boards and CommitteesCommissioner Fehrer motions to approve the consent calendar, seconded and approved.
5. Old Business
  - A. Trophy Case
    - i. Commissioner von Huene motioned that in the month of January the trophy cases be used to exhibit representative light art to launch the call for entries as designed by the sub-committee. Motion seconded and approved.

Chair Beavers enters the meeting at 7:10pm.

- B. Public Social – Wrap up comments
- C. Street Dance Band

- i. Commissioner Bhatia motions to approve The Hitman on 8/3/2018 for \$1500. Motion seconded and approved.
- 4. Correspondence & Announcements (3 minutes)
  - A. Utility Box Complaint
    - i. The City received a complaint about a utility box on Tasman Drive across from Levi's Stadium. Several guests spoke about how the artwork on the utility box was offensive to Catholics.
    - ii. Commissioner Bhatia motion that we receive the necessary information to evaluate the decision, and the Commission will respond by February meeting. Motion seconded and approved.
    - iii. Chair Beavers will be providing information to the Commission.
- 6. Ongoing business
  - B. Santa Clara Player requests for payment
    - i. \$1462.50 for The Christmas Mouse
    - ii. \$1462.50 for Agatha Crusty and the Health Spa Murders
      - Commissioner Fehrer motions to reimburse the Santa Clara Players for the requested amounts. Motion seconded and approved.
  - C. Celebrate! Festival Performers Contract Approvals
    - i. Commissioner Fehrer motions that we show all of the budget items (for event planning) in the consent calendar. Commissioner von Huene seconds, then approved.
    - ii. Commissioner Diaz motions that we approve the cost of \$400 for Grupo Folklorico and \$450 for Tezkatlipoka Aztec Drum and Dance to perform. Motion is seconded and approved.
    - iii. Commissioner Fehrer motions to approve the direction that the subcommittee is working on and that they send the information to the Commission. Motion is seconded and approved.
- 7. New Business
  - A. Budget FY 2018-2019
    - i. Art in Public Places (AIPP)

Commissioner Samara exits the meeting at 9:15pm

- ii. Chalk Art Festival
- iii. Celebrate! Festival
- iv. Event Development
  - Community Mixers
- v. Marketing
  - Dedicated Staff
  - Promotional materials
- vi. Keep Santa Clara Clean
- vii. Performing Arts
  - Summer Concert Series
  - Friday Night Live
- viii. Street Dance
- ix. Supplies and Miscellaneous
- x. Travel, Conferences and Memberships

- Will revisit budget numbers at 1/8/18 meeting
- Commissioner von Huene motions to accept the proposed budget as recorded by Staff Liaison. Motion seconded and approved.

8. Consent items pulled for discussion  
None

9. Adjournment to next meeting: Monday, January 8, 2018, 7:00pm

A. Commissioner Mathur motions to adjourn meeting, Commissioner Fehrer seconds, then approved. Meeting adjourned at 9:40pm.

**CULTURAL COMMISSION BUDGET REQUEST FOR FY 18-19 - 12/19/17 Special Meeting**

	<b>Final Budget</b>	<b>Request for FY 18-19</b>	<b>Difference</b>	<b>Notes</b>
<b>Santa Clara Ballet</b>	\$ 10,000			Will be discussed on 1/8/18
<b>Santa Clara Chorale</b>	\$ 5,000			Will be discussed on 1/8/18
<b>Santa Clara Players</b>	\$ 5,850			Will be discussed on 1/8/18
<b>Santa Clara Art in Public Places</b>	\$ 8,000	\$ 9,000	\$ 1,000	Leverage to use for interactive public art (ex. Marie Applegate's ideas/plan) and art bus, moved Chalk Art to this line item
<b>Chalk Art</b>	\$ 1,000	\$ -	\$ (1,000)	Combine with Art in Public Places line item
<b>International Village</b>	\$ 15,108	\$ 30,216	\$ 15,108	Performers (first event was FY 17-18), logistics (rentals, sound equipment, etc.)
<b>Event Development</b>	\$ -	\$ 4,000	\$ 4,000	Passport Santa Clara (Introduce the community to local cultural businesses/community organizations), Community mixers (\$250 x 4), Ability to plan new events or give to organizations that make new requests during the year
<b>Keep Santa Clara Clean</b>	\$ 1,500	\$ 1,500	0	Raise from \$250 to \$500 reimbursement for artists
<b>Performing Arts</b>	\$ 13,200	\$ 20,000	\$ 6,800	Performers were not getting paid market rate previously in addition to sound engineers and venues
<b>Street Dance</b>	\$ 11,332	\$ 15,000	\$ 3,668	Pay performer market rate, City staffing, inflation
<b>Supplies and Miscellaneous</b>	\$ 1,475	\$ 1,975	\$ 500	\$50 per shirt plus extra
<b>City Staffing, Fees and Permits</b>	\$ -	\$ 3,000	\$ 3,000	Food truck permits, food inspection permits, alcohol permit, Parks & Rec staffing, Need more information
<b>Insurance for Performances</b>	\$ -	\$ 3,600	\$ 3,600	Insurance for performers, 12 events between Concerts in the Park and Friday Night Live events
<b>Marketing</b>	\$ -	\$ 10,000	\$ 10,000	Consultant for marketing design support for digital and regular, social media campaigns, printing costs, and PR promotions resources
<b>Santa Clara Sister Cities Association/Sister C</b>	\$ -	\$ 6,659	\$ 6,659	Moved from Travel, Conference, Membership budget
<b>Travel, Conferences and Memberships</b>	\$ 12,514	\$ 5,855	\$ (6,659)	Removed SC Sister Cities Association and Sister Cities membership fee to separate line item
<b>SUBTOTAL</b>	<b>\$ 84,979.00</b>	<b>\$ 110,805</b>	<b>\$ 46,676.00</b>	