

# City of Santa Clara

## NURC Meeting

**Presented By: Police Chief Mike Sellers**

May 21, 2018



**City of  
Santa Clara**  
The Center of What's Possible

# Proactive steps taken

## Preparation for 2017-2018 school year

- August meeting with SCU staff re: key dates
- August meeting with SCPD staff to schedule key operations and appropriate Team 200 staffing  
(December mid-year meeting as well 12-18-2017)

## \*\*SCPD Collaboration/Education Meetings\*\*:

- 09-11-2017** – area property owners and managers
  
- 09-13-2017** – ABC licensed premises (bars and stores)  
21 area premises invited

## ABC Grant secured for 2017-2018

- \$79,120 funding source for operations, investigations, and enforcement of alcohol related concerns (4<sup>th</sup> consecutive year; state recognition for significant achievement/application of grant funds)



# Proactive steps taken

## FIELD VISITS

### SCPD NSU door-to-door education:

**09-14-2017:** 40 properties visited with educational flyer dispersed (**50+ students contacted**)

### Annual “Walkabout”:

**09-23-2017:** SCPD along with SCU Office of Student Life and Associated Student Govt – door-to-door education:  
130+ properties visited (**250+ students contacted**)

### Middle School area – residential focus:

**03-15-2018:** Door-to-door house visits in collaboration Principal of Buchser Middle School and SCU for proactive discussions with area residents re: being responsible neighbors to the school



# Proactive steps taken

- ❑ **SCPD Freshman Move-In public safety patrols:**
  - ❑ 09-17-2017 and 09-18-2017
- ❑ **SCPD NSU Freshman Orientation education:**
  - ❑ 09-18-2017: (approx. 1500 attendees)
  - ❑ Education re: being a safe, responsible member of the
  - ❑ Community



# SCPD/NSU Education Awareness Operations

NSU education to students/managers/public re: alcohol violations, safety and being responsible citizens

*09-27-2017 –house meeting*

*10-18-2017 – on campus - session 1*

*10-18-2017 – on campus - session 2*

*01-09-2018 – on campus - session 1*

*01-09-2018 – on campus - session 2*

*01-29-2018 (sorority chapter meeting – approx. 175 attendees)*

*02-05-2018 (sorority chapter meeting – approx. 150-175 attendees)*

*03-04-2018 (fraternity chapter meeting – 100 attendees)*

*03-05-2018 – house meeting*

*03-06-2018 – house meeting*

*03-07-2018 – house meeting*

*04-03-2018 (sorority chapter meeting – approx. 175 attendees)*

*04-10-2018 – on campus - Benson*

*04-15-2018 – on campus - dormitory visit*



# Proactive steps taken

## Code Enforcement Collaboration / Enforcement / Strategy Meetings:

09-18-2017

10-16-2017

11-13-2017

12-18-2017

02-05-2018

03-19-2018

04-23-2018

05-14-2018

(\*meetings include NSU, SCU staff, Campus Safety, prop owners/mgrs)



# Proactive steps taken

## ABC Shoulder Tap & Minor Decoy Operations:

08-23-2017

01-24-2018

02-06-2018

## ABC Undercover Operations:

10-20-2017

## Additional Patrols/Investigations:

\*key events / dates: Ex: Sporting events, New Year's Eve, pre-planned events, Cinco de Mayo

\*more than 25 additional operations of focused enforcement and follow-up regarding problem premises



# Team 200 & Special Operations

## Team 200 Patrols

Two Officers

(\*more officers added if needed)

*(6 officers first weekends of year and other key dates)*

Every FRIDAY & SATURDAY (\*when school is in session)

*\*\*Weekday shifts added as needed for preplanned events*

## Public Intoxication Patrols:

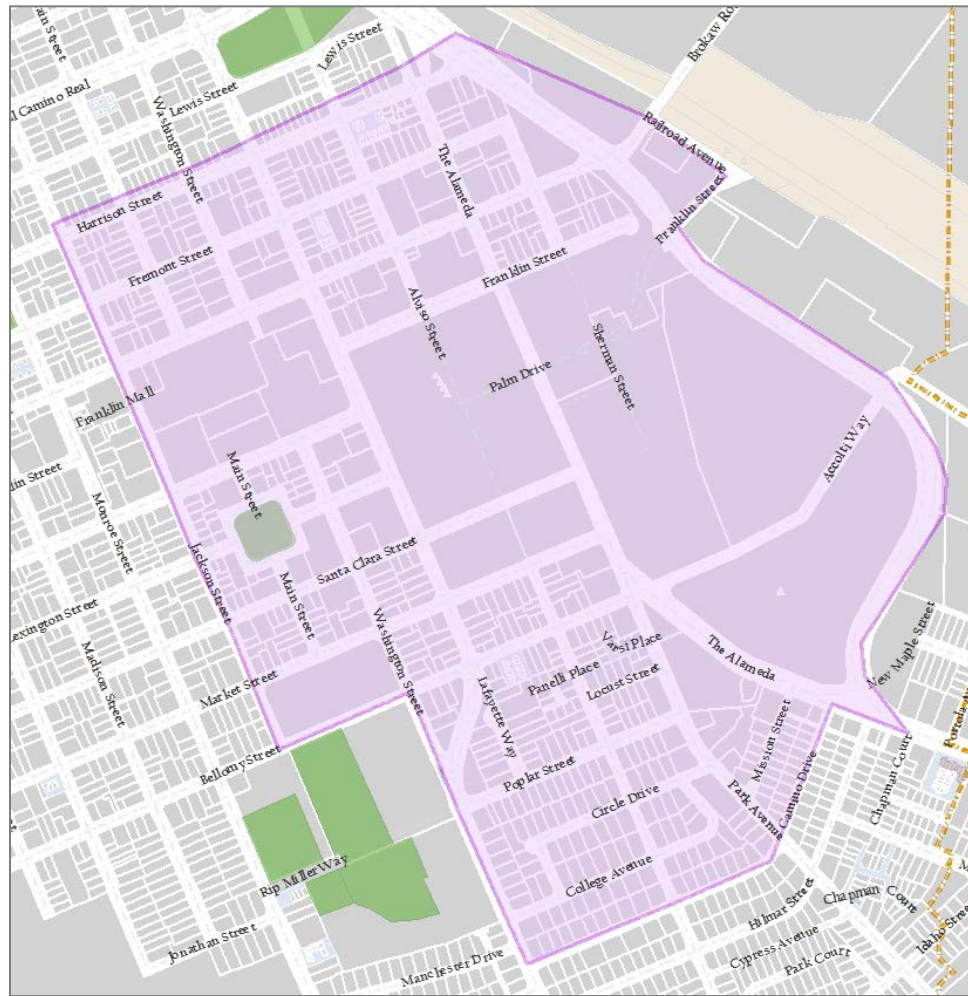
SCU area enforcement; focus of minors with alcohol violations and other associated alcohol violations

\*more than 20 additional patrols coordinated in proactive education and enforcement effort





# SCU Footprint



# SCU Zone Statistics

## SCU AREA MEDICAL CALLS:

- 10/15/2016 through 5/13/2017 = 27
- **10/15/2017 through 5/13/2018 = 38**
  - *(when statistical increase was observed NSU coordinated additional student meetings for education and awareness)*

## SPECIAL RESPONSE NOTICES:

- 10/15/2016 through 5/13/2017 = 40
- **10/15/2017 through 5/13/2018 = 49**

## ADMINISTRATIVE CITATIONS (after Special Response Analysis):

- 10/15/2016 through 5/13/2017 = 56
- **10/15/2017 through 5/19/2018 = 31**
  - *(analysis of each showed that less gatherings warranted citations than previous year)*



Contact Information:  
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