

CITY OF SANTA CLARA – Ballot Argument in Favor of Measure M

Safe neighborhoods, parks, libraries, programs for children and youth and seniors, and well-maintained roads all lead to a better quality of life. Keep Santa Clara a great place to live! Vote Yes on M!

Over the last 10 years, Sacramento politicians took millions of dollars from Santa Clara - hurting our public safety and local services. Yes on M keeps our tax dollars local, and can only be spent on OUR vital city services.

Yes on M helps the City:

- Maintain rapid 9-1-1 emergency response times
- Prevent cuts to the number of firefighters and police officers
- Repair streets and fix potholes
- Protect neighborhood library services
- Protect vital city services

Yes on M protects our fast 9-1-1 emergency response times. Every second counts in an emergency! Yes on M supports our City's paramedics and firefighters who are the first to respond and save lives. Vote Yes on M!

Yes on M protects our firefighters, police officers, and paramedics. When times are tough, the last thing we need is to cut the number of firefighters and police officers. Vote Yes on M and protect our emergency police and fire services!

Yes on M is fair for Santa Clara taxpayers. The cannabis industry must pay its fair share for the right to conduct business within our city. Support our police, fire, road repair, and youth/senior programs! Vote Yes on M.

Yes on M does NOT increase taxes on local Santa Clara residents homes, property, or groceries. Only those in the cannabis industry will pay for Measure M. Vote Yes on M!

By law, all Measure M funds must be spent in Santa Clara for local services – Sacramento cannot touch one cent! Yes on M includes strict accountability, including independent audits and citizen oversight.

Join us in voting YES on M.

- /s/ Kathy Watanabe, Vice Mayor of Santa Clara
- /s/ Debi Davis, Councilmember of Santa Clara
- /s/ Teresa O'Neill, Councilmember of Santa Clara
- /s/ Patrick Kolstad, Councilmember of Santa Clara
- /s/ Loretta Beavers, Cultural Commissioner, and long-time Santa Clara resident

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City Clerk's Office
City of Santa Clara

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