

ECR Community Advisory Committee Summary 2.22.2018

1. Outreach Opportunities

- Reach out to high schools, engage high schoolers as part of a school project.
- Link in with other community events.
- Phrase questions directly, such as “what are the issues that matter most to you.”
- Go to where people are informally on the ECR (target, grocery store, libraries)
- Engage Cultural Centers, faith based communities.
- Reach people that don't speak English as a first language, some groups are isolated by language.
- Reach out to the senior center.

2. Existing Conditions Report and Future Vision

- Affordable Housing is a priority.
- How does this plan compare to other cities?
- Form based code, set density and heights, building outlines.
- Remove on-street parking to safeguard for bicycle lanes.
- Underground Parking.
- Grocery store at Moonlite Shopping Center.
- City has RHNA goal, 2,274 housing units to be accommodated on the ECR.
- Reduce parking ratios or create underground parking
- Menlo City and Redwood City recently adopted protected bicycle lanes on ECR through use of underutilized on street parking.
- Greatest barrier to bicycle safety is the current speed at which cars drive on the ECR.
- Street trees to create a pedestrian safety buffer and reduce noise.
- Remove on-street parking, gives the City a lot of opportunities.
- Increase connections through ECR
- Increase Walkability
- Increase sense of place
- Parking structures strategically placed near commercial nodes (Pedro Market, San Jose).
- Parking behind development, building close to the street.
- Caution that proposed retail is comparable to the level of housing proposed.
- Widen sidewalks.
- Open up access to Saratoga Creek.
- Consider green wall elements if street trees are not possible.
- Consider reduction of lanes.

3. Public Comments

- There are about 8 large opportunity sites in the corridor, nodes should be created around this sites to create mixed use, interconnectivity and walkability. Getting developers to join smaller parcels is hard. Consider parking structures outside these nodes.
- Higher densities near Lawrence Expressway.
- Underground parking is expensive. Smaller lots of hard to develop with current parking ratio requirements.
- Engage with Mission College.

- Retail is not necessary on every block, focus on nodes.
- Encourage local retail, reduce parking ratios.