

# BPAC Meeting

March 25, 2019

## PEDESTRIAN MASTER PLAN

Visions, Goals, Objectives



**City of  
Santa Clara**

# Agenda

1. Welcome and Introductions
2. Project Progress
3. Vision, Goals, Objectives

# Project Progress



**City of  
Santa Clara**

# Project Timeline

We are here





# Walking Tours





# Walking Tours





# Walking Tours



# Vision, Goals, Objectives



**City of  
Santa Clara**

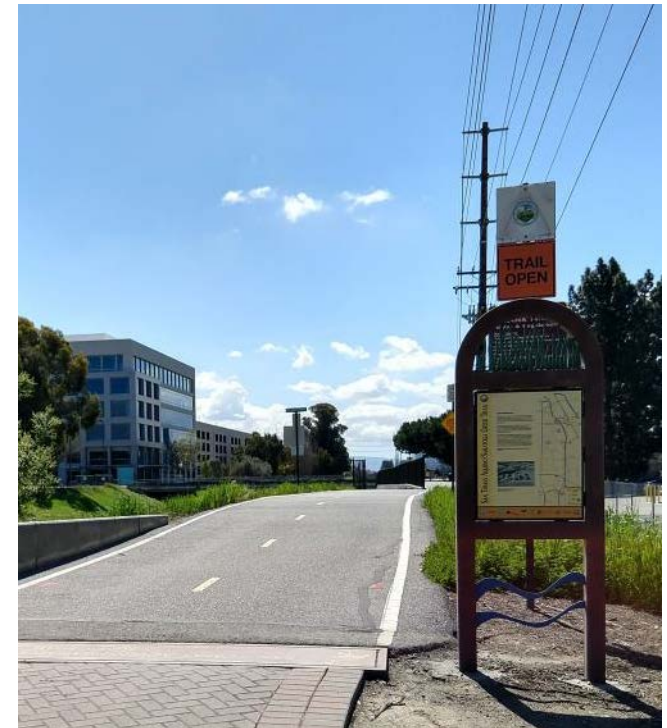


# Vision

Santa Clara is a walkable community that provides a comprehensive network of safe, convenient, and comfortable pedestrian routes for people of all ages and abilities.

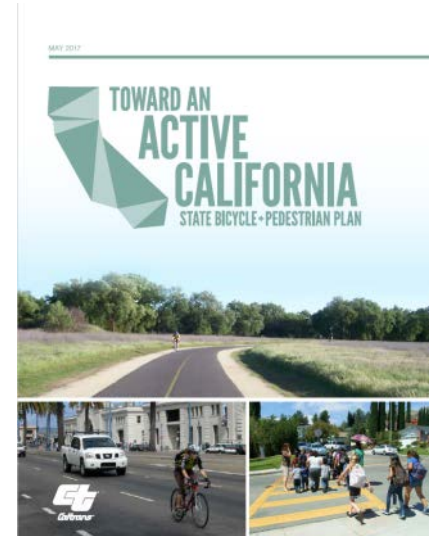
# Goals

1. **Safe:** Design pedestrian environments that are accessible and reduce the risk of pedestrian-involved collisions.
2. **Comfortable:** Identify pedestrian improvements that create an easy-to-navigate and comfortable pedestrian environment.
3. **Convenient:** Coordinate future land use efforts that will provide more mobility options for people in Santa Clara to include walking for their utilitarian trips.
4. **Active:** Develop lively and unique pedestrian spaces that sustain healthy communities and generate economic activity.
5. **Implementable:** Identify, develop, and maintain a complete and convenient pedestrian network.



# Performance Metric

**Increase pedestrian mode share from 4% today to 8% by 2027**





# Safe

**Objective 1.A:** Reduce the risk of pedestrian-involved collisions

**Objective 1.B:** Improve accessibility of the pedestrian environment for people with disabilities



# Comfortable

**Objective 2.A:** Create pedestrian-friendly crossings

**Objective 2.B:** Provide and maintain amenities along sidewalks, subject to funding, that provide opportunities for shade, rest, and visual interest to create an enjoyable and attractive walking environment

**Objective 2.C:** Promote the benefits of increased walking

**Objective 2.D:** Implement vehicular traffic calming to increase pedestrian comfort



# Convenient

**Objective 3.A:** Integrate walkability concepts into comprehensive planning processes





# Active

**Objective 4.A:** Integrate the outcomes of the Santa Clara Community Placemaking process with other City processes

**Objective 4.B:** Develop and foster ground-floor land uses that benefit the pedestrian experience



# Implementable

**Objective 5.A:** Obtain funding for all high priority project recommendations from the Pedestrian Master Plan Update 2019 by 2027

**Objective 5.B:** Conduct ongoing planning and evaluation for pedestrian facilities

# Discussion

1. Are there any goals, objectives, or policies that are missing?
2. Which of the objectives do you find most important?