

Meeting Agenda

Cultural Commission

Monday, July 1, 2019

7:00 PM

Senior Center 1303 Fremont Street Santa Clara, CA 95050

CALL TO ORDER AND ROLL CALL

CONSENT CALENDAR

1.A 19-786 Cultural Commission Minutes of June 3, 2019

Recommendation: Approve the Cultural Commission Minutes of June 3,

2019

PUBLIC PRESENTATIONS

GENERAL BUSINESS

2. 19-787 Cultural Commission Election of Chair and Vice Chair

Recommendation: There is no staff recommendation.

3. 19-788 Consider Marketing Services and Cost for Collaboration with

Content Magazine

Recommendation: There is no staff recommendation.

4. 19-789 <u>Cultural Commission Work Plan Discussion for FY2019-2021</u>

Recommendation: Recommend a Work Plan with three to five specific

goals with no more than 2 activities/objective per goal

for FY2019-2021.

STAFF REPORT

COMMISSIONERS REPORT

<u>ADJOURNMENT</u>

The next scheduled meeting is on August 5, 2019



1500 Warburton Avenue Santa Clara, CA 95050 santaclaraca.gov @SantaClaraCity

Agenda Report

19-786 Agenda Date: 7/1/2019

REPORT TO CULTURAL COMMISSION

SUBJECT

Cultural Commission Minutes of June 3, 2019

RECOMMENDATION

Approve the Cultural Commission Minutes of June 3, 2019

Prepared by: Maureen Grzan-Pieracci, Recreation Supervisor

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

ATTACHMENTS

1. Draft Minutes of the Cultural Commission June 3, 2019



Meeting Minutes

Cultural Commission

06/03/2019 7:00 PM

Senior Center 1303 Fremont Street Santa Clara, CA 95050

CALL TO ORDER AND ROLL CALL

Chair von Huene called the meeting to order at 7:12 p.m.

Present 4 - Commissioner Loretta Beavers, Commissioner Louis Samara, Commissioner Debra von Huene, and Commissioner Candida Diaz

Absent 3 - Commissioner Harbir Bhatia, Commissioner Niha Mathur, and Commissioner Jonathan Marinaro

A motion was made by Commissioner Samara, seconded by Commissioner Diaz, to excuse Commissioners Bhatia, Marinaro, and Mathur.

Aye: 4 - Commissioner Beavers, Commissioner Samara, Commissioner von Huene, and Commissioner Diaz

Absent: 3 Commissioner Bhatia, Commissioner Mathur, and Commissioner Marinaro

CONSENT CALENDAR

1.A 19-685 Cultural Commission Minutes of May 6, 2019

Recommendation: Approve the Cultural Commission Minutes of May 6, 2019

A motion was made by Commissioner Diaz, seconded by Commissioner Samara, to approve the Cultural Commission May 6, 2019 minutes as amended.

Aye: 4 - Commissioner Beavers, Commissioner Samara, Commissioner von Huene, and Commissioner Diaz

Excused: 3 - Commissioner Bhatia, Commissioner Mathur, and Commissioner Marinaro

PUBLIC PRESENTATIONS

Jeff Bramschreiber, President of the Triton Museum, shared updates on the Midsummer Multicultural Celebration at the Triton Museum on June 29, 2019.

GENERAL BUSINESS

2. <u>19-686</u> Action on 2019 Utility Art Box Applications

Recommendation: There is no staff recommendation.

A motion was made by Commissioner Beavers, seconded by Commssioner Diaz, to approve the following murals and locations for the 2019 Utility Art Box Program: "Frida" at Lafayette St. and Lexington St.; "Happiness around the World" at Lafayette St. and Franklin St.; "Representation" at Benton St. and Pomeroy Ave.; "Santa Clara: Looking into the Past" at Monroe St. and Chromite Dr.; and "Saving Water" at Monroe St. and Meadowbrook Dr.

Aye: 4 - Commissioner Beavers, Commissioner Samara, Commissioner von Huene, and Commissioner Diaz

Excused: 3 - Commissioner Bhatia, Commissioner Mathur, and Commissioner Marinaro

A motion was made by Commissioner Beavers, seconded by Commissioner Samara, to approve the following murals as alternates for the 2019 Utility Art Box Program: "Manifesting Greatness", "Portugese Heritage in Santa Clara", "The Road to Urbanization", "Diversity", and "California History".

Aye: 4 - Commissioner Beavers, Commissioner Samara, Commissioner von Huene, and Commissioner Diaz

Excused: 3 - Commissioner Bhatia, Commissioner Mathur, and Commissioner Marinaro

3. 19-687 Cultural Commission Work Plan Updates and Discussion for FY2018-19

Recommendation: There is no staff recommendation.

The Commission reviewed and modified their 2018-2019 work plan and strategic goals.

STAFF REPORT

None.

COMMISSIONERS REPORT

Commissioner Beavers reported visiting Missouri for family events. Additionally, she attended FanimeCon and went to Yosemite for a sketch and tour night.

Commissioner Samara reported attending the Congressional Art Competition's award ceremony.

Commissioner von Huene reported taking a May vacation, performing in four concerts, and attending Leadership Santa Clara's graduation.

ADJOURNMENT

The meeting adjourned at 8:44 p.m. in honor of Commissioner Beavers last Cultural Commission meeting, with the next regularly scheduled meeting on July 1, 2019.

A motion was made by Commissioner Diaz, seconded by Commissioner Samara, to adjourn the meeting.

Aye: 4 - Commissioner Beavers, Commissioner Samara, Commissioner von Huene, and Commissioner Diaz

Excused: 3 - Commissioner Bhatia, Commissioner Mathur, and Commissioner Marinaro



1500 Warburton Avenue Santa Clara, CA 95050 santaclaraca.gov @SantaClaraCity

Agenda Report

19-787 Agenda Date: 7/1/2019

REPORT TO CULTURAL COMMISSION

SUBJECT

Cultural Commission Election of Chair and Vice Chair

BACKGROUND

At the beginning of each fiscal year, the Cultural Commission appoints a Chair to facilitate the monthly meetings and a Vice Chair to serve in the role of meeting facilitator in the event the Chair is unavailable. The role of the Chair is to facilitate monthly meetings, speak at City Council meetings when necessary, and work with Staff Liaison on preparing the agenda. The role of the Vice Chair is to fulfill the role of the responsibilities of the Chair when the Chair is not available.

DISCUSSION

The Cultural Commission may nominate individuals for each position. Individuals nominated can either accept or decline. Commissioners may vote for candidates in the role of Chair and Vice Chair. Commissioner with the most votes in each role will assume the responsibilities for the fiscal year 2019-2020.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Cultural Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

There is no staff recommendation.

Prepared by: Maureen Grzan-Pieracci, Recreation Supervisor

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

19-787 Agenda Date: 7/1/2019



1500 Warburton Avenue Santa Clara, CA 95050 santaclaraca.gov @SantaClaraCity

Agenda Report

19-788 Agenda Date: 7/1/2019

REPORT TO CULTURAL COMMISSION

SUBJECT

Consider Marketing Services and Cost for Collaboration with Content Magazine

BACKGROUND

Content Magazine, a subsection of SVCreates, is a non-profit, monthly publication which promotes local artists, events, and organizations. In April 2019, Content Magazine expressed an interest in collaborating with the Cultural Commission to promote Santa Clara based cultural events and artists in return for a sponsorship fee.

DISCUSSION

The Cultural Commission may discuss and consider collaboration with Content Magazine in the context of the Commissions' Work Plan and budget for FY 2019-2021.

Next Steps.

There is insufficient funding in the FY2019-2021 Cultural Commission budget dedicated to marketing. The Commission could consider reallocating funds currently dedicated to event development.

Per the City's procurement policy, any procurement of supplies, materials and equipment exceeding \$15,000 requires at least three (3) competitive price quotations. If the Commission desires to recommend a purchase of marketing services from Content Magazine, and the cost of the services exceeds \$15,000, then the Commission will need to consider additional vendors and receive a minimum of three (3) quotes for the same type of services prior to selection of a preferred vendor. If the cost is under \$10,000, the Commission may move forward with one quote from a vendor for the services to be provided with public funds.

Any communication and marketing materials, articles, etc. would be subject to review, guidelines and coordination with the Commission staff liaison and the City's Director of Communications.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

FISCAL IMPACT

Content Magazine charges a fee for services at four levels: Contributor \$2,500; Supporter \$5,000; Sponsor \$10,000; and Partner \$25,000; each with a different level of service.

PUBLIC CONTACT

19-788 Agenda Date: 7/1/2019

Public contact was made by posting the Cultural Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

There is no staff recommendation.

Prepared by: Maureen Grzan-Pieracci

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

ATTACHMENTS

1. Content Magazine Sponsorship Proposal



Content Magazine & City of Santa Clara 2019/2020 Partnership Proposal

Content Magazine is a non-profit, profiles publication, providing a platform and voice for local entrepreneurs, innovators, and artists. Its visibility and affiliation with Silicon Valley's creative sector provides an opportunity for our partners to reach our readership, boost local business development, and achieve a shared vision for growth and enhancement of artists, creatives, and emerging entrepreneurs in their region of the South Bay.

The mission of Content Magazine's publisher and parent organization, SVCreates, is to accelerate Silicon Valley's creative culture, making our South Bay community a beautiful place to grow and thrive.

The value, goals, and aspirations to highlight the arts in the City of Santa Clara are important to Content Magazine and SVCreates.

We want to offer a sponsoring partnership with SVCreates and Content Magazine, that focus' on Santa Clara's artists, creatives, entrepreneurs and local events, bringing visibility to these entities and providing exposure to an expansive community and professional network that supports local creativity.

Below are benefits that we offer along with various partnership levels. These are easily customizable based upon your city's needs. We look forward to growing a partnership with the City of Santa Clara. Please feel free to reach out with any questions.

Sincerely,

Daniel Garcia and Kristen Pfund Content Magazine by SVCreates



Content Magazine & City of Santa Clara 2019/2020 Partnership Proposal

Benefits - As your cultural curatorial partner, we will help to strengthen Santa Clara's local identity, increase awareness of the local arts, foster community pride and highlight Santa Clara's local creatives.

Access to Community Building Events: Providing Content event tickets for your sponsored subscribers (see Subscriptions below) which includes access to our bi-monthly Pick-Up Parties (issue release parties) and discounts to other Content Magazine partner events.

Ad Space: Providing up to 6 full pages of advertising space annually to be used to promote local community events or donated to local businesses of Santa Clara's choice to highlight the area. A list of preferred designers can be provided. Designs are subject to Content Magazine's Art Director's guidance and approval.

Creative Talent: Connecting, curating, and referring local talent in support of the City of Santa Clara's projects or events (eg: writers, graphic designers, musicians, muralists, photographers, etc).

Editorial: Content Magazine will partner with the City of Santa Clara to curate and feature editorial content on Santa Clara's local makers, artists, entrepreneurs, and cultural groups. Final selection is subject to Content Magazine's approval.

Event Partnership: Content Magazine will provide event promotion up to 12 months per year. This includes features in our print calendar, mention in our weekly Content Pick e-blast, and mention on social media platforms.

Recognition: Showcasing our partnership with the City of Santa Clara through our print and digital channels with links to the City of Santa Clara's website or other social channels.

Social Engagement: The City of Santa Clara is welcome to attend or suggest another local groups to attend, table, or provide an interactive experience for our Pick-Up Party guests (6 events per year). These are our bi-monthly issue release parties that bring 300-450 people together from all over the South Bay. These events are held in various locations. As a partner we will welcome any location suggestions.

Subscriptions: Providing The City of Santa Clara with Content Magazine subscriptions for staff, client advisory board, key partners, and other professionals of your choosing. These subscriptions can also be placed within local businesses, booths and events.



Content Magazine & City of Santa Clara 2019/2020 Partnership Proposal

Sponsoring Partnership Levels -

CONTRIBUTOR \$2,500

- Quarter page ad in 2 issues
- Print editorial coverage on up to 2 local Santa Clara artists, organizations, creative entrepreneurs, or artist leaders selected in partnership by the City of Santa Clara and Content Magazine
 - Featured artists/entrepreneurs will be invited to the Content Pick-Up Party coinciding with their feature.
- Up to 2 Santa Clara based events featured annually in our weekly e-blast, print calendar, and social media
- Logo featured online as a Content partner
- Up to 10 Content Magazine subscriptions to city arts grantees, staff and clients. All subscribers will
 have access to Content Pick-Up Parties (issue release parties offered 6 times annually). Subscribers
 will also receive benefits and discounts to partnering shows and events.

SUPPORTER \$5,000

- Half page ad in 2 issues
- Print editorial coverage on up to 3 local Santa Clara artists, organizations, creative entrepreneurs, or artist leaders selected in partnership by the City of Santa Clara and Content Magazine
 - Featured artists/entrepreneurs will be invited to the Content Pick-Up Party coinciding with their feature.
- Partnership recognition at 1 Pick-Up Party event (includes, featured artist/entrepreneur booth or showing space, pre-event promotion for the artist and city, city name listed on signage at the event, and city acknowledgement in the on stage announcements)
- Up to 4 Santa Clara based events featured annually in our weekly e-blast, print calendar, and social media
- Logo featured online as a Content Partner
- Up to 25 Content Magazine subscriptions to city arts grantees, staff and clients. All subscribers will have access to Content Pick-Up Parties (issue release parties offered 6 times annually). Subscribers will also receive benefits and discounts to partnering shows and events.



Content Magazine & City of Santa Clara 2019 Partnership Proposal

SPONSOR \$10,000

- Full page ad in 2 issues
- Print editorial coverage on up to 6 local Santa Clara artists, organizations, creative entrepreneurs, or artist leaders selected in partnership by the City of Santa Clara and Content Magazine
 - Featured artists/entrepreneurs will be invited to the Content Pick-Up Party coinciding with their feature.
- Partnership recognition at 2 Pick-Up Party events (includes, featured artist/entrepreneur booth or showing space, pre-event promotion for the artist and city, city name listed on signage at the event, and city acknowledgement in the on stage announcements)
- Up to 8 Santa Clara based events featured annually in our weekly e-blast, print calendar, and social media
- Quarterly e-blast ad space for local events
- Logo featured online as a Content Partner
- Up to 50 Content Magazine subscriptions to city arts grantees, staff and clients. All subscribers will
 have access to Content Pick-Up Parties (issue release parties offered 6 times annually). Subscribers
 will also receive benefits and discounts to partnering shows and events.

PARTNER \$25,000

- Full page ad in 6 consecutive issues (24,000+ reach)
- Print editorial coverage on up to 12 local Santa Clara artists, organizations, creative entrepreneurs, or artist leaders selected in partnership by the City of Santa Clara and Content Magazine
 - Featured artists/entrepreneurs will be invited to the Content Pick-Up Party coinciding with their feature.
- Partnership recognition at all 6 Pick-Up Party events (includes, featured artist/entrepreneur booth or showing space, pre-event promotion for the artist and city, city name listed on signage at the event, and city acknowledgement in the on stage announcements)
- Up to 18 Santa Clara based events featured annually in our weekly e-blast, print calendar, and social media
- Monthly e-blast ad space for local events
- Logo featured online as a Content Partner
- Up to 100 Content Magazine subscriptions to city arts grantees, staff and clients. All subscribers will have access to Content Pick-Up Parties (issue release parties offered 6 times annually). Subscribers will also receive benefits and discounts to partnering shows and events.



1500 Warburton Avenue Santa Clara, CA 95050 santaclaraca.gov @SantaClaraCity

Agenda Report

19-789 Agenda Date: 7/1/2019

REPORT TO CULTURAL COMMISSION

SUBJECT

Cultural Commission Work Plan Discussion for FY2019-2021

BACKGROUND

Each year, the Cultural Commission considers three to five specific, measurable, attainable, realistic, and time-bound goals and/or activities for the year. These are intended to focus the efforts of the Commission and respond to City Council priorities within existing budget direction and resource limitations.

The FY 2018-19 goals were as follows:

- Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity
- 2. Develop and encourage interactive, art opportunities to provide temporary, performing, cultural and public art in the City
- 3. Raise visibility of commemorative months
- 4. Enhance communication and media strategy to increase community awareness of the Cultural Commission

DISCUSSION

The Cultural Commission will review and discuss FY2019-2021 work plan goals and year at a glance. The Commission will also review, discuss and assign members to subcommittees to meet the goals and objectives of the work plan.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Cultural Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, e-mail clerk@santaclaraca.gov

 or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

19-789 Agenda Date: 7/1/2019

Recommend a Work Plan with three to five specific goals with no more than 2 activities/objective per goal for FY2019-2021.

Prepared by: Maureen Grzan-Pieracci, Recreation Supervisor

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

ATTACHMENTS

1. Cultural Commission FY2019-2021 Work Plan

2. Cultural Commission FY2019-2020 Budget



Cultural Commission

Priorities and Work Plan FY 2019-2021

GOALS

The Santa Clara Cultural Commission has defined its vision, priorities, and articulated goals for their 2019-2021 work plan. These goals incorporate the combined theme of civic leadership, multicultural diversity, visible public art, and improved communication with the community as the fundamental platform upon which more cultural and arts activities can take place in Santa Clara. The goals are:

1. Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity

Host free, age-friendly events with diverse, musical acts

2. Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the city

Explore new funding sources for public art

Recommend funding and support for community cultural groups

Partner with citizen groups to place temporary, interactive art in public places and in community celebrations

Advise and recommend public art additions to City Council and staff

Attend Americans for the Arts Conference

3. Raise visibility of commemorative months

Partner with community groups to host and promote commemorative month's honoree

4. Enhance communication and media strategy to increase community awareness of the Cultural Commission

Presence at Parks and Recreation Events

Ensure Cultural Commission events and reports are marketed and archived

Present regularly to City Council

WORK PLAN

Objectives and strategies are identified for each goal to fulfill the mission of the Cultural Commission and purpose of the plan. Specific implementation strategies, responsible parties, timeline, budget, and milestones that support the goals will be developed into an annual work plan. The work plan will serve as a task reminder, benchmarking tool, and tracking mechanism.

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural and political diversity here and abroad

Objectives	Ad Hoc Sub- Committee	Timeline	Current Status
Host free, age-friendly events with diverse, musical acts (Friday Night Live, Concerts in the Park, Street Dance)			

GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and permanent art in the city

Objectives	Ad Hoc Sub- Committee	Timeline	Current Status
Explore new funding sources for public art (Santa Clara Art Impact Fee, NEA, CAC)			
Recommend funding and support for community cultural groups			
Partner with citizen groups to place temporary, interactive art in public places and in community celebrations			
Advise and recommend public art additions to City Council and staff			

Attend Americans for the Arts		
Conference		

GOAL #3: Raise visibility of commemorative months

Objectives	Ad Hoc Sub- Committee	Timeline	Current Status
Partner with community groups to host and promote commemorative month's honoree			

GOAL #4: Enhance communication and media strategy to increase community, staff, and City Council's awareness of the Cultural Commission

Objectives	Ad Hoc Sub- Committee	Timeline	Current Status
Presence at Parks and			
Recreation Events			
Ensure Cultural Commission			
events and reports are			
marketed and archived			
Present regularly to City			
Council			

YEAR AT A GLANCE

Cultural Commission Events, Celebrations, and Meetings* July 2019-June 2020

		Meetings, Events, and Programs	Commemorative Month
	July	7/12: Concert in the Park - 6:30 p.m. Orquesta Latin Heat 7/21: Concert in the Park – 2:00 p.m. Genevieve Goings 7/26: Concert in the Park - 6:30 p.m. Take 2	American Independence Santa Clara History
	August	8/2: Street Dance – 6:00 p.m. House Rockers 8/11: Concert in the Park- 5:30 p.m. LiveWire TBD: City Council Meeting & Presentation– 7:00 p.m.	Muslim Awareness
	September		
	October	TBA - Friday Night Live – MCCPA TBA - Korean Federation Day TBA - Halloween Contest	National Arts & Humanity Month
	November		
	December	12/6: Tree Lighting 12/15: Bill of Rights	Bill of Rights
2020	January		
	February	TBA - Friday Night Live	
	March	TBA - Friday Night Live TBA - Sculpture Exhibition	

	April	TBA: SCU Presents – Arts Paseo	California Arts, Culture,
		TBA - Friday Night Live	and Creativity Month
	May		
	June	TBA – Concerts in the Park	
	July	TBA – Concerts in the Park	American Independence Santa Clara History
	August	TBA – Concerts in the Park	Muslim Awareness
	September		
	October	TBA - Friday Night Live TBA - Halloween Contest	National Arts & Humanity Month
	November		
	December		Bill of Rights
2021	January		
	February	TBA - Friday Night Live	
	March	TBA - Friday Night Live	
	April	TBA - Friday Night Live	California Arts, Culture, and Creativity Month
	May		
	June	TBA – Concerts in the Park	

Categories	Line Items	Expenditure Descriptions	Bud	geted	Exp	penditures]
Grantees		T	\$	19,000.00			
	Santa Clara Ballet		\$	5,000.00	\$	(5,000.00)	
	Santa Clara Players		\$	6,000.00		(6,000.00)	
	Santa Clara Chorale		\$	5,000.00		(5,000.00)	
	Art Forum		\$	3,000.00		(3,000.00)	
		Remaining Budge		-	\$	(19,000.00)	Total Expenditures
Cultural Events	Street Dance / Concerts in the Park / FNL	GFI - Sound Production & Talent - Concerts & Street Dance Security Face Painting Magician/Air Brush - 07-21-2019	\$	39,640.00	\$ \$	(25,000.00) (928.00)	
		Remaining Budge	t \$	13,712.00	\$	(25,928.00)	Total Expenditures
Visual Arts			\$	10,850.00			
	Utility Art Box		\$	3,750.00			
	Art in Public Places		\$	4,250.00			
	Sculpture Exhibition		\$	2,850.00			
Mankatina		Remaining Budge	t \$	10,850.00	\$	-	Total Expenditures
Marketing, Conferences, and Memberships	Misc		\$	7,330.00 1,475.00			
	Travel, Conferences, and Memberships		\$	5,855.00			
		Remaining Budge	t \$	7,330.00	\$	-	Total Expenditures