

**Santa Clara Tourism Improvement District
Advisory Board Special Meeting - AGENDA**

Hyatt Regency Santa Clara
5101 Great America Parkway
Santa Clara, CA 95057

Monday, July 10, 2019, 9:00 a.m.

Call to Order/Introductions

Public Comments

Public comment for items not on the Agenda.

Action Items

1. Review and take action on meeting minutes of the June 17, 2019 Special Meeting.

General Business

2. Kelly Carr, General Manager, will provide a progress update on Spectra's operations and pending future projects at the convention center.
3. City update on the agreement with Civitas to guide the Santa Clara TID conversion process.
4. City update on the new Destination Marketing Organization (DMO) or Convention & Visitors Bureau (CVB).

General Updates

Adjournment

The next regular scheduled meeting is on Friday, August 9, 2019, 9:00 a.m. at the Hyatt Regency Santa Clara.

Brown Act:

Government Code 54950 et seq (the Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Peter Hart, GM at peter.hart@hilton.com prior to the meeting.

Notice to Public:

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda will be heard at the meeting as noted on the agenda. Public comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendation; however, the Board of Directors may take action other than what is recommended.