



# City of Santa Clara

## Meeting Agenda

### Senior Advisory Commission

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Monday, January 27, 2020

10:00 AM

Senior Center  
1303 Fremont Street  
Santa Clara, CA 95050

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#### CALL TO ORDER AND ROLL CALL

#### CONSENT CALENDAR

- 1.A 20-49 [Senior Advisory Commission Minutes of November 25, 2019](#)

***Recommendation:*** Approve the Senior Advisory Commission Minutes of November 25, 2019.

#### PUBLIC PRESENTATIONS

#### GENERAL BUSINESS

2. 20-1160 [Informational Presentation on the El Camino Real Specific Plan](#)
3. 20-1396 [Presentation by the Magical Bridge Foundation](#)
4. 20-50 [Senior Advisory Commission FY2019/20 Work Plan and Goals](#)

#### STAFF REPORT

#### COMMISSIONERS REPORT

#### ADJOURNMENT

*The next scheduled meeting is on February 24, 2020.*



# City of Santa Clara

1500 Warburton Avenue  
Santa Clara, CA 95050  
santaclaraca.gov  
@SantaClaraCity

## Agenda Report

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20-49

Agenda Date: 1/27/2020

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### **REPORT TO SENIOR ADVISORY COMMISSION**

#### **SUBJECT**

Senior Advisory Commission Minutes of November 25, 2019

#### **RECOMMENDATION**

Approve the Senior Advisory Commission Minutes of November 25, 2019.

Prepared by: Jennifer Herb, Recreation Supervisor

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

#### **ATTACHMENTS**

1. Draft Minutes - Senior Advisory Commission - November 25, 2019



# City of Santa Clara

## Meeting Minutes

### Senior Advisory Commission

11/25/2019

10:00 AM

Northside Branch Library  
695 Moreland Way  
Santa Clara, CA 95054

#### CALL TO ORDER AND ROLL CALL

The regular meeting was called to order by Chair Nancy Toledo at 10:10 a.m.

**Present** 7 - Commissioner Wanda Buck, Commissioner Judy Hubbard, Vice Chair Grant L. McCauley, Commissioner Carolyn Seeger, Chair Nancy Toledo, Commissioner Helen Narciso, and Commissioner Ana Segovia

#### CONSENT CALENDAR

1.A [19-1339](#) Senior Advisory Commission Minutes of October 28, 2019

**Recommendation:** Approve the Senior Advisory Commission Minutes of October 28, 2019. The following changes were made to the minutes:

Item 2. - Relating to goal 2.a. The VA Hospital has a program called NAVARRE for veterans.

Adjournment - Commissioners Narciso and Segovia should be marked as abstaining as they had left the meeting early.

**A motion was made by Commissioner Buck, seconded by Commissioner McCauley, to approve the Senior Advisory Commission minutes of October 28, 2019 as amended.**

**Aye:** 7 - Commissioner Buck, Commissioner Hubbard, Vice Chair McCauley, Commissioner Seeger, Chair Toledo, Commissioner Narciso, and Commissioner Segovia

#### PUBLIC PRESENTATIONS

None

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**GENERAL BUSINESS****2. [19-1340](#) Senior Advisory Commission FY2019/20 Work Plan and Goals**

Relating to goal 2.a. - Commissioners had an open dialogue discussing the differences between a transportation system on a designated route, that includes specific stops (i.e. train station, libraries, Parks & Recreation facilities, Kaiser etc.), versus an on-call transportation system (i.e. VIA or RYDE). **Commissioners Segovia, Toledo, and Hubbard** spoke of an interest to be a part of a committee to continuing to research existing transportation systems and will report back to the Commission.

**Recreation Manager Castro** recommended that they focus on the 5 W's (who, what, when, where, and why) as a way to manage their research.

**Recreation Supervisor Herb** informed the Commission that the El Camino Real Project presentation had to be moved to the January Senior Advisory Commission meeting.

Relating to goal 3.a. **Recreation Supervisor Herb** informed the Commission that the front desk staff at the Senior Center will have completed the Dementia Friends education by the end of January.

Relating to goal goal 3.b. **Commissioner Buck and Narciso** will meet before the January meeting to discuss trending health topics to focus on for upcoming Senior Center Newsletter article in February.

Relating to goal 4.a. **Commissioner McCauley** reported to the Commission that there have been 35 RSVP's for the Health & Wellness Fair which will be held on Friday, May 29.

Relating to goal 4.b. **Recreation Supervisor Herb** reported to the Commission that she is coordinating schedules with the IT Department for the upcoming hands-on Cyber Security training at the Senior Center.

**Commissioner Segovia** informed the Commission that she'd like to work with **Recreation Supervisor Herb** in securing a speaker from the Santa Clara Police Department on the topic of Elder Fraud.

**STAFF REPORT**

**Recreation Supervisor Herb** reminded the Commission about the Joint Meeting with City Council on January 14, at 5:00 p.m.

**Recreation Supervisor Herb** informed the Commission about the upcoming Leadership Santa Clara class. **Commissioner Buck** informed the Commission that she would be applying for the program.

**Recreation Supervisor Herb** reminded the Commission about the upcoming Annual Holiday Tree Lighting event on Friday, December 6, from 5:00 - 9:00 p.m.

**COMMISSIONERS REPORT**

**Commissioner Hubbard** informed the Commission that the Holiday Meal for the Senior Center Dining Out Program would be sponsored by the Santa Clara Women's League. She also extended an invitation to the Commission to volunteer and assist in serving the lunches on Thursday, December 19 at 11:30 a.m.

**ADJOURNMENT**

**A motion was made by Commissioner Hubbard, seconded by Commissioner McCauley, that the meeting be adjourned.**

**Aye:** 7 - Commissioner Buck, Commissioner Hubbard, Vice Chair McCauley, Commissioner Seeger, Chair Toledo, Commissioner Narciso, and Commissioner Segovia

The next scheduled meeting is on January 27, 2020 at the Santa Clara Senior Center.



## Agenda Report

20-1160

Agenda Date: 1/27/2020

### REPORT TO SENIOR ADVISORY COMMISSION

#### SUBJECT

Informational Presentation on the El Camino Real Specific Plan

#### BACKGROUND

The Community Development Department is conducting a public process to develop the El Camino Real Specific Plan. The El Camino Real corridor is the City's most visible and identifiable commercial corridor in Santa Clara. Redevelopment of the existing low-intensity, auto-oriented commercial uses along the corridor into higher density, residential/commercial mixed use is identified as a key land use strategy in the City's 2010 General Plan.

While the General Plan established the El Camino Real as a Focus Area for new residential growth, specified land uses and densities for new development, and provided some policy guidance, it also identified the preparation of a Specific Plan as an implementation tool for the Focus Area. The City Council initiated preparation of a Specific Plan for the El Camino Real Focus Area in 2017 to provide a more detailed level of policy and design guidance to support the successful transformation of the corridor.

A collaborative and broad-based community involvement process has been implemented to engage community members in the planning of the corridor's future. The City has been working with a consultant, Raimi and Associates, to ensure that community residents and stakeholders have many opportunities to participate in decision making and inform the contents of the El Camino Real (ECR) Specific Plan throughout the Specific Plan process.

#### DISCUSSION

The Commission will have a presentation on the Specific Plan by the Community Development Department and have an opportunity to ask questions and make comment on the Specific Plan and key objectives given below. The objectives for preparation of the Specific Plan are to establish a land use plan, a circulation plan, urban design standards, and a policy framework that will guide future development and provide developers and the community with clear direction regarding form, massing, density and streetscape for new development.

The key objectives for redevelopment within the ECR Specific Plan would be guided by the following land use and transportation strategies.

#### *Land Use*

The Plan will establish a land use plan and policy framework that will guide future development and redevelopment activities within the area toward multi-modal supportive uses and improvements, including; an increase in housing density to help meet the City's state-mandated RHNA numbers; new development that appropriately transitions to existing adjacent residential neighborhoods, and

more intensive development and public improvements focused at key nodes, which will include a concentration of retail, services, housing, and new public gathering areas. A map of the proposed land use plan is attached to this report.

As required under the California Environmental Quality Act (CEQA), the Environmental Impact Report (EIR) would analyze the maximum potential new development through build-out of the draft Land Use Plan, and account for development applications (General Plan and Zoning amendments), in order to identify the full potential of environmental impacts that could occur with contemplated development. Accordingly, the EIR would analyze the following growth capacity for the Plan area. It is important to note that is the maximum capacity, and that after the EIR is completed the City Council could select a different project as long as it does not exceed the maximum capacity.

**Table: Development Capacity for El Camino Real**

	Residential Units	Commercial Square Feet
Draft Land Use Plan Capacity*	6,677	425,229
Pending Development Applications	327	32,306
Total	7,004	457,535

\* The General Plan currently identifies capacity to build 2,274 units within the El Camino Real Plan Area. 1,847 units have been approved and/or built. A maximum of 4,403 units would be added through the draft Land Use Plan.

*Transportation*

The ECR Specific Plan will improve vehicular, pedestrian, and bicycle facilities along the El Camino Real corridor by establishing a mobility framework that balances El Camino Real’s many functions while improving mobility and safety for people of all ages, means, and abilities. The Plan Area’s circulation network consists of the roadways and sidewalks that serve vehicles, pedestrians, bicyclists, and transit vehicles, as well as off-street shared-use paths and pedestrian-only connections. An alternative selected to be studied for the Plan includes the removal of on-street parking to accommodate a buffered bicycle lane with a bus boarding island. This alternative would retain the same number of travel lanes for vehicle. A Right-of-Way alternative diagram is attached to this report for your reference.

The ECR Specific Plan is being drafted and the EIR is undergoing technical analysis. The public draft of the Plan and EIR will be posted on the project webpage for review in the coming months. Planning Commission and City Council hearing are expected to consider the Plan in late Summer or early Fall.

**ENVIRONMENTAL REVIEW**

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

**COORDINATION**

This report has been coordinated with the Community Development Department.

**PUBLIC CONTACT**

Public contact was made by posting the Senior Advisory Commission’s agenda on the City’s official -notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available

on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) or at the public information desk at any City of Santa Clara public library.

Reviewed by: Jennifer Herb, Recreation Supervisor

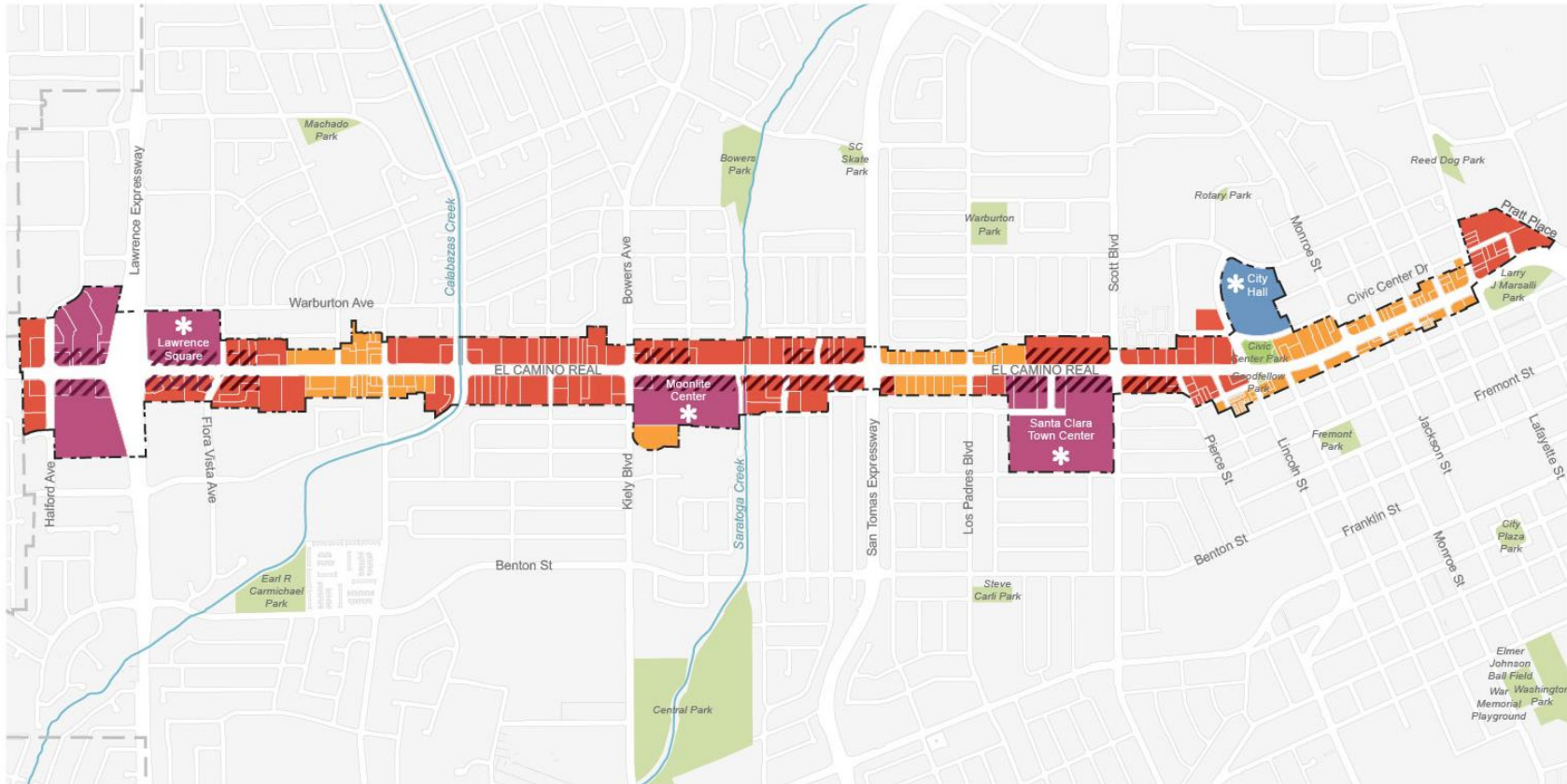
Approved by: James Teixeira, Director Parks & Recreation Department

### **ATTACHMENTS**

1. ECR Specific Plan Draft Land Use Map
2. Draft Right-of-Way Alternative for ECR Specific Plan



# El Camino Real Specific Plan Draft Land Use Map



## Legend

- City Boundary
- Plan Boundary
- Parcels
- Landmarks
- Parks
- Creeks

## Land Use Designation

- Regional Commercial Mixed Use
- Community Mixed Use
- Medium Density Residential
- Public/Quasi-Public

## Commercial Overlay

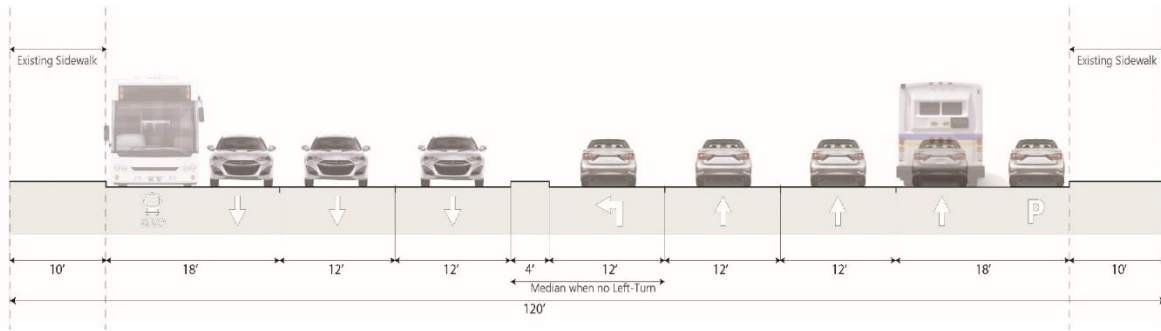
- Ground Floor Commercial Required

0 0.125 0.25 0.5 Miles



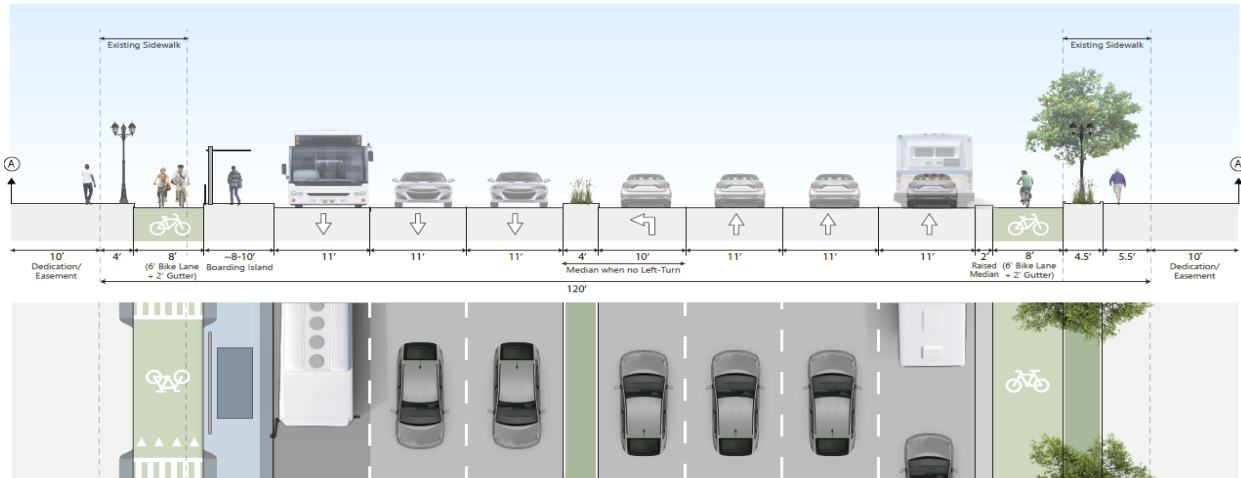
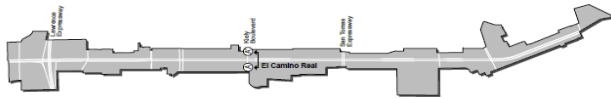
# El Camino Real Specific Plan Right-of-Way Alternative

## Existing Condition on El Camino Real

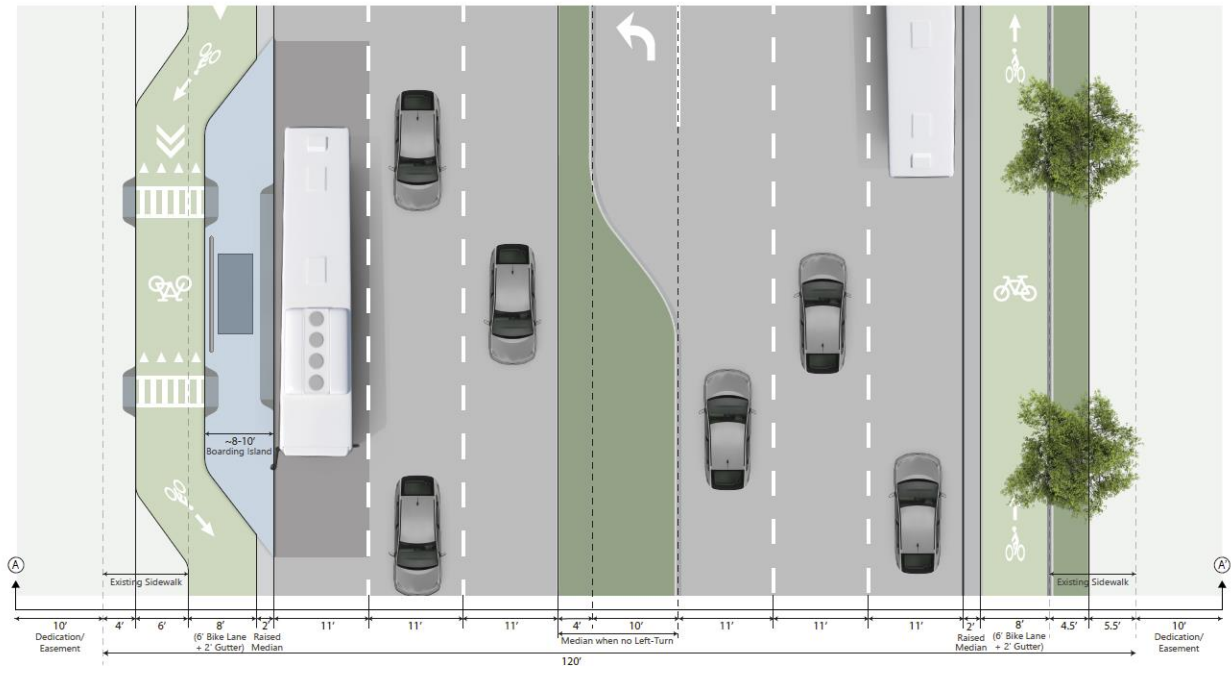


## Right-of-Way Alternative

El Camino Real Specific Plan Project Area : Proposed El Camino Real Re-Design Concept



# Top View of Right-of-Way Alternative





## Agenda Report

20-1396

Agenda Date: 1/27/2020

### REPORT TO SENIOR ADVISORY COMMISSION COMMISSION

#### **SUBJECT**

Presentation by the Magical Bridge Foundation

#### **BACKGROUND**

The City entered into an agreement with the Magical Bridge Foundation to design, build and partially fund a Magical Bridge All Inclusive Playground in Central Park (Project). This new playground will replace the 1960's era Arbor Center Playground on the Kiely Boulevard side of the park. The playground project will be funded through City funding in the amount of \$1.8 million dollars, an All-Inclusive Playground Grant from the County of Santa Clara in the amount of \$1.7 million dollars and additional funding of at least \$1 million dollars raised by the Magical Bridge Foundation through individual, community and corporate support.

Over the last several years the City Council has adopted a goal to "enhance parks and recreation assets" and supported new park and playground standards that embrace inclusion and age-friendly design. The recently rehabilitated Bowers Park Playground implemented these design standards.

The design standards promote community health and wellness and are appropriate for all persons and all abilities of users. The Magical Bridge Playground in Central Park will be approximately one acre in size, provide distinct zones of play with each play element, offered in multiple ways. It will address the developmental needs of children and the physical, cognitive and social needs of all playground guests, and foster positive connections with others.

Magical Bridge Foundation will engage the whole community to increase awareness for the benefits of the All-Inclusive Playground and to solicit needed financial support for the completion of the Project and necessary park improvements that will support community access and use of the play space.

#### **DISCUSSION**

Representatives from the Magical Bridge Foundation will provide a brief Project overview and opportunities for the community to be involved in the fundraising effort and playground design.

#### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

#### **FISCAL IMPACT**

Funding for this Project in the amount of \$1.8 million dollars has been allocated by the City of Santa Clara, and a matching grant (All-Inclusive Playground Grant) awarded by the County of Santa Clara

in the amount of \$1.7 million dollars. Additional funding of at least \$1 million dollars is needed to be raised by the Magical Bridge Foundation through individual, community and corporate support to complete the Project and other necessary park improvements that will support community access and use of the play space.

**PUBLIC CONTACT**

Public contact was made by posting the Commission agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email [clerk@santaclaraca.gov](mailto:clerk@santaclaraca.gov) <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

**RECOMMENDATION**

None.

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation



## Agenda Report

20-50

Agenda Date: 1/27/2020

### REPORT TO SENIOR ADVISORY COMMISSION

#### SUBJECT

Senior Advisory Commission FY2019/20 Work Plan and Goals

#### BACKGROUND

Using the results from the City of Santa Clara 2017 Senior Needs Assessment and building upon the strategies that were suggested by focus group participants and partners, the Senior Advisory Commission adopted the FY2019/20 Work Plan at the August 26, 2019 meeting. The Plan was created using the eight (8) domains found in the World Health Organization's Age-Friendly City program, current trends relating to the older adult population, and priority community needs for persons aged 50 and over. The following goals were selected under the eight (8) domains:

1. Foster an Age-Friendly Community
  - a) Hold four (4) regular Senior Advisory Commission meetings at the three (3) Santa Clara Library sites and one (1) at City Hall.
2. Advocate for Affordable, Convenient, and Safe Transportation and Streets
  - a) Evaluate the feasibility (strengths, weakness, opportunities and challenges) of various transportation options including a shuttle service in Santa Clara.
  - b) Delegate one (1) Commission member to attend City's Pedestrian Master Plan Committee meetings.
3. Develop Opportunities to Promote Health, Wellness, and Nutrition
  - a) Develop information and offer education to community and staff on how to become a Dementia Friend through DementiafriendsUSA.org.
  - b) Educate older adults on trending health topics through quarterly Senior Center Newsletter articles and bi-annual education presentations.
4. Provide Access to Community Resources and Information
  - a) Host "Be Strong, Live Long" Health & Wellness Fair - May 29, 2020
  - b) Increase Elder Fraud Prevention awareness through educational workshops three (3) times a year.
  - c) Delegate one (1) representative to attend the City's ADA Committee meeting.

#### DISCUSSION

The Senior Advisory Commission will discuss efforts and progress on goals. The sub-committee working on goal 2.a. will hear a presentation from the Community Development Department on the El Camino Real Project at the January meeting. The sub-committee will also schedule a meeting in January to discuss the 5 W's (who, what, when, where, why) regarding transportation feasibility. The sub-committee working on goal 3.a. will discuss placing an article in the Senior Center February Newsletter on becoming a Dementia Friend. The sub-committee working on goal 3.b. will work with Health & Wellness Coordinator, Mallory von Kugelgen, to provide an article update on the topic of "Trending Health Topics" for upcoming Senior Center Newsletter in February. The sub-committee working on goal 4.a. will provide an update on the Health & Wellness Fair vendor RSVP count, as

well as share new information from planning meetings. The sub-committee working on goal 4.b. will provide an update on an Elder Fraud Prevention workshop to be held in February.

### **ENVIRONMENTAL REVIEW**

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

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Reviewed by: Jennifer Herb, Recreation Supervisor

Approved by: James Teixeira, Director, Parks & Recreation