City of Santa Clara TOT Argument Against Measure __

The City of Santa Clara currently imposes a 9.5% Transient Occupancy Tax (TOT) on guests in the hotels, motels, and inns here. Now, the City Council is proposing <u>another tax increase up to 13.5%.</u>

The City Council wants people who do not live in Santa Clara and largely do not use city services to pay for the services used by businesses and homeowners who do live and work here in Santa Clara.

In other words, they want a free ride and stick out of towners with the bill.

Would you do that to your friends, family, or co-workers?

No, because that would be immoral. It is a form of theft.

If you use city services, shouldn't you be the one to pay for them?

Do you go to a restaurant and always expect someone else to pick up the tab?

Those who regularly do that are called grifters. Or petty thieves.

Just because the City Council is looking for a free ride and stick it to out of towners to pay the bill/tax, does not make it right.

Stealing is stealing regardless if a majority approves.

Making visitors to Santa Clara pay for services that they will not or cannot use, is immoral, so vote **NO on Measure ___**.

And keeping this tax lower will help local hotels compete for business, encouraging more visitors to stay in Santa Clara which would help boost the local economy.

To keep our local hotels competitive -- and because stealing from visitors is wrong --

VOTE NO ON MEASURE __.

For more information, please visit: www.SVTAxpayers.org/2020santaclaratot

ARGUMENT
DECLARATION BY AUTHOR(S) OR PROPONENT(S)
(Elections Code § 9161, 9164, 9501, 9501.5, 9600)

CITY OF SANTA CLARA
THE CITY CLERK
2020 JUL 28 PM 4: 33

The undersigned author(s) of the argument **in favor of/against** ballot measure _____

(circle one)   (indicate which)

at the Special Election for the City of Santa Clara to be held on November 3, 2020 in consolidation with the Presidential General Election, hereby state that such argument is true and correct to the best of _____Their_____ knowledge and belief.

(his / her /their)

1. _Mark W. A. Hinkle_   7-28-20
Signature President: Silicon   Date
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Type Title to Appear on Argument

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Residential Address
MARK W. A. HINKLE   M/F
Print Name as Signature will appear in VIP*

Author meets criteria of: _____ Gov. Bd. Member   ✔ Principal Officer of Bona Fide Assoc. _____ Reg. Voter in Dist.

2. _____ 28 July 2020
Signature   Date
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Type Title to Appear on Argument

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3. _Donald Joseph Raymond Cormier Jr._ 7/28/20
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4. _____
Signature   Date
_____
Type Title to Appear on Argument

_____
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5. _____
Signature   Date
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* CVIG = County Voter Information Guide

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MARK HINKLE