### **City of Santa Clara**

## Call and Notice of Special Meeting

# Economic Development, Communications, and Marketing Committee

Wednesday, September 2, 2020

3:00 PM

City Hall Council Chambers 1500 Warburton Avenue Santa Clara, CA 95050

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of California Government Code §54956 ("The Brown Act") and Section 708 of the Santa Clara City Charter, the Chair calls for a Special Meeting of the Economic Development, Communications, and Marketing Committee, to commence and convene on September 2, 2020, at 3:00 p.m. for a Special Meeting, to consider the following matter(s) and to potentially take action with respect to them.

Pursuant to the provisions of California Governor's Executive Order N-29-20, issued on March 17, 2020, to prevent the spread of COVID-19, the City of Santa Clara has implemented methods for the public to participate remotely:

- Via Zoom:
  - o https://santaclaraca.zoom.us/j/98889046964

Meeting ID: 988 8904 6964 or

o Phone: 1 (669) 900-6833

• Submit comments via email to mayorandcouncil@santaclaraca.gov.

For those individuals that do not have the above access, the City Council Chambers have been set up to accommodate up to 10 people at a time and public comment will be given from that location.

The meeting set-up is in line with the recommendations of the COVID-19 White House Task Force, which notes no more than 10 people gatherings. A limited number of staff will also be present.

#### CALL TO ORDER AND ROLL CALL

#### **CONSENT CALENDAR**

20-823 Economic Development, Communications, and Marketing

Committee Minutes of August 19, 2020

**Recommendation:** Approve the Economic Development,

Communications, and Marketing Committee minutes

of August 19, 2020.

#### **PUBLIC PRESENTATIONS**

#### **GENERAL BUSINESS**

1. 20-798

<u>Discussion and Possible Action on Communication Directives</u> given at the August 19, 2020 Economic Development, <u>Communications</u>, and <u>Marketing Committee Meeting [Council Pillar: Enhance Community Engagement and Transparency]</u>

**Recommendation:** Receive Committee input.

#### **COMMITTEE MEMBERS REPORT**

#### **GOOD OF THE ORDER**

#### **ADJOURNMENT**

The Economic Development, Communications, and Marketing Committee meeting is adjourned to November 18, 2020.