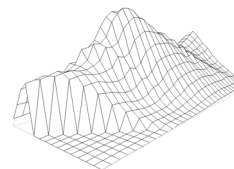


# Communities of Interest City of Santa Clara Independent Redistricting Commission (IRC) Public Hearing #1

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**OCTOBER 23, 2021**



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[www.demographers.com](http://www.demographers.com)

Oakland and Saratoga, California

# **FAIR MAPS Act criteria, in order of priority, that should/should not be used during plan drawing.**

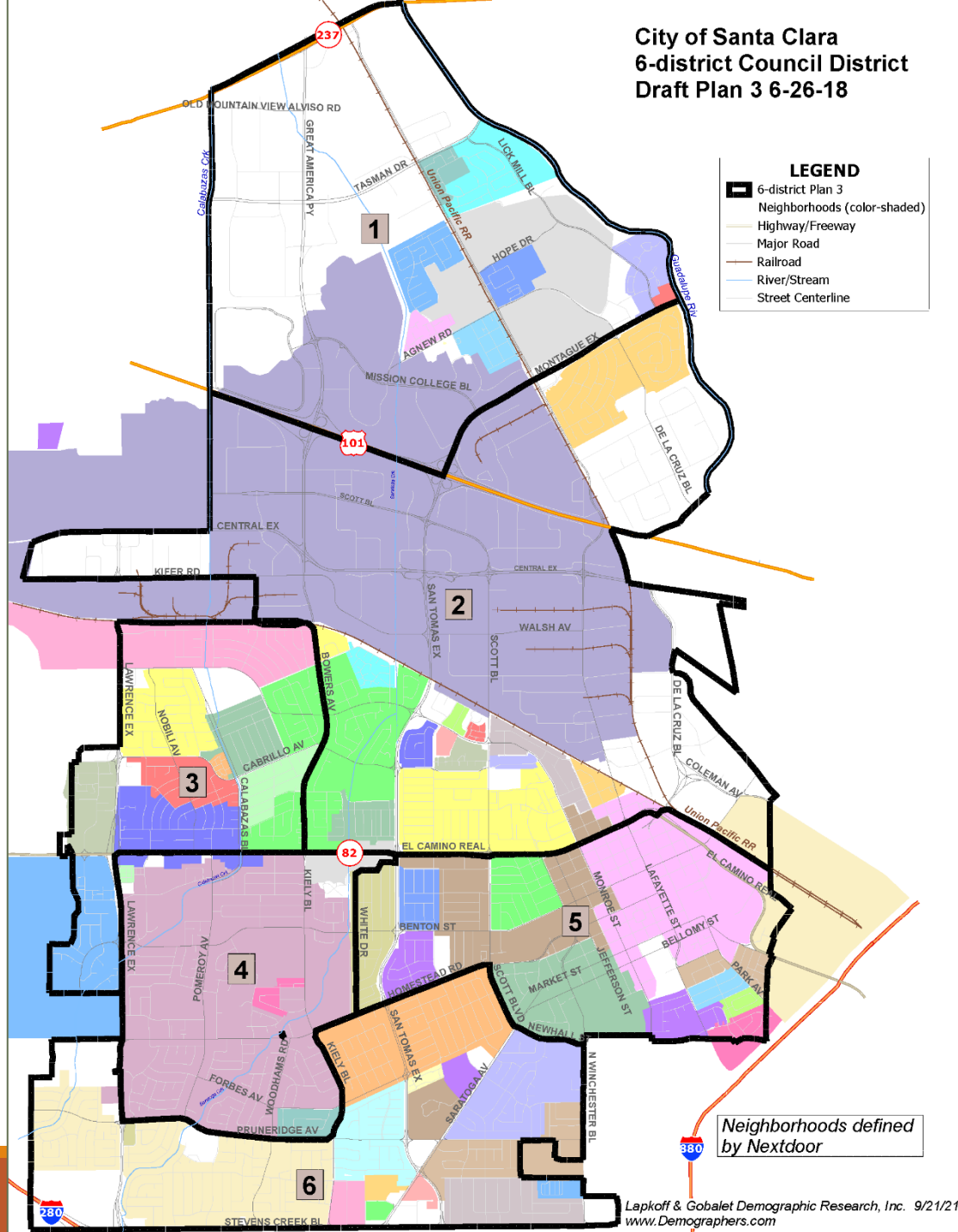
- 1. Federal Law (population equality, Voting Rights Act)**
- 2. Geographical contiguity**
- 3. Geographic integrity of communities of interest (especially do not split communities of protected groups)**
- 4. Geographic integrity of cities and unincorporated communities**
- 5. Easily identifiable and understood boundaries**
- 6. Geographic compactness**
- 7. No political party considerations**

# Communities of Interest (COIs) - Examples

***A “community of interest” is a population that shares common social or economic interests that should be included within a single city council district for purposes of its effective and fair representation. Communities of interest do not include relationships with political parties, incumbents, or political candidates. -AB 1276***

- ☐ Recognized neighborhoods**
- ☐ Areas with similar socioeconomic characteristics, including similar income and educational levels, similar race/ethnicities**

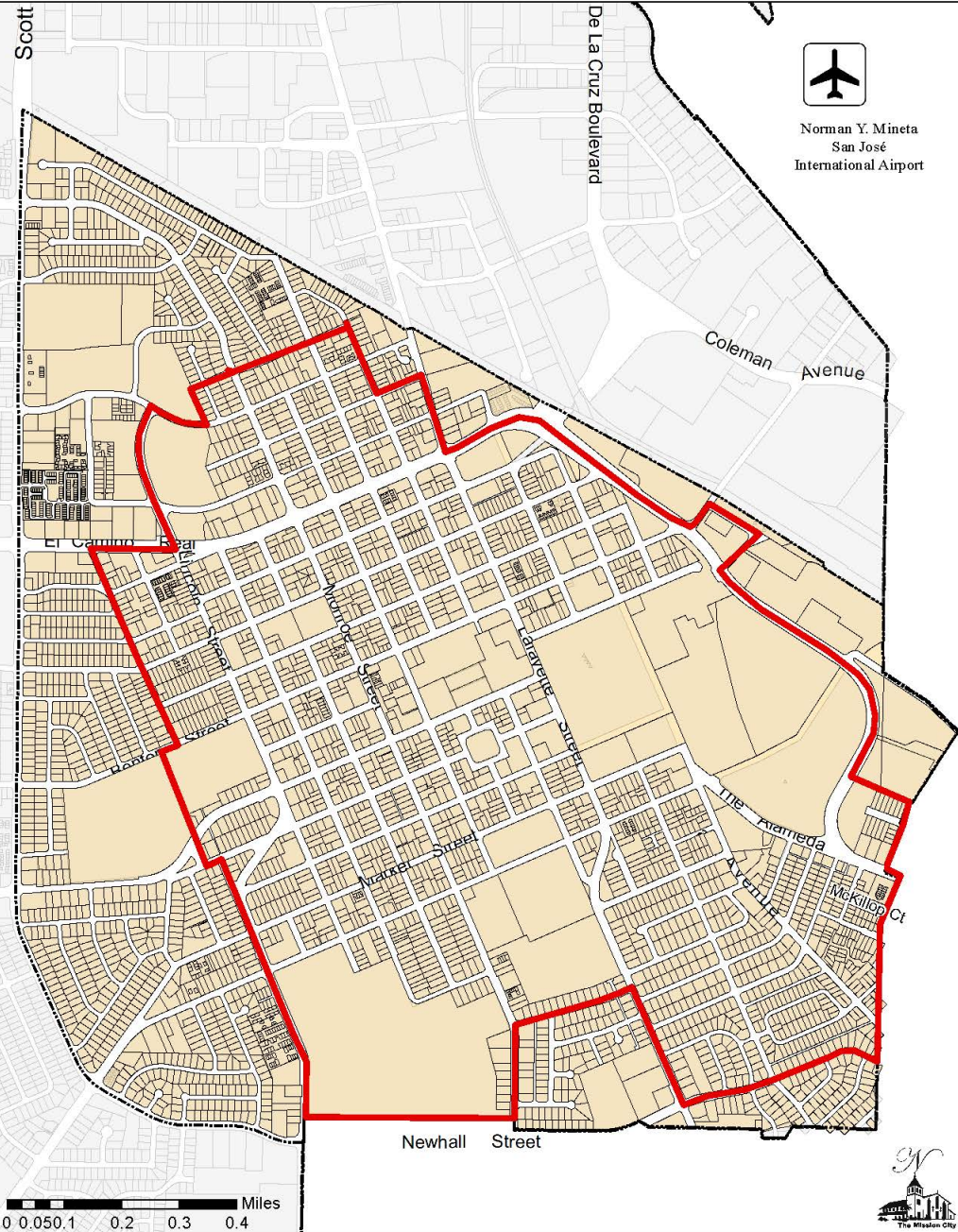
City of Santa Clara  
6-district Council District  
Draft Plan 3 6-26-18



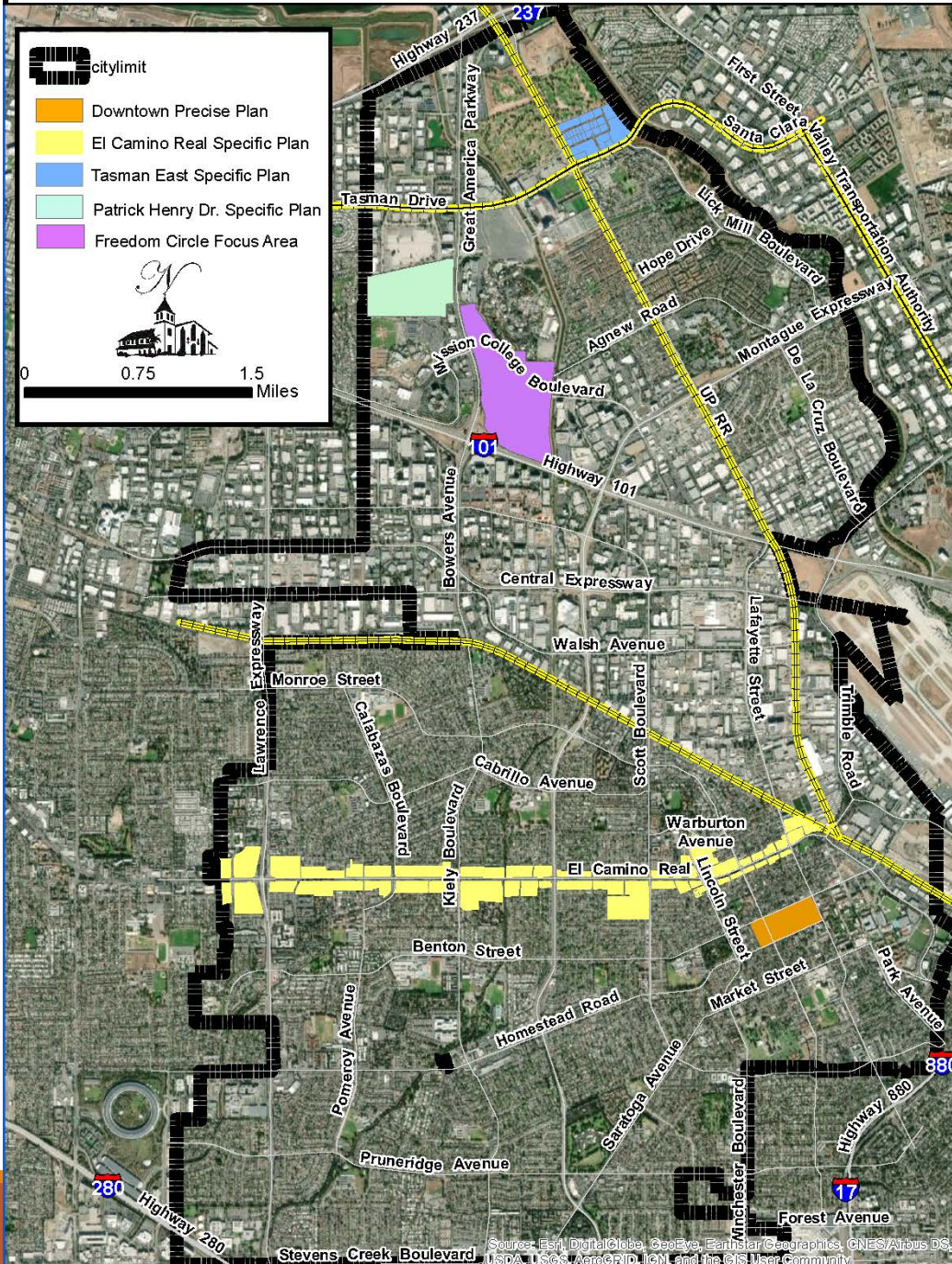
# Current Council Districts

Nextdoor Neighborhoods are shaded – possible communities of interest

# City of Santa Clara Old Quad Map



# Santa Clara Long Range Plans Under Preparation



Possible  
COIS

# **What is Your Community of Interest?**

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