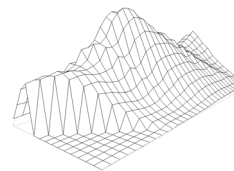


Demographers' Overview City of Santa Clara Independent Redistricting Commission (IRC) Public Hearing #1

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Oakland and Saratoga, California

Our Qualifications

- ❑ We have provided districting and redistricting services since 1990
- ❑ We have helped redistrict dozens of California jurisdictions
- ❑ We helped Santa Clara transition from at-large to by-district elections
- ❑ We have PhDs in Demography and Sociology from UC Berkeley and Stanford University and have presented academic papers on redistricting topics

LGDR's agenda for this presentation

- **What is redistricting?**
- **Why redistrict?**
- **Legal requirements**
- **Timeline**

What is Redistricting?

Every 10 years, cities must redistrict (adjust Council District boundaries to equalize total populations) using the new Census counts

Federal and state laws apply

**Cities must adopt new boundaries before
April 17, 2022**

**The new council districts will be used until
Census 2030 data are released**

**Incumbents will complete their terms of office
even if they no longer live in the district they
were elected to represent**

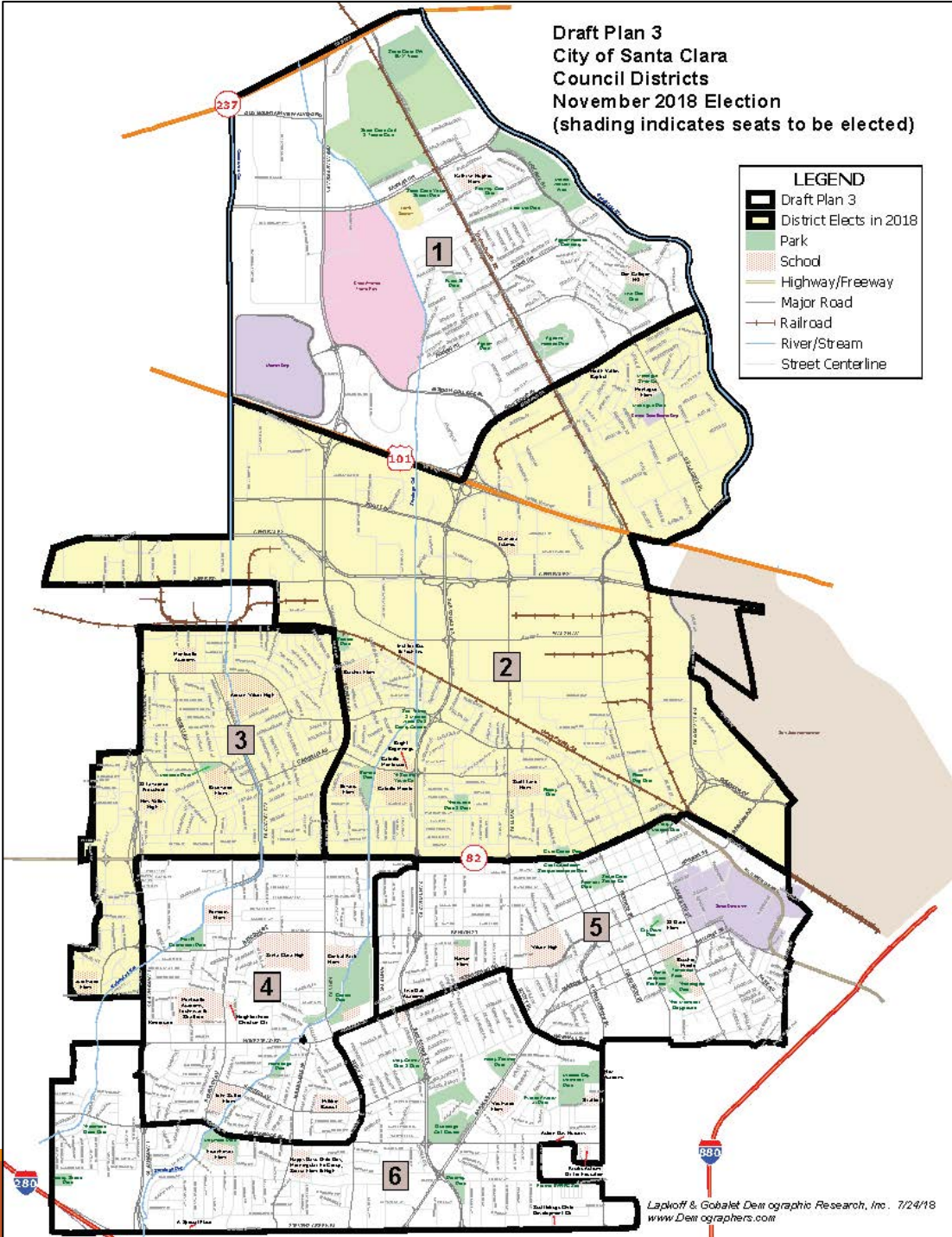
History of Santa Clara's Council Districts

The current plan was developed by the Santa Clara Ad-Hoc Advisory Districting Committee in 2018

The Committee listened to public testimony, deliberated, and drafted plans. It followed both legal requirements and best practices.

Later that year, the court ordered that what's now the current plan be used for the 2018 election.

Draft Plan 3
City of Santa Clara
Council Districts
November 2018 Election
(shading indicates seats to be elected)



Court-ordered Plan (current Council districts)

Used Nov. 2018 for the
District 2 and 3 elections.

Used again in 2020 for
District 1, 4, 5, & 6
elections

Legal guidelines that demographers follow:

- ✓ **Federal Law & Supreme Court Decisions:**
 - Population equality
 - Voting Rights Act
 - No Racial Gerrymandering
- ✓ **California Fair Maps Act (AB 849, 2019), as amended by AB 1276 (2020):**
 - Redistricting criteria
 - Public outreach
 - Charter Cities: Elections Code §§ 21620 et seq.

California's FAIR MAPS Act (AB 849, 2019) applies to cities and counties. It requires that cities:

- 1. Encourage residents to participate in the redistricting process by**
 - Maintaining a redistricting website for 10 years
 - Providing translation services upon request
 - Offering multiple ways for the public to provide testimony and feedback (in writing and electronically)
 - Public access to demographic/mapping data and software

California's FAIR MAPS Act (AB 849, 2019) - continued

The law requires that cities:

- 2. Hold at least 4 public hearings, with specific protocols**
 - a) At least one meeting held before the IRC and demographers begin to draft maps**
 - b) At least one meeting after 6 pm or on a weekend**
 - c) Meetings have definite start times**
 - d) 5 day's notice for public hearings; Adopted plan must be published and available 7 days prior to adoption;**

FAIR MAPS Act criteria, in order of priority, that should/should not be used during plan drawing.

- 1. Federal Law (population equality, Voting Rights Act)**
- 2. Geographical contiguity**
- 3. Geographic integrity of communities of interest (especially do not split communities of protected groups)**
- 4. Geographic integrity of cities and unincorporated communities**
- 5. Easily identifiable and understood boundaries**
- 6. Geographic compactness**
- 7. No political party considerations**

Timeline

Thursday, Sept. 23, 6pm	Commission Training
Saturday, Oct. 23, 10 am	Public Hearing - Community of Interest Testimony
Thursday, Dec. 9, 6 pm	Public Hearing - Community of Interest Testimony
Thursday, Jan. 13, 6 pm	Public Hearing - Commissioners review draft plans and begin deliberations
Saturday, Jan. 29, 10 am	Public Hearing - Commissioners continue deliberations and potential adoption of final map
Thursday, Feb. 10, 6 pm	Public Hearing - If needed, Commissioners continue deliberations; potential adoption of final map
Monday, Feb. 28, 6 pm	Public Hearing - Commission must adopt final map by this meeting
March or April, 2022	Commission Presents to Council; Adoption of Ordinance Amending the District Map

Appendix

Definitions

Redistricting	Adjusting election district boundaries to equalize total populations. Required after each new U.S. Census.
Community of interest	Geographical area where people share common social and economic interests and should be in a single District or be considered when drawing boundaries.
Advisory Redistricting Commission (ARC)	Appointed group that will recommend a plan to the Board of Supervisors (3 members per Sup. District) in late November
Population equality	Districts need to have (almost) equal Census 2020 populations
Voting Rights Act	Federal law that protects minority voting rights
Gerrymander	To design odd-shaped election districts to achieve a purpose like reducing minority voting power or increasing a political party's representation
Deviation/plan deviation	A measure of how equal the Districts' total populations are
Redistricting criteria	Legally required things to consider when drawing boundaries

Draft Plan 3 data (became the 2018 court-ordered plan) using 2010 Census Data - Plan deviation was = 8.8%

Draft Plan 3											
6 Council Districts											
District	Census 2010 total population	Deviation (ideal district pop. = 19,411)	% Deviation	NH Asian	NH White	Hispanic origin	NH Black	NH Native American AK native	NH Hawaiian Pacific Islander	NH Other race	NH Other mixed race
1	19,271	-140	-0.7%	11,811	4,221	2,213	591	41	72	83	239
2	20,070	659	3.4%	6,877	5,779	6,125	690	89	223	53	234
3	18,614	-797	-4.1%	7,811	5,815	4,005	404	99	160	110	210
4	18,649	-762	-3.9%	7,719	6,819	3,205	503	87	81	66	169
5	19,535	124	0.6%	3,917	10,137	4,343	652	119	130	64	173
6	20,329	918	4.7%	7,546	9,255	2,698	494	57	79	44	156
Total	116,468	1,715	8.8%	45,681	42,026	22,589	3,334	492	745	420	1,181
Citizen Voting Age Population (CVAP) - estimated 2012-2016											
District	est total CVAP 2012-16			est NH Asian CVAP 2012-16	est NH White CVAP 2012-16	est Hispanic CVAP 2012-16	est NH Other CVAP 2012-16	Row Total			
1	9,707			51%	35%	11%	4%	100%			
2	10,823			27%	42%	27%	4%	100%			
3	10,018			33%	46%	19%	2%	100%			
4	10,527			31%	51%	15%	3%	100%			
5	12,980			14%	65%	18%	3%	100%			
6	11,982			25%	61%	11%	3%	100%			
Total	66,036			29%	51%	17%	3%	100%			