

# Santa Clara Climate Action Plan 2.0

PUBLIC FEEDBACK SUMMARY | DECEMBER 2021

## Introduction

This document summarizes public comments received on the draft Santa Clara Climate Action Plan 2.0 (CAP). Specifically, this summary includes public comments collected between August and October 26, 2021 through the following methods:

- Interactive online document review platform (Konveio)
- Zoom public workshop
- Focus groups
- Interviews with select stakeholders
- Email and phone communication

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# Public Engagement Activities

## Online Public Comment

The draft plan was posted online, housed on the Konveio web platform, to provide an opportunity for community members to provide their input on the draft Plan. The online format removed barriers so that participants could provide feedback at a time that is convenient for them and take their time digesting materials. Key information:

- **URL:** <https://raimi.konveio.com/santa-clara-draft-climate-action-plan>
- **Live for public commenting:** August 18, 2021 - September 16, 2021
- **Website remains accessible to the public** to review draft Plan documents.

## Online Workshop

One virtual community workshop was held on September 1, 2021 to introduce the CAP strategies/actions and gather feedback on other CAP content and the plan's implementation.

The workshop took place via Zoom during the evening to allow participants to attend. The workshop consisted of a brief overview presentation of the CAP and process, interactive polls, and chat questions to promote collaborative feedback on CAP strategies and actions. A meeting summary was prepared and shared on the project website to inform people of the workshop outcomes if they were unable to attend.

## Focus Groups

In an effort to reach out to traditionally underrepresented groups in the City and promote equity, three targeted focus groups were conducted. Focus groups were held with members from community advocacy groups including youth, the building industry, and school district to gather their unique feedback on the CAP. These focus groups were held via Zoom.

## Interviews

The City conducted an interview with a representative from the Santa Clara Unified School District on September 29, 2021.

## Email and Phone Communication

For those who were not able to join an online workshop and/or provide online public comments via konveio, a phone number and email was provided to answer any questions or receive any feedback.

- [Nagrawal@santaclaraca.gov](mailto:Nagrawal@santaclaraca.gov) | (408) 615-2450

Nine emailed letters were received from individuals and the following stakeholder groups:

- Bloom Energy
- Sierra Club, Loma Prieta Chapter
- Kylli

No phone calls were received during the engagement process.

# Engagement Overview

## Participant Summary

Through the platforms and methods of engagement below, **73 people were engaged** during this phase. Note that these totals represent total interactions and may double count individuals that engaged across multiple platforms.

Method	# Engaged
Online comment platform	33
Zoom public workshop	20
Focus groups	20
<b>Total</b>	<b>73</b>

## Demographic Summary

Of the 20 participants engaged with the focus groups, 9 attendees participated in the demographic survey polls at the end of the focus groups. The following trends were identified from the focus groups:

- The only age demographics reported were ages 31-64 and 65+.
- Participants primarily reported that they identify as White or Caucasian, with a few participants also reporting that they identify as Hispanic/Latino, or two or more races.
- Participants represented a variety of sectors, including design, development, and construction, faith/religious based organizations, education, and environmental advocacy.
- Seven of eight participants in the live/work question reported that they work in Santa Clara, and one of eight reported that they also live in Santa Clara, while one reported that they neither live nor work in Santa Clara.
- Five reported that they rent their place of residence, three own, and one responded “N/A”.

The Zoom public workshop engaged 20 participants, of which 17 participated in the Zoom demographic polling during the workshop. The following trends were identified from the workshop:

- Most participants were aged 31-64, with few participants representing the 18-30 and 65+ age groups.
- Participants primarily reported that they identify as White or Caucasian, with a few participants also reporting that they identify as Hispanic/Latino, or Black/African American.
- Approximately half of the participants reported that they do not represent any of the sectors included in the survey. The other half reported representing a wider variety of sectors than the focus groups. These sectors include business, education, faith/religious based, walking, cycling, or public transit, energy, and environmental advocacy.
- Three reported that they only work in Santa Clara, six live but don’t work in Santa Clara, and six reported that they both live and work in Santa Clara. One participant reported they didn’t live or work in Santa Clara, and one declined to respond.
- 13 participants reported that they own their place of residence, while only two rent, and two reported “N/A”.

## Feedback Summary

### Konveio Trends

There were 2,837 visitors to the Konveio online public comment platform who provided a total of 495 comments on the draft Plan materials.

Metric	Value
# of unique visitors	636
# of site visits	746
Average time spent on page (sec)	159
# of comments	495

The following table summarizes the content and tone of comments received through the online open house, by page, as identified by the Konveio software.

Page	# Comments	# Commentors	% Questions	% Suggestions	% Negative	% Neutral	% Positive
<b>Total/Average</b>	495	33	15%	67%	32%	58%	10%

### Overarching Feedback for Incorporation into Plan

The following table presents themes from overarching, cross-sectoral feedback.

Theme	Feedback	Recommended Action
<b>Incentives</b>	Clarifying what incentives are available, where would come from, that they are adequate.	Consider expanding incentive programs, as feasible, and add Incentive sub-section in Implementation plan outlining comprehensive list of current incentives.
<b>Funding</b>	Interest in knowing how actions will be funded.	Clarify through implementation considerations in actions.
<b>Alignment with other City efforts</b>	Need for clarity in how actions align with other City plans/sequencing of CAP with other efforts (e.g., reach codes).	Consider acknowledging reach code considerations in “Implementing the CAP” section.
<b>Private sector engagement</b>	Expand private sector partnerships, incentive programs, and other opportunities to engage businesses and promote sustainable business practices.	Consider adding new commercial energy efficiency incentive action, highlighting businesses in existing incentive actions (as feasible), and clarify plans for engaging businesses in action implementation considerations.

## Individual Sector Feedback

This section summarizes public comments received specific to individual CAP sectors.

**Bold** = changes to CAP

### Buildings & Energy

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
Decarbonization	Do not allow for data centers to use carbon offsets to achieve carbon neutrality.	<b>Acknowledge how offsets help ease transition in implementation considerations for Action B-1-7, but also emphasize that reducing emissions is first priority (Carbon neutral data centers).</b>	Konveio, Emailed Comment
	Require new data centers to run on carbon-free electricity or purchase offsets or RECs	Addressed in Action B-1-7.	Konveio
	While energy efficiency is important, it should not be prioritized over decarbonization. Fuel switching is necessary to achieve the rapid reductions required to avoid the worst impacts of climate change.	Addressed through actions in Strategy B1 (Shift to electric fuels in new and existing buildings to achieve NET-zero carbon buildings).	Konveio
	Confusion over why Action B-3-1 only outlines a 70% carbon neutral electricity goal and not 100%.	No change -reflects extensive conversation with SVP.	Konveio Focus Group #2
	Accelerate decarbonization targets in Action B-3-1: SVP Integrated Resources Plan (IRP) For Renewable Electricity and consider equity programs to mitigate any potential cost increases for low-income residents	<b>Address in action implementation considerations.</b>	Emailed comment
	Strengthen the interim GHG reduction target of 80% by 2035 to 80% by 2030	No change. 2035 set through the model.	Emailed comment
	Change language in Decarbonization strategy to be: “Actions include developing incentive programs <b>and mandates</b> to support the electrification of <b>new and existing</b> residential and commercial buildings”	<b>Add mandate language to focus area intro page, but reach codes only apply to new buildings.</b>	Emailed comment
	Change language in Action B-1-4 to, “This will include <b>fuel-switching</b> in new and existing buildings”	<b>OK edit to make; clarifies action.</b>	Emailed comment
	Add new text to this existing language on page 32: “Meanwhile, significantly reduce emissions from energy by making buildings more energy efficient”: “while electrifying appliances and infrastructure.”	<b>OK edit to make.</b>	Emailed comment

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
Renewable Energy	Consider promoting the use of fuel cells to generate local clean electricity at the utility scale and as back-up power for data centers.	<b>Add as part of Action B-3-6.</b>	Konveio
	SVP should pursue opportunities to install solar and wind on Benicia property.	Too specific for the CAP.	Konveio
	Suggestion to add additional initiatives/incentives focused on encouraging renters to invest in solar panels.	<b>Integrate split incentive callout to acknowledge this challenge.</b>  <b>Acknowledge in implementation considerations for B-3-4: Due to split incentive dilemma, focus outreach on multi-family properties.</b>	Focus Group #1
	Suggestion to install solar panels in empty parking lots as part of Action B-3-2.	<b>Acknowledge generally in implementation considerations for Action B-3-2.</b>	Konveio
	The City and CAP cannot regulate private power generation in the city. Power generation is “a matter of statewide concern,” and the City does not have the authority to regulate on-site generation by private parties within City limits.	No change. No CAP actions suggest new regulation	Emailed Comment
	Consider energy arbitrage along with storage	No change to CAP. SVP already continuously considers energy arbitrage in its load and generation balancing requirements and supply optimization.	Public Workshop
	It does not make sense to add solar since electricity is cheap, no rebates from SVP on solar panels, would rather spend money on students.	Important consideration but no action needed to address in CAP.	Interview (School District)
	Expand language in B-3-4 to include businesses	<b>Change action language from “residents” to “SVP customers” to reflect both residents and businesses (who can also take advantage of renewable installations to offset their utility bill)</b>	Emailed comment
Electrification / Energy Efficiency Requirements	Use stronger language around building electrification requirements, rebates don’t create enough of a change	Addressed through reach codes and burnout ordinance.	Konveio
	Clarify Action B-1-3 (Electric panel upgrades upon sale/turnover) and whether upgrades would occur unit by unit or across the whole building.	<b>Add as implementation consideration to Action B-1-3.</b>	Focus Group #2
	Concern over a lack of technical capacity/knowledge among building community to participate in electrification and efficiency programs/comply with reach codes.	<b>Integrate trainings/information into implementation considerations for electrification reach codes.</b>	Focus Group #3

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
	Include equity guardrails in electrification and efficiency actions including the burnout ordinance	<b>Integrate into implementation considerations for Action B-1-6.</b>	Emailed comment
	Explore Bird Safe Design and Dark Sky retrofits for municipal building retrofits.	No change to CAP. Not a climate action.	Konveio
	Clearly define residence categories, specifically what constitutes “small” and “multi-family” in actions such as Action B-1-3 (Electric panel upgrades upon sale/turnover)	<b>Add in implementation considerations that it would need to be clearly defined.</b>	Focus Group #2
	Studies are showing that in some cases 100 amp panels do not need to be upgraded to install electric appliances, solar, and have an EV.	No change to CAP. Actions already clarifies upgrades “as needed”	Public Workshop
	Focus on energy efficiency improvements and electrification for nonresidential buildings in Santa Clara.	Addressed in Action B-1-1 and Action B-1-2.	Public Workshop Focus Group #1
	Encourage auto sensors on lights in Santa Clara businesses	Out of scope of CAP.	Emailed Comments
Reach Codes	Adopt an all-electric reach code for residential and commercial new construction, not electric-preferred.	Addressed in Action B-1-5	Emailed comment Public Workshop
	Suggestion to collaborate with the City department developing reach codes to ensure that CAP actions support and align with these efforts (i.e., consider timing/sequencing).	Acknowledge reach code considerations in “Implementing the CAP “ section.	Focus Group #3
Burnout Ordinance	Support for the adoption of a burnout ordinance (Action B-1-6).	No action needed.	Konveio
	Suggestion to add “The burnout ordinance should include equity protections for low-income residents.” to Action B-1-6	<b>Integrate language into implementation considerations for action.</b>	Emailed comment
	Concern over Action B-1-6 (Burnout ordinance) and potential for pushback from residents. Clarify whether building owners/landlords or renters are responsible for replacing expired equipment.	<b>Note this needed clarification in action implementation considerations.</b>	Focus Group #2
	Concern over Action B-1-6 (Burnout ordinance), specifically whether electric boilers can support demand in in multifamily housing.	<b>Update action to say “available” electric alternatives.</b>	Focus Group #3
Financing/ incentives	Need for financial support for some building and housing organizations. (e.g., those that can’t raise rents)	<b>Highlight in implementation considerations for Action B-1-1.</b>	Focus Group #2

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
	Provide examples of home energy upgrades and service providers.	<b>Could integrate examples into Action B-1-2.</b>	Konveio
	Consider raising the utility tax to pay for low-income electrification and electrification incentives.	<b>Add as potential funding source in implementation section.</b>	Konveio
	Sonoma Clean Power (now) and Peninsula Clean Energy (starting in January) both offer zero-interest loans for electrification with these details: on-bill payment, 10 year loan, 0% interest rate, capped at \$10,000: <a href="https://sonomacleanpower.org/event/s/on-bill-financing-0-financing-100-easy">https://sonomacleanpower.org/event/s/on-bill-financing-0-financing-100-easy</a>	Already included in B-1-1.	Konveio
	Clarify how eligibility will be determined for Action B-2-2 (Free home-energy upgrades for qualifying residents).	Too specific for CAP.	Focus Group #1
	Concern about split incentives between tenants and landlords in investing in energy efficiency and renewable energy upgrades.	<b>Could include a split incentive callout in CAP acknowledging this challenge.</b>	Focus Group #1 and #2
	Suggestion to create energy efficiency retrofit incentives focused specifically on commercial entities and NGOs/non-profits.	<b>Add a new action focused on promoting existing energy efficiency incentives and rebates.</b> Proposed action language: <b>Action B-2-5: Energy Efficiency Incentives</b>   <i>Partner with BayREN, SVP, and other local jurisdictions and agencies to provide and promote energy efficiency incentives and rebate programs for residents and businesses.</i>	Focus Group #1 Public Workshop
	Strong support for Action B-1-1 (Electrification incentives and financing) and for expanding incentives generally in the CAP.	<b>Add Incentive sub-section in Implementation plan outlining comprehensive list of current incentives.</b>	Focus Group #3
	Clarify plan for incentives—what they include, how they will be funded, which incentives will be newly developed and which exist already.	<b>Add Incentive sub-section in CAP Implementation Plan outlining comprehensive list of current incentives.</b>	Focus Group #3
	Collaborate with SVP to offer financing early on in projects.	<b>No change to CAP. SVP does not serve as a financing institution beyond providing incentive and rebate programs.</b>	Focus Group #3
	Suggestion to include non-monetary incentives in addition to financial offerings. These might include	<b>Integrate into incentive sub-section in implementation plan.</b>	Focus Group #3



THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
	flexibility with design requirements, streamlined permitting, or zoning incentives.		
	Provide incentives to help transition existing buildings to all-electric.	Addressed in Action B-1-1.	Public Workshop
	Provide incentives to help covers costs of building retrofits, particularly for existing buildings.	Addressed in Action B-1-1. <b>Acknowledge challenge with existing buildings in implementation considerations for electrification actions.</b>	Focus Group #3 Public workshop Emailed comment
	Action B-2-2 consider shifting the focus of this program from “increasing energy efficiency” to fuel switching	No change. There are existing actions focused on fuel switching. This strategy focuses on efficiency.	Emailed comment
	Expand BayREN programs to include large corporations not just small and medium businesses	<b>Add as implementation consideration in Action B-1-1.</b>	Public workshop
	Santa Clara Youth Climate Action supports stronger refrigerant management policies. One idea is to offer rebates for appliances that use less potent refrigerants.	Less control at local level – federal/state policy will help address. Not currently tracked as emissions source for City.	Public Workshop

Transportation & Land Use

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
Land Use/Density	Ensure denser urban village model of development; greater density housing close to transit to encourage mode shift,	Addressed in Actions T-3-2 and T-3-3.	Konveio  Interview (School District)
	Consider rezoning commercial and residential areas in Santa Clara to reduce the travel distance between homes and businesses.	Addressed in Action T-3-2.	Focus Group #1  Public Workshop
	Consider the last mile issue when implementing Action T-3-2 (Sustainable development in underutilized non-residential areas) and ensure that the transit system can reach these new developments.	Addressed in Action T-3-2.	Focus Group #2
	Clarify how mixed-use development actually helps reduce driving.	<b>Clarify in focus area intro page.</b>	Public Workshop
	Plan for schools to be located in large developments so that they can walk/bike, not be driven to school.	Out of scope of CAP (market dependent).	Public Workshop
	Increase regulations to allow more room for single family or large 3-4 bedroom apartments.	Out of scope of CAP. Unit sizes are determined by developers based on their market reading.	Interview (School District)

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
	Concern over affordable housing.	<b>Clarify tie with affordable housing in intro page. Add as implementation considerations for relevant T-3 actions.</b>	Focus Group #1
TDM/TOD	The City should move from the Level of Service (LOS) standard to VMT for policy decisions	Already happening since 2020.	Public Workshop
	Don't limit action T-3-1 TDM Plan Requirements to active measures only. Allowing "passive" measures may help generate greater/additional reductions in VMT.	Passive measures are a critical component for VMT reduction. Council directive as of March 2021 was to focus on policies for active measures.	Emailed comment.
	Scrutinize how TNC use and deliveries affect VMT and GHG emissions	Out of scope of CAP.	Konveio
	Adopt and implement the El Camino Real Specific Plan to realize housing and retail close to transit	Plan already highlighted in the "Associated Climate and Sustainability Planning Efforts."	Konveio
	Encourage Transportation Management Associations (TMAs) among employers to support shuttles.	<b>Integrate into implementation considerations for TDM plan Requirements under Action T-3-1</b>	Konveio
	Support for Action T-3-3 (Transit-oriented development); emphasis that successful TOD depends on an efficient and reliable transit system.	<b>Note in focus area intro how strategies overlap.</b>	Focus Group #2
	Transit needs to improve regionally and cannot just be addressed at a City level.	<b>Integrate into Action T-2-4 implementation considerations.</b>	Focus Group #2
	Consider reducing the TDM employer size requirement to less than 500 employees to capture additional midsize companies	Action reflects Council direction; changes could be considered in next VMT Policy update.	Konveio
	Consider eliminating parking minimums rather than adopting parking maximums to balance market demand and development financing criteria.	Action reflects Council direction; changes could be considered in next VMT Policy update.	Konveio
	Strengthen criteria of "4% VMT reduction to be achieved through TDM measures for office development and a 2% VMT reduction for residential development through TDM"	No change to CAP. Feedback related to former targets. VMT reduction has since been strengthened.	Emailed comment
Biking	Hire a full-time bike/ped coordinator	Implementation of the bike and ped master plan happening in collaboration with DPW transportation division and SVP Power. Continue to explore funding opportunities outside of City budget.	Konveio
	Include language to coordinate with VTA bicycle plan	<b>Add in description for Action T-2-3.</b>	Konveio
	Need to require outlets at long-term bike parking spaces to charge e-bikes.	<b>Expand mention of charging in T-2-3 and T-2-2.</b>	Konveio

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
	Concern and support for Action T-2-3 (Bike and shared mobility improvements)  Support for expanding bike access; Concern over accessibility and the challenge for transitioning away from cars for certain demographics (e.g., seniors).	<b>Address in implementation considerations for this action the need for balancing with other transportation needs.</b>	Focus Group #1
	Suggestion to use Action T-2-1: Pedestrian and Bicycle Master Plan to connect Mission College to the bike network.	Out of scope of CAP.	Focus Group #2
	Clarify how the City will fund action T-2-3.	General known funding considerations outlined in the implementation plan.	Focus Group #2
	Emphasis on the need to follow through with bike and pedestrian infrastructure improvements.	No action needed – already an action	Focus Group #2
	Is active transportation to and from schools considered here, in the transportation section, or elsewhere?	Clarify tie with schools in implementation considerations for Action T-2-1.	Konveio
Telework	Include requirements for development to upgrade internet infrastructure to allow better internet service and telework	Addressed in Action T-3-4.	Konveio
	Transportation initiatives should focus on reducing commuting (i.e., reducing the distance between home and work and promoting telework).	No change to CAP, plan includes actions that address this.	Focus Group #1 Public Workshop
EV	Strengthen EV reach code requirements for actions T-1-4 and T-1-5. 7% is not much of a reach beyond the required 6%. Consider requirements that would make 100% of parking spaces have some level of EV capability.	Addressed through updated reach code policy development process.	Emailed comment
	Reconsider Action T-1-6 to include targets that exceed the state. Consider setting target percentages and timelines and include a stated commitment to purchase only zero emissions vehicles (ZEV) if ZEV options are available for that vehicle type. Consider delaying new vehicle purchases if a viable ZEV model is expected to become available within two years of the planned purchase	<b>Add to implementation considerations:</b> <i>Consider the timing of vehicle replacement to maximize the potential for the best and most cost-effective electric vehicle technology available.</i>	Emailed comment
	Include charging stations at local schools and universities.	<b>Integrate as implementation consideration for Action T-1-1.</b>	Konveio Focus Group #2
	Concern over Action T-1-2 (Multi-family EV chargers) and whether existing	<b>Note in implementation considerations for action.</b>	Focus Group #3

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
	developments can handle the added electric demand.  Add more financial incentives to support developers in retrofitting buildings to prepare for increased electrical demand from EVs.	<b>Tie in electrification incentives into T-1-2.</b>	
	Revise Action T-1-3 (EV chargers at single family and two-family townhomes) to only require level 1 charger to reduce energy demand on building.	Addressed through updated reach code policy development process.	Focus Group #3
	Clarify the role of load management software in Action T-1-2.	<b>Clarify in action language that load software supports load management and cost of construction.</b>	Focus Group #3
	Concerns about the impacts of batteries and disposal	<b>Integrate callout box between B&amp;E and T&amp;LU sections addressing this issue.</b>	Public Workshop
	Prioritize EV charger accessibility over speed – more level 1 or 2 chargers so that any vehicle can use them.	<b>Add as implementation consideration for Action T-1-1.</b>	Public Workshop
	Partner with car dealerships that offer discounts on Electric Vehicles	<b>Integrate as implementation considerations for Action T-1-1.</b>	Emailed comment
Safety concerns	Large arterial streets are a safety hazard and barrier to walking and biking.	Safety is addressed in Action T-2-1.	Konveio
	Concern that curbside access for cars may conflict with safe bike lane use.	<b>Acknowledge safety considerations for implementation considerations for Action T-2-2.</b>	Konveio
	Consider disabled access to curb.	<b>Acknowledge safety considerations for implementation considerations for Action T-2-2.</b>	Konveio

Materials & Consumption

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
Education	Promote free composting classes	Already addressed in CAP; programs highlighted in Action M-1-2 provide free composting classes.	Konveio
	Need to provide more education about how to properly dispose of all materials including food waste and household hazardous waste (HHW), include visuals for waste sorting in outreach.	<b>Include outreach/education language into implementation considerations for Action M-1-1.</b> General support in improving waste disposal (including Hazardous waste) part of Action M-1-2.	Konveio Focus Group #2
	Conduct a citywide waste characterization study.	No change to CAP. Beyond scope of CAP, at this time.	Focus Group #2
	Explore a partnership with SCUSD to teach children about recycling and waste reduction	<b>Include outreach/education language into implementation considerations for Action M-1-1.</b>	Public Workshop
	Concern over Action M-3-5: Low-carbon schools—government overreach.	<b>Clarify in action language that action focused on supporting, not mandating.</b>	Interview (School District)

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
	Language for Carbon Free Schools should be consideration of Green Schools or Carbon Schools.		
City policy	Include adoption of an ordinance limiting single-use plastics, including food service ware	No change to CAP—too specific to include in plan.	Konveio
	Santa Clara should establish an internal price on carbon when making purchasing decisions	<b>Add language about exploring options for creating an internal price on carbon to inform purchasing decisions to Action M-3-3.</b>	Konveio
	Expand municipal procurement policy (action M-3-3) to cover City contracts and consulting	<b>Add language about exploring this extension in action implementation considerations.</b> <i>Explore and consider environmental sustainability related procurement practices and/or policies.</i>	Emailed comment
	Concern over the cost of Action M-1-1 (Compliance with state solid waste ordinances). Suggestion to partner with other cities to reduce costs.	<b>Integrate partnership opportunities into action implementation considerations.</b>	Focus Group #1
Waste management infrastructure / partnerships	Provide curbside composting in the green bin	Addressed in CAP—composting infrastructure improvements part of Action M-1-1.	Emailed comment Public Workshop
	Strong support for improving composting; Suggestion to refocus efforts to improve the composting infrastructure.	Addressed in CAP—composting infrastructure improvements part of Action M-1-1.	Focus Group #1
	Overall support for Action M-3-1 (Reuse of salvageable building materials) and Action M-3-4 (Carbon-smart building materials)—actions align with existing initiatives within the building community.	Does not require a change to CAP, but good feedback for the City to consider in the future.	Focus Group #3
	Some concern over the cost of deconstructing buildings to salvage building materials as part of Action M-3-1.	No change to CAP. Action does not require deconstruction of buildings.	Focus Group #3
	Promote backyard composting and worm bins	Addressed through programs highlighted in Action M-1-2.	Public Workshop
	Improve composting in schools; recycling, composting is something schools want to get stated but recycling hauler not ready for it. School district would like to piggyback on CAP to push for these initiatives.	Addressed through Action M-3-5.	Interview (School District)
	Reuse/Sustainable Consumption	Ask people to bring their own cups, plates, utensils; provide reusable at city events and meetings	<b>Integrate as part of Action M-3-2 implementation considerations.</b>

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
	Recycling is expensive and difficult – focus on using less in the first place	Addressed through existing reuse initiatives in CAP.	Public Workshop
	The City should consider embodied carbon and a consumptive-based inventory	<b>Integrate a call-out box acknowledging considerations for embodied carbon/consumption-based inventory.</b>  <i>City may explore integration into inventory for next CAP edit.</i>	Public Workshop
Food Recovery	Strong support for food waste recovery actions and the need to improve the regional food recovery network.	No change to CAP, but important feedback for the City to consider in planning future food recovery programs.	Focus Group #1
	Partner with local restaurants and grocers to donate surplus food and local non-profits to support pick-up.	Addressed in Strategy M2: Reduce landfilled food waste actions.	Focus Group #1
	Partner with Mission College Hospitality to recover edible food waste.	Campuses included in entities to engage through Action M-2-1.	Focus Group #2

Natural Systems & Water Resources

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
Trees	Revise tree ordinance; strengthen protection and replacement terms	Not within scope of CAP; already being addressed in separate City initiatives led by the City Manager’s office and DPW-Streets.	Emailed comment
	Promote tree planting on private property	Addressed in Action N-1-2.	Emailed comment
	Encourage tree planting in parking lots	No change, too specific.	Emailed comment
	Consider adopting a target for canopy cover that is updated every five years	Not within scope of CAP but may be addressed through other City planning efforts.	Emailed comment
	Select street tree species commensurate with street width and less destructive to street/sidewalk infrastructure	<b>Integrate as implementation consideration for Action N-1-1</b>	Emailed comment
	Review City tree maintenance contracts and internal policies to determine if those contracts and policies actually are motivating the removal of trees within the City.	Out of scope of CAP.	Emailed comment
	Create consistent standards and practices on replacement of trees that are removed.	<b>Add as implementation considerations for Action N-1-4</b>	Emailed comment
	Require yard or property to be returned to its original condition when trees are removed	Out of scope of CAP.	Emailed comment

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
	Designate areas within the City for forestation.	Not applicable to Santa Clara (infill city).	Emailed comment
	Designate direction of the Tree Ordinance and policy implementation under the administration of the City's Sustainability Manager, not the Department of Public Works.	The sustainability manager was involved in drafting the Tree Ordinance but redirecting oversight is not within the scope of the CAP.	Emailed comment
	Include in City budget funds to help with maintenance and growth of City trees before drastic pruning or removal is deemed necessary.	Out of scope of CAP.	Emailed comment
	Develop an education program for the community on the value of trees that builds on Santa Clara's Tree City and Arbor/Earth Day programs.	<b>Integrate education/outreach into implementation considerations for Action N-1-2.</b>	Emailed comment
	Plant trees in a manner that enhances water table percolation.	Language is too specific to integrate into the CAP.	Emailed comment
	Provide better training for groundskeepers to maintain trees and xeriscaping.	<b>Integrate education/outreach into implementation considerations for Action N-1-2.</b>	Emailed comment
	Build upon successful existing City tree initiatives.	<b>Integrate language into implementation considerations for Action N-1-2.</b>	Focus Group #1
	Focus on planting fruit bearing trees as part of tree planting initiatives.	No change to CAP—would require significant investment/infrastructure.	Focus Group #2
	Plan to analyze heat islands in low-income communities and integrate that analysis into Strategy N-1	Add to implementation considerations for Action N-1-1 that the city should use heat island study data to determine where to plant trees.	Emailed comment
Water	Make water use data more accessible	Out of scope of CAP.	Konveio
	Consider recycled water supply for residential applications	Addressed through Action N-3-6.	Konveio
	Integrate residential shower fixtures that allow for different pressures for cold and hot water to save water as part of Action N-3-2 (Fixture replacements).	No change to CAP—action does not specify individual fixture types.	Focus Group #2
	Add an action focused on expanding rain collection/cisterns for residential properties.	Rain barrels included in Action N-3-1.	Focus Group #1
	Expand outreach and education surrounding water conservation.	Outreach included in Action N-3-1.	Focus Group #1

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
	Clarify whether Action N-3-1 (Water conservation rebates) is focused on all residents or just certain homes (e.g. single or multifamily residences).	<b>Consider clarifying language.</b>	Focus Group #2
	Dual piping in new construction is prohibitively expensive	No change needed.	Focus Group #2 Public Workshop
	Clarify “high-end” terminology in Action N-3-2 (Fixture replacements)—could be confused as indicating high income.	<b>Clarify language.</b>	Focus Group #3
	The City should prioritize expanding recycled water and purple pipes; incentivize greywater.	Addressed through Action N-3-6	Focus Group #1 and Public Workshop
	The City can think about increasing high density housing and mixed use developments. Multi-family units use less water due to there being less individual landscapes.	Addressed through land use actions.	Public Workshop
City ordinances	Ban all leaf blowers/ combustion-engine driven tools for maintenance of trees. Provide incentives for electric or hand tools.	Out of scope of CAP.	Emailed Comment.
	Limit the use of synthetic turf on city and private properties	Out of scope of CAP/City.	Konveio
	Concern over Action N-3-4 (Water-efficient landscaping requirements) and whether these might limit the types of trees that could be planted.	No change to CAP—too specific to address in plan.	Focus Group #2
Public Resources	Promote existing resources: County Master Gardeners and the California Native Plant Society have good guides. Our City Forest operates a nursery specializing in native and drought-resistant choices. Valley Water has an online garden tour and plant guide. The city could promote any combination of these resources at negligible expense (add to the Environmental newsletter and the utility bill inserts)	Highlight plan to also expand outreach about existing programs in Action N-2-3.	Konveio

Community Resilience & Wellbeing

THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
Infrastructure	Support for high-albedo parking lots, and permeable paving in general	No action needed.	Konveio
	Clarify how the City will identify high hazard areas in Action C-2-1 (High-hazard development restrictions).	<b>Revise action language to move away from restricting development to fostering climate resilient land use and development.</b>	Focus Group #2 and #3
	Support for Action C-1-4 (Incentives for adaptation upgrades)—suggestion to pair this action with actions focused on building electrification.	<b>Call out synergy with building electrification in implementation considerations.</b>	Konveio



THEME	FEEDBACK	RECOMMENDED ACTION	SOURCE
	Assess the feasibility of solar water heating in Santa Clara.	Language too specific to include in CAP.	Konveio
	Restrict development in high hazard areas	Addressed in Action C-2-1.	Public Workshop
	Incentivize installing cool and/or high albedo roofs when roofs need replacing	Addressed in Action C-1-4.	Public Workshop Konveio
Support/emergency networks	Support commercial buildings serving as resilience hubs engage with the private sector to encourage participation.	<b>Include in implementation considerations for Action C-1-1.</b>	Focus Group #1
	Clarify that City will focus on expanding outreach for existing programs as well as developing new programs for Action C-1-2 (Support for people experiencing homelessness)—	<b>Clarify in implementation considerations for Action C-1-2.</b>	Focus Group #2
	Concern that the communities who are most vulnerable to climate impacts have not been engaged. Increase outreach around the CAP and partnerships with community organizations.	<b>Clarify engagement plan in implementation considerations for Action C-1-2.</b>	Public Workshop
	Plan more community centers (particularly indoor centers)	Out of scope of CAP. Action C-1-1 addresses need for community “emergency” centers.	Interview (School District)

## Implementation Considerations

THEME	FEEDBACK	Recommended Action	Source
Partnerships	Work closely with NGOs and non-profits to support implementation, starting with a formal meeting to kickoff the CAP implementation and delegate support tasks.	<b>Acknowledge partnerships as a Year 1 Action in Implementation Schedule.</b>	Focus Group #1
	Use the Silicon Valley sponsoring group as a model for organizing regional groups to collaborate.	Consider in implementation, do not need to address in CAP.	Focus Group #1
	Engage SVP (a key stakeholder)	<b>Clarify that “continuing to engage the City’s SVP will remain a critical aspect in supporting CAP actions related to energy.”</b>	Focus Group #3
	Partner with Bloom Energy Servers	Microgrids highlighted in B-2-4; too specific to call out individual products/companies.	Emailed comment
Community Engagement	Facilitate gatherings with residents and businesses—potentially divided by zip code—to solicit feedback, educate, and encourage participation in implementing CAP action.	<b>Acknowledge need for continued community engagement in community engagement section.</b>	Focus Group #1
City Role	Emphasis on the need for strong City leadership in implementing CAP actions—what the City does, others will follow.	Addressed through implementation matrix “lead by example” tags.	Focus Group #2
	Provide technical support in implementing actions (particularly building codes).	<b>Clarify in implementation considerations for building reach codes.</b>	Focus Group #2

	Concern over a lack of cohesion across City plans and regulations without consideration of the cumulative effect on developers	Important consideration for City, though not applicable to this planning effort.	Focus Group #3
	Request that the City clarify its planned procedure for completing the 2021 CAP review, revision, environmental review, and ultimate public hearing and approval process.	Not applicable to CAP itself. Clarify on other City communication.	Emailed comment
	Create a Summary CAP (SCAP) with more short-term timelines that focuses on Transportation and Buildings. This document should track physical and GHG changes in addition to other metrics such as number of net zero buildings, etc.	No action needed for CAP, but City might consider this moving forward. Timelines for actions indicated on implementation plan in CAP.	Emailed comment
	Create a Citizen’s Advisory Committee and an internal Sustainability and Climate Action Team led by the City’s Sustainability Manager to assist with the CAP implementation.	City governance issues, such as the creation of new committees, are part of Council policy decision-making.	Emailed comment
Costs/ Resources	Incentives and resource sharing/education, are critical in implementation.	<b>Establish plans for resource sharing in the Year 1 Action in Implementation Schedule.</b>	Focus Group #3
	Concern over the overall cost of implementation.	Clarify costs in implementation	Focus Group #3
Other	In the Implementation Matrix, present the GHG reduction potential of CAP actions as a separate symbol from the sustainability benefits.	Emissions reduction potential outlined by strategies (not individual actions). Already included in the focus area intro pages.	Emailed comment
	Expand equity within actions.	No action needed. Equity considerations outlined throughout actions.	Emailed comment