



City of Santa Clara

Meeting Minutes

Cultural Commission

03/07/2022

7:00 PM

Virtual Meeting

Pursuant to California Government Code Section 54953(e) and City of Santa Clara Resolution 22-9051, the Cultural Commission meeting will be held by teleconference only. No physical location will be available for this meeting; however, the City of Santa Clara continues to have methods for the public to participate remotely:

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1-669-900-6833

CALL TO ORDER AND ROLL CALL

The meeting was called to order by chair von Huene at 7:03 p.m.

Present 7 - Commissioner Siddarth Sundaram, Commissioner Louis Samara, Chair Debra von Huene, Vice Chair Candida Diaz, Commissioner Jonathan Marinaro, Commissioner Paul McNamara, and Commissioner Jennifer Vega

Commissioner Samara joined the meeting at 7:04 p.m.

CONSENT CALENDAR

1. [22-319](#) Cultural Commission Regular Meeting Minutes of February 7, 2022

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of February 7, 2022

A motion was made by Vice Chair Diaz , seconded by Commissioner Samara that this item be approved. The motion passed with the following vote:

Aye: 6 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, and Commissioner Vega

Absent: 1 - Commissioner McNamara

PUBLIC PRESENTATIONS

Nancy Biagini, Chair of the Planning Commission and member of the public, stated the Cultural Commission does a terrific job.

GENERAL BUSINESS

Commissioner McNamara joined the meeting at 7:10 p.m.

2. [22-125](#) Update on the Inclusion of a Potential Art Center in a Development Proposal within the Patrick Henry Drive Specific Plan Area

Recommendation: No action, other than to note and file the report.

Recreation Manager, Kim Castro provided an update on the Potential Public Art Center. The facility would host classrooms, studios and galleries as a programmable space. She wanted the Commission to be aware of this project. No action is required of the commission.

3. [22-320](#) Discussion of Cultural Commission Work Plan Goals and Activities for FY 2021/22 and FY 2022/23

Recommendation: Provide updates to Cultural Commission Work Plan goals and activities for FY 2021/22 and FY 2022/23.

Commissioners reported the following updates to the Work Plan goals and activities. The Work Plan is updated to reflect the reports on each goal:

Goal 1- Host and enhance multicultural events to encourage and acquaint Santa Clara residents with Cultural diversity.

The line up has been established for the Summer Concerts:

July 22 at Live Oak Park-The Hitmen

July 29 at Central Park-Band to be determined

Aug. 12 at Central Park-The Megatonnes

Oct. 7 at Central Park-Latin Heat

Aug. 5 Street Dance at Franklin Mall-Pop Fiction

The Spring/Summer Camp Activity Guide features a Special Events page which features the Summer Concert and Street Dance promotion. This publication will be mailed to all residents and is available online.

Events will be advertised on Social Media including: facebook, instagram, nextdoor and twitter.

Mission College emailed **Chair von Huene** and they discussed early Sept. for an event and the Cultural Commission would assist with possible PR, permits and band selection. Additional information to follow next month. May want to consider next year to add funds for this purpose.

Goal 2-Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

Surviving Covid-Agreements are waiting to need to be signed by the City Attorney and then once returned to the artists, the artwork would be displayed virtually and voting would occur online. Entries include: Painting, sculptures, rap, poetry, interpretive dance and more.

The Cultural commission received an email from Laura Kingsley who has a potential art installation on the Santa Clara University Campus in the Art and Art History Building. **Chair von Huene** will meet with Laura about her needs with the project unveiling. She will report back next month.

Call for artists for Utility Box Art Project was scheduled for April 4. More information to follow.

Goal 3-Raise visibility of commemorative months.

Chair von Huene thanked **Commissioner Vega** for posting the coloring book on March 1.

Commissioner Marinaro and **Commissioner Vega** will meet with groups regarding possible partnerships.

Goal 4-Enhance communication and media strategy to increase community awareness of the Cultural Commission.

Recreation Manager Castro will provide the new Google account and password to all commissioners.

Commissioner Vega wants to change the Commemorative months to Events so the plan includes all events. Wants to add procedures to the objectives in May.

Commissioners McNamara and **Marinaro** want to meet with Recreation Manager Castro to get a list of marketing tools. **Commissioner McNamara** apologized for being late to the meeting, as the link was not working correctly.

Chair von Huene reported she would like to get on the agenda for a City Council meeting in May or June to highlight the upcoming concerts for a special presentation.

Goal 5-Prepare for Citywide Arts Master Plan Process.

The Master Plan is on hold. A new President from Santa Clara University has been appointed. **Chair von Huene** is unsure if there will be a partnership established by August.

Name badges and shirts will be ordered for all commissioners.

STAFF REPORT

Recreation Manager Castro mentioned the Spring/Summer Camp activity Guide and March newsletter is out. The Department is following the new mask and school district guidelines and addressing budgetary adjustments.

COMMISSIONERS REPORT

Commissioner Samara is attending a wedding in Vermont in July. He mentioned the Triton is hosting a tequila tasting March 11 from 6-8 p.m. Cost is \$70 for members and \$80 for the public.

Commissioner Marinaro attended "Carmen" at Opera San Jose. He stated he thoroughly enjoyed it. He stated Carmen ended but West Side Story is scheduled for April 16-May 1. He has season tickets.

Commissioner McNamara has been watching Shakespeare plays online. This summer there will be plays to see in person. He mentioned in New York Times-a close read. Very cool software. Interesting artwork. He was asking if the city was doing anything to honor Ukraine.

ADJOURNMENT

A motion was made by Commissioner McNamara, seconded by Commissioner Marinaro that the meeting be adjourned at 7:59 p.m.

Aye: 7 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, Commissioner McNamara, and Commissioner Vega

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If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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