

Welcome to the City of Santa Clara Homelessness Taskforce, Meeting #1!

We appreciate your patience as we set up, and will be starting the meeting shortly.

City of Santa Clara Homelessness Taskforce

Meeting #1

Thursday April 28th, 2022 6:00 – 8:00pm

Homebase Team



Carla Carvalho,
Policy Analyst II



Eli Hamilton,
Directing Attorney



Jessie Hewins,
Interim Director



Joy Balinbin,
Policy Analyst

Zoom Norms for Taskforce Members

We love to see your faces!
If possible, please turn on
your **video**.

Have a question?
Please raise your hand
using the Zoom function at
the bottom of your screen,
or use the Chat.

We will be **recording** this
session.

Need help with zoom?
Send a chat to one of the
Homebase team or email
cityofsantaclara@homebase.eccc.org

Zoom Norms for Attendees

Have a question?
Please use the Q&A function to submit a question to the facilitators.

We will be moderating Q&A
We may not be able to answer every question, but questions will be saved and reviewed for themes & areas of focus.

We will be **recording** this session.

Need help with zoom?
Send a question to the Q&A or email the Homebase team at cityofsantaclara@homebaseecc.org

Agenda for Today

- I. Homelessness Taskforce: Purpose of the Taskforce and role of stakeholders
- II. Taskforce Member Introductions and Group Norms
- III. Community Context
 - I. Defining “Homeless”
 - II. Introduction to Community Data
 - III. Spotlight on Existing Strategies
- IV. Developing Goals and Shared Values
- V. Taskforce Timeline & Next Steps

At Today's Meeting...

We Will:

Get to know each other, review basic information on homelessness, set values and group norms

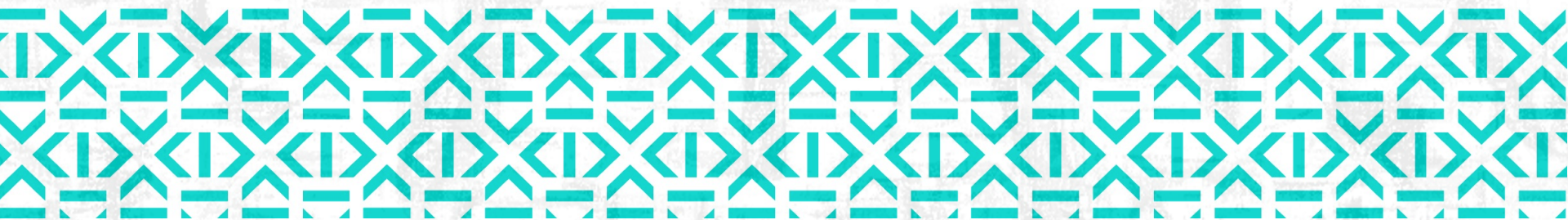
We Might:

Have time for questions on background information

We Won't:

Ask you to review data, get into specifics of the plan, hold forums for discussion

Homelessness Taskforce



What did I just sign up for?



- Taskforce goals



- Time commitment (meetings, between-meeting reading)



- Topics we'll cover



- Topics we won't cover

Purpose of the Taskforce



What is working and what are the gaps?



Brainstorm



Prioritize



Make recommendations

Taskforce Meetings

Meeting #1

- Introduce Taskforce members, Homebase & City staff
- Provide community context, data, and overview of County Plan
- Develop shared goals & values

Meeting #2

- Discuss initial priorities & areas of focus
- Provide input on community engagement plan
- Coordinate outreach & taskforce involvement in community engagement

Future Meetings

- Review findings of data analysis
- Review findings from community engagement
- Discuss proposed strategies and priority areas
- Discuss goals & recommendations for draft City Plan

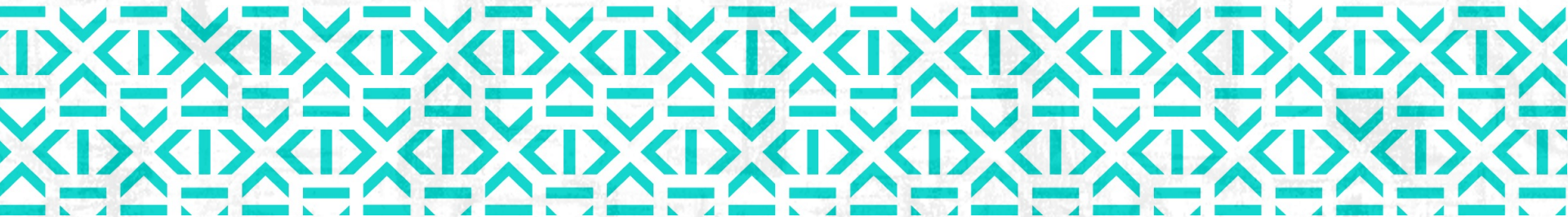
Roles of Taskforce Members & Members of the Public

Taskforce Members	Members of the Public
<ul style="list-style-type: none">• Discuss and advise on homelessness issues at Taskforce meetings.• Guide and support community engagement process.• Identify priorities and provide recommendations for the City plan	<ul style="list-style-type: none">• Listen in and view Taskforce meetings• Submit questions or comments through the Q&A function• Participate in other community engagement opportunities!

Roles of Homebase & the City

Homebase	The City
<ul style="list-style-type: none">• Neutral facilitators of the Taskforce• Present background information to Taskforce members• Gather feedback from Taskforce members• Develop the City plan with City staff	<ul style="list-style-type: none">• Convene stakeholders• Publicize Taskforce meetings and its work• Determine whether proposed solutions are achievable• Develop the City plan with Homebase staff• Propose the plan to City Council

Taskforce Member Introductions & Group Norms



Taskforce Member Introductions

- **Taskforce Members, please share your:**
 - Name
 - Pronouns
 - Connection to City of Santa Clara
 - Interest in participating in the Taskforce
- **Icebreaker Question**
 - What's your fondest city of Santa Clara memory?
OR
 - Tell us about your favorite place or location in the City and why it is special to you.

Discussion Guidelines & Norms

Be as present as you can / attempt to manage distractions

Respect when others are speaking. All perspectives are valued.

Speak from your own (personal, professional) experience.

Listen to understand

Step up, step back

Please engage! Ask questions, respond to others, etc.

Respect others' thoughts and feelings even when they differ from my own

Other norms?

Defining “Homeless”

Federal Definitions

U.S. Department of Housing and Urban Development

- In emergency shelter or transitional housing
- Sleeping outside, in a car, or in another place not meant to be lived in
- Will lose their housing within 14 days
- Fleeing domestic violence, human trafficking, sexual assault, or stalking

Federal education definition (i.e. “McKinney-Vento”)

- Adds children and youth who are “doubled up,” couch surfing, or living in hotels, trailer parks, or campgrounds

For This Taskforce

We can take a broad view of the target population for the City's plan:

- People who are **at risk** of losing their housing
- People living in **overcrowded** housing
- People **without a stable, permanent place** to live
- People who **periodically lose and regain housing** as their situation changes (“episodic” homelessness”)
- People who are sleeping in **cars, vans, or RVs**
- People who lost their housing for the first time **during the pandemic**
- People who have experienced homelessness for **long periods of time**

Introduction to Community Data

Data Source: Point in Time Count

One
day/night
in
January

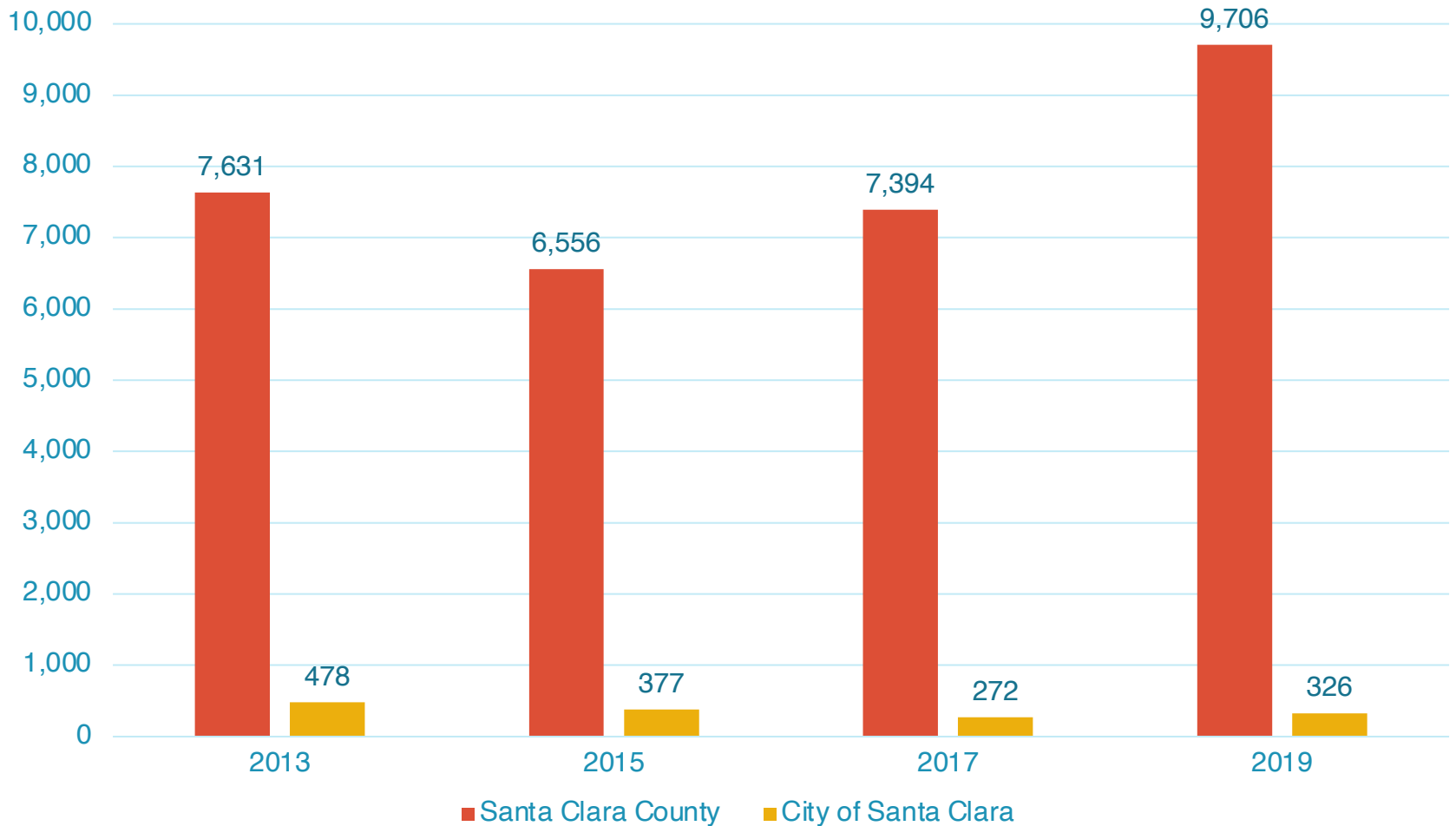
Visual
count

Shelter
residents

Survey

The data in this presentation is from the 2019 Point In Time Count. Due to the COVID-19 pandemic, the 2021 Point In Time Count was canceled, and the 2022 Point In Time Count data will be released later this spring/summer.

Number of People Experiencing Homelessness, Over Time



Causes of Homelessness: 2019 Point in Time Count

Primary Event or Condition That Led to Homelessness⁺

Top 6 Responses⁺



30%
Lost Job

22%
Alcohol or
Drug Use

15%
Divorce/
Separation/
Breakup

14%
Eviction

13%
Argument with
Family/Friend

11%
Incarceration

Obstacles to Permanent Housing⁺

Top 4 Responses⁺



66%
Couldn't
Afford Rent

56%
No Job/
Income

40%
No Housing
Available

35%
No Money for
Moving Costs

Residence When Housing Was Lost: 2019 Point in Time Count

FIGURE 14. PLACE OF RESIDENCE AT THE MOST RECENT TIME EXPERIENCING HOMELESS



Santa Clara County



Other County in California



Out of State

2019 N=1,326

Check-in Question



What is one thing that surprises you about the Point in Time Count data?

Data Source: Homeless Management Information System (HMIS)

Countywide
database

Over 80
service
providers

Information
about
people
served

Countywide
reports
available
online

System Infrastructure: Coordinated Assessment System (CAS)

Countywide, “no wrong door” access



Standard assessment – the “VI-SPDAT”



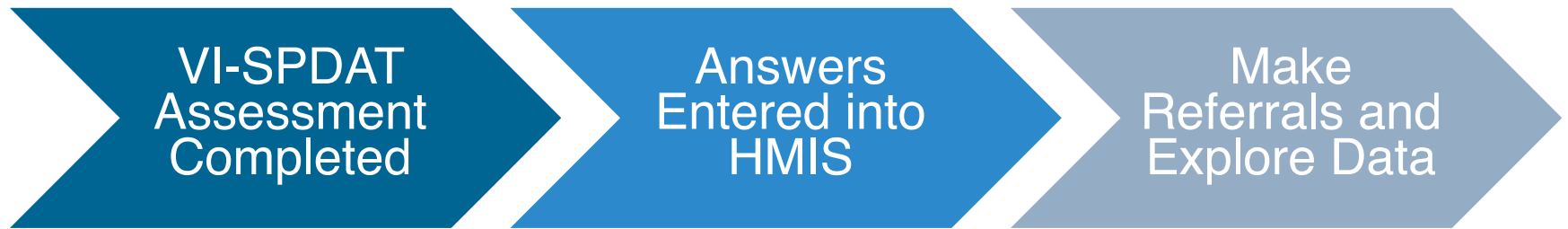
"Dynamic" prioritization



Referral to a housing program

The local Continuum of Care just started a community-driven redesign process.

System Infrastructure: Coordinated Assessment System (CAS)

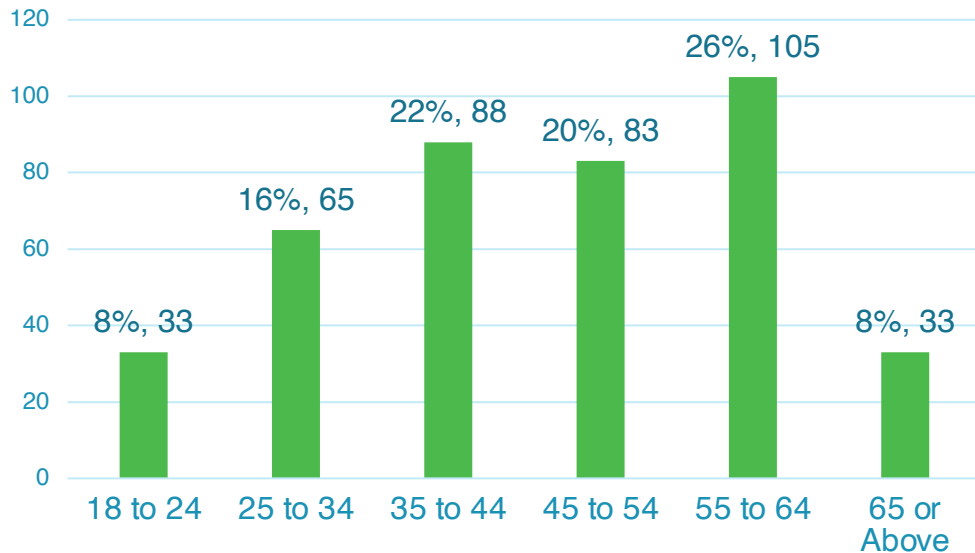


Coordinated Assessment data only tells us about people who have taken the assessment!

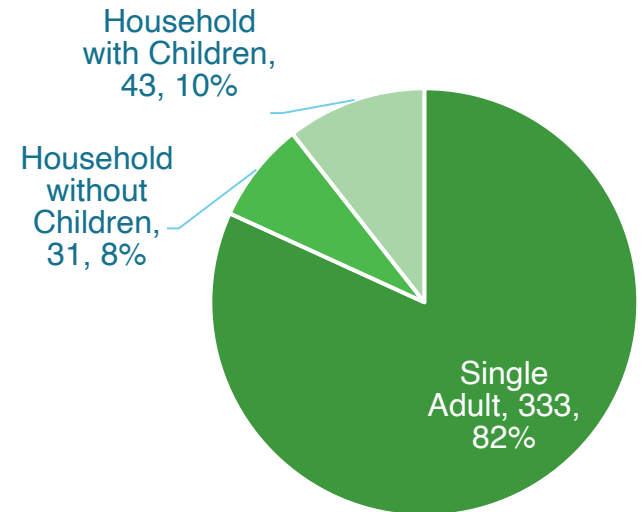
Homeless and Connected to the City of Santa Clara

407 City of Santa Clara households were in the countywide Coordinated Assessment System as of September 2021

By Age Tier

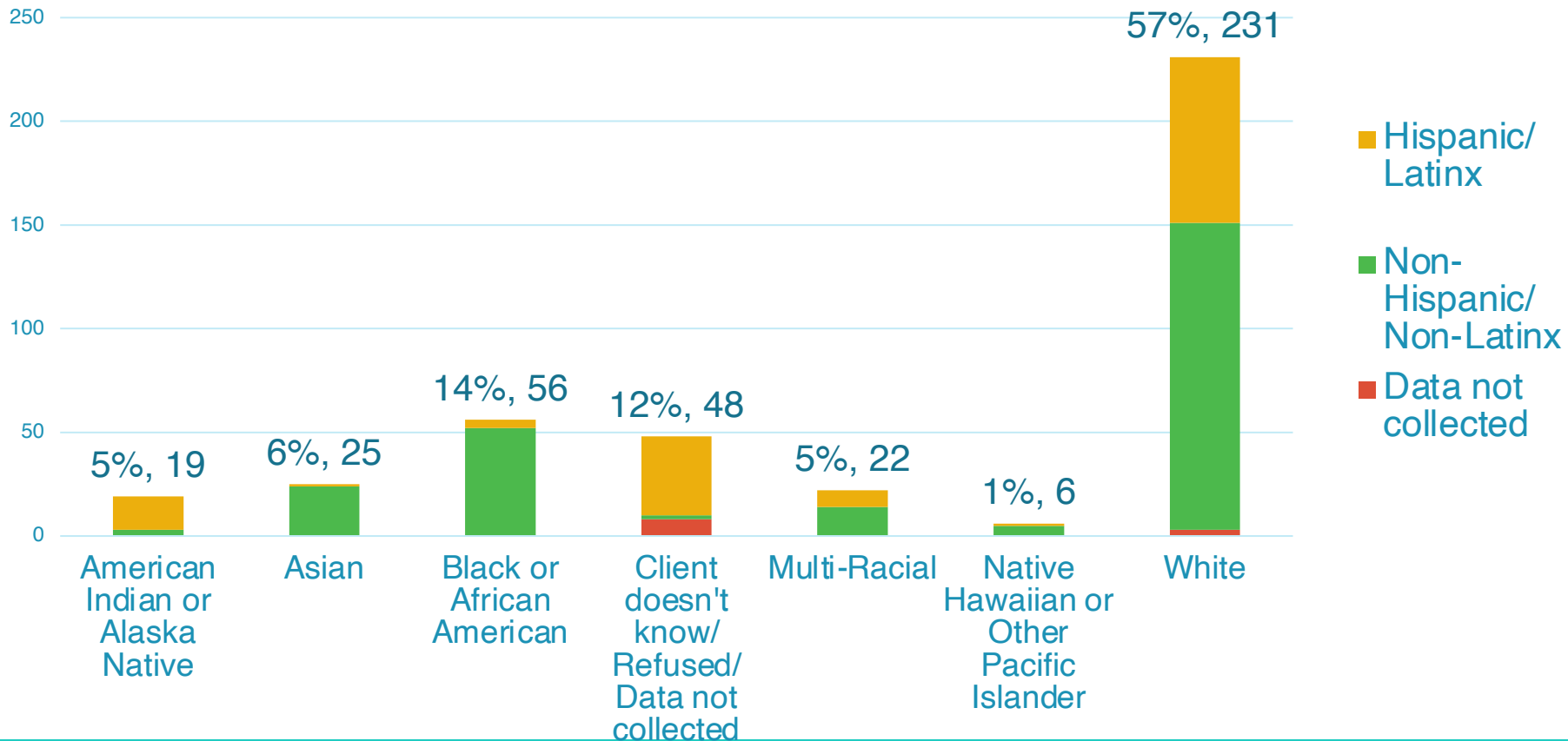


By Household Type

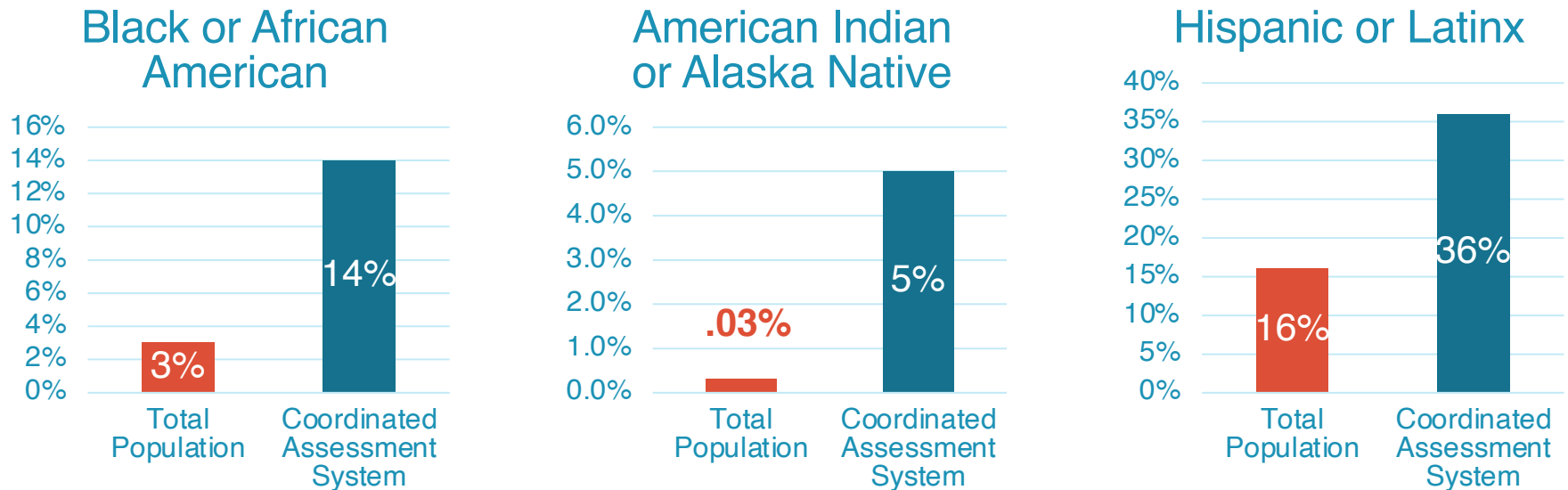


Demographics: Race & Ethnicity

City of Santa Clara households in the Coordinated Assessment System as of September 2021



Disproportionate Representation in Unhoused Population (Top 3)



Comparison of [U.S. Census Bureau data for the City of Santa Clara](#) and people connected to City of Santa Clara in Coordinated Assessment.

Check-in Question

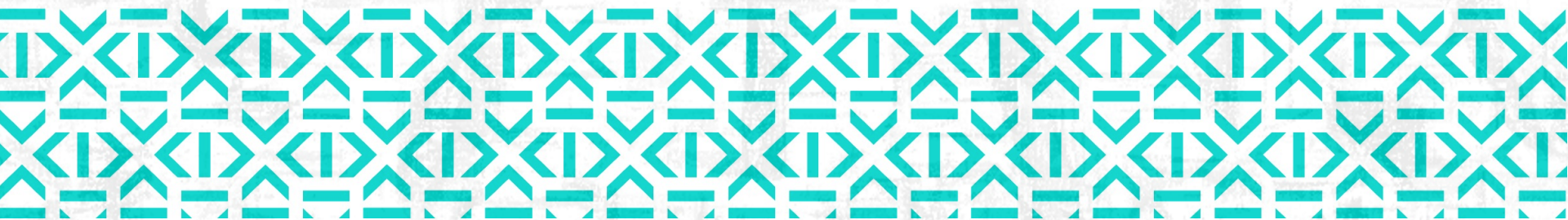


What is one question you have about the HMIS data?



Is there other HMIS data you would like to see?

Spotlight on Existing Strategies



Supportive Housing System in Santa Clara County

5,941 people in Santa Clara County were housed through the Supportive Housing System from January 2020 – December 2021



Santa Clara County Community Plan to End Homelessness 2020-2025

Community Plan Workgroup & Steering Committee

- Met from June 2019 – April 2020
- Plan finalized and adopted in April 2020

Community engagement process

- Stakeholder focus groups & interviews
- Lived experience focus groups and interviews
- Community meetings
- Meetings with city departments
- Survey with over 5,000 responses

Santa Clara City Council endorsed in March 2021

Santa Clara County Community Plan to End Homelessness

STRATEGY 1



Address the root causes of homelessness through system and policy change

STRATEGY 2



Expand homelessness prevention and housing programs to meet the need

STRATEGY 3



Improve quality of life for unsheltered individuals and create healthy neighborhoods for all

Santa Clara County Community Plan to End Homelessness 2020-2025

City of Santa Clara is developing a City Strategic Plan

- Input from Homelessness Taskforce and community engagement
- Aligned with countywide plan
- Focused on city strengths within a regional effort

Strategy Spotlight: Affordable Housing Development

\$950M County Affordable Housing Bond “2016 Measure A”

As of February 2022, 3,641 affordable apartment units have been funded

The target for Measure A funding is 4,800 affordable units

City of Santa Clara

- Calabazas Community Apartments (2021)
- Agrihood Senior Apartments (2023)
- Kifer Senior Apartments (2023)

Strategy Spotlight: Affordable Housing Development

State-funded Homekey Project

- Resources for Community Development (RCD) to renovate Bella Vista Inn to create 64 apartment units
- Will initially operate as interim housing, then convert to permanent supportive housing

Strategy Spotlight: Homelessness Prevention System

Countywide Homelessness Prevention System

- Capacity to serve 2,140 people per year
- Coordinated across many partner organizations
- City of Santa Clara is a funding partner

PARTNER AGENCIES



Emergency Family Shelter Support



Legal Support



Domestic Violence Advocacy Consortium



Strategy Spotlight: Tenant Based Rental Assistance (TBRA)

Administered by the City of Santa Clara

Provides financial assistance with housing costs plus case management

- Families with children who are homeless, fleeing domestic violence, or at risk of homelessness

Strategy Spotlight: Other City Resources

The City of Santa Clara provides funding for:

- Case management in Permanent Supportive Housing programs
- Mobile shower and laundry services
- Landlord tenant mediation, tenant education and counseling, and fair housing protections
- Services for survivors of domestic violence
- Other community services

City of Santa Clara Police Department
Homeless Outreach Team

Developing Shared Goals and Values



What Are We Asking Of You?

We won't ask you to:

Agree on everything

Do outside research

Review lots of data

Write the City's strategic plan

We will ask you to:

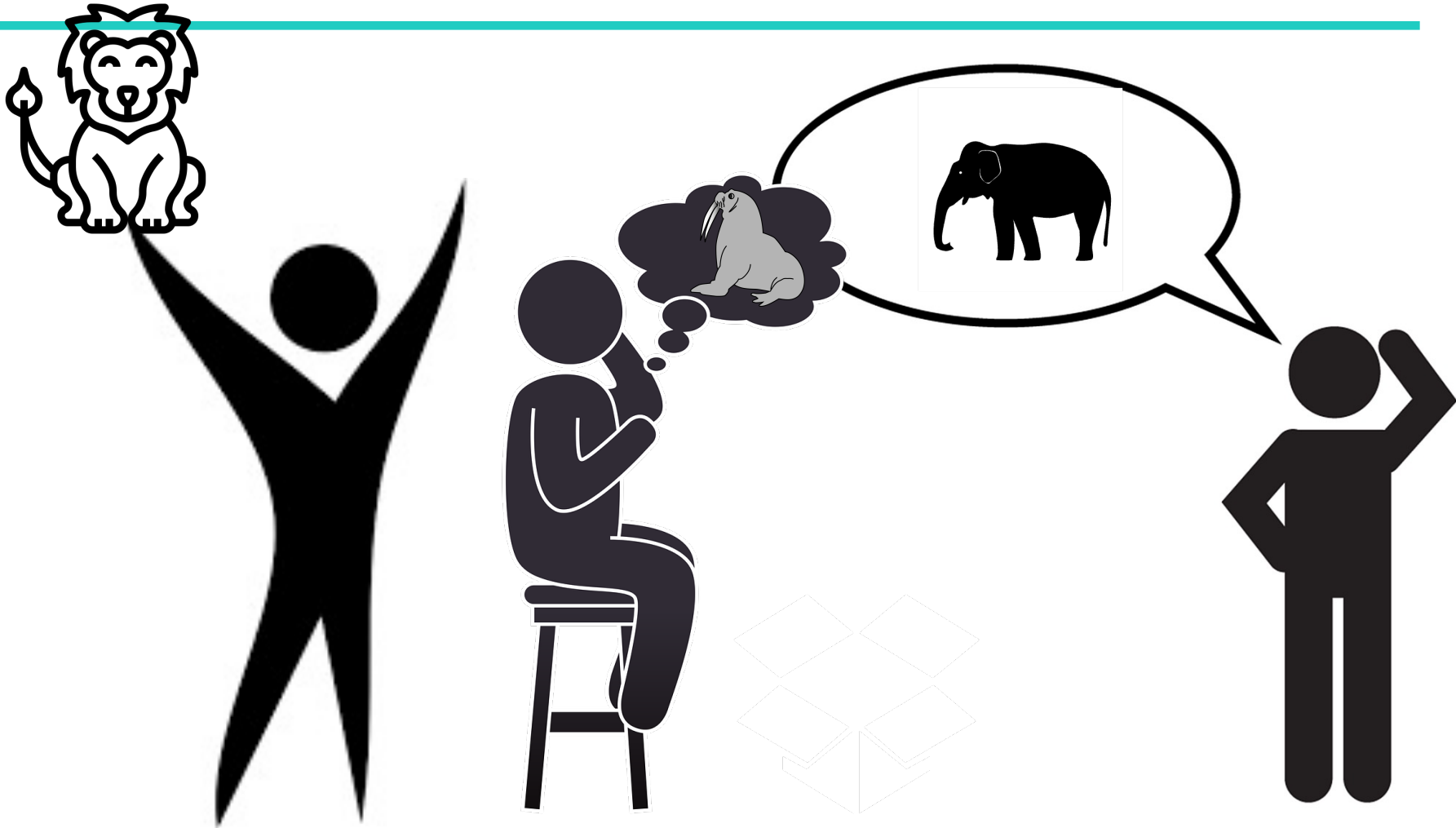
Work together to identify questions and priorities

Listen and learn

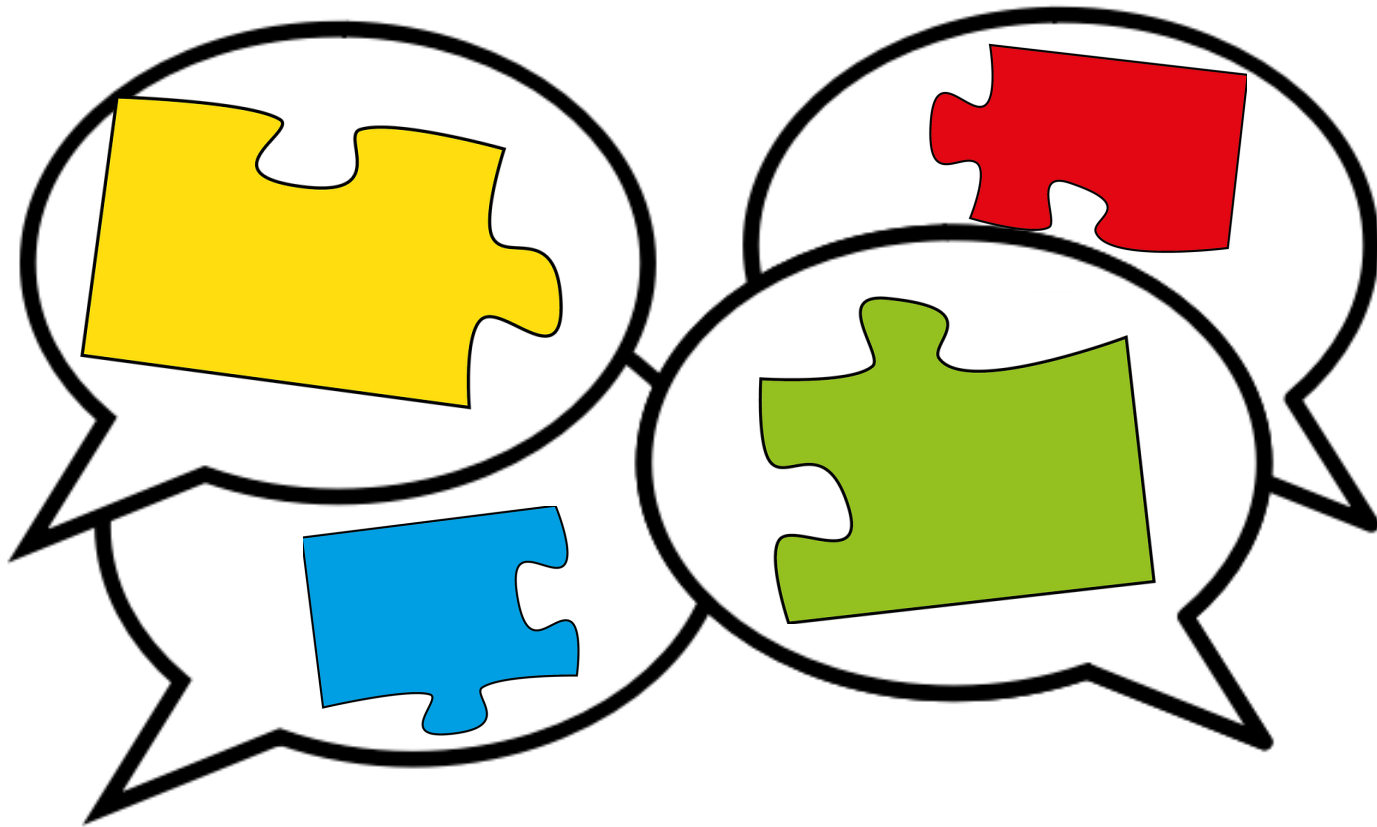
Share your thoughts and opinions

Guide & support the community engagement process

Developing Shared Goals & Values



Developing Shared Goals & Values



Goals of This Taskforce

Shared goals guide how we use our time and ensure we're all working in the same direction.



Homebase and the City are able to write a strategic plan informed by the Taskforce and by community engagement

The City of Santa Clara's strategic plan aligns with the Community Plan to End Homelessness

What other goals do you have for this process?

Taskforce Shared Values

Shared values anchor and focus our work. These are the principles we come back to throughout the process.

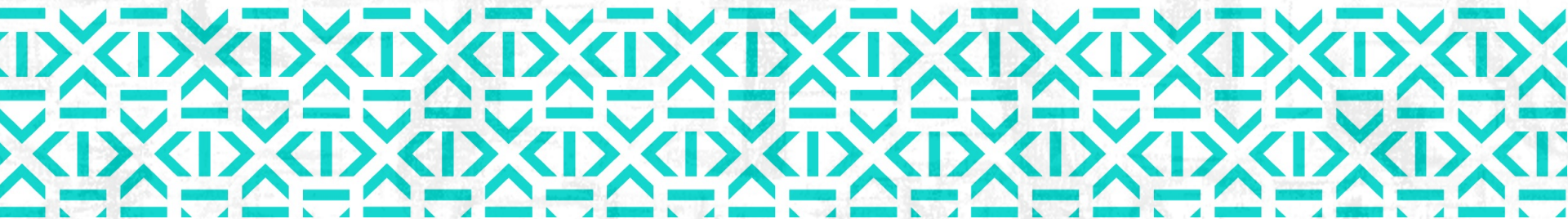


Example: We will promote the health and safety of all community members



What are the values we want to anchor our work?

Taskforce Timeline & Next Steps



Taskforce Timeline

April 2022

- First Taskforce Meeting
- Create shared vision and goals

May 2022

- Identify priorities and areas of focus
- Plan for community engagement

June - August 2022

- Gather and synthesize community input
- Identify and refine goals and objectives for draft plan

September 2022

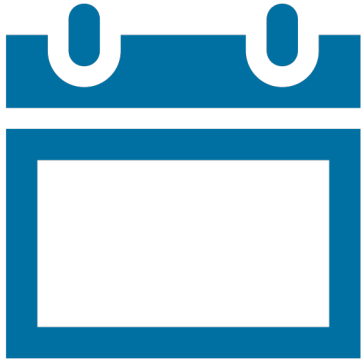
- Homebase and City draft plan

Community Engagement



- **Community-wide kick off meeting**
- **Key stakeholder interviews and survey**
- **Focus groups** with people with lived experience of homelessness and other stakeholders.

Closing



- Next meeting: Thursday May 26th
6:00 - 8:00pm
- Topics for discussion:
 - Discuss priorities and areas of focus.
 - Provide input on plan for community engagement.
 - Coordinate outreach and taskforce involvement in community engagement process.