



City of Santa Clara

Meeting Minutes

Cultural Commission

04/04/2022

7:00 PM

Virtual Meeting

Pursuant to California Government Code Section 54953(e) and City of Santa Clara Resolution 22-9058, the Cultural Commission meeting will be held by teleconference only. No physical location will be available for this meeting; however, the City of Santa Clara continues to have methods for the public to participate remotely:

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1-669-900-6833

CALL TO ORDER AND ROLL CALL

The meeting was called to order by Chair von Huene at 7:01 p.m.

Chair von Huene stated that April is California's Arts, Culture and Creativity month established by State Senate in 2019. In 2021 there was an additional resolution passed declaring artists as second responders. The California Arts Council is encouraging everyone to have local government proclaim April as Arts, Culture and Creativity month.

Present 6 - Commissioner Siddarth Sundaram, Commissioner Louis Samara, Chair Debra von Huene, Vice Chair Candida Diaz, Commissioner Jonathan Marinero, and Commissioner Paul McNamara

Absent 1 - Commissioner Jennifer Vega

CONSENT CALENDAR

1.A [22-422](#) Cultural Commission Regular Meeting Minutes of March 7, 2022

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of March 7, 2022

A motion was made by Vice Chair Diaz, seconded by Commissioner Sundaram that this item be approved. The motion passes with the following vote:

Aye: 6 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, and Commissioner McNamara

Absent: 1 - Commissioner Vega

PUBLIC PRESENTATIONS

None.

GENERAL BUSINESS

2. [22-423](#) Discussion of Cultural Commission Work Plan Goals and Activities for FY 2021/22 and FY 2022/23

Recommendation: Provide updates to Cultural Commission Work Plan goals and activities for FY 2021/22 and FY 2022/23.

Commissioners reported the following updates to the Work Plan Goals and Activities. The Work Plan is updated to reflect the progress made on each goal.

Goal #1-Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

Bands have been determined and will be in the Summer Activity Guide, on Work Plan and on website. Sponsorship packages have been developed and shared with the Commission. Commissioners are encouraged to attend the summer concert series. Talking points will be provided for presentations at the start of the events. Street dance permits will be obtained.

Goal # 2- Develop and encourage interactive art opportunities to provide temporary, performing, cultural and public art in the City.

Surviving Covid Exhibition voting is underway. 811 votes have been made thus far. Once voting is completed, winners will be notified and announced, video made and checks processed. Call for Artist for the Utility Box Art Project will begin in May. Public Art Map is current.

Goal #3-Raise visibility of commemorative months.

April was made Jazz awareness month. Digital media is being developed. Commissioners are working on outreach and made connections with the Santa Clara Women's Club and Portuguese groups.

Goal #4-Enhance communication and media strategy to increase awareness of the Cultural Commission. Commissioner McNamara

will make a preliminary sketch for May. Goal is in process. He is working on a marketing plan. Compiled list of artists and sent out email for a call for artists for the Art & Wine Festival. Commission would like to present their projects to City Council at the end of May/June.

Goal #5-Prepare for Citywide Arts Master Plan Process.

This goal is on hold until the August 2023 deadline.

3. [22-434](#) Consider Approval of Use of Available Cultural Commission Budget to Purchase Digital On-Demand Content From the 2022 Americans for the Arts Convention

Recommendation: Staff has no recommendation

Chair von Huene and Commissioner McNamara will virtually attend the conference and receive digital on-demand content from the 2022 Americans for the Arts Convention.

A motion was made by Commissioner Samara, seconded by Vice-Chair Diaz that the Commission allocate approximately \$300 for two commissioners to attend the Conference virtually.

Aye: 6 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, and Commissioner McNamara

Absent: 1 - Commissioner Vega

STAFF REPORT

Recreation Manager Castro announced that the Commission will begin work on next fiscal years Work Plan Goals and Objectives at the May meeting and a new Chair will be voted on at the August meeting. She informed the commission that there are vacancies on various City Commissions and the public is encouraged to apply if they are interested in serving. There will be a Summer Camp Fair + Sunset Cinema event on April 22, at 5:30 p.m. at the Reed & Grant Sports Park with a movie, Encanto! following at 8:30 p.m. She encouraged the commission to attend. The Parks & Recreation Department is gearing up for summer programs and events, including the 4th of July All City Picnic starting at noon, featuring live entertainment, games, food and more. The department is also working on the summer concerts. They are looking for a salsa band and Commissioner Samara may be able to line up a salsa instructor once the band is determined. The 40th Anniversary Art & Wine Festival is recruiting for artists and sponsors.

COMMISSIONERS REPORT

Commissioner Marinaro took several business trips and attended a powerful, fantastic Auschwitz Exhibition in Kansas City. **Commissioner Marinaro** said it was amazing and haunting at the same time. It was sad but very present for the times and reinforces that we must remember tragedies so we don't repeat them. Opera San Jose is presenting West Side Story and he will be attending opening night.

Chair von Huene mentioned that the semi-finalists in the Surviving Covid Exhibition voting is closing on Wed. and encouraged the commissioners to view the artwork online to reflect on the last two (2) years. She attended a free Gen Arts Event held at the SJ Woman's Club. She explained how Federal and Government money comes from National Endowment for the Arts, to the Regional Western Arts Association, to California Arts Council, then to Create SV (Santa Clara County distributor of federal and state funds). She stated that most of the money goes to San Jose but it was a great opportunity to network so when they are looking for organizations to support they may consider Santa Clara. There was an African drumming troupe that drummed, sang and gave dance lessons. There was food and drink included. She joined the Santa Clara Chorale. She is preparing for a concert in May.

ADJOURNMENT

A motion was made by Commissioner McNamara, seconded by Commissioner Marinaro that the meeting be adjourned at 7:51 p.m.

Aye: 6 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, and Commissioner McNamara

Absent: 1 - Commissioner Vega

MEETING DISCLOSURES

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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