



City of Santa Clara

Meeting Minutes

Cultural Commission

05/02/2022

7:00 PM

Virtual Meeting

Pursuant to California Government Code Section 54953(e) and City of Santa Clara Resolution 22-9067, the Cultural Commission meeting will be held by teleconference only. No physical location will be available for this meeting; however, the City of Santa Clara continues to have methods for the public to participate remotely:

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1-669-900-6833

CALL TO ORDER AND ROLL CALL

The meeting was called to order at 7:06 p.m. by Chair von Huene. Chair von Huene acknowledged that May is South Asian and Asian Pacific Islander Heritage Month and there is a page in the Commemorative Months Coloring Book that will be posted.

- Present** 4 - Commissioner Siddarth Sundaram, Commissioner Louis Samara, Chair Debra von Huene, and Commissioner Paul McNamara
- Absent** 3 - Vice Chair Candida Diaz, Commissioner Jonathan Marinero, and Commissioner Jennifer Vega

CONSENT CALENDAR

- 1.A [22-553](#) Cultural Commission Regular Meeting Minutes of April 4, 2022

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of April 4, 2022

A motion was made by Commissioner Samara, seconded by Commissioner Sundaram that this item be approved. The motion passed with the following vote:

- Aye:** 4 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, and Commissioner McNamara
- Absent:** 3 - Vice Chair Diaz, Commissioner Marinero, and Commissioner Vega

PUBLIC PRESENTATIONS

None.

GENERAL BUSINESS

2. [22-541](#) Discussion and Development of Cultural Commission Work Plan Goals and Activities for FY 2022/23

Recommendation: Develop and recommend Cultural Commission work plan goals and activities for FY 2022/23.

Vice Chair Diaz joined the meeting at 7:14 p.m.

There are currently 5 Goals and Objectives for FY 2021/2022. The commission will start brainstorming new goals and objectives for FY 2022/2023 and develop a new plan. The conversation will continue in June but commissioners are encouraged to share ideas so they can begin work on goals then assign commissioners to the new goals and objectives in August.

Commissioner McNamara suggested a possible goal would be to explore Art Education within the schools, adults and seniors. He wants to expose the public to the arts. He would like the arts to be more visible. He suggested to partner with organizations, possibly Santa Clara University or the School District. The specific objectives will have to be further developed at the June meeting.

Vice Chair Diaz and **Commissioner Samara** expressed interest to work on this Goal with **Commissioner McNamara**. They will meet in a few weeks to discuss.

Commissioner McNamara will contact the County and see if they would be interested in partnering with the commission. He has connections at San Jose State University and **Vice Chair Diaz** has connections at Santa Clara High School. She suggested working in connection with the Youth Commission. Sponsorships and fundraising was further discussed.

Commissioner McNamara will ask about grants during the Americans for the Arts Conference in May.

Commissioner McNamara will invite the County to do a 20 minute presentation during the June or August Commission meeting.

Chair von Huene serves on the Downtown Community Task Force and mentioned the building on the corner of Monroe/Benton. She suggested a possible goal of painting/decorating the unoccupied building to be part of bringing public art to the City. She contacted the owner and is waiting to hear back from them. This project can occur at any place in the City where there is construction. This goal would be part of Art in Public places and activation within the City.

Commissioner Sundaram left the meeting at 7:30 p.m.

3. [22-542](#) Discussion of Cultural Commission Work Plan Goals and Activities for FY 2021/22 and FY 2022/23

Recommendation: Provide updates to Cultural Commission Work Plan goals and activities for FY 2021/22 and FY 2022/23.

Commissioners reported the following updates to the Work Plan Goals and Activities. The Work Plan is updated to reflect the progress made on each goal.

Goal #1- Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

Flyer for the Summer Concerts look great and there is a listing in the Summer Activity Guide. Concert date and bands are listed on the City calendar.

Commissioners are working on obtaining sponsors for events.

Commissioner von Huene will be meeting with a representative from Applied Materials and will share the sponsorship packet and will provide results of the meeting.

Goal #2- Develop and encourage interactive art opportunities to provide temporary, performing, cultural and public art in the City.

Utility Box Art Program-Vice Chair Diaz will research the available utility boxes by district and will provide an update in June. Call for Artists will follow once boxes are selected.

Surviving Covid Exhibition-Winners were selected and announced and **Chair von Huene** is arranging for recognition through Triton Museum and City Council.

Goal # 3-Raise visibility of commemorative months.

Chair von Huene will ensure commissioners publish the Commemorative Months Coloring Book.

Goal #4-Enhance communication and media strategy to increase awareness of the Cultural Commission.

Commissioners will meet to get tools together to increase visibility for Marketing Plan and increase visibility and what the mechanics are for accomplishing this goal. Commissioners will report back at the June meeting.

Events and reports are marketed and archived is an ongoing project.

Manager Castro stated that June is the target date to report to City Council. She will confirm date. Topics will include proclamations for the Surviving Covid Exhibition winners and updates on upcoming Concerts in the Park. Additional topics should be given to **Chair von Huene**.

Goal # 5- Prepare for Citywide Arts Master Plan Process.

Project is currently on hold and will carry over into next years goals. August is the deadline for the NEA Grant.

STAFF REPORT

Recreation Manager Castro mentioned that The City is soliciting artists for the Art & Wine Festival in September. She mentioned the 4th of July All City Picnic will be held in Central Park from 12-5 p.m. with live music, food and kids activities. She stated the sponsorship packet is out for events. She mentioned that the commissioners that are attending the Americans for the Arts Conference in May should provide feedback during the commissioner reports at the June Commission meeting.

COMMISSIONERS REPORT

Commissioner Samara stated he participated in the 2022 Congressional Art Competition as a judge for CA-17 for the third year in a row. Paint, media and graphics were some of the types of medium represented. The high school students from their district were very talented.

Chair von Huene mentioned she joined the non-profit organization, Santa Clara Chorale and there will be a concert at the Santa Clara Mission at the Santa Clara University campus on May 21, at 8 p.m: **A New Song Gjeilo Sunrise Mass, Dehlinger Kohelet (World Premiere)**. She really loves the music and is excited about the performance.

ADJOURNMENT

A motion was made by Commissioner McNamara, seconded by Commissioner Samara, that the meeting be adjourned at 8:09 p.m.

Aye: 4 - Commissioner Samara, Chair von Huene, Vice Chair Diaz, and Commissioner McNamara

Aye: 4 - Commissioner Samara, Chair von Huene, Vice Chair Diaz, and Commissioner McNamara

Absent: 3 - Commissioner Sundaram, Commissioner Marinaro, and Commissioner Vega

Absent: 3 - Commissioner Sundaram, Commissioner Marinaro, and Commissioner Vega

MEETING DISCLOSURES

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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